

1 Introduced by Council President Newby and amended by the Finance
2 Committee:

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5 **ORDINANCE 2021-510-E**

6 AN ORDINANCE APPROPRIATING \$500,000.00 FROM A
7 DESIGNATED SPECIAL COUNCIL CONTINGENCY TO
8 PROVIDE FUNDING FOR THE CITY OF JACKSONVILLE'S
9 CONTRIBUTION TO THE JACKSONVILLE CHAMBER OF
10 COMMERCE; PROVIDING AN EFFECTIVE DATE.

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12 **BE IT ORDAINED** by the Council of the City of Jacksonville:

13 **Section 1. Appropriation.** For the 2021-2022 fiscal year,
14 within the City's budget, there are hereby appropriated the indicated
15 sum(s) from the account(s) listed in subsection (a) to the account(s)
16 listed in subsection (b):

17 (The account information is attached hereto as **Revised Exhibit 1**,
18 labeled as "Revised Exhibit 1, Revised B.T., September 21, 2021 -
19 Finance" and incorporated herein by this reference)

20 (a) Appropriated from:

21 See **Revised Exhibit 1** \$500,000.00

22 (b) Appropriated to:

23 See **Revised Exhibit 1** \$500,000.00

24 (c) **Explanation of Appropriation** - Transfer funding from the
25 designated Council contingency for Jacksonville's
26 contribution to the Jacksonville Chamber of Commerce.
27 Funding will be placed in Municipal Dues and Affiliations
28 activity.

29 **Section 2. Purpose.** The purpose of the appropriation in
30 Section 1 above is to provide funding from the City of Jacksonville

1 to the Jacksonville Chamber of Commerce to be used exclusively by the
2 Jacksonville Chamber of Commerce for the following: advertising,
3 target industry marketing to brand our region's key sub-clusters and
4 outreach to site selectors and corporate decision makers.

5 **Section 3. Effective Date.** This Ordinance shall become
6 effective upon signature by the Mayor or upon becoming effective
7 without the Mayor's signature.

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9 Form Approved:

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12 /s/ Paige H. Johnston

13 Office of General Counsel

14 Legislation prepared by: Margaret M. Sidman

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