# REPORT OF THE PLANNING AND DEVELOPMENT DEPARTMENT

# <u>APPLICATION FOR SIGN WAIVER SW-21-06 (ORDINANCE 2021-0539)</u>

# **SEPTEMBER 21, 2021**

Location: 6349 Beach Boulevard (SR 212)

Real Estate Number: 136060-0000

Waiver Sought: Reduce minimum sign setback from 10 feet to 0

fee

Current Zoning District: Commercial Community General-2 (CCG-2)

Current Land Use Category: Community General Commercial (CGC)

Planning District: Greater Arlington/Beaches, District 2

Applicant / Agent: Ken Bringle

CNS Signs

263 Edgewood Avenue South

Jacksonville, FL 32254

Owner: Zeus & Zeus Trust

1611 Carbondale Drive North

Jacksonville, FL 32208

Staff Recommendation: DENY

# **GENERAL INFORMATION**

Application for Sign Waiver Ordinance 2021-0539 (SW-21-06) seeks to permit a reduction in the required minimum setback from the property line abutting Beach Boulevard for a new ground sign from 10 feet to 0 feet. The subject property is located at the corner of Beach Boulevard and Ryar Road and is approximately 0.39± acres. Sign Permit S-20-272390 was pulled for a new ground sign approximately 12 feet in height and 90 square foot LED Message board. The submitted site plan showed the property being able to meet the required 10 foot setback from all property lines and the 25 foot unobstructed sight triangle for a corner lots. After this permit was approved by zoning the property owner requested this Sign Waiver in order to reduce the required setback and move the location of the sign to the southern property line. The property is currently developed with an existing ground sign that currently meets all setback requirements. The property has adequate frontage to meet the required 10 foot setback and the

applicant has not provided justification for the need for the setback reduction.

### NOTICE TO OWNER / AGENT

Section 656.1310, Ordinance Code, sets forth procedures and criteria for evaluating waivers of the Part 13 sign regulations. Section 656.1310 of the Ordinance Code defines a sign as "a painting, structure or device which is placed, erected, or constructed or maintained on or in the ground, or on or outside of an enclosed building or other object or structure or affixed or painted on or inside an exterior window of a building for the purpose of displaying information, advertisement or attraction of the attention of persons, including posters, pictures, pictorial or reading matter and a letter, word, model, device or representation used in the nature of an advertisement, announcement, attraction or direction".

### STANDARDS, CRITERIA AND FINDINGS

Pursuant to Section 656.1310(a)(i) through (x), Ordinance Code, provides that, with respect to action upon Applications for Sign Waivers, the Planning Commission shall grant a waiver only if substantial competent evidence exists to support a positive finding based on each of the following criteria as applicable:

- (i) Will the effect of the sign waiver be compatible with the existing contiguous signage or zoning and consistent with the general character of the area considering population, density, scale, and orientation of the structures in the area?
  - No. The property is requesting to construct a new ground sign that does not meet the required setback requirements of the zoning code when the property has existing signage that meets the required setback. Looking west along Beach Boulevard there are no similar signage that is of a similar setback as requested with this waiver. All signage is in a similar line of sight as the existing ground signage currently constructed on the subject property.
- (ii) Would the result detract from the specific intent of the zoning ordinance by promoting the continued existence of nonconforming signs that exist in the vicinity?
  - Yes. The result of the proposed sign waiver would detract from the specific intent of the zoning ordinance by allowing for a current conforming sign to be moved to a non-conforming location. Allowing this change would set the precedent that any sign in the area would be allowed to be moved to a non-conforming area.
- (iii) Could the effect of the proposed waiver diminish property values in, or negatively alter the aesthetic character of the area surrounding the site, and could such waiver substantially interfere with or injure the rights of others whose property would be affected by the same?

Yes. The effect of the proposed waivers would negatively affect the aesthetic character of

the area surrounding the site. As aforementioned, the signage in the surrounding areas conforms to the 10 foot setback requirement. If the proposed sign is moved closer to Beach Boulevard it would affect the overall aesthetic features of the area.

(iv) Would the waiver have a detrimental effect on vehicular traffic or parking conditions, or result in the creation of objectionable or excessive light, glare, shadows or other effects, taking into account existing uses and zoning in the vicinity?

Yes. While the waiver is unlikely to have a detrimental effect on vehicular traffic or parking conditions as it will be located near the south property line away from the parking located near the northern property line, it will create objectionable light by allowing a LED message board so close to Beach Boulevard.

(v) Is the proposed waiver detrimental to the public health, safety or welfare, or could such waiver result in additional public expense, creation of nuisances, or cause conflict with any other applicable law?

Yes. The proposed waiver is likely to be detrimental to the public health, safety, or welfare in that approval of this signage setback would set a precedence for future property owners to ask for similar setback reductions for future signage along Beach Boulevard.

(vi) Does the subject property exhibit specific physical limitations or characteristics, which could be unique to the site and which would make imposition of the strict letter of the regulation unduly burdensome?

No. The subject property does not exhibit specific physical limitations that limit the setback of the sign location from the roadway. The existing signage is currently meeting the required setback from all property lines which shows that the property has adequate frontage for any new signage to meet the required setbacks.

(vii) Is the request based exclusively upon a desire to reduce the costs associated with compliance and is the request the minimum necessary to obtain a reasonable communication of one's message?

No. The request is not based on a desire to reduce the costs associated with compliance due to the request being for a new ground sign.

(viii) Is the request the result of violation that has existed for a considerable length of time without receiving a citation and if so, is the violation that exists a result of construction that occurred prior to the applicants acquiring the property, not being a direct result of the actions of the current owner?

No. The request is not the result of any cited violations. The sign has not yet been constructed and the outcome of this application will determine the future located of the signage.

(ix) Does the request accomplish a compelling public interest, such as, for example, furthering the preservation of natural resources by saving a tree or trees?

No. The relocation of the sign from the current location it will not be of the public's best interest to allow for the reduced setback as it will change the character of the surrounding area and bring the property that is currently incompliance with the zoning code out of compliance.

(x) Would strict compliance with the regulation create a substantial financial burden when considering the cost of compliance?

No. Strict compliance with the regulation would not create a financial burden on the property owner when considering the cost of compliance. The relocation of the sign to the proposed location, but meeting the 10 foot setback would have the same relative cost as locating the sign 0 feet from the property line.

### SUPPLEMENTARY INFORMATION

Upon visual inspection of the subject property on **August 24, 2021** by the Planning and Development Department, the required Notice of Public Hearing signs **were posted**.



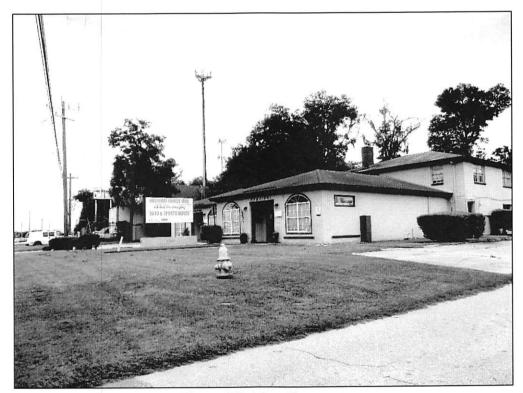
## RECOMMENDATION

Based on the foregoing, it is the recommendation of the Planning and Development Department that Application Sign Waiver SW-21-06 (Ordinance 2021-0539) be DENIED.



**Aerial View** 

Source: JAXGIS



View of Subject Property

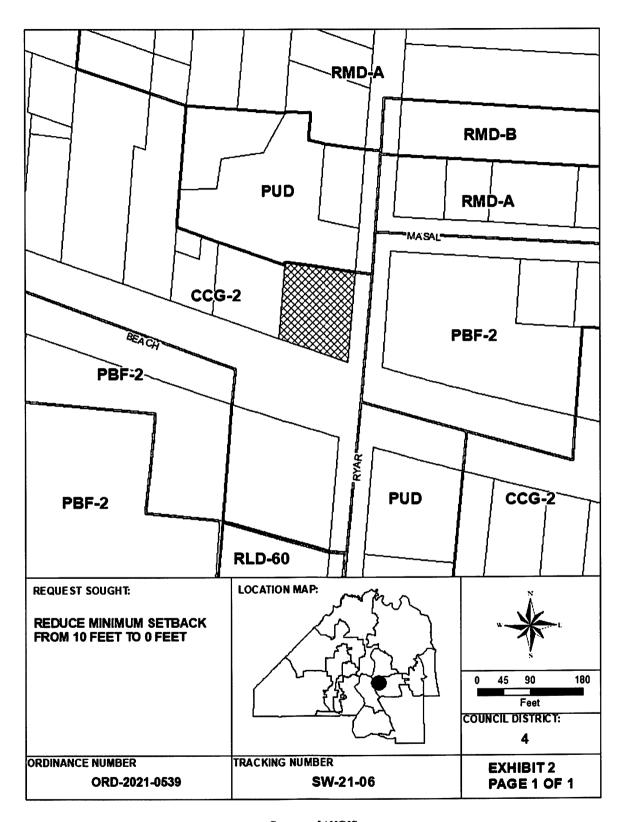
Date: August 24, 2021 Source: Planning and Development Department



**Current Property Signage and Neighboring Signage** 

Date: August 24, 2021

Source: Planning and Development Department



Source: JAXGIS

Date Submitted: Date Filed:

Application Number	5W-21-06
Public Hearing:	

# **Application for Sign Waiver**

City of Jacksonville, Florida Planning and Development Department

Please type or print in ink. Instructions regarding the completion and submittal of this application are located at the end of this form. For additional information, please contact the Planning and Development Department at (904) 255-7865.

For Official Use Only			
Current Zoning District: CC6-7	Current Land Use	e Category: CGC	
Council District:	Planning District		
Previous Zoning Applications Filed (provide application numbers):			
Applicable Section of Ordinance Code: $(656.1303(C)(3)/(1)(z)$			
Notice of Violation(s): $N/A$			
Neighborhood Associations: None			
Overlay: NA			
LUZ Public Hearing Date:	City Council Publ	ic Hearing Date:	
Number of Signs to Post:   Amount of Fee	ExemPT	Zoning Asst. Initials:	
	FILED FOR THEMEN SEPT, 2020		
PROPERTY INFORMATION			
1. Complete Property Address:	2. Real Estate No	ımber:	
6349 Beach Blvd.	136060	0-0000	
3. Land Area (Acres):	4. Date Lot was F	Recorded: 1 8-7 52-25-276 -43 5/D NO 2 PT 40T 5 RECD 9/R 9563-137	
• 39	3 PT EZ/Z	LOT 5 RECD OF 9563-137	
5. Property Located Between Streets:	6. Utility Services	s Provider:	
Kyar Rd	City Water / City	Sewer 🔀	
Hickman Rd	Well / Septic		

last undata: 1/10/0/17

#### **CRITERIA**

Section 656.1310, Ordinance Code, sets forth procedures and criteria for evaluating waivers of the Part 13 sign regulations. Section 656.1302 of the Ordinance Code defines a sign as "a painting, structure, projected image or device which is placed, erected, constructed or maintained on or in the ground or water, or on or outside of an enclosed building, boat, ship, vessel or other object or structure or affixed or painted on or inside an exterior window of a building for the purpose of display, information, advertisement or attraction of the attention of persons, including posters, pictures, pictorial or reading matter and a letter, word, model, device or representation used in the nature of an advertisement, announcement, attraction or direction."

Section 656.133(c)1 through 10, Ordinance Code, provides that, with respect to action upon Applications for Sign Waivers, the City Council shall grant a waiver only if substantial competent evidence exists to support a positive finding based on each of the following criteria as applicable:

- Will the effect of the sign waiver be compatible with the existing contiguous signage or 1. zoning and consistent with the general character of the area considering population, density, scale, and orientation of the structures in the area?
- Would the result detract from the specific intent of the zoning ordinance by promoting the 2. continued existence of nonconforming signs that exist in the vicinity?
- Could the effect of the proposed waiver diminish property values in, or negatively alter the 3. aesthetic character of the area surrounding the site, and could such waiver substantially interfere with or injure the rights of others whose property would be affected by the same?
- Would the waiver have a detrimental effect on vehicular traffic or parking conditions, or 4. result in the creation of objectionable or excessive light, glare, shadows or other effects, taking into account existing uses and zoning in the vicinity?
- Is the proposed waiver detrimental to the public health, safety or welfare, or could such 5. waiver result in additional public expense, creation of nuisances, or cause conflict with any other applicable law?
- Does the subject property exhibit specific physical limitations or characteristics, which would 6. be unique to the site and which would make imposition of the strict letter of the regulation unduly burdensome?
- Is the request based exclusively upon a desire to reduce the costs associated with compliance 7. and is the request the minimum necessary to obtain a reasonable communication of one's message?
- Is the request the result of a violation that has existed for a considerable length of time 8. without receiving a citation and if so, is the violation that exists a result of construction that occurred prior to the applicant's acquiring the property, not being a direct result of the actions of the current owner?
- Does the request accomplish a compelling public interest such as, for example, furthering the 9. preservation of natural resources by saving a tree or trees?
- Would strict compliance with the regulation create a substantial financial burden when 10. considering the cost of compliance?

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ATTACHMENTS
The following attachments must accompany each copy of the application.
Survey
Site Plan – two (2) copies on 8 ½ x 11 and two (2) copies on 11 x 17 or larger
Property Ownership Affidavit (Exhibit A)
Agent Authorization if application is made by any person other than the property owner (Exhibit B)
Legal Description – may be written as either lot and block, or metes and bounds (Exhibit 1)
Proof of property ownership – may be print-out of property appraiser record card if individual
owner, http://apps.coj.net/pao_propertySearch/Basic/Search.aspx, or print-out of entry from the
Florida Department of State Division of Corporations if a corporate owner,
http://search.sunbiz.org/Inquiry/CorporationSearch/ByName.
Photographs of sign structure showing nonconforming nature and physical impediments to
compliance.
If waiver is based on economic hardship, applicant must submit the following:
- Two (2) estimates from licensed contractors stating the cost of bringing the sign structure into
compliance; and
<ul> <li>Any other information the applicant wished to have considered in connection to the waiver</li> </ul>
request.

*Applications filed to correct existing z	oning violations are subject	to a double fee.
Base Fee  Residential Districts: \$1,161.00  Non-residential Districts: \$1,173.00	Public Notices \$7.00 per Addressee	Advertisement  Billed directly to owner/agent

NOTE: City Council may, as a condition of the waiver, specify a time period within which the sign structure shall be required to conform to the requirements of the City's sign regulations.

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www.coj.net

last update: 1/12/2017

### **Legal Description**

A part of Lot5, MILLAGE RYERS SUBDIVISION, NO 2, according to plat therof as recorded in Plat Book 8, pae7, Current Public Records of Duval County, Florida, more particularly described as follows: Commencing at the Southerly corner od said Lot 5, the same being the Northerly Right-of-Way line of Beach Boulevard as now established; thence North 70° 39′ 50″ West, along the Southerly line of said Lot 5, 10.61 feet to the Westerly Right-of-Way line of Ryar Road as now established, for the Point of Beginning: thence continuing along the Southerly line of said Lot 5, North 70° 39′ 50″ West, 124.45 feet; thence North 04° 45′ 00″ East 130 feet; thence South 82° 12′ 10″ West, along the Right-of-Way line, 155 feet to the Point of Beginning. EXCEPTING THEREFROM AND PORTION LYING WITHIN RYAR ROAD AND BEACH BOULEVEARD

# **EXHIBIT A**

# Property Ownership Affidavit – Limited Liability Company (LLC)

Date: 7-15 20	
City of Jacksonville	
Planning and Development Departme	ant
214 North Hogan Street, Suite 300,	ant.
Jacksonville, Florida 32202	
Re: Property Owner Affidavit for the	following site location in Jacksonville, Florida:
Address: 10349 Beach Bl	re#(s): 136060 - 0000
To Whom it May Concern:	1. The Tay
1 STEWY BARRE Trest.	as _ Zung Zen Tomt of
Fine & Few Trut	asof
state of, hereby ce	a Limited Liability Company organized under the laws of the rtify that said LLC is the Owner of the property described in Exhibit
1 in connection with filing application	(s) for submitted to the Jacksonville
Planning and Development Departme	nt submitted to the Jacksonville
(signature)	1) Stiffee
(print name)STE	vog Brown Zeen Zeen.
Please provide documentation illustrating	that signatory is an authorized representative of the LLC. This may be
shown through a printout from sunbiz.org	showing that the person is either a "sole member" or a "managing
member." Other persons may be authorize	ed through a resolution, power of attorney, etc.
STATE OF FLORIDA	
COUNTY OF DUVAL	
-	
Sworn to and subscribed an	d acknowledged before me this day of
	teller paring
Trasfee , of 2	Pus of Terms
WEARTY WING IS PERSONALLY KINDANI	to me or who has produced
as identification and who took an o	ath.
·····	To Sac
Notary Public State of Florida Katherine A Jackson	(Signature of NOTARY PUBLIC)
My Commission GG 284494 Expires 12/18/2022	Katherine StcKson
***************************************	(Printed name of NOTARY PUBLIC)
	·
	State of Florida at Large.
	My commission expires: 12/10/2022

 ${\bf G: \c NOINT\Applications\Exhibits\Ownership\ Affidavit Form\ LLC. docx}$ 

last update: 1/12/2017

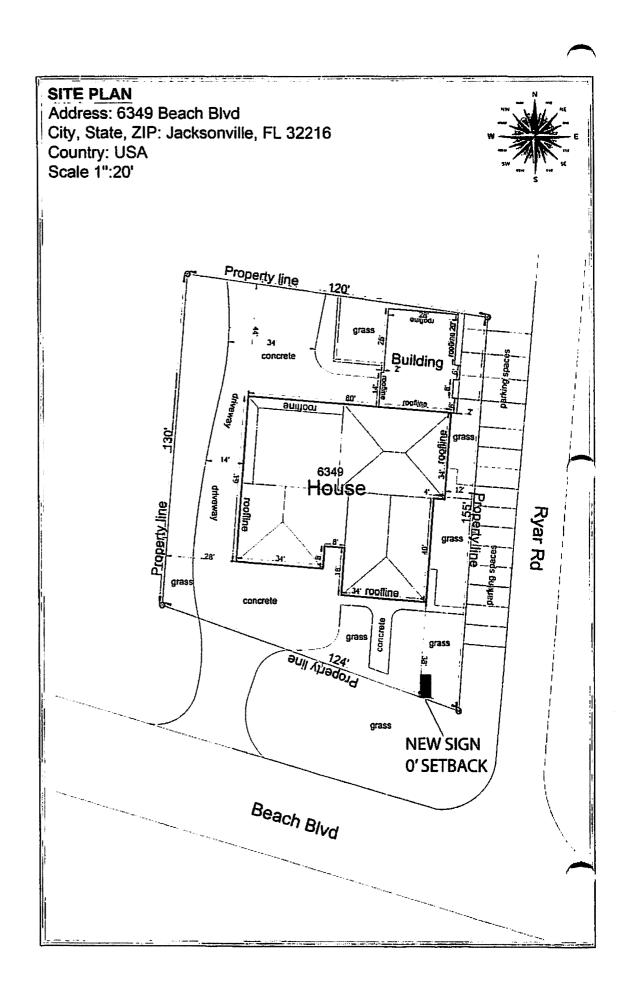
# EXHIBIT B

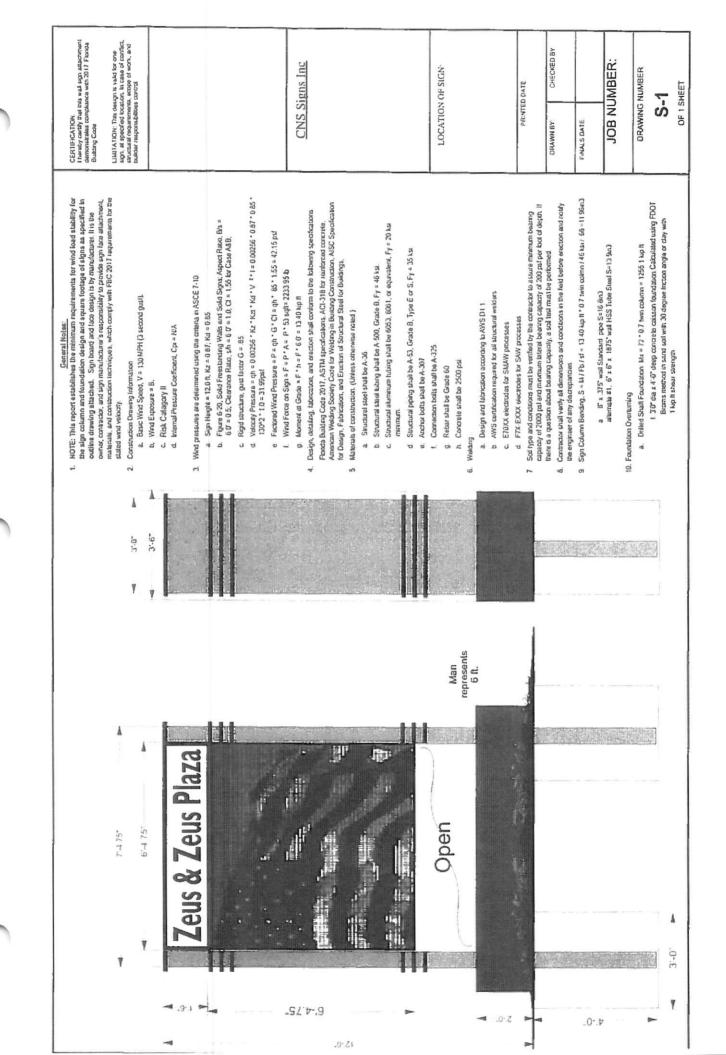
# **Agent Authorization - Individual**

Date: 7-15-25	
City of Jacksonville	
Planning and Development Departme	ent
214 North Hogan Street, Suite 300,	····
Jacksonville, Florida 32202	
Re: Agent Authorization for the followard Address: 10319 Beach K	wing site location in Jacksonville, Florida: 3100 RE#(s): 136060-000
To Whom it May Concern:	
You are hereby advised that Zeus 4 Zeus	Stever Tournes as Trustee of hereby certify that said undersigned is the Owner of the property described in
Exhibit 1. Said owner hereby author	izes and empowers Tonvicto Kring!
agent to file application(s) for	Telle Frus Mart
and other matters	on with such authorization to file such applications, papers, desuments, as well-
Department.	h requested change as submitted to the Jacksonville Planning and Development
behaldnent.	
By Steer Tun	he.
Print Name: STLVY! BAENES	Trustee
STATE OF FLORIDA COUNTY OF DUVAL	
by <u>strivey</u> isolines	who is personally known to me or who has produced identification and who took an oath.
Notary Public State of Florida Ketherine A Jackson My Commission GG 284494 Expires 12/18/2022	(Signature of NOTARY PUBLIC)  **Hatine Ackson  (Printed name of NOTARY PUBLIC)
	State of Florida at Large. My commission expires: <u>13月は72022</u>
	TO T

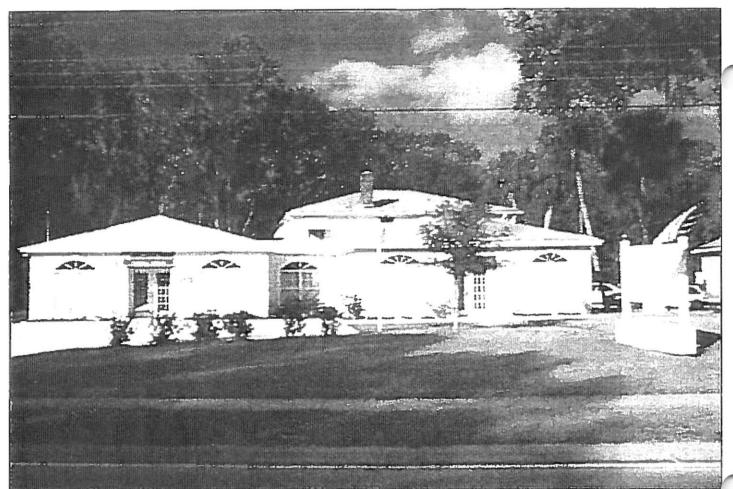
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last update: 1/12/2017





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Jon Conlora 1999 (1)



6349 Beach Blvd, Jacksonville, FL 322

6345

Glendale
 Community Church

641°

Cuba Barber Shop

 $\infty$ ೮ ₩94°45°00°£ ~ 120.00 142 STORY CONCRETE BLOCK Š FIN. FL. ELEV. (25.92)  $\infty$ POINT OF COMENCEMENT (SUMMERS) RYAR ROAD BENCHMARK TO PALADAD SPIKE IN EAST SIDE OF 23' PECHAI, ELEV. 25.30, EXISTING ELEV.'S PRE SALVINI THUS (25.82) AND PEFER TO N.G: V. DAJUM OF 1929.

The Trade

# DEPARTMENT OF PUBLIC WORKS Building and Zoning Inspection Division



FOR PROPERTY AT: CONTRACTOR:  OCCUPANT LICENSE NOT REQUIRED  006349 BEACH BV	The city of Jacksonville hereby issues the type of	certificate checked at the below listed address:
	FOR PROPERTY AT:	CONTRACTOR:
006349 BEACH BV	OCCUPANT	LICENSE NOT REQUIRED
	006349 BEACH BV	
JACKSONVILLE, FL , 00000	JACKSONVILLE, FL	, 00000
RE#: 136060 0000 Permit#: 36090.000 1997 S OWNER:	RE#: 136060 0000 Permit#: 36090.000 199	97 S OWNER:
Type of Construction	Type of Construction	JAMES D & CULP
Occupancy Type 6349 BEACH BV		
Occupancy Floor Load JACKSONVILLE , FL 32216-2707	Occupancy Floor Load	JACKSONVILLE, FL 32216-2707
#Persons/Floor Max	#Persons/Floor Max	,
CERTIFICATE OF OCCUPANCY	CERTIFICATE OF OCCUPANCY	
This is to advise that the above referenced project has been completed to the best of our knowled in compliance with all Building Code and Zoning Regulations applicable therein. No further authorization by this office is required prior to the project being occupied and used for the purpose stated in the permit. We are not aware of any litigation or other pending action attacking the validity of the laws under which the project was approved. This Certificate of Occupancy is not a warranty either written implied. It is issued for the protection of the municipality as a whole and not for the sole beneficiate property owner. It is the responsibility of the property owner to obtain any other state or local permits and/or approvals necessary, prior to occupancy. Per Florida Administrative Code Rulel 64E–6.003(2)(d), if the project is serviced by an on site septic system, occupancy may not take pla until approval is obtained by the Health Department.  X CERTIFICATE OF COMPLETION  This is to certify that the Building and Zoning Inspection Division has inspected and approved the construction for the structure identified above, as permitted.  PARTIAL/TEMPORARY CERTIFICATE OF OCCUPANCY  This certificate authorizes the portion of the building described below to be occupied for the use specified prior to the completion of construction (specify area, sections or length of time).	in compliance with all Building Code and Zoning Replay this office is required prior to the project being permit. We are not aware of any litigation or other under which the project was approved. This Certification implied. It is issued for the protection of the most the property owner. It is the responsibility of local permits and/or approvals necessary, prior to 64E-6.003(2)(d), if the project is serviced by an oruntil approval is obtained by the Health Department X CERTIFICATE OF COMPLETION  This is to certify that the Building and Zoning Inspecton struction for the structure identified above, as  PARTIAL/TEMPORARY CERTIFICATE  This certificate authorizes the portion of the building specified prior to the completion of construction (specified prior to the co	egulations applicable therein. No further authorization of occupied and used for the purpose stated in the repending action attacking the validity of the laws icate of Occupancy is not a warranty either written nunicipality as a whole and not for the sole benefit the property owner to obtain any other state or occupancy. Per Florida Administrative Code Rulel on site septic system, occupancy may not take place to be compared the permitted.  OF OCCUPANCY  In described below to be occupied for the use (specify area, sections or length of time).
- A		·

APRIL 09, 1999 Certificate Issued Date

Thomas H. Goldsbury, P.E., CBO Building Official 005m1825

PRSPARL' BY AND RECORD AND RETURN TO: HRYAN & BLACKSURN, ESQUIRE 1721 Dovey Place 'Acksonville, FL 12207 RE PARCEL ID #: 136060-0000 BUYERS TIN: 244-19-4597 Book 9563 Page 137

Dock 2000052444
Book: 9563
Pages: 137 - 138
Filed & Recorded
 03/08/00 12:10:03 PM
HEHRY W COOK
CLERK CIRCUIT COURT
DUVAL COUNTY
TRUST FUND \$ 1.50
BEED DOC STARP \$ 2,975.00
SECORDING \$ 9.00

#### WARRANTY DEED

THIS WARRANTY DEED, made this 6th day of March, 2000, by James D. Culp and Nancy S. Culp, husband and wife, whose address is 3515 Beauclerc Circle North, hereinafter called Grantor, to Stevey L. Barnes and Sheila Barnes, as co-trustees of the Zeus and Zeus Trust, hereinafter called Grantee and whose address is 6349 Beach Boulevard, Suite 1, Jacksonville, Florida 32216

(Wherever used herein the terms "granter" and "grantee" include all the parties to this instrument and the heirs, legal representatives and assigns of individuals, and the successors and assigns of corporations:

WITNESSETH: that the Grantor, for and in consideration of the sum of Ten Dollars and ather valuable considerations, receipt whereof is hereby acknowledged, hereby grants, bargains, sells, aliens, remises, releases, conveys and confirms unto the Grantee, all that certain land situate, lying and being in Duval County, Florida, viz:

See attached Exhibit "A"

SUBJECT TO covenants, restrictions and easements of record, if any; however, this reference thereto shall not operate to reimpose same.

TOGETHER with all the tenements, hereditaments and appurtenances thereunto belonging or in anywise appertaining.

TO HAVE AND TO HOLD the same in fee simple forever.

AND the Grantor hereby covenants with said Grantee that the Grantor is lawfully seized of said land in fee simple; that the Grantor has good right and lawful authority to sell and convey said land; that the Grantor hereby fully warrants the title to said land and will defend the same against the lawful claims of all persons whomsoever; and that said land is free of all encumbrances, except taxes accruing subsequent to December 31, 1992.

IN WITNESS WHEREOF, the said Grantor has signed and sealed these presents the day and year first above written.

Signed and Sealed in Our Presence:

XV .M. .. D

hellev Ramkissoon

ames D. Culp

Nancy S.

Sleep