

**CITY COUNCIL RESEARCH DIVISION
LEGISLATIVE SUMMARY**



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Bill Type and Number: Ordinance 2021-510

Introducer/Sponsor(s): Council President Newby

Date of Introduction: July 27, 2021

Committee(s) of Reference: F

Date of Analysis: July 29, 2021

Type of Action: Appropriation

Bill Summary: The bill appropriates funds in the amount of \$500,000.00 to provide funding for the City's contribution to the Jacksonville Chamber of Commerce for FY21-22.

Background Information: The purpose of the appropriation is to provide funding from the City to the Jacksonville Chamber of Commerce to be used exclusively for the following: advertising, target industry marketing to brand our region's key sub-clusters and outreach to site selectors and corporate decision makers. The annual Chamber membership fee is ordinarily budgeted in the City's annual budget ordinance in a dues and memberships line item. However, because of the conflict of interest posed by his employment with the Chamber of Commerce, a council member would have had to abstain from voting on the budget on this item which was funded therein. It was decided to put the annual membership appropriation into a separate ordinance from which the council member can abstain from voting while voting on the rest of the budget separately.

Policy Impact Area: Annual Jacksonville Chamber of Commerce contribution; voting conflict of interest

Fiscal Impact: Appropriation of \$500,000 to the Chamber of Commerce

Analyst: Clements