

LEGISLATIVE FACT SHEET

DATE: 06/09/21

BT or RC No: BT 21-086
(Administration & City Council Bills)

SPONSOR: Office of Economic Development
(Department/Division/Agency/Council Member)

Contact for all inquiries and presentation: Office of Economic Development

Provide Name: Kirk Wenland, Executive Director

Contact Number: 255-5455

Email Address: kwendland@coj.net

PURPOSE: White Paper (Explain Why this legislation is necessary? Provide; Who, What, When, Where, How and the Impact.) Council Research will complete this form for Council introduced legislation and the Administration is responsible for all other legislation.

(Minimum of 350 words - Maximum of 1 page.)

The Facade Renovation Grant Program is designed to provide commercial or retail facade renovation funding assistance for existing businesses in economically distressed areas. Ordinance 2016-522-E authorized the initial funding of \$200,000 for the Program. Ordinance 2018-370-E amended the Program, matching two dollars of City funding for every one dollar of eligible facade renovation costs by the business owner or tenant. Ordinance 2019-021-E authorized an additional \$200,000 for the Program.

The current balance for the Facade Grant Program is \$75,125.00. That includes 54 completed projects and three that are underway. OED has recently received an influx of applications and inquiries, generated from a direct mailer that was sent on April 28, 2021. The pending applications if approved would deplete the remaining program balance.

The facade renovation projects approved to-date include extensive painting and pressure washing projects; new and improved signage to increase visibility; upgrading windows and doors for energy efficiency and enhanced security/ safety measures; repairing or replacing fencing; masonry repairs; and upgrading landscaping. This funding would allow for approval of an estimated 35 additional facade grant applications.

APPROPRIATION: Total Amount Appropriated \$200,000.00 as follows:
 List the source name and provide Object and Subobject Numbers for each category listed below:

(Name of Fund as it will appear in title of legislation)

Name of Federal Funding Source(s)	From: _____	Amount: _____
	To: _____	Amount: _____
Name of State Funding Source(s):	From: _____	Amount: _____
	To: _____	Amount: _____
Name of City of Jacksonville Funding Source(s):	From: General Capital Projects - Countywide Economic Development-II Project	Amount: \$200,000.00
	To: General Trust and Agency - Facade Renovation Grant Program	Amount: \$200,000.00
Name of Contribution(s):	From: _____	Amount: _____
	To: _____	Amount: _____
Name & Number of Bond Account(s):	From: _____	Amount: _____
	To: _____	Amount: _____

PLAIN LANGUAGE OF APPROPRIATION / FINANCIAL IMPACT / OTHER:

Explain: Where are the funds coming from, going to, how will the funds be used? Does the funding require a match? Is the funding for a specific time frame? Will there be an ongoing maintenance? ... and staffing obligation? Per Chapters 122 & 106 regarding funding of anticipated post-construction operation costs.

(Minimum of 350 words - Maximum of 1 page.)

The purpose of this request is to appropriate \$200,000 for the Facade Renovation Grant Program. The program is designed to provide commercial or retail facade renovation funding assistance for existing businesses in economically distressed areas of Jacksonville. The public investment in facades of structures can help to reduce blight and create positive momentum towards community redevelopment. This request will replenish program funding by transferring available revenue from the Countywide Economic Development-II project to the Facade Renovation Grant Program. The Office of Economic Development will provide oversight for the program.

ACTION ITEMS: Purpose / Check List. If "Yes" please provide detail by attaching justification, and code provisions for each.

ACTION ITEMS:

	Yes	No
Emergency?	<input type="checkbox"/>	<input checked="" type="checkbox"/>

Justification of Emergency: If yes, explanation must include detailed nature of emergency.

Federal or State Mandate?	<input type="checkbox"/>	<input checked="" type="checkbox"/>
---------------------------	--------------------------	-------------------------------------

Explanation: If yes, explanation must include detailed nature of mandate including Statute or Provision.

Fiscal Year Carryover?	<input type="checkbox"/>	<input checked="" type="checkbox"/>
------------------------	--------------------------	-------------------------------------

Note: If yes, note must include explanation of all-year subfund carryover language.

CIP Amendment?	<input type="checkbox"/>	<input checked="" type="checkbox"/>
----------------	--------------------------	-------------------------------------

Attachment: If yes, attach appropriate CIP form(s). Include justification for mid-year amendment.

Contract / Agreement Approval?	<input type="checkbox"/>	<input checked="" type="checkbox"/>
--------------------------------	--------------------------	-------------------------------------

Attachment & Explanation: If yes, attach the Contract / Agreement and name of Department (and contact name) that will provide oversight. Indicate if negotiations are on-going and with whom. Has OGC reviewed / drafted?

Related RC/BT?	<input checked="" type="checkbox"/>	<input type="checkbox"/>
----------------	-------------------------------------	--------------------------

Attachment: If yes, attach appropriate RC/BT form(s).

Waiver of Code?	<input type="checkbox"/>	<input checked="" type="checkbox"/>
-----------------	--------------------------	-------------------------------------

Code Reference: If yes, identify code section(s) in box below and provide detailed explanation (including impacts) within white paper.

Code Exception?	<input type="checkbox"/>	<input checked="" type="checkbox"/>
-----------------	--------------------------	-------------------------------------

Code Reference: If yes, identify code in box below and provide detailed explanation (including impacts) within white paper.

Related Enacted Ordinances?	<input checked="" type="checkbox"/>	<input type="checkbox"/>
-----------------------------	-------------------------------------	--------------------------

Code Reference: If yes, identify related code section(s) and ordinance reference number in the box below and provide detailed explanation and any changes necessary within white paper.

2016-382-E, 2016-522-E, 2018-370-E, and 2019-21-E

ACTION ITEMS CONTINUED: Purpose / Check List. If "Yes" please provide detail by attaching justification, and code provisions for each.

ACTION ITEMS:

	Yes	No
Continuation of Grant?	<input type="checkbox"/>	<input checked="" type="checkbox"/>

Explanation: How will the funds be used? Does the funding require a match? Is the funding for a specific time frame and/or multi-year? If multi-year, note year of grant? Are there long-term implications for the General Fund?

Surplus Property Certification?	<input type="checkbox"/>	<input checked="" type="checkbox"/>
Reporting Requirements?	<input checked="" type="checkbox"/>	<input type="checkbox"/>

Attachment: If yes, attach appropriate form(s).

Explanation: List agencies (including City Council / Auditor) to receive reports and frequency of reports, including when reports are due. Provide Department (include contact name and telephone number) responsible for generating

OED to provide bi-annual reporting to City Council and Council Auditor. First report is due 6 months from effective date of Ordinance 2018-370-E and every 6 months thereafter.

Executive Director:



(Signature)

Date:



Prepared By:



(Signature)

Date:



ADMINISTRATIVE TRANSMITTAL

To: MBRC, c/o Jasmine Jordan, Budget Office, St. James Suite 325

Thru: N/A

(Name, Job Title, Department)

Phone: _____

E-mail: _____

From: Kirk Wendland, Executive Director, Office of Economic Development (OED)

Initiating Department Representative (Name, Job Title, Department)

Phone: 255-5455

E-mail: kwendland@coj.net

Primary Contact: Kirk Wendland, Executive Director, Office of Economic Development (OED)

(Name, Job Title, Department)

Phone: 255-5455

E-mail: kwendland@coj.net

CC: Leeann Krieg, Director of Intergovernmental Affairs, Office of the Mayor

Phone: 255-5015

E-mail: leeannk@coj.net

COUNCIL MEMBER / INDEPENDENT AGENCY / CONSTITUTIONAL OFFICER TRANSMITTAL

To: Peggy Sidman, Office of General Counsel, St. James Suite 480
Phone: 255-5055 E-mail: psidman@coj.net

From: N/A
Initiating Council Member / Independent Agency / Constitutional Officer
Phone: _____ E-mail: _____

Primary Contact: _____
(Name, Job Title, Department)
Phone: _____ E-mail: _____

CC: Leeann Krieg, Director of Intergovernmental Affairs, Office of the Mayor
Phone: 255-5015 E-mail: leeannk@coj.net

Legislation from Independent Agencies requires a resolution from the Independent Agency Board approving the legislation.

Independent Agency Action Item: **Yes** **No**

Boards Action / Resolution?

Attachment: If yes, attach appropriate documentation. If no, when is board action scheduled?

FACT SHEET IS REQUIRED BEFORE LEGISLATION IS INTRODUCED



ONE CITY. ONE JACKSONVILLE.

City of Jacksonville, Florida

Lenny Curry, Mayor

City Hall at St. James
117 W. Duval St.
Jacksonville, FL 32202
(904) 630-CITY
www.coj.net


MEMORANDUM

TO: Brian Hughes, Chair, MBRC

FROM: Kirk Wendland, Executive Director, Office of Economic Development

SUBJECT: Façade Grant Program

DATE: June 9, 2021



The Façade Renovation Grant Program is designed to provide commercial or retail façade renovation funding assistance for existing businesses in economically distressed areas. Ordinance 2016-522-E authorized the initial funding of \$200,000 for the Program. Ordinance 2018-370-E amended the Program, matching two dollars of City funding for every one dollar of eligible facade renovation costs by the business owner or tenant. Ordinance 2019-021-E authorized an additional \$200,000 for the Program.

The current balance for the Façade Grant Program is \$75,125.00. That includes 54 completed projects and three that are underway. OED has recently received an influx of applications and inquiries, generated from a direct mailer that was sent on April 28, 2021. The pending applications if approved would deplete the remaining program balance.

The façade renovation projects approved to-date include extensive painting and pressure washing; new and improved signage to increase visibility; upgrading windows and doors for energy efficiency and enhanced security/safety measures; repairing or replacing fencing; masonry repairs; and upgrading landscaping.

OED respectfully requests MBRC consideration at your June 21, 2021 meeting to file legislation to appropriate an additional \$200,000 towards the Façade Renovation Grant Program. This funding would allow for approval of an estimated 35 additional façade grant applications. Attached for MBRC review and consideration are the following:

- BT
- Legislative Fact Sheet
- Façade Grant Program Balance Summary

Should you have any questions please contact me at your convenience.