

Anthony S. Robbins, AICP

Urban and Regional Planner

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QUALIFICATIONS

Highly organized and self-motivated certified land planner with more than 24 years of professional experience in the public and private sectors. Progressive experience in municipal planning/community development complemented with expert knowledge in comprehensive planning regulations and resources along with modern practices and principles of urban planning.

Diverse practice ranging from planning and entitling some of Florida's largest mixed-use master planned communities, to working at the neighborhood level on infill and redevelopment sites, including several Community Redevelopment Areas (see next page).

Profound knowledge in collecting, analyzing, interpreting, and presenting zoning and other planning-related data through effective field investigations, surveys, and research skills. Strengths include sustainability planning, community visioning, facilitating public participation, infill and redevelopment planning, and mixed-use development.

Extremely competent in engaging project sponsors or stakeholders to address planning activities. Strong interpersonal skills for effectively communicating with local governing bodies, department staff, and citizens while effectively negotiating with government officials and community organizations.

Adept at making complex planning elements and the associated legislative processes understandable to the public-at-large. Shows extreme deference to all points of view and assures that everyone participating is respected.

Embodies decisiveness and the ability to succinctly explain to employees everything from organizational goals to specific tasks to conflict resolution. Routinely evaluates and conducts performance reviews of team members.

Personifies a high level of integrity and dependability with a keen passion and ability to teach and mentor others and promote their professional development.

EDUCATION

Master of Public Administration (Coastal Zone Studies)
University of West Florida, Pensacola, FL

B.S. Environmental Resource Management & Planning
University of West Florida, Pensacola, FL

PROFESSIONAL AFFILIATIONS

American Planning Association (APA)
Member 119701, 1998 to Present

Florida Redevelopment Association
2013 to Present

First Coast Section, APA Florida Chapter
Chair, 2011 to 2015 and 2000 to 2003
Vice-Chair, 2008 to 2011

Jacksonville Planning Commission
Chair, 2013 to 2014; Member, 2010 to 2016

Northeast Florida Regional Leadership Academy
2013

Jacksonville Municipal Code Enforcement Board
2003 to 2006

PROFESSIONAL CERTIFICATIONS

American Institute of Certified Planners (AICP)
Member No. 017756, 2002 to Present

WORK EXPERIENCE

PROJECT MANAGER/SENIOR PLANNER June 1998 to Present Prosser, Inc.

- Managed large, diverse interdisciplinary teams of planners, landscape architects, civil engineers, transportation engineers, biologists, lawyers, and economists in the creation or substantial modification of numerous large-scale, multi-use master planned communities throughout northeast Florida.
- Managed several teams of planners conducting months-long site visits, data analysis, stakeholder interviews, and asset evaluations at Naval Air Station Key West, Naval Weapons Station Charleston, and Naval Station Guantanamo Bay, Cuba.
- Directed the preparation, revision, and update of cities' comprehensive plans, land development codes, and other legislation that relate to growth, development and a citizen-based vision.
- For more than two decades served as staff planner for several small Florida municipalities having to routinely coordinate with the City Manager, City Attorney, City Engineer, Building Official, Planning and Zoning Board, Board of Adjustment, City Commission, the public-at-large, and other officials in matters pertaining to planning and zoning.
- Conducted planning and policy analysis related to all aspects of land use and development, as well as supporting technical services such as workforce housing need analysis, employment projections, and transportation impact mitigation.
- Authored complex quantitative and qualitative research and analysis for numerous comprehensive plan amendment applications, rezonings to planned unit development, findings of necessity to form a CRA, and community redevelopment plans.
- Coordinated the facilitation of public outreach through a variety of community engagement including more than 200 open houses, focus groups, online surveys, social media platforms, stakeholder meetings, community workshops, charrettes, and seminars relating to urban planning.
- Served as an expert witness in comprehensive planning for several administrative and circuit court proceedings involving a variety of planning subjects, including urban and regional planning, Florida's growth management statutes, developments of regional impact, and assessment of development impacts.
- Comfortable making public presentations and addressing questions and comments from planning agencies, local governing bodies, and citizens. Recently participated in 480th public hearing of career.

PLANNING TECHNICIAN June 1997 to June 1998 City of Fernandina Beach

- Performed long-range city planning, including developing and administering comprehensive master plan and interpreted/applied State and local codes, ordinances, and regulations.
- Initiated actions necessary to correct deficiencies of land development regulations and processes for accepting, reviewing and processing applications for development.
- Conducted review of various development applications including site plans, comprehensive plan amendments, rezonings, sign permits, tree removal and requests for variances.
- Prepared monthly reports of staff recommendations to the Planning and Zoning Board, Historic District Council, Board of Adjustment, and City Commission.

REPRESENTATIVE EXPERIENCE

Anthony S. Robbins, AICP

COMPREHENSIVE PLAN AMENDMENTS

Adler Creek, *St. Johns County, FL*
Black Hammock Island, *Jacksonville, FL*
Blair Nurseries, *Baker County, FL*
Cedar Creek, *Baker County, FL*
Courtney Isles Apartments, *Nassau County, FL*
Durbin Creek Estates (fka Veterans Pkwy), *St. Johns County, FL*
Durbin Park Urban Service Area, *St. Johns County, FL*
EAR-based Amendments, *Clay County, FL*
EAR-based Amendments, *Orange Park, FL*
EAR-based Amendments, *Macclenny, FL*
Glenfield Oaks, *Baker County, FL*
ICI North Comp Plan Amendment, *Nassau County, FL*
Mariposa, *Putnam County, FL*
Nine Mile Gang, *St. Johns County, FL*
Players Club at Sawgrass (fka Caballos del Mar), *Ponte Vedra, FL*
RiverTown, *St. Johns County, FL*
Southern States Nursery, *Baker County, FL*
Southwood Preserve, *St. Johns County, FL*
Stillwater (fka Greenbriar Downs), *St. Johns County, FL*
Town of Nocatee, *Duval & St. Johns Counties, FL*
Three Rivers, *Nassau County, FL*
Twin Creeks, *St. Johns County, FL*
World Commerce Center, *St. Johns County, FL*

COMMUNITY REDEVELOPMENT AREAS

American Beach Finding of Necessity, *Nassau County, FL*
Downtown Business Investment & Development Plan, *Jacksonville, FL*
Downtown Northbank CRA, *Jacksonville, FL*
Jacksonville International Airport Finding of Necessity, *Jacksonville, FL*
KingSoutel Crossing CRA, *Jacksonville, FL*
Lincolnville CRA, *St. Augustine, FL*
Lincolnville Finding of Necessity, *St. Augustine, FL*
Southside CRA, *Jacksonville, FL*
West Augustine Beyond Tomorrow Master Plan, *St. Johns County, FL*

DEVELOPMENTS of REGIONAL IMPACT

Cedar Creek, *Baker County, FL*
Deerwood Park, *Jacksonville, FL*
Jacksonville International Airport Expansion, *Jacksonville, FL*
Julington Creek Plantation, *St. Johns County, FL*
Mariposa, *Putnam County, FL*
Marsh Landing (fka Caballos del Mar), *Ponte Vedra, FL*
Mayo Clinic, *Jacksonville, FL*
Northeast Quadrant, *Jacksonville, FL*
Old Brick Township, *Flagler County, FL*
Palencia (fka Marshall Creek), *St. Johns County, FL*
Players Club at Sawgrass, *Ponte Vedra, FL*
RiverTown, *St. Johns County, FL*
Shearwater (fka Ashford Mills), *St. Johns County, FL*
Southwood Preserve, *St. Johns County, FL*
Town of Nocatee, *Duval & St. Johns Counties, FL*
Tributary (fka Three Rivers), *Nassau County, FL*
Twin Creeks, *St. Johns County, FL*
Windsor Parke, *Jacksonville, FL*
World Commerce Center, *St. Johns County, FL*

PLANNED UNIT DEVELOPMENTS

Amelia Park, *Fernandina Beach, FL*
Arnold Road Tract, *Jacksonville, FL*
Baker Commons, *Macclenny, FL*
Bartram Park Minor Modification, *Jacksonville, FL*
Black Hammock Island, *Jacksonville, FL*
Blair Nurseries, *Baker County, FL*
Cedar Creek, *Baker County, FL*
Concourse Crossing, *Nassau County, FL*
Cypress Pointe, *Macclenny, FL*
Durbin Creek Estates, *St. Johns County, FL*
Durbin Park, *St. Johns County, FL*
Esplanade at St. Johns, *St. Johns County, FL*
Fountains North at CR 210 (St. Vincent's Hospital), *St. Johns County, FL*
Forum at Greenbriar, *St. Johns County, FL*
Harbour Island at Marsh Landing Estates, *Ponte Vedra Beach, FL*
ICI Rural Villages Satellite Community, *Jacksonville, FL*
JAX Commerce Center, *Jacksonville, FL*
Kensington, *St. Johns County, FL*
Preserve at Ponte Vedra Lakes, *Ponte Vedra Beach, FL*
Las Calinas, *St. Johns County, FL*
Markland (fka Southaven), *St. Johns County, FL*
Marks Gray Building, *Jacksonville, FL*
Marriott at Sawgrass Resort Hotel, *Ponte Vedra Beach, FL*
Mayo Clinic, *Jacksonville, FL*
Oak Bridge Club at Sawgrass, *Ponte Vedra Beach, FL*
Ocean Grand, *St. Johns County, FL*
Old San Jose, *Jacksonville, FL*
Palencia North, *St. Johns County, FL*
Perimeter West Industrial Park, *Jacksonville, FL*
Pet Paradise Resort and Day Spa, *Jacksonville, FL*
Residences of Johnston Island, *Atlantic Beach, FL*
RiverTown, *St. Johns County, FL*
Serenata Beach, *St. Johns County, FL*
Southern States Nursery, *Baker County, FL*
St. Marks Planned Rural Development, *St. Johns County, FL*
State Road 301 Villages, *Jacksonville, FL*
Stillwater (fka Greenbriar Downs), *St. Johns County, FL*
Twin Creeks, *St. Johns County, FL*
US 301 Villages, *Jacksonville, FL*
Villages of Seloy, *St. Johns County, FL*
Woodhaven, *Port Orange, FL*
Woodwings East at Jacksonville International Airport, *Jacksonville, FL*
World Commerce Center, *St. Johns County, FL*

COMMUNITY VISIONING

Avondale Town Center Vision Plan, *Jacksonville, FL*
Envision Glen, *Glen St. Mary, FL*
Imagine Downtown Community Forums, *Jacksonville, FL*
Heckscher Drive Town Center Vision Plan, *Jacksonville, FL*
Lake Asbury Master Development Plan, *Clay County, FL*
Lakewood Town Center Vision Plan, *Jacksonville, FL*
Lincolnville Community Charrette, *St. Augustine, FL*
McDuff Ave Town Center Vision Plan, *Jacksonville, FL*
Murray Hill Town Center Vision Plan, *Jacksonville, FL*
Naval Support Activity Mid-South, *Memphis, TN*
St. Nicholas Town Center Vision Plan, *Jacksonville, FL*
Reimagining the Oak Bridge Club, *Ponte Vedra Beach, FL*