

# CITY COUNCIL RESEARCH DIVISION LEGISLATIVE SUMMARY



**JEFFREY R. CLEMENTS**  
Chief of Research  
(904) 255-5137

117 West Duval Street  
City Hall, Suite 425  
Jacksonville, FL 32202  
FAX (904) 255-5229

**Bill Type and Number:** Resolution 2021-364

**Introducer/Sponsor(s):** Council Member Carlucci

**Date of Introduction:** June 8, 2021

**Committee(s) of Reference:** R

**Date of Analysis:** June 10, 2021

**Type of Action:** Adoption of Council strategic plan; request to Mayor; requesting one-cycle emergency passage

**Bill Summary:** The bill adopts the City Council's 1-, 3- and 5-year strategic plan priorities and provides that the Finance Committee shall annually adopt strategic plan measurable success metrics to measure the success of the plan. The bill encourages the Mayor to incorporate the Council's priorities into his proposed FY21-22 budget. One-cycle emergency approval of the resolution is requested.

**Background Information:** Annually since 2018 (except during the COVID pandemic) the City Council has engaged in a moderated strategic planning session in which it adopts several top priorities for accomplishment in 1-, 3- and 5-year timeframes. The Council adopts the strategic plan and presents it to the Mayor with a request that at least the Council's short-term priorities appear in the Mayor's proposed budget, which is due to be presented to the Council by July 15<sup>th</sup>. In the past two years the Mayor has budgeted a lump sum of money for the Council to apply to its priorities as it deems appropriate.

The Council's adopted strategic plan priorities are as follows:

### 1-year goals (2021-22)

- Accelerate the reduction of food desert areas;
- Construct swimming pools at First Coast & Atlantic Coast High Schools;
- Annual renewal of a park or community center in each council district;
- Waterfront parks - access to water, parking, boat & kayak launches;
- Emerald Trail - capital improvement of the 1<sup>st</sup> mile of the Emerald Trail model project (a/k/a LaVilla Link).

### 3-year goals (2021-24)

- Social justice accountability - kids services, prevention and intervention;
- Downtown abandoned buildings - inventory and auction of city-owned buildings;
- Improve community relationship with Sheriff's Office (including community policing);
- Evaluate mental health care initiatives and access to programs;
- Expand Goodwill Industries of North Florida A-STEP program.

### 5-year goals (2021-26)

- Provide primary health care for working poor in our community by working with health care providers;
- Reduce infant mortality rate;
- Help neighborhoods create a sense of community, connection and integration;
- Downtown waterfront parks - access to water, parking, boat & kayak launches;

- Neighborhood small business corridor initiative - redevelopment and investment for buildings and façade grants.

**Policy Impact Area:** Strategic planning

**Fiscal Impact:** Undetermined

**Analyst:** Clements