

**CITY COUNCIL RESEARCH DIVISION
LEGISLATIVE SUMMARY**



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Bill Type and Number: Ordinance 2021-356

Introducer/Sponsor(s): Council President at the request of the Mayor

Date of Introduction: June 8, 2021

Committee(s) of Reference: NCSPHS, TEU, F, Waterways Commission

Date of Analysis: June 10, 2021

Type of Action: Authorization of property license agreement; designation of oversight agency

Bill Summary: The bill authorizes execution of a license agreement between the City and JTA for City use of a small parcel of JTA property at the entrance to the St. Johns River Ferry terminal on Heckscher Drive for construction of a wayfinding/welcome sign. The Real Estate Division is designated as the agency to transact the license agreement, and the Engineering and Construction Management Division of Public Works is designated to oversee the construction of the sign and related improvements.

Background Information: The site to be licensed is on the grounds of JTA's St. Johns River Ferry terminal on the north side of the St. Johns River on Heckscher Drive, adjacent to where cars exiting the ferry turn onto Heckscher Drive. The area is approximately 53 square feet, on which an area welcome sign will be erected reading "Welcome – Islands of Heckscher Drive – Our North Florida Keys". The license agreement has no term and involves no exchange of funds. The agreement may be terminated by either party upon the provision of 120 days' written notice to the other party. The City will construct and maintain the signs.

Policy Impact Area: Tourism promotion and local area identification

Fiscal Impact: None related to the license agreement. The City will fund construction and maintenance of the signs.

Analyst: Clements