

1 Introduced by Council Member Pittman and amended by the
2 Neighborhoods, Community Service, Public Health and Safety
3 Committee:

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6 **ORDINANCE 2021-282-E**

7 AN ORDINANCE APPROPRIATING \$150,000.00 FROM
8 GENERAL FUND OPERATING - EDED OFFICE OF
9 ECONOMIC DEVELOPMENT - INDUSTRY DEVELOPMENT -
10 MISCELLANEOUS GRANTS AND AIDS TO GENERAL TRUST
11 AND AGENCY - MONCRIEF BUSINESS IMPROVEMENT
12 PROGRAM-PHASE 1 - MISCELLANEOUS GRANTS AND
13 AIDS TO FUND GRANTS FOR THE MONCRIEF AREA
14 BUSINESS IMPROVEMENT PROGRAM-PHASE 1;
15 PROVIDING A CARRYOVER OF FUNDS THROUGH
16 SEPTEMBER 30, 2022; APPROVING THE MONCRIEF
17 AREA BUSINESS IMPROVEMENT PROGRAM-PHASE 1
18 REQUIREMENTS AND AREA, AND AUTHORIZING THE
19 MAYOR, OR HIS DESIGNEE, AND CORPORATION
20 SECRETARY TO EXECUTE ALL CONTRACTS OR OTHER
21 DOCUMENTS NECESSARY TO IMPLEMENT THE MONCRIEF
22 AREA BUSINESS IMPROVEMENT PROGRAM-PHASE 1;
23 WAIVING FEES FOR CERTAIN ADMINISTRATIVE
24 DEVIATIONS OR WAIVERS PURSUANT TO CHAPTER 656,
25 *ORDINANCE CODE*, NECESSARY TO IMPLEMENT THE
26 MONCRIEF AREA BUSINESS IMPROVEMENT PROGRAM-
27 PHASE 1; PROVIDING FOR OVERSIGHT BY THE OFFICE
28 OF ECONOMIC DEVELOPMENT; PROVIDING AN
29 EFFECTIVE DATE.
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1 **WHEREAS**, revitalization of the businesses in the Moncrief area
2 of the City of Jacksonville, including the commercial corridors
3 along Moncrief Road and Myrtle Avenue North, is vital to the
4 health, safety, and welfare of the citizens of the City of
5 Jacksonville who live, work and play in the neighborhoods
6 surrounding Moncrief Road; and

7 **WHEREAS**, the long term success of businesses in the Moncrief
8 area benefits all citizens of the City of Jacksonville by providing
9 economic vitality in the City, as a whole; now, therefore

10 **BE IT ORDAINED** by the Council of the City of Jacksonville:

11 **Section 1. Appropriation.** For the 2020-2021 fiscal year,
12 within the City's budget, there are hereby appropriated the
13 indicated sum(s) from the account(s) listed in subsection (a) to
14 the account(s) listed in subsection (b):

15 (B.T. **attached hereto** as **Exhibit 1** and incorporated herein by this
16 reference)

17 (a) Appropriated from:

18 See **Exhibit 1, attached hereto** \$150,000.00

19 (b) Appropriated to:

20 See **Exhibit 1, attached hereto** \$150,000.00

21 (c) Explanation of Appropriation: The funding above is being
22 appropriated from the General Fund Operating - EDED Office of
23 Economic Development - Industry Development - Miscellaneous
24 Grants and Aids account to be used for grants for the Moncrief
25 Area Business Improvement Program-Phase 1.

26 **Section 2. Carryover.** The funds appropriated in Section
27 1 of this Ordinance shall not lapse but shall carryover into fiscal
28 year 2021-2022.

29 **Section 3. Purpose.** The purpose of the appropriation in
30 Section 1 is to fund grants for the Moncrief Area Business

1 Improvement Program-Phase 1. The Program is designed to help
2 struggling businesses in the Program area improve the visual and
3 structural appearance of their properties.

4 **Section 4. Approval of Requirements, Area and**
5 **Authorization to Execute Documents.** The Moncrief Area Business
6 Improvement Program-Phase 1 requirements are hereby approved, as
7 **attached hereto as Exhibit 2.** The Phase 1 area is depicted on
8 **Exhibit 3, attached hereto,** and is generally described as the
9 Myrtle Avenue North commercial corridor between 8th Street West and
10 9th Street West. The Mayor, or his designee, and the Corporation
11 Secretary are hereby authorized to execute all contracts or other
12 documents necessary to implement the Moncrief Area Business
13 Improvement Program-Phase 1.

14 **Section 5. Fees Waived for Certain Administrative**
15 **Deviations or Waivers pursuant to Chapter 656, Ordinance Code.** The
16 application fees and notice fees for the following applications,
17 pursuant to Chapter 656, *Ordinance Code*, are hereby waived, if such
18 applications are necessary to implement the Moncrief Area Business
19 Improvement Program-Phase 1 on property within the Phase 1 area:

20 (a) Administrative Deviations to reduce the minimum number of
21 required off-street parking spaces pursuant to Section
22 656.109(d)(2), *Ordinance Code*.

23 (b) Administrative Deviations to reduce the minimum
24 landscaping requirements pursuant to Section 656.109(d)(3),
25 *Ordinance Code*.

26 (c) Sign Waivers pursuant to Section 656.133, *Ordinance Code*
27 and Section 656.1310, *Ordinance Code*.

28 **Section 6. Oversight Department.** The Office of Economic
29 Development shall oversee the Moncrief Area Business Improvement
30 Program-Phase 1, as described herein.

1 **Section 7. Effective Date.** This Ordinance shall become
2 effective upon signature by the Mayor or upon becoming effective
3 without the Mayor's signature.

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8 Form Approved:

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10 /s/ Paige H. Johnston

11 Office of General Counsel

12 Legislation prepared by: Shannon K. Eller

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