

1 Introduced by Council Member Pittman:
2
3

4 **ORDINANCE 2021-282**

5 AN ORDINANCE APPROPRIATING \$150,000.00 FROM
6 GENERAL FUND OPERATING - EDED OFFICE OF
7 ECONOMIC DEVELOPMENT - INDUSTRY DEVELOPMENT -
8 MISCELLANEOUS GRANTS AND AIDS TO GENERAL TRUST
9 AND AGENCY - MONCRIEF BUSINESS IMPROVEMENT
10 PROGRAM-PHASE 1 - MISCELLANEOUS GRANTS AND
11 AIDS TO FUND GRANTS FOR THE MONCRIEF AREA
12 BUSINESS IMPROVEMENT PROGRAM-PHASE 1;
13 PROVIDING A CARRYOVER OF FUNDS THROUGH
14 SEPTEMBER 30, 2022; APPROVING THE MONCRIEF
15 AREA BUSINESS IMPROVEMENT PROGRAM-PHASE 1
16 REQUIREMENTS AND AREA, AND AUTHORIZING THE
17 MAYOR, OR HIS DESIGNEE, AND CORPORATION
18 SECRETARY TO EXECUTE ALL CONTRACTS OR OTHER
19 DOCUMENTS NECESSARY TO IMPLEMENT THE MONCRIEF
20 AREA BUSINESS IMPROVEMENT PROGRAM-PHASE 1;
21 WAIVING FEES FOR CERTAIN ADMINISTRATIVE
22 DEVIATIONS OR WAIVERS PURSUANT TO CHAPTER 656,
23 *ORDINANCE CODE*, NECESSARY TO IMPLEMENT THE
24 MONCRIEF AREA BUSINESS IMPROVEMENT PROGRAM-
25 PHASE 1; PROVIDING FOR OVERSIGHT BY THE OFFICE
26 OF ECONOMIC DEVELOPMENT; PROVIDING AN
27 EFFECTIVE DATE.

28
29 **WHEREAS**, revitalization of the businesses in the Moncrief area
30 of the the City of Jacksonville, including the commercial corridors
31 along Moncrief Road and Myrtle Avenue North, is vital to the

1 health, safety, and welfare of the citizens of the City of
2 Jacksonville who live, work and play in the neighborhoods
3 surrounding Moncrief Road; and

4 **WHEREAS**, the long term success of businesses in the Moncrief
5 area benefits all citizens of the City of Jacksonville by providing
6 economic vitality in the City, as a whole; now, therefore

7 **BE IT ORDAINED** by the Council of the City of Jacksonville:

8 **Section 1. Appropriation.** For the 2020-2021 fiscal year,
9 within the City's budget, there are hereby appropriated the
10 indicated sum(s) from the account(s) listed in subsection (a) to
11 the account(s) listed in subsection (b):

12 (B.T. **attached hereto** as **Exhibit 1** and incorporated herein by this
13 reference)

14 (a) Appropriated from:

15 See **Exhibit 1, attached hereto** \$150,000.00

16 (b) Appropriated to:

17 See **Exhibit 1, attached hereto** \$150,000.00

18 **Section 2. Carryover.** The funds appropriated in Section
19 1 of this Ordinance shall not lapse but shall carryover into fiscal
20 year 2021-2022.

21 **Section 3. Purpose.** The purpose of the appropriation in
22 Section 1 is to fund grants for the Moncrief Area Business
23 Improvement Program-Phase 1. The Program is designed to help
24 struggling businesses in the Program area improve the visual and
25 structural appearance of their properties.

26 **Section 4. Approval of Requirements, Area and**
27 **Authorization to Execute Documents.** The Moncrief Area Business
28 Improvement Program-Phase 1 requirements are hereby approved, as
29 **attached hereto** as **Exhibit 2**. The Phase 1 area is depicted on
30 **Exhibit 3, attached hereto**, and is generally described as the
31 Myrtle Avenue North commercial corridor between 8th Street West and

9th Street West. The Mayor, or his designee, and the Corporation Secretary are hereby authorized to execute all contracts or other documents necessary to implement the Moncrief Area Business Improvement Program-Phase 1.

Section 5. Fees Waived for Certain Administrative Deviations or Waivers pursuant to Chapter 656, Ordinance Code. The application fees and notice fees for the following applications, pursuant to Chapter 656, *Ordinance Code*, are hereby waived, if such applications are necessary to implement the Moncrief Area Business Improvement Program-Phase 1 on property within the Phase 1 area:

(a) Administrative Deviations to reduce the minimum number of required off-street parking spaces pursuant to Section 656.109(d)(2), *Ordinance Code*.

(b) Administrative Deviations to reduce the minimum landscaping requirements pursuant to Section 656.109(d)(3), *Ordinance Code*.

(c) Sign Waivers pursuant to Section 656.133, *Ordinance Code* and Section 656.1310, *Ordinance Code*.

Section 6. Oversight Department. The Office of Economic Development shall oversee the Moncrief Area Business Improvement Program-Phase 1, as described herein.

Section 7. Effective Date. This Ordinance shall become effective upon signature by the Mayor or upon becoming effective without the Mayor's signature.

Form Approved:

 /s/ Shannon K. Eller

Office of General Counsel
Legislation prepared by: Shannon K. Eller