1 Introduced by Council Members Bowman, Diamond, Salem, Boylan, 2 Carlucci, DeFoor, and Newby: 3 4 5 RESOLUTION 2021-93 A RESOLUTION HONORING AND COMMENDING MIKE CLARK 6 7 ON THE OCCASION OF HIS RETIREMENT FROM THE 8 FLORIDA TIMES-UNION AS ITS EDITORIAL PAGE 9 EDITOR; PROVIDING AN EFFECTIVE DATE. 10 WHEREAS, Mike Clark has spent just shy of half a century as a 11 professional journalist, and 46 of those 49 years have been spent in 12 13 Jacksonville; and 14 WHEREAS, following his graduation from Michigan State University 15 in 1971 Mr. Clark took his first job in journalism in Springfield, Illinois and in 1974 moved with his wife to Jacksonville to take up 16 a career with the Florida Times-Union that has made him one of the 17 18 most experienced, valuable and respected media members in the city; 19 and 20 WHEREAS, in 1990 Mike Clark was appointed the Reader Advocate 21 for the Times-Union, a position that enabled him to engage readers 22 directly, listen to their concerns, advocate on their behalf to the 23 paper's management, and to explain to readers in many formats and 24 venues how newspapers function, choose what stories to cover, and

25 take editorial stances on issues of the day; and

WHEREAS, the thousands of contacts he made with individual readers, citizens, organizations and leaders and the tremendous body of detailed knowledge about the community that he developed in his 15 years as the Reader Advocate were great preparation for his advancement to the position of Editorial Page Editor which he has held for the last 15 years, expressing the paper's considered opinion on the issues of the day and advocating for policies, practices,
events, organizations, and changes that would improve the quality of
life for citizens in Northeast Florida; and

WHEREAS, Mike Clark has made indelible changes for the better at the newspaper that have made it a truer voice reflective of the full diversity of people and ideas that populate our city, and his calm and friendly demeanor and encyclopedic knowledge of local affairs will be greatly missed with his recent retirement from the *Times-Union;* now therefore

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BE IT RESOLVED by the Council of the City of Jacksonville:

11 Section 1. The City of Jacksonville hereby honors and 12 commends Mike Clark for his half-century career in print journalism, 13 46 of those years in Jacksonville, and wishes him the very best of 14 health and happiness as he retires from the *Florida Times-Union* to 15 take up new challenges. His contributions to civic discourse in 16 Jacksonville and Northeast Florida have been monumental and will be 17 long and gratefully remembered.

Section 2. Effective Date. This Resolution shall become effective upon signature by the Mayor or upon becoming effective without the Mayor's signature.

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22 Form Approved:

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24 /s/ Paige H. Johnston

25 Office of General Counsel

26 Legislation Prepared By: Jeff Clements, City Council Research 27 GC-#1414030-v1-Bowman_-_Mike_Clark_retirement_.doc