REPORT OF THE PLANNING AND DEVELOPMENT DEPARTMENT APPLICATION FOR SIGN WAIVER ORDINANCE 2020-613 / SW-20-06

NOVEMBER 17, 2020

Location: 12276 San Jose Boulevard (SR 13)

Between Mandarin Meadows Drive and Orange

Picker Road

Real Estate Number: 158183-0015

Waiver Sought: Allow for internal illumination

Current Zoning District: Planned Unit Development (PUD 2007-1190)

Current Land Use Category: Residential Professional Institutional (RPI)

Planning District: 3-Southeast

Applicant/Agent: Curtis Hart

8051 Tara Lane

Jacksonville, Florida 32216

Owner: T. Braxton Adamson

437 East Monroe Street, Suite 100

Jacksonville, Florida 32202

Staff Recommendation: APPROVE

GENERAL INFORMATION

Application for Sign Waiver Ordinance 2020-137 (SW-20-02) seeks to allow the internal illumination of the existing sign. Situated on a 2.39 acre lot, the subject property contains a two-story medical office building. The PUD only allows an externally illuminated sign. An electronic message device or an increase in the sign area or height are not part of the request.

NOTICE TO OWNER / AGENT

Section 656.1310, Ordinance Code, sets forth procedures and criteria for evaluating waivers of the Part 13 sign regulations. Section 656.1310 of the Ordinance Code defines a sign as "a painting, structure or device which is placed, erected, or constructed or maintained on or in the ground, or on or outside of an enclosed building or other object or structure or affixed or painted on or inside an exterior window of a building for the purpose of displaying information, advertisement or

attraction of the attention of persons, including posters, pictures, pictorial or reading matter and a letter, word, model, device or representation used in the nature of an advertisement, announcement, attraction or direction".

STANDARDS, CRITERIA AND FINDINGS

Pursuant to Section 656.1310(a)(i) through (x), Ordinance Code, provides that, with respect to action upon Applications for Sign Waivers, the Planning Commission shall grant a waiver only if substantial competent evidence exists to support a positive finding based on each of the following criteria as applicable:

- (i) Will the effect of the sign waiver be compatible with the existing contiguous signage or zoning and consistent with the general character of the area considering population, density, scale, and orientation of the structures in the area?
 - Yes. The effect of the sign waiver will be compatible with the existing contiguous zoning and general character of the area. Directly south of the subject property is a Zoning District, which allows internal illumination. The buildings across San Jose Blvd are zoned PUD and CCG-1, which also allows internal illumination.
- (ii) Would the result detract from the specific intent of the zoning ordinance by promoting the continued existence of nonconforming signs that exist in the vicinity?
 - No. Approval of the sign waiver will not promote the continued existence of non-conforming signs in the area. First, the Department has no knowledge of any other non-conforming signs and second, many other businesses in the area are currently allowed internal illumination.
- (iii) Could the effect of the proposed waiver diminish property values in, or negatively alter the aesthetic character of the area surrounding the site, and could such waiver substantially interfere with or injure the rights of others whose property would be affected by the same?
 - No, the effect of the proposed sign waiver is unlikely to diminish property values in, or negatively alter the aesthetic character of the area surrounding the site, in that the request for internal illumination is for the existing sign, and will not be injurious to the rights of others.
- (iv) Would the waiver have a detrimental effect on vehicular traffic or parking conditions, or result in the creation of objectionable or excessive light, glare, shadows or other effects, taking into account existing uses and zoning in the vicinity?
 - No, the waiver is unlikely to have a detrimental effect on vehicular traffic or parking conditions. Considering that San Jose Boulevard is classified as a Principal Arterial in a commercial corridor, it is unlikely that the internal illuminated sign will create objectionable light, glare or other effects additional to what already exists in the area.

- (v) Is the proposed waiver detrimental to the public health, safety or welfare, or could such waiver result in additional public expense, creation of nuisances, or cause conflict with any other applicable law?
 - No, the proposed waiver is unlikely to be detrimental to the public health, safety, or welfare in that the signage has traditionally existed at this location without causing any adverse effects.
- (vi) Does the subject property exhibit specific physical limitations or characteristics, which could be unique to the site and which would make imposition of the strict letter of the regulation unduly burdensome?
 - No, the subject property does exhibit specific physical limitations that make the strict letter of the regulation burdensome.
- (vii) Is the request based exclusively upon a desire to reduce the costs associated with compliance and is the request the minimum necessary to obtain a reasonable communication of one's message?
 - No. Staff finds no evidence the request is not based on a desire to reduce the costs associated with compliance.
- (viii) Is the request the result of violation that has existed for a considerable length of time without receiving a citation and if so, is the violation that exists a result of construction that occurred prior to the applicants acquiring the property, not being a direct result of the actions of the current owner?
 - No, the request is not the result of any cited violation.
- (ix) Does the request accomplish a compelling public interest, such as, for example, furthering the preservation of natural resources by saving a tree or trees?
 - No. Staff has no evidence the proposed request accomplish a result in the public interest nor that it will further the preservation of any natural resources.
- (x) Would strict compliance with the regulation create a substantial financial burden when considering the cost of compliance?
 - No. Strict compliance with the sign regulations would mean the existing sign is only allowed external illumination.

SUPPLEMENTARY INFORMATION

Upon visual inspection of the subject property on November 3, 2020, by the Planning and Development Department, the Notice of Public Hearing signs **were** posted.



RECOMMENDATION

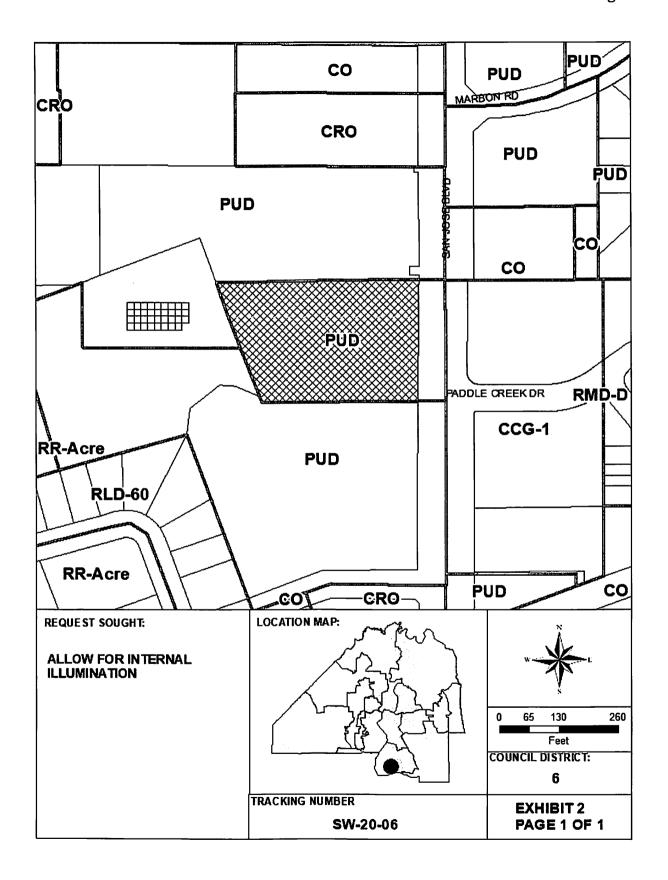
Based on the foregoing, it is the recommendation of the Planning and Development Department that Application Sign Waiver Ordinance 2020-613 / SW-20-06 be APPROVED.







View of subject property.



Date Submitted: 7.2-8	
Date Filed:	9-14

Application Number: 5W-20	-06
Public Hearing:	

Application for Sign Waiver

City of Jacksonville, Florida Planning and Development Department

Please type or print in ink. Instructions regarding the completion and submittal of this application are located at the end of this form. For additional information, please contact the Planning and Development Department at (904) 255-7865.

For Official Use Only			
Current Zoning District: PVD	2007-1190	Current Land Us	e Category: RPI
Council District:	7	Planning District	: 3
Previous Zoning Applications Filed (provide application numbers):			
Applicable Section of Ordinance Coo	le: PART 13	656.13	10(6)4
Notice of Violation(s): Neighborhood Associations: Hammour Days Beautification Comm Overlay: No. 1			
LUZ Public Hearing Date:		City Council Pub	lic Hearing Date:
Number of Signs to Post: 2	Amount of Fee		Zoning Asst. Initials
	•	V	
PROPERTY INFORMATION			
1. Complete Property Address:		2. Real Estate N	umber:
12276 San Jose Blvd	Bldg 700	158183-00	D15
3. Land Area (Acres):		4. Date Lot was	Recorded:
2.39 acres			
5. Property Located Between Street	s:	6. Utility Service	s Provider:
Mandarin Meadows Dr. & Orai	nge Picker	City Water / City	Sewer 🗸
Rd		Well / Septic	

Page 1 of 6

7. Waiver Sought:			
	Increase maximum height of sign from to feet (maximum request 20% or 5 ft. in		
height, whichever is less). *Note – Per Section 65	6.1310, no waiver shall be granted which would permit a		
sign in excess of 40 feet in height in any zoning distr	ict.		
Increase maximum size of sign froms	q. ft. to sq. ft. (maximum request 25% or		
10 sq. ft., whichever is less)			
Increase number of signs fromto	(not to exceed maximum square feet allowed)		
Allow for illumination or change from extern	al external to internal internal lighting		
Reduce minimum setback from feet	to feet (less than 1 ft. may be granted		
administratively)			
8. In whose name will the Waiver be granted? Jax Offices 700, LLC			
9. Is transferability requested? If approved, the waiver	is transferred with the property.		
Yes 🗸			
No 🔲			
OWNER'S INFORMATION (please attach separa	te sheet if more than one owner)		
10. Name:	11. E-mail:		
T. Braxton Adamson	adamsondukeprop@ymail.com		
12. Address (including city, state, zip):	13. Preferred Telephone:		
437 EAST MONROE STREET SUITE 100 Jacksonville, FL 32202	904-234-1414		
APPLICANT'S INFORMATION (if different from owner)			
14. Name:	15. E-mail:		
Curtis Hart / Hart Resources LLC	curtishart@hartresources.net		
16. Address (including city, state, zip):	17. Preferred Telephone:		
8051 Tara Lane	904-993-5008		
Jacksonville, Florida 32216			

last update: 1/12/2017

CRITERIA

Section 656.1310, Ordinance Code, sets forth procedures and criteria for evaluating waivers of the Part 13 sign regulations. Section 656.1302 of the Ordinance Code defines a sign as "a painting, structure, projected image or device which is placed, erected, constructed or maintained on or in the ground or water, or on or outside of an enclosed building, boat, ship, vessel or other object or structure or affixed or painted on or inside an exterior window of a building for the purpose of display, information, advertisement or attraction of the attention of persons, including posters, pictures, pictorial or reading matter and a letter, word, model, device or representation used in the nature of an advertisement, announcement, attraction or direction."

Section 656.133(c)1 through 10, Ordinance Code, provides that, with respect to action upon Applications for Sign Waivers, the City Council shall grant a waiver only if substantial competent evidence exists to support a positive finding based on each of the following criteria as applicable:

- 1. Will the effect of the sign waiver be compatible with the existing contiguous signage or zoning and consistent with the general character of the area considering population, density, scale, and orientation of the structures in the area?
- 2. Would the result detract from the specific intent of the zoning ordinance by promoting the continued existence of nonconforming signs that exist in the vicinity?
- 3. Could the effect of the proposed waiver diminish property values in, or negatively alter the aesthetic character of the area surrounding the site, and could such waiver substantially interfere with or injure the rights of others whose property would be affected by the same?
- 4. Would the waiver have a detrimental effect on vehicular traffic or parking conditions, or result in the creation of objectionable or excessive light, glare, shadows or other effects, taking into account existing uses and zoning in the vicinity?
- 5. Is the proposed waiver detrimental to the public health, safety or welfare, or could such waiver result in additional public expense, creation of nuisances, or cause conflict with any other applicable law?
- 6. Does the subject property exhibit specific physical limitations or characteristics, which would be unique to the site and which would make imposition of the strict letter of the regulation unduly burdensome?
- 7. Is the request based exclusively upon a desire to reduce the costs associated with compliance and is the request the minimum necessary to obtain a reasonable communication of one's message?
- 8. Is the request the result of a violation that has existed for a considerable length of time without receiving a citation and if so, is the violation that exists a result of construction that occurred prior to the applicant's acquiring the property, not being a direct result of the actions of the current owner?
- 9. Does the request accomplish a compelling public interest such as, for example, furthering the preservation of natural resources by saving a tree or trees?
- 10. Would strict compliance with the regulation create a substantial financial burden when considering the cost of compliance?

last update: 1/12/2017

18. Given the above definition of a "sign" and the aforementioned criteria by which the request will be
reviewed against, please describe the reason that the waiver is being sought. Provide as much
information as you can; you may attach a separate sheet if necessary. Please note that failure by the
applicant to adequately substantiate the need for the request and to meet the criteria set forth may
result in a denial.
result in a deman.
Please see attached paper.
lease see allacried paper.
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ATTACHMENTS	
The	following attachments must accompany each copy of the application.
\checkmark	Survey
V	Site Plan – two (2) copies on 8 ½ x 11 and two (2) copies on 11 x 17 or larger
	Property Ownership Affidavit (Exhibit A)
	Agent Authorization if application is made by any person other than the property owner (Exhibit B)
	Legal Description – may be written as either lot and block, or metes and bounds (Exhibit 1)
V	Proof of property ownership – may be print-out of property appraiser record card if individual
	owner, http://apps.coi.net/pao_propertySearch/Basic/Search.aspx , or print-out of entry from the
	Florida Department of State Division of Corporations if a corporate owner,
	http://search.sunbiz.org/Inquiry/CorporationSearch/ByName.
1	Photographs of sign structure showing nonconforming nature and physical impediments to
	compliance.
	If waiver is based on economic hardship, applicant must submit the following:
_	Two (2) estimates from licensed contractors stating the cost of bringing the sign structure into
	compliance; and
-	Any other information the applicant wished to have considered in connection to the waiver
	request.

*Applications filed to correct existing zoning violations are subject to a double fee. Base Fee Public Notices Advertisement

Residential Districts: \$1,161.00 \$7.00 per Addressee Billed directly to owner/agent

NOTE: City Council may, as a condition of the waiver, specify a time period within which the sign structure shall be required to conform to the requirements of the City's sign regulations.

last update: 1/12/2017

FILING FEES

Non-residential Districts: \$1,173.00

AUTHORIZATION

Please review your application. No application will be accepted until all of the requested information has been supplied and the required fee has been paid. The acceptance of an application as being complete does not guarantee its approval by the City Council. The owner and/or authorized agent must be present at the public hearing.

The required public notice signs must be posted on the property within five (5) working days after the filing of this application. Sign(s) must remain posted and maintained until a final determination has been made on the application.

I hereby certify that I have read and understand the information contained in this application, that I am the owner or authorized agent for the owner with authority to make this application, and that all of the information contained in this application, including the attachments, is true and correct to the best of my knowledge.

Owner(s)	Applicant or Agent (if different than owner)
Print name:	Print name: Curtis L. Hart
Signature:	Signature: MATA AL
	*An agent authorization letter is required if the application is made by any person other than the
Owner(s)	property owner.
Print name: T. Braxton Adamson	
Signature: See Anthoxization	

SUBMITTAL

This application must be typed or printed in ink and submitted along with three (3) copies for a total of four (4) applications. Each application must include all required attachments.

Submit applications to:

Planning and Development Department, Zoning Section 214 North Hogan Street, 2nd Floor Jacksonville, Florida 32202 (904) 255-8300

last update: 1/12/2017

Pursuant to the provisions of Section 656.133(c) of the Zoning Code, we propose that the sign waiver for Jax Offices 700 LLC meets, to the extent applicable, the following criteria:

- The sign waiver will be compatible with the existing contiguous signage and zoning and is consistent with the general character of the area. The signs have been in place on the property since 2008. The owner is requesting to exchange 2 signs (Coldwell and Sabra) that are externally lit, to internally (digital) signs. Signs will not change in size and will be compatible with existing and surrounding signs.
- 2) The waiver would not result in the detraction of the specific intent of the zoning ordinance by promoting the continued existence of nonconforming signs in the vicinity.
- 3) The sign waiver would not affect the surrounding area negatively or diminish property values. These signs have been in existence for several years and the owner would like to update two of the signs with a digital format that will fit in with the surrounding area.
- 4) The waiver would not have a detrimental effect on vehicular traffic or parking conditions. The signs will stay the same size and therefore will not be excessive in light or size.
- 5) The proposed waiver would not be detrimental to the public health, safety or welfare or result in additional pubic expense, creation of nuisances, or cause conflict with any other applicable law.
- 6) The buildings on the property are set back from San Jose Blvd and signage is huge component of advertising the current tenants which would otherwise be hidden from sight.
- 7) The requested sign waiver is not requested based on a desire to reduce costs associated with compliance, but it is the minimum necessary to obtain reasonable communication of one's message.
- 8) The requested waiver is not a result of a violation.
- 9) The compelling public interest is accomplished by having appropriate signage on the corner of the property that allows the tenants to advertise their business and allows the public to know where the business is located and which businesses they would wish to patron.
- 10) Strict compliance with the regulation would create a substantial financial burden as it would limit some companies wanting to lease within the complex.

LEGAL DESCRIPTION

A PART OF SECTION 19, TOWNSHIP 4 SOUTH, RANGE 27 EAST, DUVAL COUNTY, FLORIDA, BEING MORE PARTICULARLY DESCRIBED AS FOLLOWS:

FOR A POINT OF BEGINNING COMMENCE AT THE INTERSECTION OF THE NORTH LINE OF SAID SECTION 19 WITH THE WEST RIGHT OF WAY LINE OF SAN JOSE BOULEVARD (STATE ROAD 13, A 120 FOOT RIGHT OF WAY AS NOW ESTABLISHED); THENCE SOUTH 00°07'54" WEST, ALONG SAID WEST RIGHT OF WAY LINE, A DISTANCE OF 269.42 FEET TO THE NORTHEAST CORNER OF THOSE LANDS DESCRIBED IN OFFICIAL RECORDS BOOK 17615, PAGE 161 OF THE CURRENT PUBLIC RECORDS OF SAID DUVAL COUNTY; THENCE SOUTH 89°20'15" WEST, ALONG THE NORTH LINE OF LAST SAID LANDS, A DISTANCE OF 342.21 FEET TO THE EASTERLY LINE OF LOT 30, BLOCK 1, MANDARIN MEADOWS UNIT No. 2, AS RECORDED IN PLAT BOOK 29, PAGE 67 OF SAID CURRENT PUBLIC RECORDS; THENCE NORTH 19°54'50" WEST, ALONG LAST SAID LINE, A DISTANCE OF 283.37 FEET TO SAID NORTH LINE OF SECTION 19; THENCE NORTH 89°05'39" EAST, ALONG SAID NORTH LINE, A DISTANCE OF 439.38 FEET TO THE POINT OF BEGINNING.

EXHIBIT A - Property Ownership Affidavit

Date:06/18/2020	
City of Jacksonville Planning and Development Department	
214 North Hogan Street, Suite 300,	
Jacksonville, Florida 32202	
Re: Property Owner Affidavit for the following site location:	
RE# 158183-0015	
To Whom it May Concern:	
hereby certify that I am the Owne connection with filing application(s) for Sign Waiver and Development Department.	r of the property described in Exhibit 1 in submitted to the Jacksonville Planning
and bevelopment bepartment.	
If Owner is Individual:	If Owner is Corporate Entity:*
	Print Corporate Name:
	Jax Cffixes 700 LLC
Ву	Ву
Print Name:	Print Name: F. Braxton Adamson
	Its: President
	Its: TiesidenT
	•
*If Owner is Corporate Entity, please provide documentation illustrating that	signatory is an authorized representative of
Owner; this may be shown through corporate resolution, power of attorney,	printout from sunbiz.org, etc.
STATE OF FLOREDA	
COUNTY OF David L	
The foregoing instrument was acknowledged before me by notarization, this by T. Breston Adams., who is p	means of @ physical presence or 🗆 online
notarization, this by To Breaton Adams., who is p	ersonally known to me or who has
producedas identification.	11. 671 1
	Manu T. Heal
[Notary Seal]	Notary Public
DIBNA L. NEW DIBLIC NOTARY PUBLIC NOTARY PUBLIC	\
	Diana L. Neal
Comma GG289940 Comma GG289940 Explres 1/25/2023	Name typed, printed or stamped, My Commission Expires: 1/21/2423

Electronic Articles of Organization For Florida Limited Liability Company

L19000292943 FILED 8:00 AM November 27, 2019 Sec. Of State msimmons

Article I

The name of the Limited Liability Company is: JAX OFFICES 700, LLC

Article II

The street address of the principal office of the Limited Liability Company is:

437 EAST MONROE STREET SUITE 100 JACKSONVILLE, FL. US 32202

The mailing address of the Limited Liability Company is:

437 EAST MONROE STREET SUITE 100 JACKSONVILLE, FL. US 32202

Article III

The name and Florida street address of the registered agent is:

NATHAN SHEFFIELD 437 EAST MONROE STREET SUITE 100 JACKSONVILLE, FL. 32202

Having been named as registered agent and to accept service of process for the above stated limited liability company at the place designated in this certificate, I hereby accept the appointment as registered agent and agree to act in this capacity. I further agree to comply with the provisions of all statutes relating to the proper and complete performance of my duties, and I am familiar with and accept the obligations of my position as registered agent.

Registered Agent Signature: NATHAN SHEFFIELD

Article IV

The name and address of person(s) authorized to manage LLC:

Title: MGR THOMAS B ADAMSON 437 EAST MONROE STREET SUITE 100 JACKSONVILLE, FL. 32202 US

Title: AP
NATHAN SHEFFIELD
437 EAST MONROE STREET SUITE 100
JACKSONVILLE, FL. 32202 US

Title: AMBR CHATHAM APARTMENT ASSOCIATES, LLC 437 EAST MONROE STREET SUITE 100 JACKSONVILLE, FL. 32202 US

Article V

The effective date for this Limited Liability Company shall be:

12/01/2019

Signature of member or an authorized representative

Electronic Signature: NATHAN SHEFFIELD

I am the member or authorized representative submitting these Articles of Organization and affirm that the facts stated herein are true. I am aware that false information submitted in a document to the Department of State constitutes a third degree felony as provided for in s.817.155, F.S. I understand the requirement to file an annual report between January 1st and May 1st in the calendar year following formation of the LLC and every year thereafter to maintain "active" status.

L19000292943 FILED 8:00 AM November 27, 2019 Sec. Of State msimmons

EXHIBIT B - Agent Authorization Affidavit- Property Owner

Date:06/18/2020		
City of Jacksonville Planning and Development Departme 214 North Hogan Street, Suite 300, Jacksonville, Florida 32202	ent	
Re: Agent Authorization for the following site location: _ To Whom it May Concern:	RE# 158183 -0015	
You are hereby advised that the undersigned is the owner of the property described in Exhibit 1 attached hereto. Said owner hereby authorizes and empowers Hart Resources LLC to act as agent to file application(s) for Sign Waiver for the above-referenced property and in connection with such authorization to file such applications, papers, documents, requests and other matters necessary for such requested change.		
If Owner is Individual:	If Owner is Corporate Entity:*	
	Print Corporate Name: Jax C'ffices 700 LLC	
Ву	By /	
Print Name:	Print Name: To Braxton Adamson Its: President	
*If Owner is Corporate Entity, please provide documentation illustration Owner; this may be shown through corporate resolution, power of attacks.	ng that signatory is an authorized representative of torney, printout from sunbiz.org, etc.	
COUNTY OF . DWAL		
The foregoing instrument was acknowledged before motarization, this by Transcribe Adamson who	ne by means of ☑ physical presence or □ online	
notarization, this by T. Branton Adamson who	is <pre>ersonally known to me or who has</pre>	
producedas identification.	Maio C. Menl	
[Notary Seal] Diana L. Neal NOTARY PUBLIC NOTARY PUBLIC STATE OF FLORIDA ESTATE OF FLORIDA	Notary Public	
STATE OF PLANTAGE STATE STATE STATE OF PLANTAGE STATE STATE STATE STATE STATE STATE	Diana L. Neal	
WHOELD. EVA.	Name typed, printed or stamped My Commission Expires: <u>1/25/2023</u>	



Department of State / Dission of Corporations / Sourch Records / Search by Follow Name /

Detail by Entity Name

Florida Limited Liability Company JAX OFFICES 700, LLC

Filing Information

Document Number L19000292943
FEI/EIN Number NONE
Date Filed 11/27/2019
Effective Date 12/01/2019
State FL

Status ACTIVE

Principal Address

437 EAST MONROE STREET SUITE 100 JACKSONVILLE, FL 32202

Mailing Address

437 EAST MONROE STREET SUITE 100

JACKSONVILLE, FL 32202

Registered Agent Name & Address

SHEFFIELD, NATHAN

437 EAST MONROE STREET SUITE 100

JACKSONVILLE, FL 32202

Authorized Person(s) Detail

Name & Address

Title MGR

ADAMSON, THOMAS B 437 EAST MONROE STREET SUITE 100 JACKSONVILLE, FL 32202

Title AP

SHEFFIELD, NATHAN
437 EAST MONROE STREET SUITE 100
JACKSONVILLE, FL 32202

Title AMBR

CHATHAM APARTMENT ASSOCIATES, LLC 437 EAST MONROE STREET SUITE 100 JACKSONVILLE, FL 32202

Annual Reports

No Annual Reports Filed

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