

REPORT OF THE PLANNING AND DEVELOPMENT DEPARTMENT

APPLICATION FOR SIGN WAIVER 2020-516 / SW-20-05

OCTOBER 6, 2020

Location: 10343 Normandy Boulevard
Between Blair Road and Old Gainesville Road

Real Estate Number: 099009-0010

Waiver Sought: Increase the number of signs from 1 to 2.
Allow pylon sign type in lieu of monument sign type.
Allow internal sign illumination.
Increase height from 12 feet to 15 feet 2 inches

Current Zoning District: Residential Rural -Acre (RR-Acre)

Current Land Use Category: Low Density Residential (LDR)

Planning District: Northwest – District 5

Applicant /Agent: Ronnie Williams
4456 Lakeside Drive
Jacksonville, Florida 32210

Owner: Promise Land Baptist Church
10343 Normandy Blvd
Jacksonville, Florida 32221

Staff Recommendation: **APPROVE WITH CONDITION**

GENERAL INFORMATION

Application for Sign Waiver **Ordinance 2020-516 / SW-20-05** seeks to increase the number of allowed signs from 1 to 2, allow for internal illumination increase height to 14 feet 2 inches and use a pylon type sign. The church is undergoing an expansion with new sanctuary and parking area. Currently the access is on Old Gainesville Road and Blair Road, where the existing sign is located. The expansion will have a new access on Normandy Boulevard, where the additional sign is proposed.

NOTICE TO OWNER / AGENT

Section 656.1310, Ordinance Code, sets forth procedures and criteria for evaluating waivers of the Part 13 sign regulations. Section 656.1310 of the Ordinance Code defines a sign as “a painting, structure or device which is placed, erected, or constructed or maintained on or in the ground, or on or outside of an enclosed building or other object or structure or affixed or painted on or inside an exterior window of a building for the purpose of displaying information, advertisement or attraction of the attention of persons, including posters, pictures, pictorial or reading matter and a letter, word, model, device or representation used in the nature of an advertisement, announcement, attraction or direction”.

STANDARDS, CRITERIA AND FINDINGS

Pursuant to Section 656.1310(a)(i) through (x), Ordinance Code, provides that, with respect to action upon Applications for Sign Waivers, the Planning Commission shall grant a waiver only if substantial competent evidence exists to support a positive finding based on each of the following criteria as applicable:

- (i) *Will the effect of the sign waiver be compatible with the existing contiguous signage or zoning and consistent with the general character of the area considering population, density, scale, and orientation of the structures in the area?*

Yes. The effect of the sign waiver will be compatible with the existing contiguous zoning and general character of the area. The proposed sign will be 12 feet high and 48 square feet in area. There are few signs on this stretch of Normandy Boulevard, mainly due to lack of development. However there is a Circle K filling station adjacent to the church which does have internal illumination in their sign.

- (ii) *Would the result detract from the specific intent of the zoning ordinance by promoting the continued existence of nonconforming signs that exist in the vicinity?*

No. The result of the sign waiver will not detract from the specific intent of the zoning ordinance. The proposed sign will not exceed the height or area that is allowed in the Zoning Code. The subject property is unique with three frontages and the additional sign is not considered a proliferation. These factors will not promote the existence of any other non-conforming signs in the area.

- (iii) *Could the effect of the proposed waiver diminish property values in, or negatively alter the aesthetic character of the area surrounding the site, and could such waiver substantially interfere with or injure the rights of others whose property would be affected by the same?*

No. The effect of the proposed sign waiver is unlikely to diminish property values in, or negatively alter the aesthetic character of the area surrounding the site, in that the proposed sign will meet the height and area requirements of the Zoning District. The

church has an existing sign on the Blair road frontage and the additional sign on Normandy Boulevard is necessary to identify the new entrance.

- (iv) *Would the waiver have a detrimental effect on vehicular traffic or parking conditions, or result in the creation of objectionable or excessive light, glare, shadows or other effects, taking into account existing uses and zoning in the vicinity?*

No. The waiver is unlikely to have a detrimental effect on vehicular traffic as conditioned. The proposed sign will aid motorists in identifying the new entrance on Normandy Boulevard. The additional request is to allow internal illumination and an electronic changing message device. The Zoning Code has restrictions on changing message devices to reduce distractions to motorists. **The staff is recommending a condition that prevents flashing, animation and requires the sign message be static for at least 8 seconds.**

- (v) *Is the proposed waiver detrimental to the public health, safety or welfare, or could such waiver result in additional public expense, creation of nuisances, or cause conflict with any other applicable law?*

No. The proposed waiver is unlikely to be detrimental to the public health, safety, or welfare in that the proposed sign will meet the height, area and setback requirements of the Zoning District.

- (vi) *Does the subject property exhibit specific physical limitations or characteristics, which could be unique to the site and which would make imposition of the strict letter of the regulation unduly burdensome?*

No. The subject property does not exhibit specific physical limitations that prevent the proposed sign from meeting the sign height or style or require internal illumination.

- (vii) *Is the request based exclusively upon a desire to reduce the costs associated with compliance and is the request the minimum necessary to obtain a reasonable communication of one's message?*

No. The request is not based on a desire to reduce the costs associated with compliance, but is rather based upon a desire to identify a new entrance for the congregation and guests.

- (viii) *Is the request the result of violation that has existed for a considerable length of time without receiving a citation and if so, is the violation that exists a result of construction that occurred prior to the applicants acquiring the property, not being a direct result of the actions of the current owner?*

No, the request is not the result of any cited violation.

- (ix) *Does the request accomplish a compelling public interest, such as, for example, furthering the preservation of natural resources by saving a tree or trees?*

The Planning Department has not identified any result of the request that is in the public interest at this time.

- (x) *Would strict compliance with the regulation create a substantial financial burden when considering the cost of compliance?*

No. Strict compliance with the regulation would not create a financial burden on the applicant.

SUPPLEMENTAL INFORMATION

Upon visual inspection of the subject property on September 21, 2020, the required Notice of Public Hearing sign was posted.



RECOMMENDATION

Based on the foregoing, it is the recommendation of the Planning and Development Department that Application Sign Waiver 2020-516/SW-20-05 be **APPROVED WITH THE FOLLOWING CONDITION.**

The proposed sign shall comply with Section 656.1301 (c) of the Zoning Code.

(1) Displays a verbal or numerical message that scrolls from left to right, for no more than eight seconds with an eight second break between messages, with all other portions of the sign static and unchanging, or

(2) Changes electronically under the following conditions:

(i) The entire portion of the sign that can change shall be static and unchanging for at least eight seconds.

(ii) The time to completely change the entire portion of the sign that can change is a maximum of one second.

(iii) The change shall occur simultaneously for the entire portion of the sign that can change; and

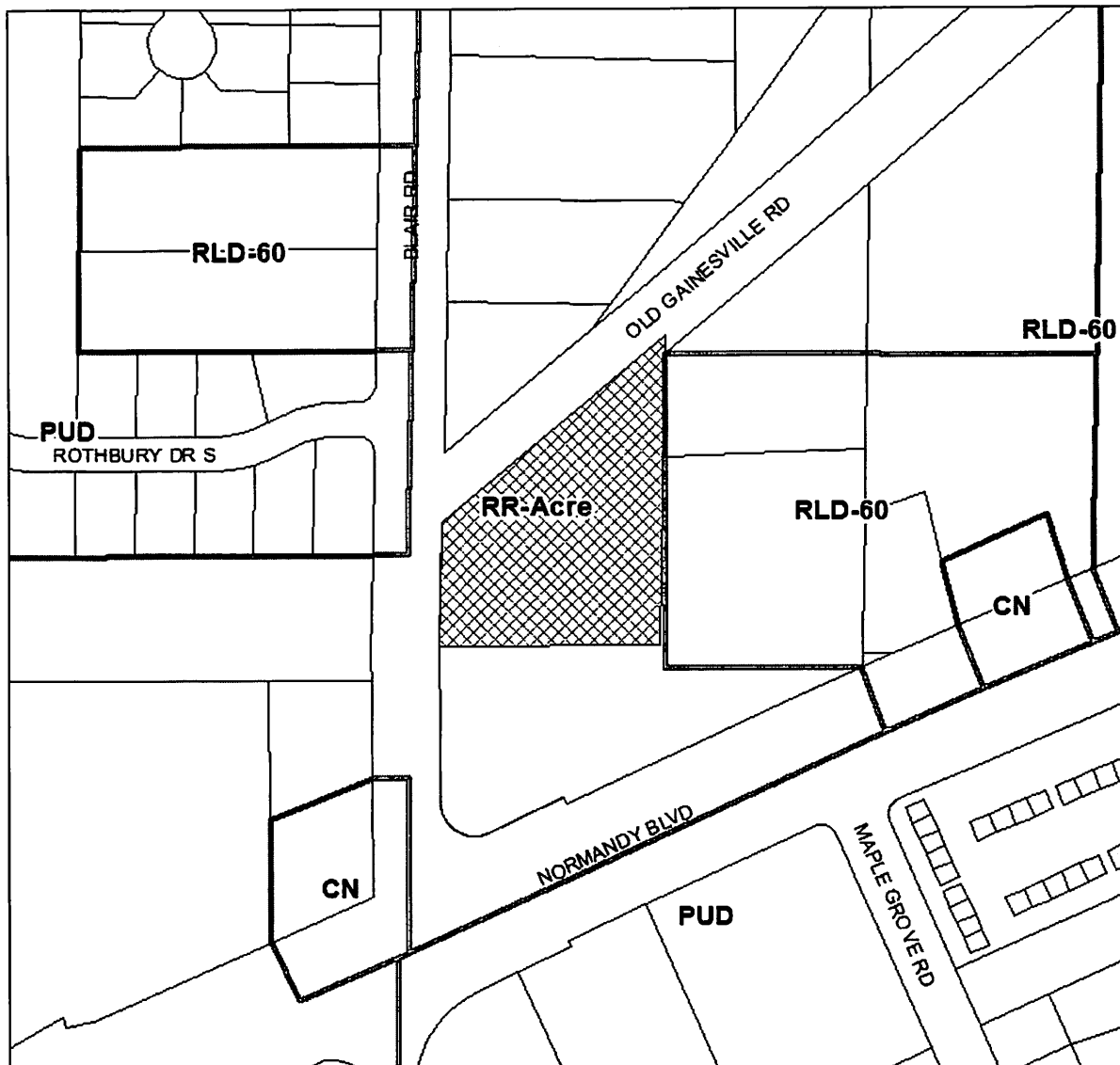
(iv) There shall be a default design that will ensure no flashing, intermittent message or any other apparent movement that is displayed should a malfunction occur.



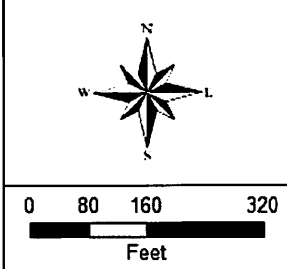
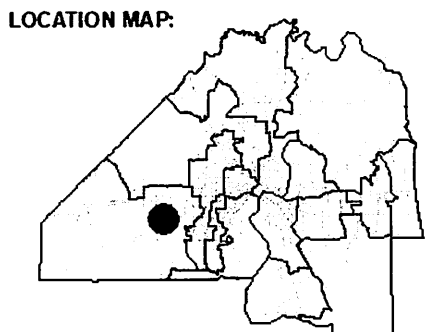
Similar type of sign adjacent to subject property



Aerial view of subject property



REQUEST SOUGHT:
ALLOW PYLON SIGN IN LIEU OF MONUMENT STYLE AND ALLOW INTERNAL ILLUMINATION



COUNCIL DISTRICT:
12

TRACKING NUMBER
SW-20-05

EXHIBIT 2
PAGE 1 OF 1

Date Submitted:	7-9-2020
Date Filed:	7-21

Application Number:	SW-20-05
Public Hearing:	

Application for Sign Waiver
City of Jacksonville, Florida
Planning and Development Department

RECEIVED
JUL - 9 2020
ZONING SECTION

Please type or print in ink. Instructions regarding the completion and submittal of this application are located at the end of this form. For additional information, please contact the Planning and Development Department at (904) 255-7865.

For Official Use Only		
Current Zoning District:	RR-Ac.	Current Land Use Category: LDR
Council District:	12	Planning District: 5
Previous Zoning Applications Filed (provide application numbers): None Found		
Applicable Section of Ordinance Code: Part 13		
Notice of Violation(s):		
Neighborhood Associations: North West Westridge Estates HOA, West Jax Civic Asso., South West Overlay:		
LUZ Public Hearing Date:	City Council Public Hearing Date:	
Number of Signs to Post: 3	Amount of Fee:	Zoning Asst. Initials: mldm

PROPERTY INFORMATION	
1. Complete Property Address: 10343 Normandy Blvd. Jacksonville, FL 32221	2. Real Estate Number: 009009 0010
3. Land Area (Acres): 6.44	4. Date Lot was Recorded: Apr. 15, 2000
5. Property Located Between Streets: Blair Rd. old Gainseville Rd.	6. Utility Services Provider: City Water / City Sewer <input checked="" type="checkbox"/> Well / Septic <input type="checkbox"/>

7. Waiver Sought: **ALLOW PYLON SIGN TYPE IN LIEU OF MONUMENT SIGN**

- Increase maximum height of sign from 12' to 12'2" feet (maximum request 20% or 5 ft. in height, whichever is less). *Note – Per Section 656.1310, no waiver shall be granted which would permit a sign in excess of 40 feet in height in any zoning district.
- Increase maximum size of sign from _____ sq. ft. to _____ sq. ft. (maximum request 25% or 10 sq. ft., whichever is less)
- Increase number of signs from 1 to 2 (not to exceed maximum square feet allowed)
- Allow for illumination or change from _____ external to CMD internal lighting
- Reduce minimum setback from _____ feet to _____ feet (less than 1 ft. may be granted administratively)

8. In whose name will the Waiver be granted?
Ronnie Williams

9. Is transferability requested? *If approved, the waiver is transferred with the property.*

- Yes
- No

OWNER'S INFORMATION (please attach separate sheet if more than one owner)

10. Name:
Promise Land Baptist Church

11. E-mail:
office@promiselandbaptist.org

12. Address (including city, state, zip):
10343 Normandy Blvd.
Jacksonville, FL 32221

13. Preferred Telephone:
(904) 783-9980

APPLICANT'S INFORMATION (if different from owner)

14. Name:
Ronnie Williams

15. E-mail:
rowebuckinc@gmail.com

16. Address (including city, state, zip):
4456 Lakeside Drive
Jacksonville, FL 32210

17. Preferred Telephone:
904 237-8806

18. Given the above definition of a "sign" and the aforementioned criteria by which the request will be reviewed against, please describe the reason that the waiver is being sought. Provide as much information as you can; you may attach a separate sheet if necessary. Please note that failure by the applicant to adequately substantiate the need for the request and to meet the criteria set forth may result in a denial.

Promise Land Baptist Church construct4ed a new \$2 million parking lot and sanctuary that will have a new entry from Normandy Blvd - permitted by the DOT. Normandy Blvd signage is necessary for advertising new entry for patrons and visitors. Current zoning does not allow signage due to it being residential from 100 years ago. No sign has been yet necessary due to the small church size and entry from Blair Road. So we request this sign permission, as others have done along Normandy Blvd. The sign will be in the standing and keepong with the other signs in the vicinity of the church parking lot. We request to increase our total number of signs from 1 to 2 and to allow internal illumination with changing message devise. We also request to increase the allowable height from 12' to 12'2" and to change the type of sign from monument style to pylon.

CRITERIA

Section 656.1310, Ordinance Code, sets forth procedures and criteria for evaluating waivers of the Part 13 sign regulations. Section 656.1302 of the Ordinance Code defines a sign as *"a painting, structure, projected image or device which is placed, erected, constructed or maintained on or in the ground or water, or on or outside of an enclosed building, boat, ship, vessel or other object or structure or affixed or painted on or inside an exterior window of a building for the purpose of display, information, advertisement or attraction of the attention of persons, including posters, pictures, pictorial or reading matter and a letter, word, model, device or representation used in the nature of an advertisement, announcement, attraction or direction."*

Section 656.133(c)1 through 10, Ordinance Code, provides that, with respect to action upon Applications for Sign Waivers, the City Council shall grant a waiver only if substantial competent evidence exists to support a positive finding based on each of the following criteria as applicable:

1. *Will the effect of the sign waiver be compatible with the existing contiguous signage or zoning and consistent with the general character of the area considering population, density, scale, and orientation of the structures in the area?*
2. *Would the result detract from the specific intent of the zoning ordinance by promoting the continued existence of nonconforming signs that exist in the vicinity?*
3. *Could the effect of the proposed waiver diminish property values in, or negatively alter the aesthetic character of the area surrounding the site, and could such waiver substantially interfere with or injure the rights of others whose property would be affected by the same?*
4. *Would the waiver have a detrimental effect on vehicular traffic or parking conditions, or result in the creation of objectionable or excessive light, glare, shadows or other effects, taking into account existing uses and zoning in the vicinity?*
5. *Is the proposed waiver detrimental to the public health, safety or welfare, or could such waiver result in additional public expense, creation of nuisances, or cause conflict with any other applicable law?*
6. *Does the subject property exhibit specific physical limitations or characteristics, which would be unique to the site and which would make imposition of the strict letter of the regulation unduly burdensome?*
7. *Is the request based exclusively upon a desire to reduce the costs associated with compliance and is the request the minimum necessary to obtain a reasonable communication of one's message?*
8. *Is the request the result of a violation that has existed for a considerable length of time without receiving a citation and if so, is the violation that exists a result of construction that occurred prior to the applicant's acquiring the property, not being a direct result of the actions of the current owner?*
9. *Does the request accomplish a compelling public interest such as, for example, furthering the preservation of natural resources by saving a tree or trees?*
10. *Would strict compliance with the regulation create a substantial financial burden when considering the cost of compliance?*

18. Given the above definition of a "sign" and the aforementioned criteria by which the request will be reviewed against, please describe the reason that the waiver is being sought. Provide as much information as you can; you may attach a separate sheet if necessary. Please note that failure by the applicant to adequately substantiate the need for the request and to meet the criteria set forth may result in a denial.

Promise Land Baptist Church constructed a new 2 million dollar sanctuary and parking lot that will have a new entry from Normandy Blvd. - permitted by DOT. Signage on Normandy Blvd. is necessary for advertising new entry for patrons and visitors. Current zoning does not allow for signage - due to the residential zoning from 100 years ago. We request this sign permission, as others have done in the area. The sign will be in standing & keeping with other signs in the vicinity of the church parking lot. No sign was needed previously, as the former entry (for the previous smaller church building) was located on Blair Rd.

ATTACHMENTS

The following attachments must accompany each copy of the application.

- Survey
- Site Plan – two (2) copies on 8 ½ x 11 and two (2) copies on 11 x 17 or larger
- Property Ownership Affidavit (Exhibit A)
- Agent Authorization if application is made by any person other than the property owner (Exhibit B)
- Legal Description – may be written as either lot and block, or metes and bounds (Exhibit 1)
- Proof of property ownership – may be print-out of property appraiser record card if individual owner, http://apps.coj.net/pao_propertySearch/Basic/Search.aspx, or print-out of entry from the Florida Department of State Division of Corporations if a corporate owner, <http://search.sunbiz.org/Inquiry/CorporationSearch/ByName>.
- Photographs of sign structure showing nonconforming nature and physical impediments to compliance.
- If waiver is based on economic hardship, applicant must submit the following:
 - Two (2) estimates from licensed contractors stating the cost of bringing the sign structure into compliance; and
 - Any other information the applicant wished to have considered in connection to the waiver request.

FILING FEES

*Applications filed to correct existing zoning violations are subject to a double fee.

<u>Base Fee</u>	<u>Public Notices</u>	<u>Advertisement</u>
Residential Districts: \$1,161.00	\$7.00 per Addressee	Billed directly to owner/agent
Non-residential Districts: \$1,173.00		

NOTE: City Council may, as a condition of the waiver, specify a time period within which the sign structure shall be required to conform to the requirements of the City's sign regulations.

AUTHORIZATION

Please review your application. No application will be accepted until all of the requested information has been supplied and the required fee has been paid. The acceptance of an application as being complete does not guarantee its approval by the City Council. The owner and/or authorized agent must be present at the public hearing.

The required public notice signs must be posted on the property within five (5) working days after the filing of this application. Sign(s) must remain posted and maintained until a final determination has been made on the application.

I hereby certify that I have read and understand the information contained in this application, that I am the owner or authorized agent for the owner with authority to make this application, and that all of the information contained in this application, including the attachments, is true and correct to the best of my knowledge.

Owner(s)

Print name: STEVE WHITCOMB
Signature: [Signature]

Applicant or Agent (if different than owner)

Print name: Ronald D Williams
Signature: [Signature]

**An agent authorization letter is required if the application is made by any person other than the property owner.*

Owner(s)

Print name: _____
Signature: _____

SUBMITTAL

This application must be typed or printed in ink and submitted along with three (3) copies for a total of four (4) applications. Each application must include all required attachments.

Submit applications to:

Planning and Development Department, Zoning Section
214 North Hogan Street, 2nd Floor
Jacksonville, Florida 32202
(904) 255-8300

EXHIBIT 1

Legal Description

A PORTION OF THE WEST HALF OF THE SOUTHWEST QUARTER OF THE SOUTHWEST QUARTER OF SECTION 32, TOWNSHIP 2 SOUTH, RANGE 25 EAST, BEING A PORTION OF TRACT 1- BLOCK 3, ACCORDING TO THE PLAT OF JACKSONVILLE HEIGHTS, AS RECORDED IN PLAT BOOK 5, PAGE 93 OF THE CURRENT PUBLIC RECORDS OF DUVAL COUNTY, FLORIDA, BEING THAT LAND AS DESCRIBED BY OFFICIAL RECORDS VOLUME 983, PAGE 86, LESS AND EXCEPT ANY PORTION OF THAT LAND AS DESCRIBED BY OFFICAL RECORDS VOLUME, 1031, PAGE 407, AND ANY PORTION LYING IN THE RIGHT OF WAY OF OLD GAINESVILLE ROAD, (A 100 FOOT RIGHT OF WAY), ALL BEING MORE PARTICULARLY DESCRIBED AS FOLLOWS:

COMMENCE AT THE SOUTHWEST CORNER OF SECTION 32, TOWNSHIP 2 SOUTH, RANGE 25 EAST, SAID POINT BEING IN THE CENTERLINE OF BLAIR ROAD (AN 80 FOOT RIGHT OF WAY); THENCE EASTERLY ALONG THE SOUTHERLY LINE OF SAID SECTION 32, N. 89°30'29" E., 40.00 FEET TO THE EASTERLY RIGHT OF WAY LINE OF SAID BLAIR ROAD AND THE POINT OF BEGINNING; THENCE N.01°01'10" E., 181.89 FEET TO THE SOUTHEASTERLY RIGHT OF WAY LINE OF SAID OLD GAINESVILLE ROAD, (A 100 FOOT RIGHT OF WAY); THENCE NORTHEASTERLY, ALONG SAID SOUTHEASTERLY RIGHT OF WAY LINE, N.50°14'00" E, 427.15 FEET TO THE WESTERLY LINE OF THAT LAND AS DESCRIBED BY OFFICIAL RECORDS VOLUME 1031, PAGE 407; THENCE SOUTHERLY ALONG LAST SAID WESTERLY LINE, S.01°00'05" W., 452.38 FEET TO THE AFOREMENTIONED SOUTHERLY LINE OF SAID SECTION 32; THENCE WESTERLY ALONG LAST SAID LINE, S. 89°30'29" W., 323.67 FEET TO THE AFOREMENTIONED WESTERLY RIGHT OF WAY LINE OF BLAIR ROAD AND THE POINT OF BEGINNING.

LESS AND EXCEPT, ANY PORTION OF THAT 15 FOOT ROADWAY LYING NORTHERLY OF THE SOUTH LINE OF SECTION 32, TOWNSHIP 2 SOUTH, RANGE 25 EAST, DUVAL COUNTY, FLORIDA AS SHOWN ON THE PLAT OF JACKSONVILLE HEIGHTS AS RECORDED IN PLAT BOOK 5, PAGE 93.

EXHIBIT A

Property Ownership Affidavit - Corporation

Date: 7-7-20

City of Jacksonville
Planning and Development Department
214 North Hogan Street, Suite 300,
Jacksonville, Florida 32202

Re: Property Owner Affidavit for the following site location in Jacksonville, Florida:
Address: 10343 Normandy Blvd. RE#(s): 0090090010R

To Whom it May Concern:

I Steve Whitcomb, as Registered agent of
Promise Land Baptist Church, a 501c3 corporation, hereby certify that said corporation
is the Owner of the property described in Exhibit 1 in connection with filing application(s) for
Sign waiver submitted to the Jacksonville Planning and Development Department.

(signature) *Steve Whitcomb*

(print name) Steve Whitcomb

Please provide documentation illustrating that signatory is an authorized representative of the corporation; this may be shown through corporate resolution, power of attorney, printout from sunbiz.org, etc.

**STATE OF FLORIDA
COUNTY OF DUVAL**

Sworn to and subscribed and acknowledged before me this 7th day of
July 2020, by Steve Whitcomb, as
Registered agent of Promise Land Baptist Church 501c3 corporation
corporation, who is personally known to me or who has produced
personally known as identification and who took an oath.
to me

Barbara A. Borden
(Signature of NOTARY PUBLIC)

(Printed name of NOTARY PUBLIC)

State of Florida at Large.
My commission expires: _____



BARBARA A BORDEN
MY COMMISSION # GG 085264
EXPIRES: June 8, 2021
Bonded Thru Budget Notary Services

EXHIBIT B

Agent Authorization - Corporation

Date: 7-7-20

City of Jacksonville
Planning and Development Department
214 North Hogan Street, Suite 300,
Jacksonville, Florida 32202

Re: Agent Authorization for the following site location in Jacksonville, Florida:
Address: 10343 Normandy Blvd. RE#(s): 0090090010R

To Whom it May Concern:

You are hereby advised that Steve Whitcomb, as Registered agent of Promise Land Baptist Church, a corporation organized under the laws of the state of Florida hereby authorizes and empowers Ronnie Williams to act as agent to file application(s) for Sign waiver for the above referenced property and in connection with such authorization to file such applications, papers, documents, requests and other matters necessary for such requested change as submitted to the Jacksonville Planning and Development Department.

(signature) *Steve Whitcomb*
(print name) Steve Whitcomb

**STATE OF FLORIDA
COUNTY OF DUVAL**

Sworn to and subscribed and acknowledged before me this 7th day of July 2020, by Steve Whitcomb, as Registered Agent, of Promise Land Baptist Church 501c3 corporation, who is personally known to me or who has produced _____ as identification and who took an oath.

Barbara A Borden

(Signature of NOTARY PUBLIC)

(Printed name of NOTARY PUBLIC)



BARBARA A BORDEN
MY COMMISSION # GG 085264
EXPIRES: June 8, 2021
Bonded Thru Budget Notary Services

State of Florida at Large.
My commission expires: _____

2020 FLORIDA NOT FOR PROFIT CORPORATION ANNUAL REPORT

DOCUMENT# N97000000773

Entity Name: PROMISE LAND BAPTIST CHURCH, INC.

Current Principal Place of Business:

2197 BLAIR RD
JACKSONVILLE, FL 32221

Current Mailing Address:

10343 NORMANDY BLVD
JACKSONVILLE, FL 32221

FEI Number: 59-3427130

Certificate of Status Desired: No

Name and Address of Current Registered Agent:

WHITCOMB, STEVE
1239 SORRELLS CT.
JACKSONVILLE, FL 32221 US

The above named entity submits this statement for the purpose of changing its registered office or registered agent, or both, in the State of Florida.

SIGNATURE: STEVE WHITCOMB

06/08/2020

Electronic Signature of Registered Agent

Date

Officer/Director Detail :

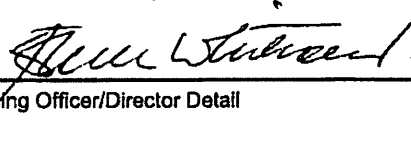
Title D
Name WHITCOMB, STEVE
Address 1239 SORRELLS CT
City-State-Zip: JACKSONVILLE FL 32221

Title D
Name BARKER, ROY
Address 1310 MC GIRTS CREEK DR
City-State-Zip: JACKSONVILLE FL 32221

Title D
Name BURNS, BRADFORD
Address 10238 JOHNNA KAY COURT
City-State-Zip: JACKSONVILLE FL 32220

I hereby certify that the information indicated on this report or supplemental report is true and accurate and that my electronic signature shall have the same legal effect as if made under oath; that I am an officer or director of the corporation or the receiver or trustee empowered to execute this report as required by Chapter 617, Florida Statutes; and that my name appears above, or on an attachment with all other like empowered.

SIGNATURE: STEVE WHITCOMB



SENIOR PASTOR

06/08/2020

Electronic Signature of Signing Officer/Director Detail

Date

Please provide documentation illustrating that signatory for each corporate entity is an authorized representative of the entity; this may be shown through corporate resolution, power of attorney, printout from sunbiz.org, etc.

**STATE OF FLORIDA
COUNTY OF DUVAL**

Sworn to and subscribed and acknowledged before me this 7th day of July 2020, by Steve Whitcomb, REGISTERED AGENT, of PROMISE LAND BAPTIST, a CORPORATION, CHURCH 50123 who is personally known to me or who has produced _____ as identification and who took an oath.



(Signature of NOTARY PUBLIC)



BARBARA A BORDEN
MY COMMISSION # GG 085264
EXPIRES: June 8, 2021
Hended Thru Budget Notary Services

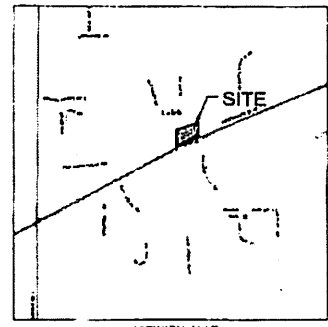
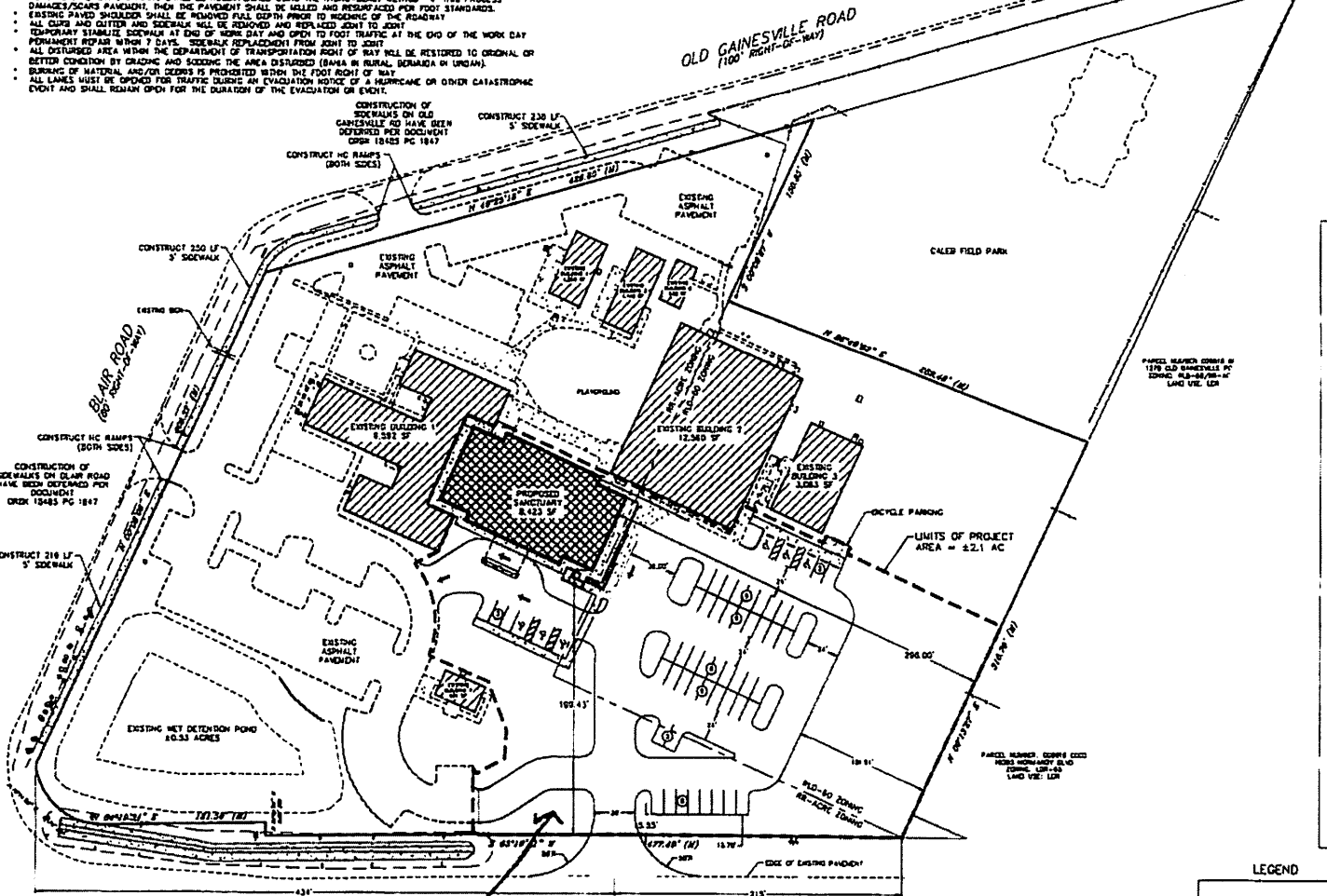
(Printed name of NOTARY PUBLIC)

State of Florida at Large.

My commission expires: _____

- IMPORTANT NOTES:**
- NO LANE CLOSURES ALLOWED BETWEEN THE HOURS OF 6:00PM TO 6:00 PM MONDAY THROUGH FRIDAY
 - ALL WORK TO BE PERFORMED WITHIN THE FLORIDA DEPARTMENT OF TRANSPORTATION RIGHT OF WAY SHALL CONFORM TO THE MOST CURRENT EDITION OF THE FOLLOWING PUBLICATIONS:
 - STANDARD SPECIFICATIONS FOR ROAD AND BRIDGE CONSTRUCTION (ENGLISH)
 - STANDARD SPECIFICATIONS FOR ROAD AND BRIDGE CONSTRUCTION (ENGLISH)
 - FOOT STANDARDS HANDBOOK (ENGLISH)
 - FOOT PLANS PREP MANUAL
 - FOOT FLEXIBLE PAVEMENT DESIGN MANUAL FOR NEW CONSTRUCTION AND PAVEMENT RECONSTRUCTION
 - SHOULD A CONFLICT ARISE BETWEEN THE DETAILS SHOWN IN THE PLANS AND THE DEPARTMENT OF TRANSPORTATION STANDARDS THE DESIGNER / PERMITTEE SHALL IMMEDIATELY CONFER WITH THE DEPARTMENT'S ENGINEER IN ORDER TO RESOLVE THE DISCREPANCY. IN NO CASE WILL ANYTHING LESS THAN THE DEPARTMENT'S MINIMUM STANDARD BE ALLOWED.
 - ALL TRAFFIC STRIPING AND MARKINGS ARE TO BE LEAD-FREE, NON-SOLVENT BASED THERMOPLASTIC.
 - REMOVAL OF EXISTING STRIPING SHALL BE ACCOMPLISHED USING THE HYDRO-BLAST METHOD. IF THIS PROCESS DAMAGES/SCARS PAVEMENT, THEN THE PAVEMENT SHALL BE REPAIRED AND PROTECTED PER FOOT STANDARDS.
 - EXISTING PAVED SHOULDER SHALL BE REMOVED FULL DEPTH PRIOR TO BEGINNING OF THE ROADWAY.
 - ALL CURBS AND GUTTERS SHALL BE REMOVED AND REPLACED JOINT TO JOINT.
 - TEMPORARY STABILIZE SIDEWALK AT END OF WORK DAY AND OPEN TO FOOT TRAFFIC AT THE END OF THE WORK DAY.
 - PERMANENT REPAIR WITHIN 7 DAYS. SIDEWALK REPLACEMENT FROM JOINT TO JOINT.
 - ALL DISTURBED AREA WITHIN THE DEPARTMENT OF TRANSPORTATION RIGHT OF WAY SHALL BE RESTORED TO ORIGINAL OR BETTER CONDITION BY GRASSING AND SEEDING THE AREA DISTURBED (SAME IN RURAL, BERNHARD OR UPRIGHT).
 - BURNING OF MATERIAL AND/OR DEBRIS IS PROHIBITED WITHIN THE FOOT RIGHT OF WAY.
 - ALL LANES MUST BE OPENED FOR TRAFFIC USING AN EVACUATION NOTICE OF A HURRICANE OR OTHER CATASTROPHIC EVENT AND SHALL REMAIN OPEN FOR THE DURATION OF THE EVACUATION OR EVENT.

CONSTRUCTION OF SIDEWALKS ON OLD GAINESVILLE RD HAVE BEEN DEFERRED PER DOCUMENT ORDER 18483 PG 1847



VICINITY MAP
SITE DATA

PROMISE LAND BAPTIST CHURCH
PROMISE LAND BAPTIST CHURCH
 OWNER: MEANS ENGINEERING, INC
 ARCHITECT: TERRY HENNINGSON
 LANDSCAPE ARCHITECT: BENTON DESIGN, INC
 SURVEYOR: ASSOCIATED SURVEYORS, INC

PROJECT AREA: 2.1 AC (8.44 ACRES OWNED)
 PROJECT ADDRESS: 10343 NORWANDY BLVD (SR220)
 2187 CLAIR ROAD (OLD ADDRESS)
 PROPERTY ID NO: 00008-010-00
 FLOOD ZONE: 1 (DAP NO. 12031 03/04/01)
 UTILITIES: WATER/SEWER: JEA
 ELECTRICAL: JEA

PROPOSED SIGNING
 EXISTING: 88'-WIDE, 8'-0" HIGH
 PROPOSED: 88'-WIDE, 14'-0" HIGH

PROPOSED LAND USE
 EXISTING: USE
 PROPOSED: USE

REQUIRED PAVING NETWORK
 FROM: 15'
 SIDE: 10'
 REAR: 10'

LANDSCAPE PLANTING
 FRONT: NO FROM R/W
 SIDE: 10' FROM PL
 REAR: N/A

REQUIRED PARKING
 1 SPACE PER 33 SF AUTOMOBIL
 OR 1 SPACE PER 3 SEATS (WHICHEVER IS GREATER)
 AUTOMOBIL OPA: 3,409 SF (98 SPACES REQUIRED)
 MARINA/AUTOMOBIL SEATING: 487 (183 SPACES REQUIRED)

EXISTING PARKING:
 EXISTING DRIVE SPACES: 110
 EXISTING DRIVE IN SPACES: 1
 EXISTING PARKING: 100 SPACES

PROPOSED PARKING:
 810 SPACES
 1248 HC SPACES: 8
 PROPOSED PARKING: 37 SPACES

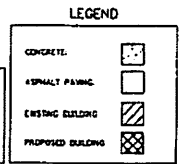
TOTAL PARKING:
 848 SPACES
 1248 HC SPACES: 11
 PROPOSED PARKING: 177 SPACES

EXISTING PARKING: 28 OF THE BUILDING OCCUPANCY
 4270 SQ. FT. 10 SPACES REQUIRED

PROJECT COVERAGE:
 TOTAL BUILDING: 8,423 9.2%
 ASPHALT PARKING: 37,878 41.2
 SIDEWALK/CONCRETE: 4,038 4.4
 LANDSCAPE: 10,222 11.1
 (21 AC) 91,897 100

VIA CALCULATION:
 TOTAL VUA: 44,878 100%
 ASPHALT PARKING: 11,428 25.5%
 VUA LANDSCAPE: 8,931 19.9%

OUTDOOR SEATING:
 SINGLE STORY COMMERCIAL BUILDING
 HEIGHT: 15 FT
 OFFICE FLOOR AREA: 8,423 SF
 FLOOR AREA RATIO: 9.38



Walt Earl Means, Professional Engineer, License No. 31360
 This Plan has been digitally signed and sealed by Walt Earl Means, PE on September 4, 2018 using a digital signature.
 Printed copies of this document are not considered signed and sealed and the SEA authorization code must be verified on any electronic copies.

Proposed Sign

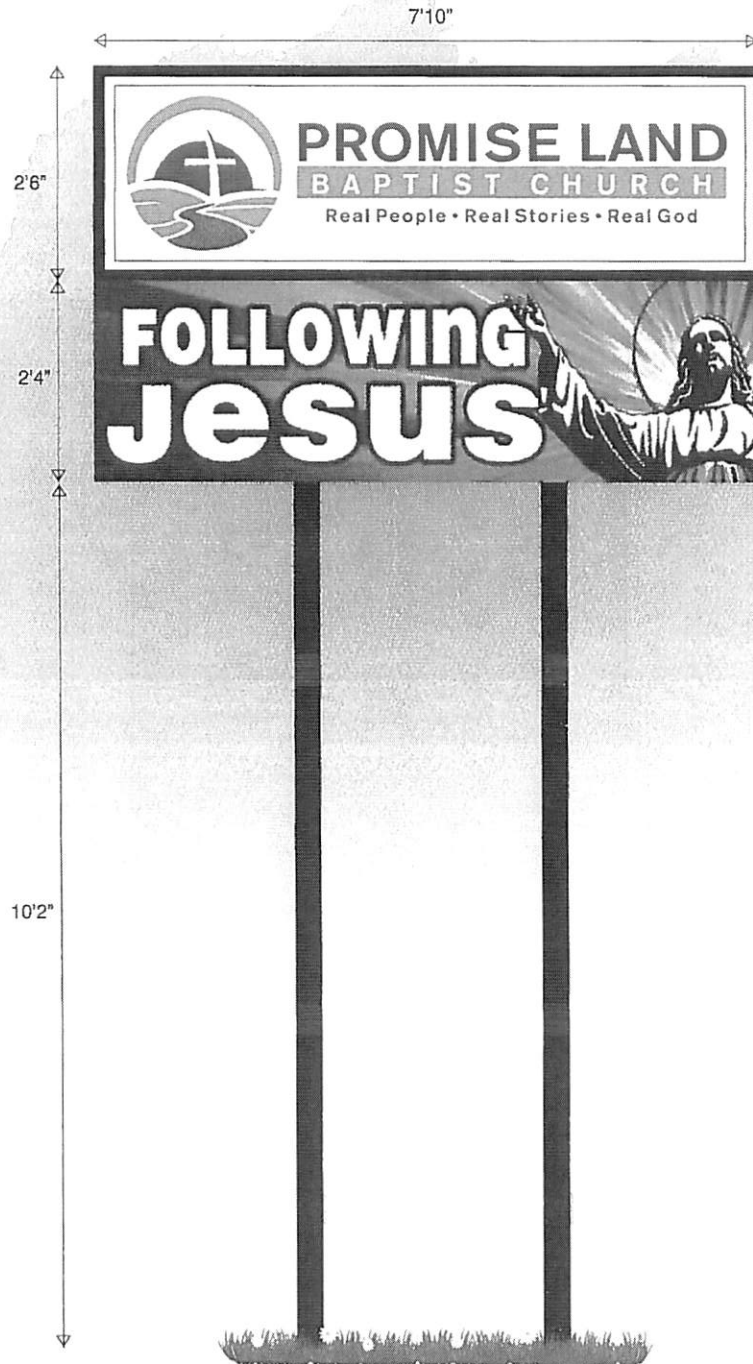
PROMISE LAND BAPTIST CHURCH
SANCTUARY ADDITION
SITE PLAN

MEANS Engineering, Inc
 CIVIL ENGINEERS • LAND PLANNERS
 ENVIRONMENTAL SERVICES
 1414 HENSLEY AVE. SUITE 3 • ORANGE PARK, FL 32073 • (904) 264-9903
 DAY 78146

PROJECT DATE: 8/27/17
 SCALE: NTS
 DRAWN BY: TH
 CHECKED BY: TH
 DRAWING DATE: 1/20/18
 APPROVED BY: [Signature]

DATE: [Blank]
 FL Registration No. 61360
 CA No. 22148
 JOB NUMBER: 12534
 CITY STATE: [Blank]

200



LED MODEL INF MOD #16MM 45x150 RGB
 2'6" x 7'10" ID CABINET,
 2'4" x 7'10" LED CABINET, 10'2" Leg

Reference #: 139976
 Sketch #: 4
 Date: June 19, 2020

SPECIFICATIONS

Cabinet/Legs: Black
 (LED Cabinet Black)
 LED: Full Color
 Sign Face: White
 ID Letters: Digital
 Fonts: Akzidenz Grotesk BE
 Symbol: NA
 Symbol Color: NA

SIGN CAPABILITIES

	16	45	150
# of Lines			# of characters per Line
5		5.0	25
4		6.3	16
3		8.8	12
2		13.2	8
1		27.7	4

- 5 Year Warranty on LED Sign!
- Lifetime Warranty on Sign!



APPROVAL

DATE _____

PRINT NAME _____

SIGNATURE _____
 A FAX SIGNATURE IS BINDING UPON BOTH PARTIES

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REPORT OF THE PLANNING AND DEVELOPMENT DEPARTMENT

APPLICATION FOR SIGN WAIVER 2020-516 / SW-20-05

OCTOBER 6, 2020

Location: 10343 Normandy Boulevard
Between Blair Road and Old Gainesville Road

Real Estate Number: 099009-0010

Waiver Sought: Increase the number of signs from 1 to 2.
Allow pylon sign type in lieu of monument sign type.
Allow internal sign illumination.
Increase height from 12 feet to 15 feet 2 inches

Current Zoning District: Residential Rural -Acre (RR-Acre)

Current Land Use Category: Low Density Residential (LDR)

Planning District: Northwest – District 5

Applicant /Agent: Ronnie Williams
4456 Lakeside Drive
Jacksonville, Florida 32210

Owner: Promise Land Baptist Church
10343 Normandy Blvd
Jacksonville, Florida 32221

Staff Recommendation: **APPROVE WITH CONDITION**

GENERAL INFORMATION

Application for Sign Waiver **Ordinance 2020-516 / SW-20-05** seeks to increase the number of allowed signs from 1 to 2, allow for internal illumination increase height to 14 feet 2 inches and use a pylon type sign. The church is undergoing an expansion with new sanctuary and parking area. Currently the access is on Old Gainesville Road and Blair Road, where the existing sign is located. The expansion will have a new access on Normandy Boulevard, where the additional sign is proposed.

NOTICE TO OWNER / AGENT

Section 656.1310, Ordinance Code, sets forth procedures and criteria for evaluating waivers of the Part 13 sign regulations. Section 656.1310 of the Ordinance Code defines a sign as “a painting, structure or device which is placed, erected, or constructed or maintained on or in the ground, or on or outside of an enclosed building or other object or structure or affixed or painted on or inside an exterior window of a building for the purpose of displaying information, advertisement or attraction of the attention of persons, including posters, pictures, pictorial or reading matter and a letter, word, model, device or representation used in the nature of an advertisement, announcement, attraction or direction”.

STANDARDS, CRITERIA AND FINDINGS

Pursuant to Section 656.1310(a)(i) through (x), Ordinance Code, provides that, with respect to action upon Applications for Sign Waivers, the Planning Commission shall grant a waiver only if substantial competent evidence exists to support a positive finding based on each of the following criteria as applicable:

- (i) *Will the effect of the sign waiver be compatible with the existing contiguous signage or zoning and consistent with the general character of the area considering population, density, scale, and orientation of the structures in the area?*

Yes. The effect of the sign waiver will be compatible with the existing contiguous zoning and general character of the area. The proposed sign will be 12 feet high and 48 square feet in area. There are few signs on this stretch of Normandy Boulevard, mainly due to lack of development. However there is a Circle K filling station adjacent to the church which does have internal illumination in their sign.

- (ii) *Would the result detract from the specific intent of the zoning ordinance by promoting the continued existence of nonconforming signs that exist in the vicinity?*

No. The result of the sign waiver will not detract from the specific intent of the zoning ordinance. The proposed sign will not exceed the height or area that is allowed in the Zoning Code. The subject property is unique with three frontages and the additional sign is not considered a proliferation. These factors will not promote the existence of any other non-conforming signs in the area.

- (iii) *Could the effect of the proposed waiver diminish property values in, or negatively alter the aesthetic character of the area surrounding the site, and could such waiver substantially interfere with or injure the rights of others whose property would be affected by the same?*

No. The effect of the proposed sign waiver is unlikely to diminish property values in, or negatively alter the aesthetic character of the area surrounding the site, in that the proposed sign will meet the height and area requirements of the Zoning District. The

church has an existing sign on the Blair road frontage and the additional sign on Normandy Boulevard is necessary to identify the new entrance.

- (iv) *Would the waiver have a detrimental effect on vehicular traffic or parking conditions, or result in the creation of objectionable or excessive light, glare, shadows or other effects, taking into account existing uses and zoning in the vicinity?*

No. The waiver is unlikely to have a detrimental effect on vehicular traffic as conditioned. The proposed sign will aid motorists in identifying the new entrance on Normandy Boulevard. The additional request is to allow internal illumination and an electronic changing message device. The Zoning Code has restrictions on changing message devices to reduce distractions to motorists. **The staff is recommending a condition that prevents flashing, animation and requires the sign message be static for at least 8 seconds.**

- (v) *Is the proposed waiver detrimental to the public health, safety or welfare, or could such waiver result in additional public expense, creation of nuisances, or cause conflict with any other applicable law?*

No. The proposed waiver is unlikely to be detrimental to the public health, safety, or welfare in that the proposed sign will meet the height, area and setback requirements of the Zoning District.

- (vi) *Does the subject property exhibit specific physical limitations or characteristics, which could be unique to the site and which would make imposition of the strict letter of the regulation unduly burdensome?*

No. The subject property does not exhibit specific physical limitations that prevent the proposed sign from meeting the sign height or style or require internal illumination.

- (vii) *Is the request based exclusively upon a desire to reduce the costs associated with compliance and is the request the minimum necessary to obtain a reasonable communication of one's message?*

No. The request is not based on a desire to reduce the costs associated with compliance, but is rather based upon a desire to identify a new entrance for the congregation and guests.

- (viii) *Is the request the result of violation that has existed for a considerable length of time without receiving a citation and if so, is the violation that exists a result of construction that occurred prior to the applicants acquiring the property, not being a direct result of the actions of the current owner?*

No, the request is not the result of any cited violation.

- (ix) *Does the request accomplish a compelling public interest, such as, for example, furthering the preservation of natural resources by saving a tree or trees?*

The Planning Department has not identified any result of the request that is in the public interest at this time.

- (x) *Would strict compliance with the regulation create a substantial financial burden when considering the cost of compliance?*

No. Strict compliance with the regulation would not create a financial burden on the applicant.

SUPPLEMENTAL INFORMATION

Upon visual inspection of the subject property on September 21, 2020, the required Notice of Public Hearing sign was posted.



RECOMMENDATION

Based on the foregoing, it is the recommendation of the Planning and Development Department that Application Sign Waiver **2020-516/SW-20-05** be **APPROVED WITH THE FOLLOWING CONDITION.**

The proposed sign shall comply with Section 656.1301 (c) of the Zoning Code.

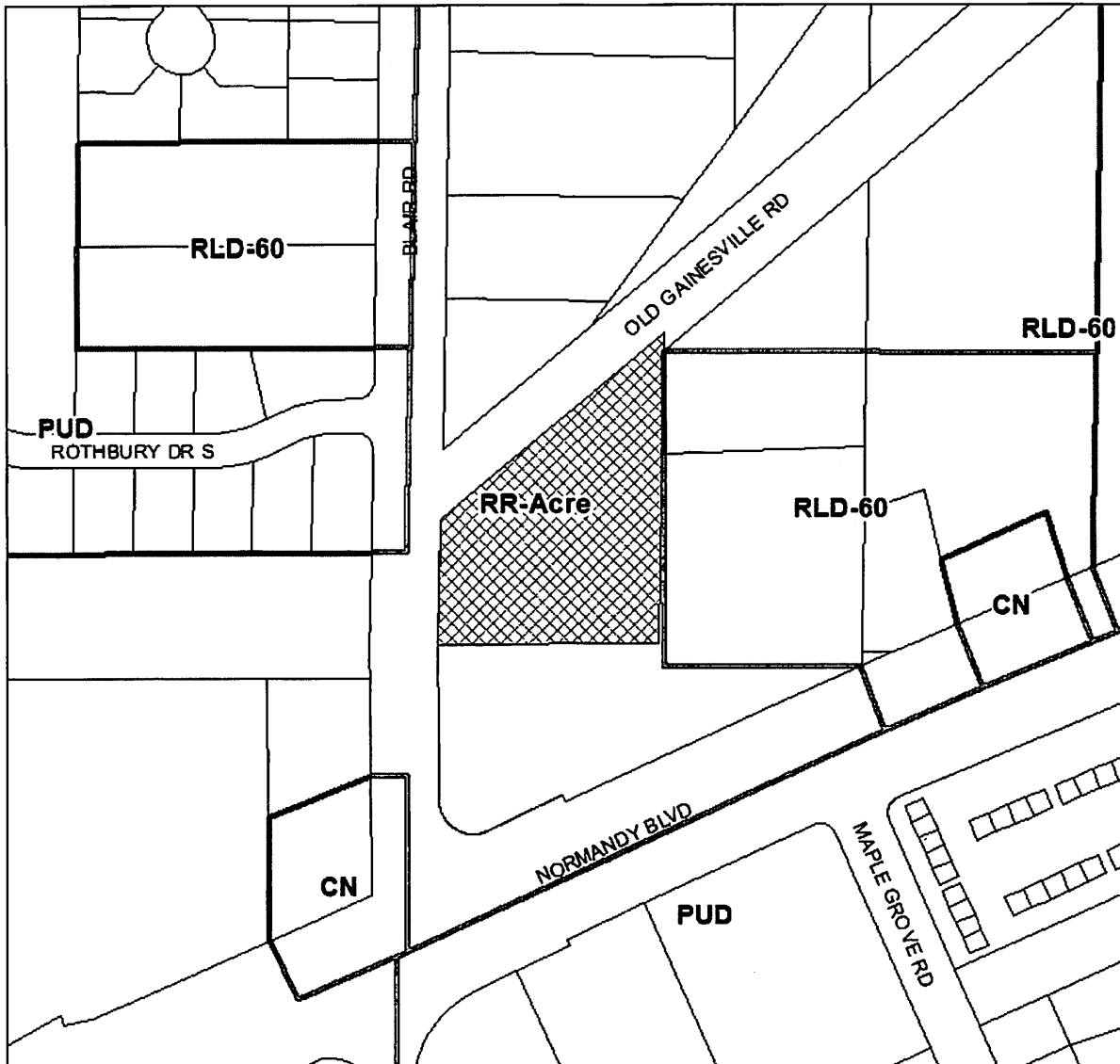
- (1) Displays a verbal or numerical message that scrolls from left to right, for no more than eight seconds with an eight second break between messages, with all other portions of the sign static and unchanging, or
- (2) Changes electronically under the following conditions:
 - (i) The entire portion of the sign that can change shall be static and unchanging for at least eight seconds.
 - (ii) The time to completely change the entire portion of the sign that can change is a maximum of one second.
 - (iii) The change shall occur simultaneously for the entire portion of the sign that can change; and
 - (iv) There shall be a default design that will ensure no flashing, intermittent message or any other apparent movement that is displayed should a malfunction occur.



Similar type of sign adjacent to subject property



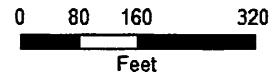
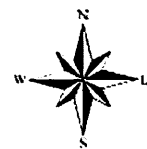
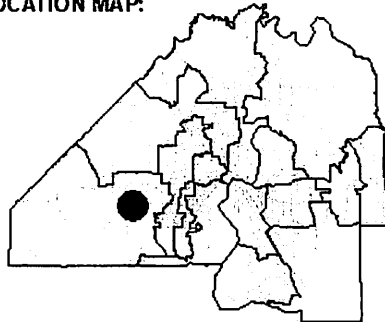
Aerial view of subject property



REQUEST SOUGHT:

ALLOW PYLON SIGN IN LIEU OF MONUMENT STYLE AND ALLOW INTERNAL ILLUMINATION

LOCATION MAP:



COUNCIL DISTRICT:

12

TRACKING NUMBER

SW-20-05

**EXHIBIT 2
PAGE 1 OF 1**