CITY COUNCIL RESEARCH DIVISION LEGISLATIVE SUMMARY

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Bill Type and Number: Ordinance 2020-0489

Introducer/Sponsor(s): Council Member Dennis

Date of Introduction: August 11, 2020

Committee(s) of Reference: NCSPHS

Date of Analysis: August 11, 2020

Type of Action: Designating property (Jacksonville Landing) as public park and green space; naming of public park and green space; requesting emergency passage upon introduction

Bill Summary: The bill designates the property formerly known as "Jacksonville Landing", located along the riverfront at E. Independent Drive in the downtown area of Council District 7, as a public park and green space. The bill names the public park and green space, "Veterans Landing". The bill requests emergency passage upon introduction pursuant to Council Rule 4.901. The nature of the emergency is that legislation is currently pending to rename "Hemming Park" and one name proposed is "Veterans Memorial Park" (Ord. 2020-0357), so it would be prudent to consider this legislation at the same time.

Background Information: The Council believes that a public park and green space would transform the property and be a focal point for downtown Jacksonville and further desires to designate the land as a public park and green space. The City would like to name the park to recognize the sacrifices of the veterans who reside in Jacksonville. The Council believes that it is a fitting honorarium to the City's veterans to name this public park and green space in remembrance of their service to the United States as "Veterans Landing".

Policy Impact Area: Public parks and green spaces, downtown (Council District 7), "Jacksonville Landing" property

Fiscal Impact: Minimal financial impacts anticipated for signage and renaming/rebranding costs.

Analyst: Baltiero