

**CITY COUNCIL RESEARCH DIVISION
LEGISLATIVE SUMMARY**



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Bill Type and Number: Ordinance 2020-428

Sponsor: Council President at the request of the Mayor

Date of Introduction: July 28, 2020

Committee(s) of Reference: R

Date of Analysis: July 28, 2020

Type of Action: Appointment Confirmation

Bill Summary: This bill confirms the Council President's appointment of Council Member Joyce Morgan, as a member of the Downtown Vision, Inc. board, for a term concurrent with the term of the Council President.

Background Information: Downtown Vision, Inc. (DVI) is a not-for-profit 501(c)6 organization whose mission is to enhance the value of downtown properties by being an advocate for downtown businesses and to promote downtown as an exciting place to live, work, shop, play and be entertained. DVI's priorities include making Downtown Jacksonville cleaner, safer, more attractive, and marketing the downtown area through special events and other activities that encourage people to come downtown. DVI is funded by downtown property owners through a special business improvement district assessment, and by the City of Jacksonville. The district, which spans over 90 blocks of downtown, is bounded by Broad Street, Church Street, Market Street and Prudential Drive.

The bylaws for Downtown Vision, Inc. provide for the Council President or designee as a member of the Board of Directors.

Policy Impact Area: Downtown Vision, Inc. operations

Fiscal Impact: Anticipated to be minimal.

Analyst: Distel