MEMORANDUM

TO: Chairman and Members

Jacksonville Historic Preservation Commission

FROM: Christian Popoli, City Planner Supervisor – Planning and Development

RE: Bonneval Road to Bentley Boulevard

DATE: February 26, 2020

Consistent with Chapter 745 of the Jacksonville Ordinance Code on addressing and street naming regulations, requests to rename streets require a review and recommendation from the Jacksonville Historic Preservation Commission. In making a report and recommendation, the Commission shall address the following criteria:

- 1. The origin of the street name
- 2. Any historical significance of the existing street name
- 3. Whether there are any historical structures or landmarks on the subject street
- 4. Whether the existing name is part of a common theme of street names throughout the community where such street is located
- 5. The age of the street name
- 6. Whether the street name is a duplicate street name

Present Street Name: Bonneval Road

Proposed Street Name: Bentley Boulevard

Reason for Change:

The proposed street name change is in conjunction with the construction and grand opening of a new Bentley Motors dealership. The new dealership owners have requested the name change to provide recognition to the brand and help locate the new dealership.

Background:

The southern portion of Bonneveal Road was platted in 1998 as part of the Galleria commercial development. The project has slowly built out since that time, with the new dealership to be constructed along the portion that abuts I-95. The northern portion of Bonneval Road was platted in 1988, as part of the Southside Farms Plat. The road is bisected by the terminus of Butler Boulevard, in essence split by 6 lanes plus turn lanes and median.

Report and Recommendation:

The origin of the street name and any historical significance of the existing street name

Although the specific reason or namesake of the commercial center road could not be determined, the road is less than 50 years old, and is not historic. Additionally the road only serves the commercial centers north and south of the Butler Boulevard terminus.

Whether there are any historical structures or landmarks on the subject street
As the road was platted in 1998, there are no structures currently landmarked, nor are there any that would qualify for landmark designation, located along this road segment.

Whether the existing name is part of a common theme of street names throughout the community where such street is located

Bonneval Road stretches from Philips Highway, east, where it curves north, crosses Butler Boulevard, and continues north until it terminates into Lenoir Avenue. The road is only internal to the north and south commercial areas surrounding the terminus of Butler Boulevard.

The age of the street name

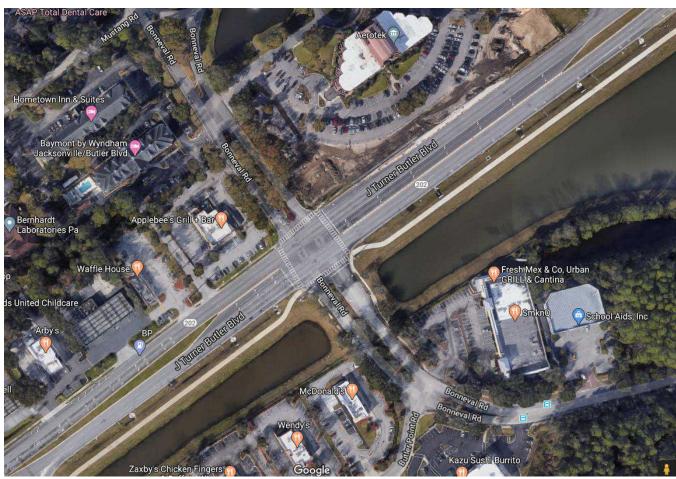
As noted above, the street was platted and named as early as 1988 for the northern Southside Shores plat, but the specific road segment in question was platted in 1998 as part of the Galleria plat.

Whether the street name is a duplicate street name

The only two segments of this road are located to the north and south of Butler Boulevard in these two commercial centers.

Recommendation:

Based on the best evidence available, the Planning and Development Department recommends that the proposed street name change from <u>Bonneval Road to Bentley Boulevard</u> be approved by the Commission.



Bonneval Road divided by J Turner Butler Boulevard Southern portion is the subject road segment

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original historic windows that were to be kept 2 as part of that agreement.

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So it was determined, at that point, that those windows would stay. Others that had been replaced or that warranted replacement were allowed to be replaced with new wood windows, but those were intended to be kept at that time.

9 COMMISSIONER LOPERA: Was the original 10 door part of that work?

MR. POPOLI: Not that I recall. It had been discussed, but it wasn't -- it hadn't been touched, so it wasn't part of the agreement to remedy the violation.

COMMISSIONER LOPERA: Okay. So from what I understand, all of the windows originally were replaced. There was a violation. And then the only two windows that remained were the ones next to that front door?

MR. POPOLI: No. There were a number of windows that were replaced. There were some on the rear that were kept. They had replaced a lot of the original historic windows when the violation happened.

COMMISSIONER LOPERA: Right.

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MR. POPOLI: And they had put in a product that wasn't acceptable. They replaced it with

a new product which, I believe, is wood and met 3

the normal conditions, but it was kind of a 4 5 mixed bag.

COMMISSIONER LOPERA: Okay. So as the project stands, there's some newer windows which they had replaced as a result of this violation, but then some original windows to the structure?

MR. POPOLI: Correct.

12 COMMISSIONER LOPERA: Okay. Then I would lean towards agreeing with the staff that the 13 14 two windows at the front remain and be rehabilitated and repaired per staff 15 recommendations since that was part of the 16

original agreement from the original judgment. 17 18 COMMISSIONER STANSEL: Through the Chair, I would also agree with that. I mean, we don't 19

have any archaeological evidence that the door 20 21 was in a different location. And there's a

previous agreement on the front windows, so I 22

don't think we can go back on that. I think

that needs to stand as it was. So I'm in 25 agreement with staff's recommendation of

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denial. 1

2 THE CHAIRMAN: I'm going to go ahead and 3 call for a vote, then.

All those in favor?

5 COMMISSION MEMBERS: Aye. 6

THE CHAIRMAN: Those opposed?

7 COMMISSION MEMBERS: (No response.) THE CHAIRMAN: Hearing none, you have 8

9 denied COA-20-23244.

> And we will move along. Quite a bit of new business today, but we're going to go ahead and skip Number 1 and go to the request for a road renaming.

MR. POPOLI: Give me just a second. COMMISSIONER STANSEL: Page 364.

15 16 MR. POPOLI: Through the Chair, this is a

17 request for a road renaming. As you know, the process involves you guys reviewing road 18 19 renamings and their history. This is a request 20 to rename Bonneval Road to Bentley Boulevard.

21 Just to briefly go through the process, 22 there are the six criteria that you review 23 which deal with the origin of the street name, 24 its historic significance, whether the road has

25 any structures or landmarks on it, whether the

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existing name is part of a common theme of naming, the age of the street, and whether the

> street name is duplicated anywhere. 3

4 The background: This particular stretch of the road is located roughly at the

intersection of Philips Highway and the end of 6

Butler Boulevard. It's part of a north and 7

south commercial complex. This is the southern

portion. 9

10 Based on our research, the road was 11 platted in 1998. So it is not a historic road.

12 It was part of the Galleria plat for that

commercial area, which there's a number of 13 14

parcels that are starting to be built out at 15 this point, some of them already are.

The road continues to the north and is 16 17 bisected by the six lanes, plus the turn lanes 18 and the median of Butler Boulevard.

19 Again, the road is not 50 years old at this point. There are no historic structures 20 21 because this was recently platted within the 22 modern era and all the structures are new, 23 especially the one related to this request.

24 As I said, the road does continue to the 25 north, but that portion of the road was platted

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Exhibit 6

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in the late '80s, so it is also not historic.

2 The road is duplicated north and south, but

3 they're both modern roads.

4 So based on the lack of historic

5 providence for the street, we're recommending

6 approval of the road renaming from Bonneval

7 Road to Bentley Boulevard.

I'm happy to take any questions.

THE CHAIRMAN: Any questions for staff?

10 COMMISSIONER STANSEL: Through the Chair,

this is for both sides of JTB, the whole length 11

12 of the road, not part of the road?

MR. POPOLI: I was under the impression it 13

14 was just the southern portion.

COMMISSIONER STANSEL: Just the southern 15

portion. Okav. 16

17 MR. POPOLI: Yeah. Which is this plat

here (indicating), this portion of the road 18

19 here.

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COMMISSIONER STANSEL: Okay. Thank you. 20

21 MR. POPOLI: Uh-huh.

THE CHAIRMAN: Any other questions for

23 staff?

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24 COMMISSION MEMBERS: (No response.)

THE CHAIRMAN: All right. Thank you.

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1 Do I need a public hearing here? I didn't

2 think so.

3 All right. Yeah, come on up. Yeah.

4 (Ms. Trimmer approaches the podium.)

MS. TRIMMER: Cyndy Trimmer, 1 Independent

6 Drive, Suite 1200, on behalf of the applicant.

There were no cards. I will dutifully

8 fill one out --

9 THE CHAIRMAN: Thank you.

MS. TRIMMER: -- when we're done.

11 I just wanted to address very briefly,

this is for Bonneval Road -- Bentley Road, not 12

Bentley Boulevard, despite my suggestions that 13

they do the alliteration. 14

15 And to your question, Ms. Stansel,

traditionally, you do have to rename an entire 16

stretch of a road in order for it to be 17

18 authorized as a name change.

19 On this one, we are working with

Councilman Becton to introduce legislation to 20

21 permit it. This is a self-contained shopping

area. It's Galleria Point Owners Association. 22

And because it is self-contained, it's cut off

by the divided highway of Butler. Everyone has 24

agreed that it's appropriate in this instance.

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We're working with Galleria Point. They are on 2 board with this. Their owners association is 3 in support of it.

4 We contacted all of the affected parties ahead of time in an excess of caution, which is a step that normally is not required, but we wanted to make sure because it was going to affect business, including the two that were most affected, one that has to comply with ^ 10 ACA guidelines, for example. And across the

11 board, everyone has been supportive thus far. 12 So we have gone through 911 addressing. Everything has gone smoothly. We hope we'll 13 14 have your support today. And I can answer any

15 questions.

16 THE CHAIRMAN: All right. Thank you.

17 MS. TRIMMER: Thanks.

THE CHAIRMAN: So I will go ahead and call 18

19 for a vote. 20

All those in favor?

21 COMMISSION MEMBERS: Ave.

22 THE CHAIRMAN: Those opposed?

23 COMMISSION MEMBERS: (No response.)

24 THE CHAIRMAN: Hearing none, you have 25

passed, at least through us, the request for a

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1 road renaming.

Christian, I'm going to go ahead and knock 2

out our discussion for the CLG training,

whatever you have for that.

5 MR. POPOLI: Okay. So as you know, we are a certified local government through the State

of Florida. It's a designation for historic

preservation programs. It enables us to review

things that come through for certain types of

federal action; like, communication towers,

11 road projects, with regards to identifying

12 potential archaeological resources and local

13 historic resources for impact and things like

that. 14

15 It also enables us to get grant funds from a number of different sources, but particularly 16

through the State without having to provide 17 financial matches. And it's not just limited 18

to our particular section or department, but 19

also things like Parks and Recreation. So it 20

21 has a real benefit in that regard.

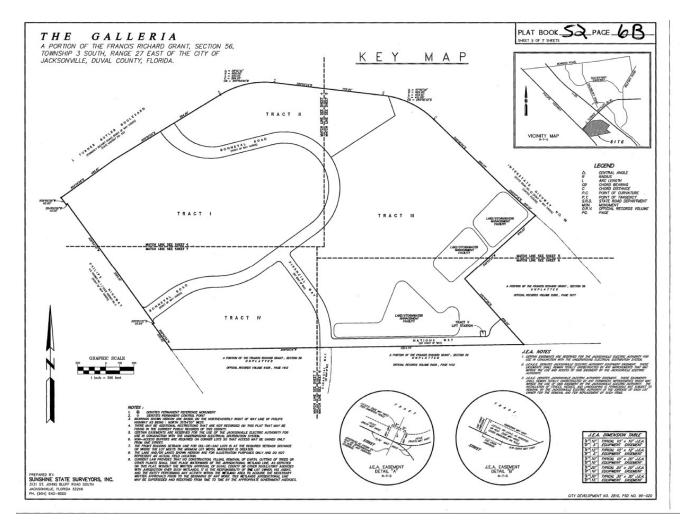
22 We produce an annual report that talks 23 about the number of COAs that we do and a bunch

of other criteria we have to meet. One of the 24 25 things that we are pretty much always flagged

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Plat of The Galleria, showing Bonneval Road as created in 1998