

CITY COUNCIL RESEARCH DIVISION LEGISLATIVE SUMMARY



JEFFREY R. CLEMENTS
Chief of Research
(904) 255-5137

117 West Duval Street
City Hall, Suite 425
Jacksonville, FL 32202
FAX (904) 255-5229

Bill Type and Number: Resolution 2020-34 - amended

Introducer/Sponsor(s): Council President at the request of the Council President

Date of Introduction: January 14, 2020

Committee(s) of Reference: R

Date of Analysis: January 16, 2020

Type of Action: Adoption of City Council strategic plan priorities

Bill Summary: The bill adopts the City Council's 1-, 3-, and 5-year strategic plan priorities:

1-year goals (2019-2020)

- Revisit pre-consolidation commitments;
- Accelerate the reduction of area food deserts;
- Establish mentorship program for youth;
- Evaluate mental healthcare initiatives and access to programs;
- Develop a railroad crossing management plan;
- Complete a review of the Historic Trust Fund process.

3-year goals (2019-2022)

- Help neighborhoods create a sense of community, connection and integration;
- Reduce human trafficking;
- Complete St. Johns River Park, performing arts venue, waterfront park, and Emerald Necklace;
- Expand Goodwill Industries of North Florida A-STEP program;
- Continue development of Mayport Riverfront property;
- Reduce infant mortality rate.

5-year goals (2019-2024)

- Create a vibrant, sustainable and livable downtown;
- Develop and fund resilience strategy for natural disasters, economic disruptions and environmental threats;
- Ensure Jacksonville is a safe city and preserve its national reputation as a safe place to live and visit;
- Establish and fund initiatives making Jacksonville a clean city;
- Reduce homelessness.

Background Information: In October 2019, Council President Wilson convened a strategic planning meeting in the Lynwood Roberts Room, facilitated by Haskell Company CEO Steve Halverson, to discuss the Council's top priorities for the next few years. Council Members were invited to submit priority issues prior to the event and to offer additional issues for consideration from the floor on the day of the session. The issues were divided into 1-, 3- and 5-year goals and then council members could cast a limited number of votes per time period for the top issues of their choice. The highest vote-getters are listed in the legislation and are intended to help focus the Council's attention and develop a shared sense of priorities when making decisions to have the greatest impact on the highest priority areas. An additional item (reduce infant mortality) was subsequently added at the Finance Committee meeting on January 7th.

This bill adopts the Council's priorities for the next several years. A separate ordinance is anticipated that will make a request to the Mayor for specific funding allocations for particular elements of the strategic plan to be incorporated in the FY20/21 budget. This resolution also provides that the Finance Committee will annually adopt strategic plan measurable success metrics to measure the success of the strategic plan.

Policy Impact Area: Strategic planning

Fiscal Impact: None with this resolution; a separate funding request ordinance will be introduced at a later date.

Analyst: Clements