

1 Introduced by the Finance Committee & Co-Sponsored by Council
2 Member Carlucci:

3
4 **RESOLUTION 2020-34-A**

5 A RESOLUTION ADOPTING THE CITY COUNCIL'S 1, 3,
6 AND 5-YEAR STRATEGIC PLAN; YEAR 1 STRATEGIC
7 PLAN MEASURABLES ADOPTED; PROVIDING AN
8 EFFECTIVE DATE.

9
10 **WHEREAS**, in accordance with the requirements of Section
11 106.110, *Ordinance Code*, the Council is required to update and
12 adopt its strategic plan annually; and

13 **WHEREAS**, Resolution 2018-594-A adopted the Council's inaugural
14 1, 3, and 5 year strategic plan; and

15 **WHEREAS**, on October 17, 2019 the City Council conducted a
16 strategic planning meeting for fiscal year 2019-2020, facilitated
17 by Steve Halverson, CEO of the Haskell Company, to continue the
18 process of developing a long-term vision to guide the actions of
19 City Council; and

20 **WHEREAS**, in preparation for the meeting, City Council Members
21 were asked to review the prior year's strategic plan and to submit
22 ideas for priorities covering 1 year, 3 year and 5 year time
23 frames, and scores of topical ideas were submitted for
24 consideration; and

25 **WHEREAS**, as was the practice prior, during the course of the
26 meeting the Council Members added additional ideas in each
27 category, then distributed a limited number of personal votes among
28 their top priorities in each time frame, which were tallied to
29 determine the overall top priorities in each category; and

30 **WHEREAS**, this strategic plan does not bind future City Council
31 bodies but is intended to develop a shared sense of priorities and

1 direction with the goal of supporting and investing in the vision
2 for the future of the city that these priorities embody; now
3 therefore

4 **BE IT RESOLVED** by the Council of the City of Jacksonville:

5 **Section 1.** The City Council hereby adopts its strategic
6 plan as follows:

7 **1-year goals (2019-2020):**

- 8 • Revisit pre-consolidation commitments;
- 9 • Accelerate the reduction of area food deserts;
- 10 • Establish mentorship program for youth;
- 11 • Evaluate mental healthcare initiatives and access to programs;
- 12 • Develop a railroad crossing management plan;
- 13 • Complete a review of the Historic Preservation and
14 Revitalization Trust Fund process.

15 **3-year goals (2019-2022):**

- 16 • Help neighborhoods create a sense of community, connection and
17 integration;
- 18 • Reduce human trafficking;
- 19 • Complete St. Johns River Park, performing arts venue,
20 waterfront park, and Emerald Necklace;
- 21 • Expand Goodwill Industries of North Florida A-STEP program;
- 22 • Continue development of Mayport Riverfront property;
- 23 • Reduce infant mortality rate.

24 **5-year goals (2019-2024):**

- 25 • Create a vibrant, sustainable and livable downtown;
- 26 • Develop and fund resilience strategy for natural disasters,
27 economic disruptions and environmental threats;
- 28 • Ensure Jacksonville is a safe city and preserve its national
29 reputation as a safe place to live and visit;
- 30 • Establish and fund initiatives making Jacksonville a clean
31 city;

- Reduce homelessness.

Section 2. Annual Strategic Plan Measurable Success Metrics. Annually the Finance Committee will adopt the strategic plan measurable success metrics to measure the success of the strategic plan.

Section 3. Effective Date. This Resolution shall become effective upon signature by the Mayor or upon becoming effective without the Mayor's signature.

Form Approved:

/s/ *Margaret M. Sidman*

Office of General Counsel

Legislation Prepared By: Margaret M. Sidman

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