

1 Introduced by Council Member Dennis and Co-Sponsored by Council
2 Members Morgan, DeFoor, Carlucci, Diamond, Salem and Pittman:

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5 **RESOLUTION 2019-860-A**

6 A RESOLUTION HONORING JACKSONVILLE RESIDENT
7 SHAWANA BOYER FOR WINNING THE 2019 MS. WORLD
8 INTERNATIONAL PREMIER CROWN, FINISHING AS 2ND
9 RUNNER UP MS. WORLD INTERNATIONAL, WINNING THE
10 2019 MOST STYLISH AWARD, AND FOR BEING A
11 PILLAR OF THE LOCAL FASHION AND BUSINESS
12 COMMUNITIES; PROVIDING AN EFFECTIVE DATE.

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14 **WHEREAS**, Shawana Boyer was born in Sanford, Florida and
15 currently resides in Jacksonville. A graduate of Edward Waters
16 College, Ms. Boyer is a successful entrepreneur running multiple
17 fashion-centered businesses. She is the owner and Creative Director
18 of SynSha' Fashions Beauty Studio, Pretty Pearls and Clutches
19 Fashion Empowerment Brunch, and SynSha' Fashions Motique, a mobile
20 boutique specializing in women's fashion. Additionally, Shawana
21 Boyer is a motivational speaker, business coach, personal stylist,
22 former educator, the author of the book "Who is She", and an
23 accomplished model competing in many different pageants and
24 competitions; and

25 **WHEREAS**, the Ms. World International Pageant is one of the top
26 beauty pageant competitions in the world. Thousands of women every
27 year vie for the chance to represent their country or state at the
28 world finals. Through a series of qualifying rounds and
29 eliminations, the most dynamic candidates are selected to travel to
30 the international event where they participate in daily filming

1 sessions, photo shoots, celebrity parties as well as preliminary
2 competitions. Only the very best are crowned one of the 8 world
3 titles and receive international publicity, prizes and endorsement
4 opportunities; and

5 **WHEREAS**, the 14th annual Ms. World International Pageant was
6 held in Coral Springs, Florida from August 19th to the 23rd. Ms.
7 Boyer was one of hundreds of applicants that underwent several
8 qualification and elimination rounds to become one of the 62 semi-
9 finalists from around the globe. Shawana made it all the way to
10 finals and was crowned Ms. World International Premier and finished
11 as the 2nd runner up of the Ms. World International / Ms. Universe
12 award. Additionally, she won the 2019 Most Stylish Award. Ms. Boyer
13 is no stranger to winning competitions and holds multiple awards,
14 including the titles of Mrs. Jacksonville 2019, Mrs. Corporate
15 America regional title, winner of the 2019 Civil Scarlet and Media
16 Awards for MCA pageant, and more; and

17 **WHEREAS**, Shawana Boyer continues to be an important
18 entrepreneurial presence in Jacksonville. In addition to her
19 multiple businesses, Ms. Boyer will be hosting her 2nd annual Pretty
20 Pearls and Clutches Fashion Empowerment Brunch at the Potter's
21 House Youth Sanctuary in Jacksonville on December 7th, 2019. This
22 event will bring together models, fashion industry leaders, and
23 crowned pageant winners from across the globe to meet and greet in
24 Jacksonville; now therefore

25 **BE IT RESOLVED** by the Council of the City of Jacksonville:

26 **Section 1.** The City of Jacksonville hereby honors Shawana
27 Boyer for winning the 2019 Ms. World International Premier Crown,
28 finishing as 2nd runner up Ms. World International, winning the 2019
29 Most Stylish Award, and for being a pillar of the local fashion and
30 business communities.

31 **Section 2. Effective Date.** This Resolution shall become

1 effective upon signature by the Mayor or upon becoming effective
2 without the Mayor's signature.

3 Form Approved:

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5 /s/ Paige H. Johnston

6 Office of General Counsel

7 Legislation Prepared By: Anthony J. Baltiero, City Council Research

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