LEGISLATIVE FACT SHEET

DATE:	11/05/19		BT or RC No:	2031			
			(Administration & City Council Bills)				
SPONSOR:		Offic	Office of Economic Development				
(Department/Division/Agency/Council Member)							
Contact for all inquiries and presentations			Office of Economic Development				
Provide Name:		Kir	Kirk Wendland/Paul Crawford				
	Contact Number:	2	55-5446				
Email Address:		pau	lc@coj.net				
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PURPOSE: White Paper (Explain Why this legislation is necessary? Provide; Who, What, When, Where, How and the Impact.) Council Research will complete this form for Council introduced legislation and the Administration is responsible for all other legislation.

(Minimum of 350 words - Maximum of 1 page.)

OED is proposing concurrent legislation to address the amendment to Ordinance 2019-245 introducing the descriptions and criteria for four (4) Pilot Programs including establishing the "Mobile Market" program. As part of this legislation OED is proposing to appropriate funds to Feeding Northeast Florida to implement that Mobile Market program.

In order to reach as many of the individuals located in the designated Food Deserts in Northwest Jacksonville, the Office of Economic Development developed the mobile market scenario. Feeding Northeast Florida will develop a regularly scheduled location in which to provide the option for area residents to acquire fresh foods. In the long run, it is expected that this will enable those area residents to eat more healthily and less likely to develop dietary related illness.

Project Deliverables:

The City of Jacksonville proposes to provide:

• A grant in the amount of up to \$200,000 to purchase:

- a fully equipped trailer outfitted with freezers, refrigeration, point of sale equipment, generator, etc. - a large heavy-duty truck to tow the trailer to predetermined locations.

Northeast Florida will provide:

• All Annual Operational Costs (including merchandise, fuel, employees, etc.)

• Food for distribution with an average sales value of \$20,000 per month.

APPROPRIATION: Total Amount Appropriated: \$200,000 as follows:

List the source **name** and provide Object and Subobject Numbers for each category listed below:

(Name of Fund as it will appear in ti	itle of le	gislation)		
Name of Federal Funding Source(s)) From:		Amount:	
	, To:		Amount:	
Name of State Funding Source(s):	From:		Amount:	
	To:		Amount:	
Name of City of Jacksonville	From:	NW Jacksonville Economic Development Fund - Reserves	Amount:	\$200,000
Funding Source(s):	To:	NW Jacksonville Economic Development Fund - Subsidies & Contributions	Amount:	\$200,000
Name of In-Kind Contribution(s):	From:		Amount:	
	To:		Amount:	
Name & Number of Bond	From:		Amount:	
Account(s):	To:		Amount:	

PLAIN LANGUAGE OF APPROPRIATION / FINANCIAL IMPACT / OTHER:

Explain: Where are the funds coming from, going to, how will the funds be used? Does the funding require a match? Is the funding for a specific time frame? Will there be an ongoing maintenance? ... and staffing obligation? Per Chapters 122 & 106 regarding funding of anticipated post-construction operation costs.

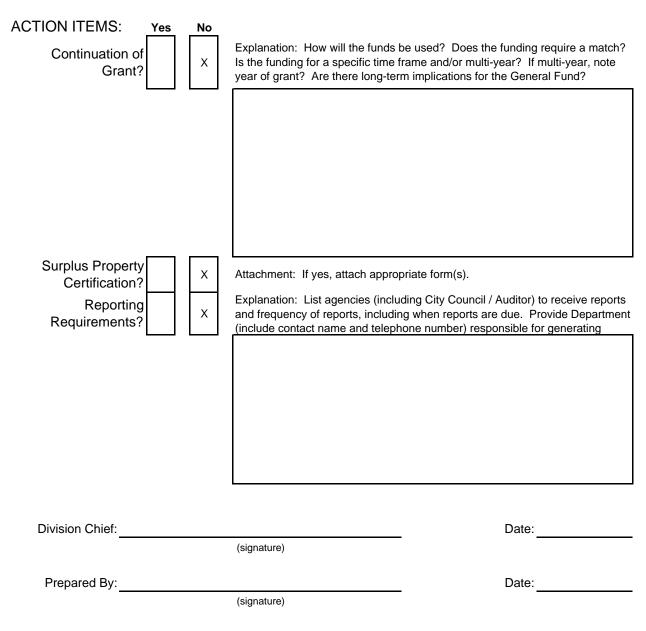
(Minimum of 350 words - Maximum of 1 page.)

This agreement proposes to allocate up to \$200,000 to Feeding Northeast Florida for the purposes of acquiring a truck capable of towing a 32ft. trailer (also to included) to distribute food in the Northwest Area in or immediately adjacent to "Food Deserts". This trailer will be towed to numerous locations throughout the area to provide a regularly scheduled opportunity for area residents to gain access to fresh foods. The funds will be distributed in the form of a grant.

ACTION ITEMS: Purpose / Check List. If "Yes" please provide detail by attaching justification, and code provisions for each.

ACTION ITEMS: Yes	No	
Emergency?	Х	Justification of Emergency: If yes, explanation must include detailed nature of emergency.
		emergency.
Federal or State Mandate?	x	Explanation: If yes, explanation must include detailed nature of mandate including Statute or Provision.
Fiscal Year Carryover?	x	Note: If yes, note must include explanation of all-year subfund carryover language. 75C is an all years subfund.
CIP Amendment?	x	Attachment: If yes, attach appropriate CIP form(s). Include justification for mid-year amendment.
Contract / Agreement Approval? X		Attachment & Explanation: If yes, attach the Contract / Agreement and name of Department (and contact name) that will provide oversight. Indicate if negotiations are on-going and with whom. Has OGC reviewed / drafted? OED will provide oversight for the contract/agreement. The agreement
		has been drafted the OGC based upon negotiations with Feeding Northeast Florida.
Related RC/BT? X		Attachment: If yes, attach appropriate RC/BT form(s).
Waiver of Code?	x	Code Reference: If yes, identify code section(s) in box below and provide detailed explanation (including impacts) within white paper.
Code Exception?	X	Code Reference: If yes, identify code in box below and provide detailed explanation (including impacts) within white paper.
Related Enacted X Ordinances?		Code Reference: If yes, identify related code section(s) and ordinance reference number in the box below and provide detailed explanation and any changes necessary within white paper.
		Ordinance 2018-195-E. This Ordinance originally appropriated funding for the proposed legislation in the amount of \$3 million. Ordinance 2019-245-E required the program options and the funding for each program. Ordinance 2019-768, currently in process for the Pilot Program funding.

ACTION ITEMS CONTINUED: Purpose / Check List. If "Yes" please provide detail by attaching justification, and code provisions for each.



ADMINISTRATIVE TRANSMITTAL

MBRC, c/o Roselyn Chall, Budget Office, St. James Suite 325

Thru:	N/A				
	(Name, Job Title, Department)				
	Phone:		E-mail:		
From:	Kirk Wendland, Executive Director, Office of Economic Development (OED)				
	Initiating Department Representative (Name, Job Title, Department)				
	Phone:	255-5455	E-mail:	kwendland@coj.net	
Primary	i adi olamola, Dopaty Bilottol, OEB				
Contact:	(Name, Job Title, Department)				
	Phone:	255-5446	E-mail:	paulc@coj.net	
CC:		bury, Director of I 013 E-mail: je	0	ental Affairs, Office of the Mayor net	

COUNCIL MEMBER / INDEPENDENT AGENCY / CONSTITUTIONAL OFFICER TRANSMITTAL

To:	Peggy Sidman, Office of General Counsel, St. James Suite 480				
	Phone:	904-255-5055	E-mail:	psidman@coj.net	
From:					
	Initiating Council Member / Independent Agency / Constitutional Officer				
	Phone:		E-mail:		
Primary					
Contact:	(Name, Job Title, Department)				
	Phone:		E-mail:		
CC:	Jordan Elsbury, Director of Intergovernmental Affairs, Office of the Mayor				
	904-255-	5013 E-mail:	jelsbury@coj.ne	et	
Legislatio	on from In	dependent Agen	cies requires a re	esolution from the Independent Agency Board	

approving the legislation.

No

Independent Agency Action Item: Yes Boards Action / Resolution?

ution? X

Attachment: If yes, attach appropriate documentation. If no, when is board action scheduled?

FACT SHEET IS REQUIRED BEFORE LEGISLATION IS INTRODUCED

To: