

1 Introduced by Council Member Bowman and Co-Sponsored by Council
2 Members Hazouri, Freeman, and Pittman:

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5 **ORDINANCE 2019-557**

6 AN ORDINANCE REGARDING THE CITY COUNCIL'S
7 STRATEGIC PLAN; CREATING A NEW SECTION 106.110
8 (CITY COUNCIL STRATEGIC PLAN), CHAPTER 106
9 (BUDGET AND ACCOUNTING CODE), *ORDINANCE CODE*,
10 TO PROVIDE FOR ANNUAL RECOMMENDATIONS FROM THE
11 CITY COUNCIL REGARDING THE COUNCIL'S STRATEGIC
12 PLAN; PROVIDING AN EFFECTIVE DATE.

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14 **WHEREAS**, on June 20, 2018 the City Council conducted a
15 strategic planning meeting, facilitated by Steve Halverson, CEO of
16 the Haskell Company, to start the process of developing a long-term
17 vision to guide the actions of City Council; and

18 **WHEREAS**, in preparation for the meeting, City Council Members
19 had been asked to submit ideas for priorities covering 1 year, 3
20 year and 5 year time frames, and scores of topical ideas were
21 submitted for consideration; and

22 **WHEREAS**, during the course of the meeting the Council Members
23 added additional ideas in each category, then distributed a limited
24 number of personal votes among their top priorities in each time
25 frame, which were tallied to determine the overall top priorities
26 in each category; and

27 **WHEREAS**, the strategic plan does not bind future City Council
28 bodies but is intended to develop a shared sense of priorities and
29 direction with the goal of supporting and investing in the vision
30 for the future of the city that these priorities embody; and

31 **WHEREAS**, Resolution 2018-594-A, adopted a 1, 3, and 5 year

1 Strategic Plan; and

2 **WHEREAS**, to incorporate the policies and input from the newly
3 elected Council Members and to update and modify the Strategic
4 Plan, the process for the plan is being codified; now therefore

5 **BE IT ORDAINED** by the Council of the City of Jacksonville:

6 **Section 1. Creating Section 106.110 (City Council**
7 **Strategic Plan), Chapter 106 (Budget and Accounting Code),**
8 **Ordinance Code.** Section 106.110 (City Council Strategic Plan),
9 Chapter 106 (Budget and Accounting Code), *Ordinance Code*, is hereby
10 created to read as follows:

11 **CHAPTER 106. BUDGET AND ACCOUNTING CODE.**

12 * * *

13 **Sec. 106.110. - City Council Strategic Plan.**

14 Annually, on or before November 1, the Council shall review
15 and update the City Council Strategic Plan, and adopt the Strategic
16 Plan by means of a Resolution. The Council President shall
17 coordinate the meetings of Council to deliberate and discuss the
18 strategic plan. A final Resolution shall be forwarded to the
19 Administration to be considered as Council budget priorities.

20 **Section 2. Effective Date.** This ordinance shall become
21 effective upon signature by the Mayor or upon becoming effective
22 without the Mayor's signature.

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24 Form Approved:

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26 /s/ *Margaret M. Sidman*

27 Office of General Counsel

28 Legislation Prepared By: Margaret M. Sidman

29 GC-#1295595-v1-Bowman_-_Code_Amd_(Council_Strategic_Plan)

