CITY COUNCIL RESEARCH DIVISION

LEGISLATIVE SUMMARY

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Bill Type and Number: Resolution 2019-0476

Introducer/Sponsor(s): Council Member Dennis

Date of Introduction: June 25, 2019

Committee(s) of Reference: R

Date of Analysis: June 27, 2019

Type of Action: Creation of a Committee

Bill Summary: Bill creates a Census 2020 Complete Count Committee to plan and conduct local educational initiatives, publicity & promotional activities to increase community awareness and participation in the 2020 Census. The purpose of a Complete Count Committee would be to advise and assist Duval County and the City of Jacksonville in obtaining the most accurate and complete population count for Census 2020 by increasing the number of County responses through a focused, structured neighbor-to-neighbor program.

Background Information: An accurate census is essential for the allocation of representatives to serve in the legislative bodies of the U.S. House of Representatives, the Florida Legislature, and within the City of Jacksonville and Duval County voting districts. Accurate census information is critical to planning for future growth, development, and the social needs of Duval County and the more informed that residents become about the 2020 census operations, the better their understanding of the census process becomes, increasing their willingness participate int the 2020 Census.

Policy Impact Area: Census 2020 participation, city committees, government representation and redistricting

Fiscal Impact: Minimal cost anticipated for promotional materials

Analyst: Baltiero