

1 Introduced by Council Member Peluso and Co-Sponsored by Council
2 Members Johnson, Clark-Murray, Carlucci, Pittman and Gaffney, Jr.:

3
4
5 **ORDINANCE 2024-543-D**

6 AN ORDINANCE REGARDING CHAPTER 745 (ADDRESSING
7 AND STREET NAMING REGULATIONS), *ORDINANCE*
8 *CODE*; RENAMING CONFEDERATE STREET EXTENDING
9 BETWEEN HUBBARD STREET AND LIBERTY STREET IN
10 COUNCIL DISTRICT 7 TO "FRAZIER PLACE";
11 RECOGNIZING THE ACHIEVEMENTS OF BENJAMIN
12 MCVICKERS FRAZIER, JR.; WAIVING THE
13 REQUIREMENT OF SUBSECTION 745.105 (I) (2),
14 *ORDINANCE CODE*, THAT THE HONOREE BE DECEASED
15 FOR AT LEAST FIVE YEARS; DIRECTING THE
16 LEGISLATIVE SERVICES DIVISION TO FORWARD A
17 COPY OF THIS ORDINANCE, ONCE ENACTED, TO THE
18 PLANNING AND DEVELOPMENT DEPARTMENT FOR
19 PROCESSING, IMPLEMENTATION, AND COORDINATION
20 VARIOUS CITY DEPARTMENTS AND OTHER AFFECTED
21 AGENCIES AND ORGANIZATIONS; PROVIDING AN
22 EFFECTIVE DATE.

23
24 **WHEREAS**, the Jacksonville City Council desires to re-name
25 Confederate Street between Hubbard Street and Liberty Street in
26 Council District 7 to "Frazier Place" in honor of Benjamin
27 McVickers Frazier, Jr., a well-known journalist, civil rights
28 legend and founder of the Northside Coalition of Jacksonville; and

29 **WHEREAS**, Ben Frazier, Jr. passed away on June 24, 2023; and

30 **WHEREAS**, Mr. Frazier, a Jacksonville native, was a member of
31 the William M. Raines High School class of 1968; after graduating

1 high school, he attended Jones Business College where he majored in
2 Broadcast Management; and

3 **WHEREAS**, Mr. Frazier's broadcasting career spanned the
4 southeastern United States and included work at radio stations in
5 New Orleans, Atlanta, New York City and Washington, D.C. and in
6 1979, he became the first African American news anchor at WJXT,
7 Channel 4 in Jacksonville; and

8 **WHEREAS**, in 2016, Mr. Frazier founded the Northside Coalition
9 of Jacksonville, a non-profit organization whose mission is to
10 combat social, racial and economic injustice; and

11 **WHEREAS**, Ben Frazier, Jr. received the NAACP's Rutledge H.
12 Pearson Civil Rights Award for his contributions to civil rights;
13 he was also proud to have been invited to speak at the United
14 Nations Committee on the Elimination of Racial Discrimination in
15 Geneva; and

16 **WHEREAS**, the street name change from "Confederate Street" to
17 "Frazier Place" affects the address assignment of one property
18 owner, the City of Jacksonville, and a Small Cell Equipment
19 locator; and

20 **WHEREAS**, pursuant to Subsection 745.105(i)(6), *Ordinance*
21 *Code*, the Planning and Development Department mailed written
22 notifications to the affected property owners on March 14, 2024,
23 and May 21, 2024, requesting the affected property owners to
24 indicate their written consent or objection to the proposed street
25 re-naming. Copies of the written notifications are attached hereto
26 as **Exhibit 1** and **Exhibit 2**, respectively; and

27 **WHEREAS**, pursuant to Subsection 745.105(i)(6), *Ordinance*
28 *Code*, the affected property owners are deemed to have consented to
29 the proposed street re-naming due to their non-response to the
30 written notifications; and

31 **WHEREAS**, on March 6, 2024, the 911 Emergency Addressing

1 Advisory Committee reviewed the street name change request and
2 voted to accept the Staff Recommendation to re-name Confederate
3 Street between Hubbard Street and Liberty Street in Council
4 District 7 to "Frazier Place". A copy of the minutes of the March
5 6, 2024, public meeting of the 911 Emergency Addressing Advisory
6 Committee is attached hereto as **Exhibit 3** and incorporated herein
7 by this reference; and

8 **WHEREAS**, on March 27, 2024, the Jacksonville Historic
9 Preservation Commission ("JHPC") voted to adopt the Planning and
10 Development Department Staff Report recommending approval to re-
11 name Confederate Street between Hubbard Street and Liberty Street
12 in Council District 7 to "Frazier Place". A copy of the JHPC
13 agenda, Staff Report and the excerpt minutes of the March 27, 2024,
14 public meeting of the Jacksonville Historic Preservation Commission
15 are attached hereto as **Exhibit 4** as the JHPC agenda and staff
16 report and **Exhibit 5** as an excerpt of the March 27, 2024 JHPC
17 minutes, respectively; and

18 **WHEREAS**, the Council finds it appropriate to change the name
19 of Confederate Street between Hubbard Street and Liberty Street in
20 Council District 7 to "Frazier Place"; now therefore

21 **BE IT ORDAINED** by the Council of the City of Jacksonville:

22 **Section 1. Confederate Street re-named as "Frazier**
23 **Place."** Confederate Street extending between Hubbard Street and
24 Liberty Street in Council District 7 is hereby re-named as "Frazier
25 Place" by which name such street and physical location shall be
26 hereafter known and designated. A copy of the map of "Frazier
27 Place" is attached hereto as **Exhibit 6** and incorporated herein by
28 this reference.

29 **Section 2. Waiver of Subsection 745.105(i)(2), Ordinance**
30 **Code.** Subsection 745.105(i)(2), *Ordinance Code*, requiring that the
31 honoree be deceased for at least five years is hereby waived

1 because the Council desires to recognize the extensive
2 accomplishments and contributions Benjamin McVickers Frazier, Jr.
3 made to the City of Jacksonville and beyond within a more timely
4 manner after his passing.

5 **Section 3. Directing Legislative Services to forward a**
6 **copy to the Planning and Development Department.** The Chief of
7 Legislative Services is requested to send a copy of this
8 legislation, once enacted, to the Addressing Section of the
9 Planning and Development Department for processing, implementation,
10 and coordination with 911 Emergency, the Jacksonville Fire and
11 Rescue Department, the Post Office, the Traffic Engineering
12 Division of the Public Works Department, and other affected
13 agencies and organizations.

14 **Section 4. Effective Date.** This Ordinance shall become
15 effective upon signature by the Mayor or upon becoming effective
16 without the Mayor's signature.

17
18 Form Approved:

19
20 /s/ Mary E. Staffopoulos

21 Office of General Counsel

22 Legislation Prepared By: Cherry S. Pollock

23 GC-#1648729-v1-2024-543-D_Scriv_Corr.docx