

**CITY COUNCIL RESEARCH DIVISION
LEGISLATIVE SUMMARY**



COLLEEN HAMPSEY
Research Assistant
(904) 255-5151
CHampsey@coj.net

117 West Duval Street
City Hall, Suite 425
Jacksonville, FL 32202

Bill Type and Number: Resolution 2024-564

Introducer/Sponsor(s): Council President White

Date of Introduction: July 23, 2024

Committee(s) of Reference: R

Date of Analysis: July 24, 2024

Type of Action: Reappointment

Bill Summary: This bill reappoints Mark VanLoh to the Duval County Tourist Development Council (TDC), as a commercial airline industry/Jacksonville Aviation Authority representative, for a second full term expiring June 30, 2028.

Background Information: The TDC is established pursuant to Chapter 70, *Ordinance Code*, and Section 125.0104, *Florida Statutes*, and charged to recommend a method of coordination of existing tourist development efforts by both public and private agencies, organizations and business and of new or additional tourist development efforts; identify and recommend methods of eliminating unnecessary duplications in existing tourist development efforts; identify and develop new tourist development efforts; create, prepare and submit to the Council a tourist development plan; and review the expenditures of revenues from the Tourist Development Trust Fund and report any unauthorized expenditures to the Council and State Department of Revenue.

Section 70.102(a)(5), *Ordinance Code*, provides that one of the nine members shall have experience and background in the commercial airline industry or the Jacksonville Aviation Authority.

Mr. VanLoh holds a bachelor's degree in aviation/business management from Minnesota State University. He is the CEO of the Jacksonville Aviation Authority, and previously managed airports in Tulsa, Kansas City, Chattanooga and Cleveland. Mr. VanLoh resides in Duval County in council district 11.

Attendance: Mr. VanLoh attended 11 of 13 (86%) meetings in his first term 4/26/22 – 6/30/24

Policy Impact Area: Tourist Development Council operations

Fiscal Impact: No direct cost to the City

Analyst: Hampsey