

**CITY COUNCIL RESEARCH DIVISION
LEGISLATIVE SUMMARY**



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Bill Type and Number: Ordinance 2024-543

Introducer/Sponsor(s): Council Member Peluso

Date of Introduction: July 23, 2024

Committee(s) of Reference: NCSPHS, R, TEU

Date of Analysis: July 25, 2024

Type of Action: Street re-naming

Bill Summary: This bill renames Confederate Street between Hubbard Street and Liberty Street in Council District 7 to “Frazier Place.” It waives Subsection 745.105(i)(2), Ordinance Code, which requires that the honoree of a street re-naming be deceased for at least five years. It directs the Legislative Services Division to send a copy of this legislation to the Addressing Section of the Planning and Development Department for processing, implementation, and coordination with 911 Emergency, the Jacksonville Fire and Rescue Department, the Post Office, the Traffic Engineering Division of the Public Works Department, and other affected agencies and organizations.

Background Information: Ben Frazier, Jr. was a well-known journalist and civil rights leader who founded the Northside Coalition of Jacksonville, a non-profit organization whose mission is to combat social, racial, and economic injustice and passed away on June 24, 2023. Mr. Frazier was a Jacksonville native, graduating from William M. Raines High School in 1968, and led a successful broadcasting career, working throughout the Southeast and becoming the first African American news anchor at WJXT, Channel 4 in Jacksonville in 1979. For his contributions to civil rights, he received the NAACP’s Rutledge H. Pearson Civil Rights Award, and he was invited to speak at the United Nations Committee on the Elimination of Racial Discrimination in Geneva, Switzerland.

The Planning and Development Department mailed two written notifications to the effected property owners, and the affected property owners are deemed to have consented to the proposed street re-naming due to their non-response to the written notifications. The name change affects the address assignment of one property owner, the City of Jacksonville, and a Small Cell Equipment locator. Both the 911 Emergency Addressing Advisory Committee and the Jacksonville Historic Preservation Committee voted to approve the re-naming.

Policy Impact Area: Street re-naming

Fiscal Impact: Minimal for signage

Analyst: Webb