

Date Submitted:	2/13/24
Date Filed:	2/26/24

Application Number:	SW-24-04
Public Hearing:	

Application for Sign Waiver
City of Jacksonville, Florida
Planning and Development Department

Please type or print in ink. Instructions regarding the completion and submittal of this application are located at the end of this form. For additional information, please contact the Planning and Development Department at (904) 255-7865.

For Official Use Only		
Current Zoning District:	CC6	Current Land Use Category: CPAC
Council District:	7	Planning District: Southwest PD4
Previous Zoning Applications Filed (provide application numbers): None		
Applicable Section of Ordinance Code:		656.1303(j)(2)
Notice of Violation(s):		
Neighborhood Associations:		Southwest
Overlay:	NA	
LUZ Public Hearing Date:		City Council Public Hearing Date:
Number of Signs to Post:	2	Amount of Fee: 1,432.00
		Zoning Asst. Initials: Z.A

PROPERTY INFORMATION	
1. Complete Property Address: 4204 Herschel St Jacksonville, FL 32210	2. Real Estate Number: 069400-0000
3. Land Area (Acres): .21	4. Date Lot was Recorded: 6/27/1978
5. Property Located Between Streets: Irvington Ave & Marquette Ave	6. Utility Services Provider: City Water / City Sewer <input type="checkbox"/> Well / Septic <input type="checkbox"/>

7. Waiver Sought:

Increase maximum height of sign from _____ to _____ feet (maximum request 20% or 5 ft. in height, whichever is less). *Note – Per Section 656.1310, no waiver shall be granted which would permit a sign in excess of 40 feet in height in any zoning district.

Increase maximum size of sign from _____ sq. ft. to _____ sq. ft. (maximum request 25% or 10 sq. ft., whichever is less)

Increase number of signs from _____ to _____ (not to exceed maximum square feet allowed)

Allow for illumination or change from _____ external to _____ internal lighting

Reduce minimum setback from 10' feet to 2' feet (less than 1 ft. may be granted administratively)

8. In whose name will the Waiver be granted? 4216 Herschel LLC

9. Is transferability requested? *If approved, the waiver is transferred with the property.*

Yes

No

OWNER'S INFORMATION (please attach separate sheet if more than one owner)

10. Name: 4216 Herschel LLC / Stanton Hudman

11. E-mail:

12. Address (including city, state, zip): 2650 2 Roselle St. Jacksonville, FL 32204

13. Preferred Telephone: 904-716-5222

APPLICANT'S INFORMATION (if different from owner)

14. Name: Taylor Sign & Design, Inc / Kelly Varn

15. E-mail: KVarn@taylorsignco.com

16. Address (including city, state, zip): 4162 St. Augustine Rd. Jacksonville, FL 32207

17. Preferred Telephone: 904-396-4652

CRITERIA

Section 656.1310, Ordinance Code, sets forth procedures and criteria for evaluating waivers of the Part 13 sign regulations. Section 656.1302 of the Ordinance Code defines a sign as "a painting, structure, projected image or device which is placed, erected, constructed or maintained on or in the ground or water, or on or outside of an enclosed building, boat, ship, vessel or other object or structure or affixed or painted on or inside an exterior window of a building for the purpose of display, information, advertisement or attraction of the attention of persons, including posters, pictures, pictorial or reading matter and a letter, word, model, device or representation used in the nature of an advertisement, announcement, attraction or direction."

Section 656.133(c)1 through 10, Ordinance Code, provides that, with respect to action upon Applications for Sign Waivers, the City Council shall grant a waiver only if substantial competent evidence exists to support a positive finding based on each of the following criteria as applicable:

1. *Will the effect of the sign waiver be compatible with the existing contiguous signage or zoning and consistent with the general character of the area considering population, density, scale, and orientation of the structures in the area?*
2. *Would the result detract from the specific intent of the zoning ordinance by promoting the continued existence of nonconforming signs that exist in the vicinity?*
3. *Could the effect of the proposed waiver diminish property values in, or negatively alter the aesthetic character of the area surrounding the site, and could such waiver substantially interfere with or injure the rights of others whose property would be affected by the same?*
4. *Would the waiver have a detrimental effect on vehicular traffic or parking conditions, or result in the creation of objectionable or excessive light, glare, shadows or other effects, taking into account existing uses and zoning in the vicinity?*
5. *Is the proposed waiver detrimental to the public health, safety or welfare, or could such waiver result in additional public expense, creation of nuisances, or cause conflict with any other applicable law?*
6. *Does the subject property exhibit specific physical limitations or characteristics, which would be unique to the site and which would make imposition of the strict letter of the regulation unduly burdensome?*
7. *Is the request based exclusively upon a desire to reduce the costs associated with compliance and is the request the minimum necessary to obtain a reasonable communication of one's message?*
8. *Is the request the result of a violation that has existed for a considerable length of time without receiving a citation and if so, is the violation that exists a result of construction that occurred prior to the applicant's acquiring the property, not being a direct result of the actions of the current owner?*
9. *Does the request accomplish a compelling public interest such as, for example, furthering the preservation of natural resources by saving a tree or trees?*
10. *Would strict compliance with the regulation create a substantial financial burden when considering the cost of compliance?*

18. Given the above definition of a "sign" and the aforementioned criteria by which the request will be reviewed against, please describe the reason that the waiver is being sought. Provide as much information as you can; you may attach a separate sheet if necessary. Please note that failure by the applicant to adequately substantiate the need for the request and to meet the criteria set forth may result in a denial.

see attached

The ground sign was installed and permitted before the 10-foot setback was a requirement. The property changed hands in 2019, which required the sign to be brought into compliance or have an approved waiver. The sign is also within the 25' sight visibility triangle. However, it causes no traffic visibility issue due to the height of the pole and size of the cabinet. If the sign were to be relocated to meet today's code it would cause a safety issue for cars entering and exiting the driveways on both Herschel St and Irvington Ave. We request the existing sign remains as is with a 2-foot setback on Herschel St and 30-inch setback on Irvington Ave.

ATTACHMENTS

The following attachments must accompany each copy of the application.

- Survey
- Site Plan – two (2) copies on 8 ½ x 11 and two (2) copies on 11 x 17 or larger
- Property Ownership Affidavit (Exhibit A)
- Agent Authorization if application is made by any person other than the property owner (Exhibit B)
- Legal Description – may be written as either lot and block, or metes and bounds (Exhibit 1)
- Proof of property ownership – may be print-out of property appraiser record card if individual owner, http://apps.coi.net/pao_propertySearch/Basic/Search.aspx, or print-out of entry from the Florida Department of State Division of Corporations if a corporate owner, <http://search.sunbiz.org/Inquiry/CorporationSearch/ByName>.
- Photographs of sign structure showing nonconforming nature and physical impediments to compliance.
- If waiver is based on economic hardship, applicant must submit the following:
 - Two (2) estimates from licensed contractors stating the cost of bringing the sign structure into compliance; and
 - Any other information the applicant wished to have considered in connection to the waiver request.

FILING FEES

*Applications filed to correct existing zoning violations are subject to a double fee.

<u>Base Fee</u>	<u>Public Notices</u>	<u>Advertisement</u>
Residential Districts: \$1,161.00	\$7.00 per Addressee	Billed directly to owner/agent
Non-residential Districts: \$1,173.00		

NOTE: City Council may, as a condition of the waiver, specify a time period within which the sign structure shall be required to conform to the requirements of the City’s sign regulations.

AUTHORIZATION

Please review your application. No application will be accepted until all of the requested information has been supplied and the required fee has been paid. The acceptance of an application as being complete does not guarantee its approval by the City Council. The owner and/or authorized agent must be present at the public hearing.

The required public notice signs must be posted on the property within five (5) working days after the filing of this application. Sign(s) must remain posted and maintained until a final determination has been made on the application.

I hereby certify that I have read and understand the information contained in this application, that I am the owner or authorized agent for the owner with authority to make this application, and that all of the information contained in this application, including the attachments, is true and correct to the best of my knowledge.

Owner(s)

Print name: [Signature]
Signature: Stanton Hudman

Applicant or Agent (if different than owner)

Print name: Kelly Varn
Signature: [Signature]

**An agent authorization letter is required if the application is made by any person other than the property owner.*

Owner(s)

Print name: _____
Signature: _____

SUBMITTAL

This application must be typed or printed in ink and submitted along with three (3) copies for a total of four (4) applications. Each application must include all required attachments.

Submit applications to:

Planning and Development Department, Zoning Section
214 North Hogan Street, 2nd Floor
Jacksonville, Florida 32202
(904) 255-8300

EXHIBIT A

Property Ownership Affidavit – Limited Liability Company (LLC)

Date: Sept 4, 2023

City of Jacksonville
Planning and Development Department
214 North Hogan Street, Suite 300,
Jacksonville, Florida 32202

Re: Property Owner Affidavit for the following site location in Jacksonville, Florida:

Address: 4204 Herschel St RE#(s): 069400-0000
Jax FL 32210

To Whom it May Concern:

I, Stanton Hudmon, as Managing Member of 4216 Herschel LLC, a Limited Liability Company organized under the laws of the state of Florida, hereby certify that said LLC is the Owner of the property described in Exhibit 1 in connection with filing application(s) for sign waiver submitted to the Jacksonville Planning and Development Department.

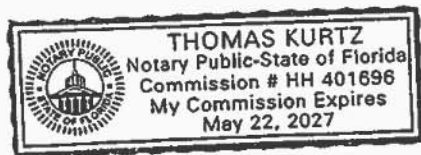
(signature) [Signature]

(print name) Stanton Hudmon

Please provide documentation illustrating that signatory is an authorized representative of the LLC. This may be shown through a printout from sunbiz.org showing that the person is either a "sole member" or a "managing member." Other persons may be authorized through a resolution, power of attorney, etc.

STATE OF FLORIDA
COUNTY OF DUVAL

Sworn to and subscribed and acknowledged before me this 4 day of September 2023, by Stanton Hudmon, as Managing Member, of 4216 Herschel Street LLC, a Limited Liability Company, who is personally known to me or who has produced _____ as identification and who took an oath.



[Signature]
(Signature of NOTARY PUBLIC)

Thomas Kurtz
(Printed name of NOTARY PUBLIC)

State of Florida at Large.
My commission expires: 5/22/27

EXHIBIT B

Agent Authorization – Limited Liability Company (LLC)

Date: Sept 4, 2023

City of Jacksonville
Planning and Development Department
214 North Hogan Street, Suite 300,
Jacksonville, Florida 32202

Re: Agent Authorization for the following site location in Jacksonville, Florida:

Address: 4204 Hyschel Street RE#(s): 069400-0000
Jacksonville, FL 32204

To Whom It May Concern:

You are hereby advised that Stanton Hudman, as Managing Member of 4216 Hyschel LLC, a Limited Liability Company organized under the laws of the state of FL, hereby certify that said LLC is the Owner of the property described in Exhibit 1. Said owner hereby authorizes and empowers Taylor Sign & Design, Inc to act as agent to file application(s) for sign waiver for the above referenced property and in connection with such authorization to file such applications, papers, documents, requests and other matters necessary for such requested change as submitted to the Jacksonville Planning and Development Department.

(signature) [Signature]
(print name) Stanton Hudman

STATE OF FLORIDA
COUNTY OF DUVAL

Sworn to and subscribed and acknowledged before me this 4 day of September 2023, by Stanton Hudman, as Managing member, of 4216 Hyschel Street, a Limited Liability Company, who is personally known to me or who has produced _____ as identification and who took an oath.

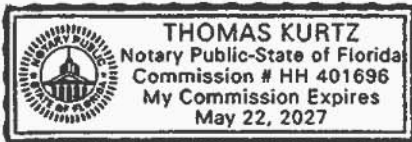
[Signature]

(Signature of NOTARY PUBLIC)

Thomas Kurtz

(Printed name of NOTARY PUBLIC)

State of Florida at Large.
My commission expires: 5/22/27



4216 HERSCHEL LLC
 2650 2 ROSSELLE ST
 JACKSONVILLE, FL 32204

Primary Site Address
 4204 HERSCHEL ST
 Jacksonville FL 32210-

Official Record Book/Page
 18798-02367

Tile #
 6432

4204 HERSCHEL ST

Property Detail

RE #	069400-0000
Tax District	USD1
Property Use	1692 Shopping Ctr/Nbhd
# of Buildings	1
Legal Desc.	For full legal description see Land & Legal section below
Subdivision	01161 ST JOHNS PARK
Total Area	9918

Value Summary

Value Description	2023 Certified	2024 In Progress
Value Method	Income	Income
Total Building Value	\$0.00	\$0.00
Extra Feature Value	\$0.00	\$0.00
Land Value (Market)	\$116,375.00	\$116,375.00
Land Value (Agric.)	\$0.00	\$0.00
Just (Market) Value	\$493,100.00	\$488,900.00
Assessed Value	\$462,330.00	\$488,900.00
Cap Diff/Portability Amt	\$30,770.00 / \$0.00	\$0.00 / \$0.00
Exemptions	\$0.00	See below
Taxable Value	\$462,330.00	See below

The sale of this property may result in higher property taxes. For more information go to [Save Our Homes](#) and our [Property Tax Estimator](#). 'In Progress' property values, exemptions and other supporting information on this page are part of the working tax roll and are subject to change. Certified values listed in the Value Summary are those certified in October, but may include any official changes made after certification. [Learn how the Property Appraiser's Office values property.](#)

Taxable Values and Exemptions – In Progress

If there are no exemptions applicable to a taxing authority, the Taxable Value is the same as the Assessed Value listed above in the Value Summary box.

County/Municipal Taxable Value
 No applicable exemptions

SJRWMD/FIND Taxable Value
 No applicable exemptions

School Taxable Value
 No applicable exemptions

Sales History

Book/Page	Sale Date	Sale Price	Deed Instrument Type Code	Qualified/Unqualified	Vacant/Improved
18798-02367	5/16/2019	\$495,000.00	WD - Warranty Deed	Qualified	Improved
04666-00668	6/27/1978	\$40,000.00	WD - Warranty Deed	Unqualified	Improved

Extra Features

LN	Feature Code	Feature Description	Bldg.	Length	Width	Total Units	Value
1	PVAC1	Paving Asphalt	1	0	0	6,240.00	\$6,171.00

Land & Legal

Land

LN	Code	Use Description	Zoning Assessment	Front	Depth	Category	Land Units	Land Type	Land Value
1	1000	COMMERCIAL	CCG-1	0.00	0.00	Common	9,310.00	Square Footage	\$116,375.00

Legal

LN	Legal Description
1	6-22 32-2S-26E
2	ST JOHNS PARK
3	N 130FT LOT A BLK 36

Buildings

Building 1
 Building 1 Site Address
 4204 HERSCHEL ST Unit
 Jacksonville FL 32210-

Building Type	1602 - SHOP CTR N8HD
Year Built	1966
Building Value	\$195,334.00

Type	Gross Area	Heated Area	Effective Area
Unfinished Storage	48	0	19
Base Area	2700	2700	2700
Canopy	810	0	202
Total	3558	2700	2921



[Department of State](#) / [Division of Corporations](#) / [Search Records](#) / [Search by Entity Name](#) /

Detail by Entity Name

Florida Limited Liability Company
4216 HERSCHEL LLC

Filing Information

Document Number L18000257748
FEI/EIN Number 83-2485857
Date Filed 11/02/2018
State FL
Status ACTIVE

Principal Address

2650 ROSSELLE STREET
2
JACKSONVILLE, FL 32204

Mailing Address

2650 ROSSELLE STREET
2
JACKSONVILLE, FL 32204

Registered Agent Name & Address

HUDMON, STANTON
2650 ROSSELLE STREET
2
JACKSONVILLE, FL 32204

Authorized Person(s) Detail

Name & Address

Title AMBR

HUDMON, STANTON
2650 ROSSELLE STREET, STE. 2
JACKSONVILLE, FL 32204

Annual Reports

Report Year	Filed Date
2022	01/12/2022
2023	01/05/2023
2024	01/08/2024

MAP SHOWING BOUNDARY SURVEY OF

The North 120 feet of Lot A, Block 36, Revised Map of St. Johns Park, according to the map as just viewed, as recorded in Plat Book 8, Page(s) 72, 22A and 22B of the Public Records of Duval County, Florida.

Date: May 4, 2018

Scale: 1" = 20'

prepared for:
4216 HERSCHEL LLC

CERTIFICATION: This survey meets the standards of practice for a boundary survey as set forth by the Board of Professional Surveying and Mapping, part of section 122.22(1), Florida Statutes, and I further certify that the property shown herein lies within the boundaries of the U.S. Department of Housing and Urban Development, Secondary Map No. 1220717, dated 03/21, 09/94, November 2, 2018.

SURVEYOR: *Oliver A. Davis*

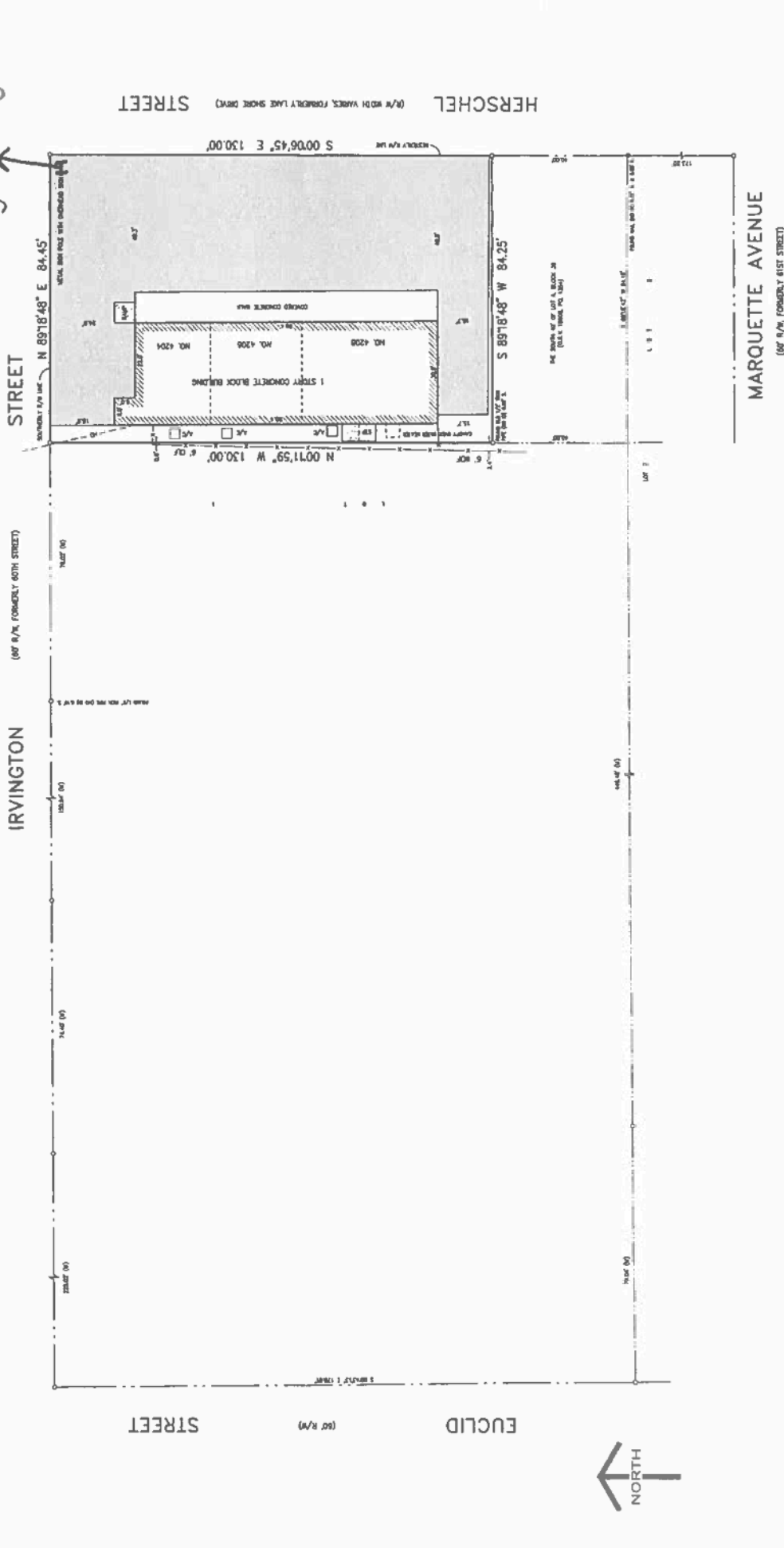
Oliver A. Davis, Professional Surveyor & Mapper No. 8182

CERTIFIED TO: Sue Cooper Harrel (A/E) / Sue Cooper: 4216 Herschel LLC, Duck Koenigs, Seller, Hampton & Sons, P.A.; Chicago Title Insurance Company, Duane C. Romanelli, P.A.; and Retail Property Services, Inc.

- GENERAL NOTES:**
1. BASIS OF BEARINGS: SOUTH 00°04'45" WEST FOR THE WESTERLY BOUND OF WAY LINE OF HERSCHEL STREET (AS SHOWN).
 2. THIS IS A SURFACE SURVEY ONLY. THE EXTENT OF UNDERGROUND FOOTINGS, PIPES AND UTILITIES, IF ANY, NOT DETERMINED.
 3. DIMENSIONAL AND/OR ENVIRONMENTALLY SENSITIVE AREAS, IF ANY, NOT LOCATED BY THIS SURVEY.
 4. ALL DIMENSIONS AND BEARINGS ARE INTERFERED BY AN INTERFERING BOUND OF MARCH 24, 2018 IN PREPARING THIS SURVEY. THERE ARE NOT PLATTABLE MATTERS CONTAINED IN SCHEDULE B SECTION 1. OF SAID COMPASAT.
 5. THE LOCATION OF THE WALLS FOR THE INTERIOR UNITS ARE VERY APPROXIMATE AND WERE DETERMINED FROM AERIAL LOCATION LOOKING SOUTH.
 6. THE SOUTHERLY LINE OF THE SURVEYED PROPERTY SHOWS HEREON IS CONTIGUOUS WITH NO GAPS, OR OVERLAPS WITH THE NORTHERLY LINE OF THE LARGEST DESCRIBED IN O.S.V. 1806A, PG. 135A.
 7. CORNERS ARE 1/2" BROWN PIPES (NO 8) FOUND IN PLACE, UNLESS NOTED OTHERWISE.
 8. THE SURVEYED PROPERTY CONTAINS TOWNS SQUARE FEET, MORE OR LESS, OR ACRES, MORE OR LESS.

- LEGEND:**
1. OVERHEAD POWER LINES ARE SHOWN THUS
 2. FENCES ARE SHOWN THUS
 3. CONCRETE PAVEMENT IS SHOWN THUS
 4. ASPHALT PAVEMENT IS SHOWN THUS

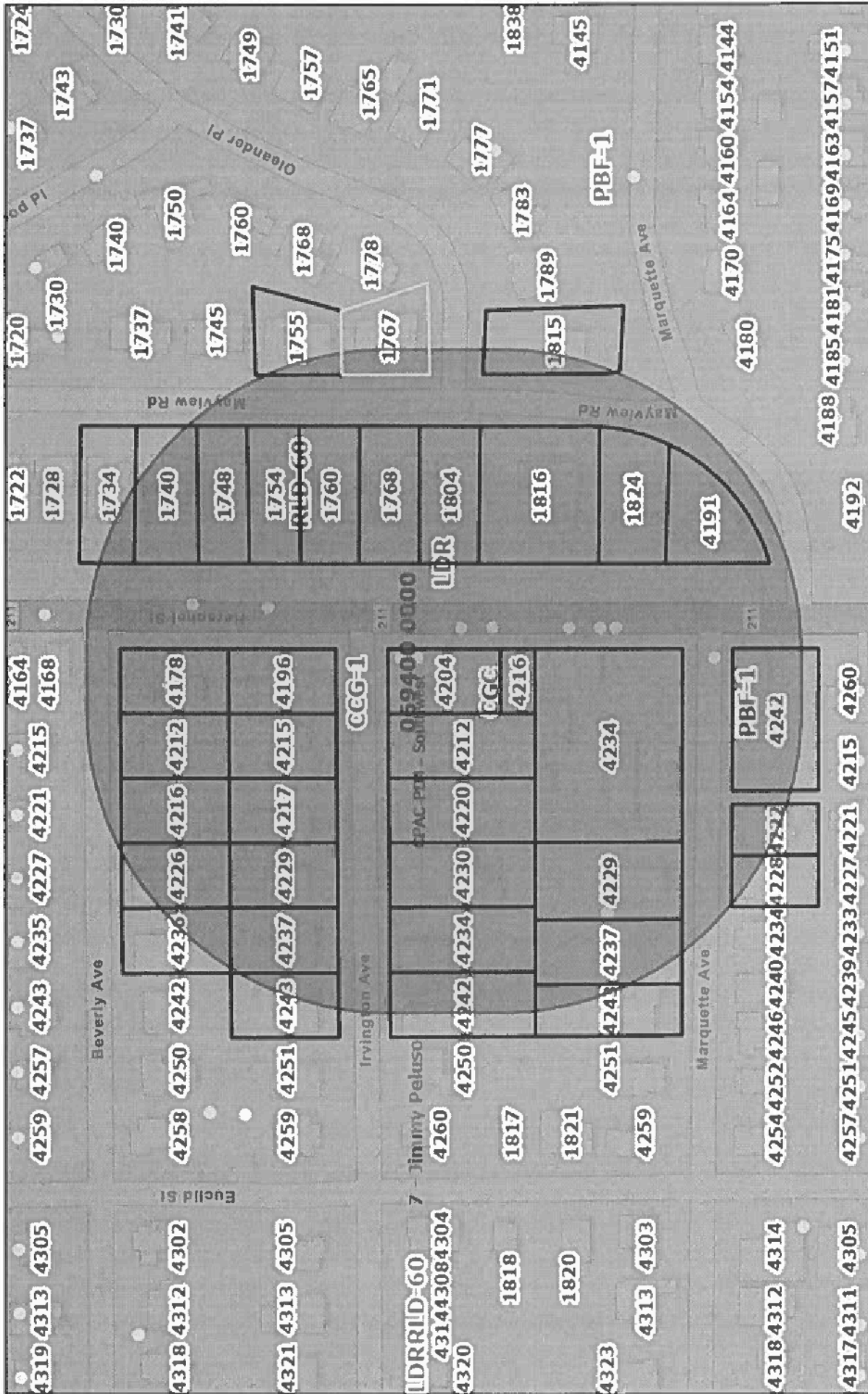
- ABBREVIATIONS:**
- A/C - AIR CONDITIONING
 - D/F - DOWNSPOUT
 - DI - DOWNSPOUT
 - DI - DOWNSPOUT
 - DI - DOWNSPOUT
 - DI - DOWNSPOUT
 - DI - DOWNSPOUT
 - DI - DOWNSPOUT
 - DI - DOWNSPOUT
 - DI - DOWNSPOUT



MAKES THE MAP REPORT BEARS THE SWOARAGE AND THE CORRECTED, TRUE SCALE OF A SURFACE SURVEY AND THE PROPERTY DESCRIBED THEREON IS ACCURATELY REPRESENTED THEREON AND IS NOT FALSE.

JOB NO. 65385

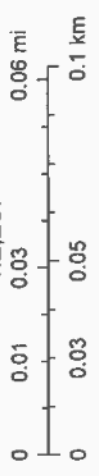
Land Development Review



February 13, 2024

- Parcels
- Address Points
- Council District
- CPAC
- CPAC-PD4 – Southwest
- Land Use
- Panel Index
- Zoning

1:2,257



Esri Community Maps Contributors, City of Jacksonville, FDEP, © OpenStreetMap, Microsoft, Esri, TomTom, Garmin, SafeGraph

RE	LNAME	LNAME2	MAIL_ADD_MAIL_ADD_MAIL_ADDR3	MAIL_CITY_MAIL_STA	MAIL_ZIP
069399	00	4216 HERSCHEL LLC	2650-2 ROSSELLE ST	JACKSONV FL	32204
069287	00	A & B DRY CLEANING CO INC	12721 LAUREL BAY DR	JACKSONV FL	32246
069299	00	BAKER LOUIS A	4237 IRVINGTON AVE	JACKSONV FL	32210-2118
069413	00	BARNES JEFFREY JAMES	4229 MARQUETTE AVE	JACKSONV FL	32210
069403	00	BELISARIO CHARLES T	4220 IRVINGTON AVE	JACKSONV FL	32210-2119
069512	00	BILLINGS SAVANNAH	1740 MAYVIEW RD	JACKSONV FL	32210
069509	00	CAMERON CHAD	1768 MAYVIEW RD	JACKSONV FL	32210
069300	00	CENTOLA CAROLYN	4229 IRVINGTON AVE	JACKSONV FL	32210
069405	00	CHARLES CORY M ET AL	4234 IRVINGTON AVE	JACKSONV FL	32210
069415	00	CITY OF JACKSONVILLE	C/O CITY R 214 N HOGAN ST 10TH FL	JACKSONV FL	32202
069291	00	COCHRAN WESLEY P	4226 BEVERLY AVE	JACKSONV FL	32210-2103
069506	00	COMEAX ROBERT F	1824 MAYVIEW RD	JACKSONV FL	32210-2222
069402	00	CRUSE EDWARD L	4212 IRVINGTON AVE	JACKSONV FL	32210
069288	00	DANA B MORAN REVOCABLE TRUST	1355 MAHAMA BLUFF RD	GREEN CO FL	32043
069505	00	DEAN SARA W ET AL	4191 MARQUETTE AVE	JACKSONV FL	32210
069302	00	DINH HOA P	4572 GREENBROOK CT	JACKSONV FL	32257
069513	00	EVANS HOWELL M III	1734 MAYVIEW RD	JACKSONV FL	32210
069507	00	GARRISON STANLEY A	1816 MAYVIEW RD	JACKSONV FL	32210-2222
069510	00	GUTIERREZ PATRICK T	3657 ORISKANY ST	JACKSONV FL	32228
069510	00	HANSON JEWELIA M	1760 MAYVIEW RD	JACKSONV FL	32210
069298	00	HUGGINS ANGELA DAWN	4243 IRVINGTON AVE	JACKSONV FL	32210
069290	00	JOHNSON BENJAMIN R	4216 BEVERLY AVE	JACKSONV FL	32210
069406	00	K AND J THOMAS PROPERTIES LLC	3120 W STATE RD 235	BROOKER FL	32622
069289	00	KARA & ELAINE LLC	12109 OLD PLANK RD	JACKSONV FL	32220
069301	00	KOEDEL GARY D	4217 IRVINGTON AVE	JACKSONV FL	32210-2118
069404	00	LAMOUREUX KELLY A	4230 IRVINGTON AVE	JACKSONV FL	32210
069511	00	LONG JEFFREY ROBERT	1748 MAYVIEW RD	JACKSONV FL	32210
069416	00	MCCOOL MISTY A	4222 MARQUETTE AVE	JACKSONV FL	32210-2127
069417	00	NILSSON FAMILY TRUST	4228 MARQUETTE AVE	JACKSONV FL	32210-2127
069414	00	PHILIPS JOEL K	4234 HERSCHEL ST	JACKSONV FL	32210-2208
069413	00	POWELL DANIEL	10233 RISING MIST LN	JACKSONV FL	32221
069292	00	PRATT WILLIAM J	4236 BEVERLY AVE	JACKSONV FL	32210-2103
069508	00	SCHUMACHER JOHN T	1804 MAYVIEW RD	JACKSONV FL	32210-2222
069412	00	TAPPEN DANIEL L ET AL	4243 MARQUETTE AVE	JACKSONV FL	32210
069633	00	TAYLOR DEBORAH W	1815 MAYVIEW RD	JACKSONV FL	32210-2221
069528	00	WILKINSON EDWIN M JR	1755 MAYVIEW RD	JACKSONV FL	32210-2219
069527	00	WISNER JERRY J	1767 MAYVIEW RD	JACKSONV FL	32210-2219

CHRISTINA 6008 LAKE COVE AV JACKSONV FL 32222

SOUTHWEST