

## LEGISLATIVE FACT SHEET

DATE: 03/11/24

BT or RC No: BT24-086  
(Administration & City Council Bills)

SPONSOR: Office of Economic Development  
(Department/Division/Agency/Council Member)

Contact for all inquiries and presentations: Office of Economic Development

Provide Name: Ed Randolph, Executive Director

Contact Number: 904-255-5455

Email Address: edwardr@coj.net

PURPOSE: White Paper (Explain Why this legislation is necessary? Provide; Who, What, When, Where, How and the Impact.) Council Research will complete this form for Council introduced legislation and the Administration is responsible for all other legislation.

(Minimum of 350 words - Maximum of 1 page.)

The Façade Renovation Grant Program is designed to provide commercial or retail façade renovation funding assistance for existing businesses in economically distressed areas. Ordinance 2016-522-E authorized the initial funding of \$200,000 for the Program. Ordinance 2018-370-E amended the Program, matching two dollars of City funding for every one dollar of eligible facade renovation costs by the business owner or tenant. Ordinance 2019-021-E authorized an additional \$200,000 for the Program. Ordinance 2021-444 authorized an additional \$200,000 for the program funding. The current balance for the Façade Grant Program is \$81,604.48. These figures reflect 85 completed facade projects and 1 underway. The façade renovation projects approved to-date include extensive painting and pressure washing projects; new and improved signage to increase visibility; upgrading windows and doors for energy efficiency and enhanced security/safety measures; repairing or replacing fencing; masonry repairs; and upgrading landscaping. This funding would allow the Office of Economic Development to prepare for an influx of applications precipitated by the mailout of program brochures to potential grantees.

APPROPRIATION: Total Amount Appropriated: \$200,000.00 as follows:  
List the source name and provide Object and Subobject Numbers for each category listed below:

(Name of Fund as it will appear in title of legislation)

Name of Federal Funding Source(s):	From: _____	Amount: _____
	To: _____	Amount: _____
Name of State Funding Source(s):	From: _____	Amount: _____
	To: _____	Amount: _____
Name of City of Jacksonville Funding Source(s):	From: EDCP Economic Development Capital Proj - Industry Development / Countywide Economic Development - II / IRB Application Fee	Amount: \$200,000.00
	To: EDED OED Special Initiatives - Industry Development / Façade Renovation Grant Program / Subsidies and Contributions to Private Org	Amount: \$200,000.00
Name of In-Kind Contribution(s):	From: _____	Amount: _____
	To: _____	Amount: _____
Name & Number of Bond Account(s):	From: _____	Amount: _____
	To: _____	Amount: _____

**PLAIN LANGUAGE OF APPROPRIATION / FINANCIAL IMPACT / OTHER:**

Explain: Where are the funds coming from, going to, how will the funds be used? Does the funding require a match? Is the funding for a specific time frame? Will there be an ongoing maintenance? ... and staffing obligation? Per Chapters 122 & 106 regarding funding of anticipated post-construction operation costs.

(Minimum of 350 words - Maximum of 1 page.)

This request has been submitted to appropriate \$200,000 for funding for the Façade Matching Renovation Grant Program. The Facade Renovation Matching Grant. The purpose of the façade grant is to provide commercial or retail façade renovation funding assistance for existing businesses in targeted areas (economically distressed areas). The public investment in the facades of these structures can provide a value increase to obtain traditional financing for upgrades. The public investment in facade of structures can help reduce blight and create positive momentum towards community. This reappropriation will replenish program funding to allow Jacksonville business owners to make improvements to their properties and benefit their surrounding communities. The Facade Grant funding is being increased from \$5,000 to \$7,500 for properties in an Economically Distressed Area Level 1, and increased from \$10,000 to \$15,000 for properties located in Economically Distressed Area Level 2. The Office of Economic Development will continue to provide oversight for the Facade Renovation Grant Program.

**ACTION ITEMS:** Purpose / Check List. If "Yes" please provide detail by attaching justification, and code provisions for each.

**ACTION ITEMS:**

	Yes	No	
Emergency?	<input type="checkbox"/>	<input checked="" type="checkbox"/>	Justification of Emergency: If yes, explanation must include detailed nature of emergency. <div style="border: 1px solid black; height: 20px; width: 100%; margin-top: 5px;"></div>
Federal or State Mandate?	<input type="checkbox"/>	<input checked="" type="checkbox"/>	Explanation: If yes, explanation must include detailed nature of mandate including Statute or Provision. <div style="border: 1px solid black; height: 20px; width: 100%; margin-top: 5px;"></div>
Fiscal Year Carryover?	<input checked="" type="checkbox"/>	<input type="checkbox"/>	Note: If yes, note must include explanation of all-year subfund carryover language. <div style="border: 1px solid black; padding: 5px; margin-top: 5px;">Fund 11526 is an all-years fund</div>
CIP Amendment?	<input type="checkbox"/>	<input checked="" type="checkbox"/>	Attachment: If yes, attach appropriate CIP form(s). Include justification for mid-year amendment.
Contract / Agreement Approval?	<input checked="" type="checkbox"/>	<input type="checkbox"/>	Attachment & Explanation: If yes, attach the Contract / Agreement and name of Department (and contact name) that will provide oversight. Indicate if negotiations are on-going and with whom. Has OGC reviewed / drafted? <div style="border: 1px solid black; padding: 5px; margin-top: 5px;">Contracts are drafted by OGC, with oversight by OED</div>
Related RC/BT?	<input checked="" type="checkbox"/>	<input type="checkbox"/>	Attachment: If yes, attach appropriate RC/BT form(s).
Waiver of Code?	<input type="checkbox"/>	<input checked="" type="checkbox"/>	Code Reference: If yes, identify code section(s) in box below and provide detailed explanation (including impacts) within white paper. <div style="border: 1px solid black; height: 20px; width: 100%; margin-top: 5px;"></div>
Code Exception?	<input type="checkbox"/>	<input checked="" type="checkbox"/>	Code Reference: If yes, identify code in box below and provide detailed explanation (including impacts) within white paper. <div style="border: 1px solid black; height: 20px; width: 100%; margin-top: 5px;"></div>

Related Enacted Ordinances?

X

Code Reference: If yes, identify related code section(s) and ordinance reference number in the box below and provide detailed explanation and any changes necessary within white paper.

Ordinances 2016-522-E, 2018-370-E, 2019-021-E, and 2021-444-E

**ACTION ITEMS CONTINUED: Purpose / Check List.** If "Yes" please provide detail by attaching justification, and code provisions for each.

**ACTION ITEMS:**

Yes

No

Continuation of Grant?

X

Explanation: How will the funds be used? Does the funding require a match? Is the funding for a specific time frame and/or multi-year? If multi-year, note year of grant? Are there long-term implications for the General Fund?

Surplus Property Certification?

X

Attachment: If yes, attach appropriate form(s).

Reporting Requirements?

X

Explanation: List agencies (including City Council / Auditor) to receive reports and frequency of reports, including when reports are due. Provide Department (include contact name and telephone number) responsible for generating

**BUSINESS IMPACT ESTIMATE**

Pursuant to Section 166.041(4), F.S., the City is required to prepare a Business Impact Estimate for ordinances that are **NOT** exempt from this requirement.

A list of ordinance exemptions are provided below. Please check all exemption boxes that apply to this ordinance. If an exemption is applicable, a Business Impact Estimate IS NOT required.

☐

The proposed ordinance is required for compliance with Federal or State law or regulation;

☐

The proposed ordinance relates to the issuance or refinancing of debt;

X

The proposed ordinance relates to the adoption of budgets or budget amendments, including revenue sources necessary to fund the budget;

☐

The proposed ordinance is required to implement a contract or an agreement, including, but not limited to, any Federal, State, local, or private grant or other financial assistance accepted by the municipal government;

☐

The proposed ordinance is an emergency ordinance;

☐

The ordinance relates to procurement;

☐

The proposed ordinance is enacted to implement any of the following:

- a. Part II of Chapter 163, Florida Statutes, relating to growth policy, county and municipal planning, and land development regulation, including zoning, development orders, development agreements and development permits;
- b. Sections 190.005 and 190.046, Florida Statutes, regarding community development districts;
- c. Section 553.73, Florida Statutes, relating to the Florida Building Code;
- d. Section 633.202, Florida Statutes, relating to the Florida Fire Prevention Code.

If none of the boxes above are checked, then a Business Impact Estimate **IS REQUIRED** to be prepared by the using agency/office/department and submitted in the MBRC filing packet along with the memorandum request, legislative fact sheet, etc. A Business Impact Estimate form can be found at:

<https://www.coj.net/departments/finance/budget/mayor-s-budget-review-committee>

Executive Director E. Fa  
(signature)  
Prepared By: Wendy  
(signature)

Date: 3/11/24  
Date: 3/11/24

**ADMINISTRATIVE TRANSMITTAL**

To: MBRC, c/o the Budget Office, St. James Suite 325  
Thru: N/A  
(Name, Job Title, Department)  
Phone: \_\_\_\_\_ E-mail: \_\_\_\_\_  
From: Ed Randolph, Executive Director, Office of Economic Development (OED)  
Initiating Department Representative (Name, Job Title, Department)  
Phone: 255-5455 E-mail: edwardr@coj.net  
Primary Contact: Ed Randolph, Executive Director, Office of Economic Development (OED)  
(Name, Job Title, Department)  
Phone: 255-5455 E-mail: edwardr@coj.net  
CC: Brittany Norris, Intergovernmental Liaison, Office of the Mayor  
Phone: 255-5024 E-mail: bnorris@coj.net

**COUNCIL MEMBER / INDEPENDENT AGENCY / CONSTITUTIONAL OFFICER TRANSMITTAL**

To: Mary Staffopolous, Office of General Counsel, St. James Bldg., Suite 480  
Phone: 255-5062 E-mail: mstaff@coj.net  
From: \_\_\_\_\_  
Initiating Council Member / Independent Agency / Constitutional Officer  
Phone: \_\_\_\_\_ E-mail: \_\_\_\_\_  
Primary Contact: \_\_\_\_\_  
(Name, Job Title, Department)  
Phone: \_\_\_\_\_ E-mail: \_\_\_\_\_  
CC: Brittany Norris, Intergovernmental Liaison, Office of the Mayor  
Phone: 255-5024 E-mail: bnorris@coj.net

Legislation from Independent Agencies requires a resolution from the Independent Agency Board approving the legislation.

Independent Agency Action Item:

Yes

No

Boards Action / Resolution?

☐☒

Attachment: If yes, attach appropriate documentation. If no, when is board action scheduled?

**FACT SHEET IS REQUIRED BEFORE LEGISLATION IS INTRODUCED**