

## LEGISLATIVE FACT SHEET

DATE: 03/11/2024

BT or RC No: N/A

(Administration & City Council Bills)

SPONSOR: **Office of Economic Development**

(Department/Division/Agency/Council Member)

Contact for all inquiries and presentations: Office of Economic Development

Provide Name: **Ed Randolph, Executive Director** Contact No: **255-5455**

Email: edwardr@coj.net

PURPOSE: White Paper (Explain why this legislation is necessary. Provide, who, what, when where, how and the impact.) Council Research will complete this form for Council introduced legislation and the Administration is responsible for all other legislation. (Minimum of 350 words – Maximum of 1 page)

The existing Public Investment Policy (PIP) was originally approved by Ordinance 2016-382-E. Since that time the following amendments have been enacted: Ord. 2018-370-E: updated Façade Renovation Grant Program criteria to allow for a 2 to 1 match; Ord. 2019-243-E: updated Jacksonville Film & Television Job & Business Creation Incentive Program criteria; Ord. 2022-372-E: updated Downtown Program Incentives to reflect the updated Business Investment and Development Plan (BID Plan); and Ord. 2022-726-E: removed State programs that were eliminated; added the Local Targeted Industry Employment Grant; and modified the REV Grant criteria with regard to wage requirements for certain levels of capital investment.

OED is requesting to amend the Public Investment Policy for the material changes noted below:

1. Small Business Capital Access Programs have been added, including micro-grants, low-interest loans, veterans entrepreneurship, and Jacksonville Small and Emerging Business funding.
2. Jacksonville Film & Television Programs have been expanded to include programs for qualified productions, local filmmakers, and commercial productions.

The above programs are designed to align with the Mayor's Task Force initiatives to help build local businesses, as enacted and funded via Ord. 2023-807-E. The Amendments do not affect the ROI measurement process.

APPROPRIATION: Total Amount Appropriated \_\_\_\_\_ as follows: List the source **name** and provide Object and Subobject Numbers for each category listed below:

(Name of Fund as it will appear in the title of the legislation)

Name of Federal Funding Source(s)

From: \_\_\_\_\_ Amount: \_\_\_\_\_

To: \_\_\_\_\_ Amount: \_\_\_\_\_

**Name of State Funding Source(s)**

From: \_\_\_\_\_ Amount: \_\_\_\_\_

To: \_\_\_\_\_ Amount: \_\_\_\_\_

**Name of COJ Funding Source(s)**

From: \_\_\_\_\_ Amount: \_\_\_\_\_

To: \_\_\_\_\_ Amount: \_\_\_\_\_

**Name & No. of Bond Account(s):**

From: \_\_\_\_\_ Amount: \_\_\_\_\_

To: \_\_\_\_\_ Amount: \_\_\_\_\_

**PLAIN LANGUAGE OF APPROPRIATION/FINANCIAL IMPACT/OTHER:**

Explain: Where are the funds coming from, going to, how will the funds be used? Does the funding require a match? Is the funding for a specific time frame? Will there be ongoing maintenance and staffing obligation? Per Chapter 122 & 106 regarding funding of anticipated post-construction operation costs. (Minimum of 350 words – maximum of 1 page.

No funds are being appropriated as part of this legislation. The proposed amendments to the PIP are related to Small Business Capital Access and Film and Television Programs.

**ACTION ITEMS:** Purpose/Check List. If "Yes" please provide detail by attaching justification and code provisions for each.

**ACTION ITEMS:**

**Emergency?** Yes \_\_\_\_\_ No **X** \_\_\_\_\_

Justification of Emergency: If yes, explanation must include detailed nature of emergency.

**Federal or State Mandate?** Yes \_\_\_\_\_ No **X** \_\_\_\_\_

Explanation: If yes, explanation must include detailed nature of mandate include Statue or Provision.

**Fiscal Year Carryover?** Yes **X** \_\_\_\_\_ No \_\_\_\_\_

Note: If yes, note must include explanation of all-year subfund carryover language.

Funds shall carry forward until the earlier of September 30, 2028 or until fully expended in accordance with the programs.

**CIP Amendment?** Yes \_\_\_\_\_ No **X** \_\_\_\_\_

Attachment: If yes, attach appropriate CIP form(s). Include justification for mid-year amendment.

**Contract/Agreement Approval?** Yes \_\_\_\_\_ No **X** \_\_\_\_\_

Attachment & Explanation: If yes, attach the Contract/Agreement & provide name of the Department and include contact name and telephone number of the person r that will provide oversight. Indicate if

negotiations are on-going and with whom. Has OGC reviewed/drafted? OGC has drafted the Amended PIP and OED will provide oversight and administration.

**Related RC/BT?** Yes \_\_\_\_\_ No X If yes, attach appropriate RC/BT form(s)

**Waiver of Code?** Yes \_\_\_\_\_ No X

Code Reference: If yes, identify code section(s) in space below & provide detailed explanation (including impacts) within white paper.

**Code Exception:** Yes \_\_\_\_\_ No X

Code Reference: If yes, identify code section(s) in space below & provide detailed explanation (including impacts) within white paper.

**Related Enacted Ordinances?** Yes X No \_\_\_\_\_

Code Reference: If yes, identify related code section(s) and ORD reference number in the space below & provide detailed explanation and any changes necessary within whitepaper.

ACTION ITEMS CONTINUED: Purpose/Check List. If "Yes" please provide detail by attaching justification and code provisions for each.

2016-382-E, 2018-370-E, 2019-243-E, 2022-372-E, 2022-726-E, and 2023-807-E

#### ACTION ITEMS:

**Continuation of Grant?** Yes \_\_\_\_\_ No X

Explanation: How will the funds be used? Does the funding require a match? Is the funding for a specific time frame and/or multi-year? If multi-year, note year of grant. Are there long-term implications for the General Fund?

**Surplus Property Certification?** Yes \_\_\_\_\_ No X Attachment: If yes, attach appropriate form(s)

**Reporting Requirements?** Yes \_\_\_\_\_ No X

Explanation: List agencies (including City Council/Auditor) to receive reports and frequency of reports, including when reports are due. Provide name of the Department and include contact name and telephone number of the person responsible for generating.

#### BUSINES IMPACT ESTIMATE

Pursuant to Section 166.041(4), F.S., the City is required to prepare a Business Impact Estimate for ordinances that are NOT exempt from this requirement.

A list of ordinance exemptions are provided below. Please check all exemption boxes that apply to this ordinance. If an exemption is applicable, a Business Impact Estimate IS NOT required.

☐ The proposed ordinance is required for compliance with Federal or State law or regulation;

☐ The proposed ordinance relates to the issuance or refinancing of debt;

☐ The proposed ordinance relates to the adoption of budgets or budget amendments, including revenue sources necessary to fund the budget;

☐ The proposed ordinance is required to implement a contract or an agreement, including, but not limited to, any Federal, State, local, or private grant or other financial assistance accepted by the municipal government;

☐ The proposed ordinance is an emergency ordinance;

☐ The ordinance relates to procurement;

☐ The proposed ordinance is enacted to implement any of the following:

- a. Part II of Chapter 163, Florida Statutes, relating to growth policy, county and municipal planning, and land development regulation, including zoning, development orders, development agreements and development permits;
- b. Sections 190.005 and 190.046, Florida Statutes, regarding community development districts;
- c. Section 553.73, Florida Statutes, relating to the Florida Building Code;
- d. Section 633.202, Florida Statutes, relating to the Florida Fire Prevention Code.

If none of the boxes above are checked, then a Business Impact Estimate IS REQUIRED to be prepared by the using agency/office/department and submitted in the MBRC filing packet along with the memorandum request, legislative fact sheet, etc. A Business Impact Estimate form can be found at:

<https://www.jacksonville.gov/departments/finance/budget/mayor-s-budget-review-committee>

Executive Director: \_\_\_\_\_

(Signature)

Date: \_\_\_\_\_

3/14/24

Prepared By: \_\_\_\_\_

(Signature)

Date: \_\_\_\_\_

3/12/24

**ADMINISTRATIVE TRANSMITTAL**

To: MBRC, c/o Budget Office, St. James Bldg., Suite 325

Thru: N/A  
(Name, Job Title, Department)

From: Ed Randolph, Executive Director, Office of Economic Development (OED)  
Initiating Department Representative (Name, Job Title, Department)

Phone: 255-5455 E-Mail: EdwardR@coj.net

Primary Contact: Ed Randolph, Executive Director, Office of Economic Development (OED)  
(Name, Job Title, Department)

Phone: 255-5455 E-Mail: EdwardR@coj.net

CC: Brittany Norris, Intergovernmental Liaison, Office of the Mayor

Phone: 255-5024 E-Mail: bnorris@coj.net

**COUNCIL MEMBER/INDEPENDENT AGENCY/CONSTITUTIONAL OFFICER TRANSMITTAL**

To: Mary Staffopoulos, Office of General Counsel, St. James Bldg., Suite 480

Phone: 255-5062 E-Mail: mstaff@coj.net

From: N/A  
Initiating Council Member/Independent Agency/Constitutional Officer

Phone: \_\_\_\_\_ E-Mail: \_\_\_\_\_

Primary Contact: N/A  
(Name, Job Title, Department)

Phone: \_\_\_\_\_ E-Mail: \_\_\_\_\_

CC: Brittany Norris, Intergovernmental Liaison, Office of the Mayor

Phone: 255-5024 E-Mail: bnorris@coj.net

Legislation from Independent Agencies requires a resolution from the Independent Agency Board approving the legislation

**Independent Agency Action Item:**

**Board(s) Action/Resolution?** Yes \_\_\_\_\_ No X

Attachment: If yes, attach appropriate documentation. If no, when is board action scheduled?

**FACT SHEET IS REQUIRED BEFORE LEGISLATION IS INTRODUCED**

## **BUSINESS IMPACT ESTIMATE**

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- ☐ The proposed ordinance relates to the issuance or refinancing of debt;
- ☐ The proposed ordinance relates to the adoption of budgets or budget amendments, including revenue sources necessary to fund the budget;
- ☐ The proposed ordinance is required to implement a contract or an agreement, including, but not limited to, any Federal, State, local, or private grant or other financial assistance accepted by the municipal government;
- ☐ The proposed ordinance is an emergency ordinance;
- ☐ The ordinance relates to procurement; or
- ☐ The proposed ordinance is enacted to implement the following:
  - a. Part II of Chapter 163, Florida Statutes, relating to growth policy, county and municipal planning, and land development regulation, including zoning, development orders, development agreements and development permits;
  - b. Sections 190.005 and 190.046, Florida Statutes, regarding community development districts;
  - c. Section 553.73, Florida Statutes, relating to the Florida Building Code; or
  - d. Section 633.202, Florida Statutes, relating to the Florida Fire Prevention Code.

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# **Business Impact Estimate**

***This form must be posted on the City of Jacksonville's website by the time notice of the proposed ordinance is published.***

An Ordinance approving and authorizing the Public Investment Policy (PIP) of the Office of Economic Development to add the following Small Business Capital Access Programs: (1) Small Business Micro-Grant Funding Initiative, (2) Small Business Low-Interest Loan Funding, (3) Veterans Entrepreneurship Funding, and (4) JSEB Funding; and the following Jacksonville Film & Television Programs: (1) Jacksonville Qualified Film and TV Production Incentive Program, (2) Jacksonville Fostering Filmmakers Grant Program, and (3) Jacksonville Commercial Production Program, all of which are economic incentives funded by the City; replacing former PIP as approved by Ordinance 2016-382-E and subsequently amended by Ordinances 2018-370-E, 2019-273-E, 2022-372-E and 2022-726-E; providing an effective date.

1. Summary of the proposed ordinance (must include a statement of the public purpose, such as serving the public health, safety, morals, and welfare): This legislation will amend the City's Public Investment Policy to include: 1) Small Business Capital Access Programs, including micro-grants, low-interest loans, veterans entrepreneurship, and Jacksonville Small and Emerging Business funding. 2) Jacksonville Film & Television Programs to include programs for qualified productions, local filmmakers, and commercial productions. These new programs will help build local businesses, thereby providing opportunities to build wealth and enhance the welfare of the local community).

2. An estimate of the direct economic impact of the proposed ordinance on private, for-profit businesses in the City of Jacksonville, if any:

- (a) An estimate of direct compliance costs that businesses may reasonably incur;
- (b) Any new charge or fee imposed by the proposed ordinance or for which businesses will be financially responsible; and
- (c) An estimate of the City of Jacksonville's regulatory costs, including estimated revenues from any new charges or fees to cover such costs.

N/A

3. Good faith estimate of the number of businesses likely to be impacted by the proposed ordinance: N/A (However, there would be a positive impact to the local small business community and local production community, as they may qualify for funding through the new programs).

4. Additional information the governing body deems useful (if any): N/A