



R. BRETT JAMES

LICENSED LANDSCAPE ARCHITECT

CERTIFIED CITY PLANNER

OBJECTIVE

Leadership position where I can focus energy on developing cost effective solutions for our natural and built environments that solve community needs while addressing strategic interests.

CONTACT

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PROFESSIONAL CREDENTIALS

Licensed Landscape
Architect (LLA), No. 219
Issued by State of Oklahoma,
October 1999

Certified City Planner (AICP),
No. 098270
Issued by American Institute
of Certified Planners,
September 2001

EDUCATION

Master of Regional and City
Planning, University of
Oklahoma

Bachelor of Landscape
Architecture
Bachelor of Landscape
Architecture, Oklahoma
State University

EXPERIENCE

Director, Strategic Planning

Naval Facilities Engineering Command (NAVFAC), Southwest
San Diego, California
September 2023 to present

Command's senior expert leading strategic investment planning for the Department of Navy across the Southwest United States with an installation footprint of 3 million acres and 9,500 buildings valued at \$111 billion. Position oversees 13 planning staff and provides community management for 80 personnel. ACCOMPLISHMENTS: New to the position, so focused on developing business vision, goals, and objectives; leadership, customer, and industry engagement; partnering; and growing a fully capable work force focused on excellence, maximizing production, and excelling in the delivery of on-time products and services.

Supervisor: Mr. John Coon (619) 705-6500

Director, Asset Management Business Line

NAVFAC Southwest
San Diego, California
October 2018 to September 2023

Command's senior leader responsible for installation planning, project investment planning, real estate execution, public-private partnership management, geographic information system mapping and data delivery, and real property accountability for the US Navy across the Southwest United States with an installation footprint of 1.2 million acres and 5,900 buildings valued at \$64 billion. Position oversaw 75 direct positions and provides community management for a total of 154 personnel through a \$25 million annual budget. Position included oversight of 45-person real estate management program until enterprise reorganization in 2021. ACCOMPLISHMENTS: Led business line through significant organizational change; drove vacancy rates down from 23% to 7%; delivered award-winning planning and cutting edge GIS programs; and achieved audit readiness.

Supervisor: Captain, Blake Burket, US Navy, (619) 405-3916

ACCOLADES

2020 Division Achievement Award for Overall Performance by the American Planning Association Division Counsel during my tenure as Division Chair for the Federal Planning Division

2015 Meritorious Civilian Service Medal for performance while serving as the Asset Management Business Line Leader at NAVFAC Far East

2009 Outstanding Federal Planning Project by the American Planning Association's Federal Planning Division for MCAS Iwakuni Master Plan

2005 Air Force merit award for Misawa Air Base Comprehensive Plan

2004 US Air Force Outstanding Individual Community Planner

CAREER PROGRESSION

Seven career moves: five promotions, one career enhancing, and the most recent resulting from an Enterprise-wide reorganization.

PROFESSIONAL MEMBERSHIPS

American Planning Association (APA) since 1995

Federal Planning Division of APA since 2001

EXPERIENCE

Director, Asset Management Business Line

NAVFAC, Far East
Yokosuka, Japan
October 2015 to June 2018

Command's senior leader responsible for installation planning, project investment planning, real estate execution, geographic information system mapping and data delivery, and real property accountability for the Department of Navy across installations in Japan, Korea, Singapore, and Diego Garcia with a footprint of 104,000 acres and 7,800 buildings valued at \$38 billion. Position oversaw 32 direct positions and provides community management for a total of 77 personnel through a \$4 million annual budget. ACCOMPLISHMENTS: Established internal business line financial processes to greatly improve awareness and reliability of business line financials; drove vacancy rates down from 20% to 10%; traveled the area of responsibility building relationships; issued a \$20 million contract to meet customer needs; and moved audit readiness test scores from lowest to highest across Enterprise.

Supervisor: Mr. Anthony Conley, (985) 863-2591

Team Lead, Asset Management Business Line

NAVFAC, Southeast
Jacksonville, Florida
December 2010 to October 2015

Senior leader responsible for delivering installation planning, project development, and real estate execution for US Navy installations across the Gulf Coast region of the United States. ACCOMPLISHMENTS: Directly supervised \$550,000 in-house master plan for Naval Air Station Pensacola (first in-house master plan within NAVFAC Southeast); executed in-house requirements generation (reduced cost by 30% while increasing planner capabilities); supervised \$3 million in encroachment and sustainment contracts; supervised \$400,000 contract master plan for Naval Special Warfare Command; led \$800,000 Naval Air Station Whiting Field Master Plan using new master planning regulatory guidance; drafted new contract for installation development planning (became model throughout NAVFAC); served as contract officer representative for over \$2 million of contracts; took charge of Saufley Field Enhanced Use Lease and eliminated millions of dollars in potential losses; supervised all asset management aspects of the \$28M MILCON runway extension projects for two Navy outlying landing fields; and delivered \$1.5 million in environmental protection land use acquisitions surrounding Naval Air Station Whiting Field. Supervised 10-person team.

Supervisor: Mr. Bill Kilpatrick (904) 238-0375

INDUSTRY LEADER

Elected to executive committee positions of the Federal Planning Division of the American Planning Association:

Chair, January 2019, two years (includes serving as Immediate Past Chair, also for two years)

2016 Annual Workshop Chair

Vice Chair: January 2014, two years

Secretary: January 2013 (ended with election to Vice Chair)

EXPERIENCE

Planning Director

Marine Corps Air Station Iwakuni
Iwakuni, Japan
July 2007 to December 2010

Directed base planning and real estate services for Marine Corps Air Station Iwakuni, Japan, to include bed-down for a \$4.5 billion military forces realignment program and execution of a \$2.4 billion runway relocation project. ACCOMPLISHMENTS: Oversaw preparation of programming documents for 135 projects valued at \$4.5 billion; managed multiple, overlapping planning studies valued at \$12 million (master plan, capital improvement plan, warehouse study, housing design plan, installation appearance plan, space utilization study, and utilities capacity study); conducted a statistically reliable, random sampling of base residents to determine housing and community preferences (possibly a "first" for a DoD base and led to a compact, mixed-use development of predominantly single-family dwellings with considerable open space); led preparation of district plans for the airfield, downtown plan, housing, and community service areas; and envisioned and oversaw development of a Station Sustainability Strategy, a year-long interactive process that identified 13 strategies which will reduce the Air Station's environmental footprint (conceived and developed ahead of Navy and DoD actions). Twenty-two person division included long range planners, engineers, and support staff and required heavy interaction with senior US government and Government of Japan staff.

Supervisor: Mr. Bill Duerden (541) 923-7710

MILITARY CAREER

US Navy, Active and Reserve,
1989 to 2013.

Served in the Navy's construction force, leading construction projects in Japan, Panama, Iceland, and the United States.

Deployed to Djibouti, Africa, in 2006 for one year in support of the global war on terror: administered a \$12 million assistance program; planned \$187 million in capital improvements for Bagram Airfield, Afghanistan; planned a \$23 million East Africa Maritime Regional Training Center; and planned a \$60 million expansion of Camp Lemonnier, Djibouti.

Chief, Planning and Geographic Information Systems

Misawa Air Base
Misawa, Japan
July 2001 to July 2007

Senior installation planner overseeing a \$1 billion planning program and geographic information system data mapping. ACCOMPLISHMENTS: Directly oversaw development of comprehensive plan; provided impetus and direction for dormitory redevelopment plan (plan changed the paradigm for unaccompanied housing from an institutional campus to a neighborhood setting); redesigned 232-unit multifamily housing area with a central park; led development of a housing neighborhood prototype plan; planned for a \$25 million Defense Logistics Agency (DLA) aircraft refueling and apron expansion project; prepared Navy flight-line area development plan including several hangers, maintenance shops, a supply warehouse, and other special operations facilities; guided a \$26 million community core expansion plan including a new retail stores, hotel, and recreation facilities; revamped the development standards to ensure consistent, functional base development; and managed Misawa's airfield obstruction reduction program, the "best program in the Pacific Air Force." Led 17-person base planning and programming office and, as a second hat, the Geo Integration (GIS) Office.

Supervisor: Mr. Matt Duston +44 157 38934240

REFERENCES

Mr. Garner Stoll, AICP

Planning Director (retired)
City of Fayetteville
Cell: (512) 351-1232
garnerstoll@gmail.com
Colleague since 1995

Dr. Mark L. Gillem, RA, FAIA, FAICP

Founder and Principal, The Urban Collaborative, LLC
Professor, University of Oregon
Cell: (510) 551-8065
mark@urbancollaborative.com
Colleague since 2004

Mr. Jerry Zekert

Chief Master Planner (retired)
U.S. Army Corps of Engineers
Cell: (540) 847-5246
jzekert@comcast.net
Colleague since 2008

Mr. Scott Forrest, P.E.

Assistant Commander for Asset Management (retired)
NAVFAC Headquarters
Cell: (540) 226-9465
ScottyDF@comcast.net
NAVFAC HQ Asset Management Leader during my NAVFAC leadership tenure starting in 2015

Ms. Lynn Tanaka, P.E.

Program Manager
NAVFAC Pacific
Cell: (808) 225-0102
lynn.k.tanaka.civ@us.navy.mil
NAVFAC Pacific Asset Mgmt Leader during my NAVFAC leadership tenure starting in 2015

Ms. Jill Schreifer, AICP, PMP

Founder, Chief Executive Officer
The Schreifer Group
Cell: (202) 731-0098
jill@theschreifergroup.com
Colleague since 2008

Mr. Kevin Bartoe, P.E.

Captain, US Navy (retired)
Navy Portfolio Manager, Jacobs
Cell: 571-388-9282
kevin.bartoe@jacobs.com
Commanding Officer at NAVFAC Far East during my tenure, 2015-2017

EXPERIENCE

Associate Planner

Oklahoma City Planning Department
Oklahoma City, Oklahoma
May 1995 to July 2001

Assigned to the Long Range Planning Division. ACCOMPLISHMENTS: Drafted land use, urban design, and parks and open space elements, prepared street design standards, and staffed citizens committees for Comprehensive Plan; led community revitalization for neighborhoods and commercial districts (facilitated citizens group meetings, drafted strategic plans, and executed capacity building projects); staffed creation of assessment districts, e.g., a \$750 million tax increment financing district and preparing capital improvement programs; lead staff member for the Urban Design Commission, a body appointed by City Council that reviewed proposed exterior changes in selected districts (negotiated several leading edge rezoning cases including a historic bridge targeted for demolition, changes to a metal building ordinance, a senior citizens housing project, encroachment of commercial development upon established residential areas, and a new mixed use zoning district for Oklahoma City aimed at helping older commercial districts unable to meet today's conventional development requirements); directed \$1 million of federal community development block grants (CDBG) and served as liaison between the City and a citizen group in construction of \$1.1 million streetscape project through an historic neighborhood; applied urban design principles to streetscape and parking projects; committee participant on National Endowment for the Arts Design Workshop for downtown Oklahoma City following the 1995 Oklahoma City bombing; and performed architectural surveys of neighborhoods and commercial district (subsequently placed on the US National Register of Historical Places). Work included frequent presentations to City Council and Planning Commission, facilitation of numerous public meetings, and one-on-one meetings with council members.

Supervisor: Garner Stoll (512) 351-1232

Adjunct Professor

Oklahoma State University
Stillwater, Oklahoma
August to December 2000

Professor of Land Use & Community Planning, a three-credit hour semester class of fourth and fifth-year landscape architecture students that explored the growth, decline, and change of American cities, the effects of such change, and the possibilities when visionary foresight joins with political will. Further, we examined the basis of the comprehensive plan, the development process, and implementation.

Supervisor: Dr. Charles Leider (deceased)