

**CITY COUNCIL RESEARCH DIVISION
LEGISLATIVE SUMMARY**



JEFFREY R. CLEMENTS
Chief of Research
(904) 255-5137

117 West Duval Street
City Hall, Suite 425
Jacksonville, FL 32202
FAX (904) 255-5229

Bill Type and Number: Ordinance 2023-760

Introducer/Sponsor(s): Council President at the request of the Mayor

Date of Introduction: October 24, 2023

Committee(s) of Reference: NCSPHS, F, TEU

Date of Analysis: October 26, 2023

Type of Action: Appropriation; authorization to execute amended and restated funding agreement; designation of oversight agency

Bill Summary: The bill appropriates \$150,000 from the Office of Economic Development's Food Desert Supermarket Incentive Program to an expenditure account to provide funding for a 3-year extension the JTA Door-to-Store transportation program. It authorizes execution of a third amended and restated funding agreement between the City and JTA for the program and designates the Office of Economic Development as the City's oversight agency for the project.

Background Information: The partnership with the JTA was formed out of the Food Desert Program. The goal was to utilize an existing service provided by JTA to areas not frequented by other transportation options. The original agreement with JTA was approved via Ordinance 2019-812-E and funded via the Northwest Jacksonville Economic Development Fund, using funds that were set aside specifically to address Food Desert related matters. Subsequently, Ordinance 2021-46-E appropriated an additional \$50,000 to the program and Ordinance 2021-140-E amended the original agreement to expand the service zone and to add the Jacksonville Farmer's Market. Ordinance 2022-135-E further amended the agreement to allow for an extension through September 30, 2023. This bill will continue the program for 3 additional years at a rate of \$50,000 per year.

The funds will be allocated to the JTA in quarterly installments of \$12,500 to offset trip expenses and marketing costs for the Door to Store Program. The City will provide \$20 per one-way trip, for a total of \$40 per round trip, and the service will be provided at no cost to the rider. A maximum of \$50,000 will be paid out each year. Monthly reporting will be required to document trip totals, funds spent to-date, and the use of those funds. A final true up must be provided at the end of the agreement.

Policy Impact Area: Remediation of food desert conditions

Fiscal Impact: The bill appropriates \$150,000 from the OED Food Desert Program over 3 years.

Analyst: Clements