

ANNA (LOPEZ) BROSCHÉ

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WORK EXPERIENCE

BDO USA, LLP

Relationship Partner

Jacksonville, Florida
August 2019 – Present

- Serve on a national team supporting a U.S.-based association of independent accounting firms (BDO Alliance USA).
- Manage relationships with and deliver value to the independent CPA firm members in the Southeast Region (AL, FL, GA, KY, MS, NC, SC, TN) through connection to the vast resources of the Alliance program achieving a personal net promoter score (NPS) of 87.

Jacksonville City Council

Council Member At-Large Group 1

Jacksonville, Florida
July 2015 – June 2019

President (July 2017 – June 2018); Finance Committee Chair (July 2016 – 2017)

- Served on a 19-member legislative body reviewing approximately 1,000 pieces of legislation annually and reviewing and approving an annual operating budget of \$1.2 billion; first Asian-American elected.
- Assigned to all standing committees during 4-year term: Finance, Rules, Neighborhoods Community Services Public Health and Safety, Transportation Energy and Utilities, and Land Use and Zoning.
- Served on other committees involving personnel, tourism, workforce development, emergency preparedness, transportation planning, economic development, public service grants, capital improvements, police and fire pension, cultural grants, and children's services.
- Established Task Force on Civil Rights History to develop inventory, marketing plan, finance plan, and repository plan for Jacksonville's rich Civil Rights History.
- Established Task Force on Open Government to study and make recommendations to improve citizen engagement with and access to local government, as well as to institutionalize transparency.
- Established the Special Committee on the Future of JEA to evaluate the future of the municipal-owned utility.
- Sample of sponsored legislation: reformed public service grants process and supporting ordinance; planted a tree at all 160 public schools and engaged students in a democratic process to choose tree species for planting; honored the creators of the Mannequin Challenge, an international phenomenon that originated at a Jacksonville high school.

Ennis, Pellum & Associates, CPAs

Managing Shareholder

Jacksonville, Florida
November 2002 – April 2019

- Led 40-member team delivering public accounting services to private and public companies.
- Served as Audit Practice Leader and Chief Operating Officer prior to assuming role as Managing Shareholder.
- Performed financial statement audits of closely held businesses, as well as audits of employee benefit plans for public companies.
- Set vision, mission, strategy and direction driving the firm's organic growth.
- Championed award-winning best place to work culture, the recipient of 28 local, state, and national awards.
- Developed and streamlined operational processes and procedures facilitating highly engaged service delivery and customer satisfaction.
- Initiated and produced firm's annual State of the Firm meeting to share financial information with all team members, reflect on past goals and communicate future goals, as well as introduce new initiatives.
- Created intentional processes and procedures to develop a diverse staff: mentoring, internal and external coaching and leadership development, book club, etc.

Draughon Professional Association*Director of Finance*Jacksonville, Florida
October 1998 – October 2002

- Managed all aspects of financial operations and human resources of a 20-person boutique technology law firm and its 14 related companies, including significant intercompany transactions, vendor payables management, IRS negotiations, and preparation of workpaper-like records and documentation for the external CPA firm.

Ernst & Young LLP*Senior Associate*Jacksonville, Florida
September 1995 – October 1998

- Performed audits of public and private companies while serving in the assurance and advisory business services practice.

VOLUNTEER AND COMMUNITY ENGAGEMENT

United Way of Northeast Florida

Service dates: 2007 – 2015

- Served as Board Chair from 2013 to 2015, including during CEO transition (due to retirement).
- Other roles during term of service: Tocqueville Leadership Council Member; Resource Management Cabinet Member (Chair, Volunteer Accounting Committee); Women in Local Leadership Member.
- Led the volunteer accounting process of evaluating grant recipients for stewardship of donor funds.

University of North Florida Foundation

Service dates: 2011 – 2015

- Served on the Board of Directors and as a member of the Audit and Finance Committee.

JAXChamber and JAX Chamber Foundation

Service dates: 2007 – 2009, 2011 – 2014

- Served on the JAXChamber and JAXChamber Foundation Board of Directors from 2012 to 2014.
- Served on the JAXChamber Board of Governors in 2009.
- Served on the JAXChamber Finance Committee from 2007 to 2008.

University of North Florida Coggin College of Business Alumni Chapter

Service dates: 2007 – 2013

- Served as President from 2007 to 2010.
- Other roles during term of service: Governance Committee Chair.
- Drove first-ever 100% giving on an annual basis by the Chapter's Board of Directors.
- Led process of documenting standard operating procedures for events and activities of the Chapter.
- Facilitated strategic planning process for the Chapter.

Beaver Street Enterprise Center

Service dates: 2010 – 2013

- Mentored business owners on topics of entrepreneurship and accounting.
- Served on the Second Stage Initiative Committee intended to elevate businesses beyond early stage.

Jacksonville Women's Business Center

Service dates: 2005 – 2012

- Served as Advisory Board Chair from 2007 to 2009.
- Other roles during term of service: Nominating Committee Chair, Chair of Subcommittee to develop the Advanced Financial Matters Mentoring Program, Fundraising Committee, Athena Panel Member.
- Produced and delivered Cash Flow Workshop for Financial Matters Program participants annually.
- Launched the Business Women of Color Initiative to increase the number of women entrepreneurs of color.

Women's Giving Alliance

Service dates: 2008 – 2009

- Served on the Board of Directors as Treasurer and as the Finance Committee Chair.
- Developed key performance indicator metrics for the organization's monthly financial reporting to the Board of Directors.

EDUCATION

Master of Accountancy, University of North Florida, August 1995
Bachelor of Business Administration (Accounting), University of North Florida, August 1993
Associate in Science (Business), Florida State College at Jacksonville, 1991

CERTIFICATIONS, MEMBERSHIPS AND AFFILIATIONS

Certified Public Accountant, Florida
American Institute of Certified Public Accountants
Florida Institute of Certified Public Accountants
Leadership Florida, Cornerstone Class XXXVII
Leadership Jacksonville, Class of 2009
Inclusive and Ethical Leadership Certificate (USF Corporate Training and Prof. Educ., 2022)
Diversity, Equity and Inclusion in the Workplace Certification (USF Corporate Training and Prof. Educ., 2021)
United Way of Northeast Florida Tocqueville Society
JAX Chamber Foundation Regional Political Leadership Institute
American Enterprise Institute Leadership Network (Spring 2018)
JSO Citizens Police Academy (2016)

AWARDS AND RECOGNITIONS

EVE Award – The Florida Times-Union
Warrior Woman – Empowerment Resources, Inc. Journey Into Womanhood
Martin Luther King, Jr. Trailblazer Award – The Baptist Ministers Conference of Duval and Adjacent Counties
Woman of Power Award – Jacksonville Urban League
Woman of Distinction – Girl Scouts of Gateway Council
Distinguished Alumna Award – University of North Florida Coggin College of Business
ATHENA International Award – Jacksonville Women’s Business Center (joining 8,000 women in 11 countries)
Award for Civic Engagement & Environmental Stewardship – Scenic Jacksonville
Ultimate Financial Officer – Jacksonville Business Journal
Women to Watch Awards Finalist – Florida Institute of CPAs
Prime F. Osborn III Distinguished Alumna Award – University of North Florida Coggin College of Business
Top Mover and Shaker in Jacksonville – Jacksonville Business Journal
40 Under 40 – CPA Practice Advisor Magazine
Top 50 Small Business Influencers – Jacksonville Business Advantage Magazine
World of Difference 100 Award – The International Alliance for Women
Corporate Leader of the Year – Women in Business Awards
Distinguished Alumna Award – University of North Florida Coggin College of Business
Spirit of Rosie Award – Women’s Center of Jacksonville, Women’s Digest, and Women’s Center of FCCJ and the Mayor’s Commission of The Status of Women
President John Delaney’s “Fab Grad” Distinction – University of North Florida
Women of Influence – Jacksonville Business Journal
40 Under 40 – Jacksonville Business Journal

SKILLS AND ATTRIBUTES

Emotional intelligence	Military brat/Military spouse	Difficult conversations
Active listening	Relationship building	Strategy and planning
Public speaking	Navigating political systems	Developing systems and processes
Time management	Convening diverse teams	Execution and follow through
Teamwork and team building	Relentless positivity and optimism	Serving above self
Identifying smart solutions	Driving change	Leading or following
Editing and wordsmithing	Mentoring and coaching	Continuous growth and learning

Anna (Lopez) Brosche

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