

1 Introduced by Council Member Carlucci:  
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4 **ORDINANCE 2023-616**

5 AN ORDINANCE NAMING A NEW MARINA LOCATED AT 330  
6 EAST BAY STREET, JACKSONVILLE, FLORIDA 32202,  
7 PURSUANT TO SECTION 122.105 (PUBLIC BUILDINGS,  
8 PUBLIC FACILITIES AND PUBLIC PARKS NAMING AND  
9 RENAMING PROCEDURES), *ORDINANCE CODE*, IN COUNCIL  
10 DISTRICT 7, TO BE KNOWN AS THE "HANS G. TANZLER,  
11 JR. MARINA"; PROVIDING AN EFFECTIVE DATE.  
12

13 **WHEREAS**, the City has plans to construct a new marina, south  
14 of Courthouse Drive, between South Market Street and South Liberty  
15 Street, located at 330 East Bay Street, Jacksonville, Florida 32202,  
16 which is currently in the design phase and is expected to begin  
17 construction within the next couple years; and

18 **WHEREAS**, the City of Jacksonville has not yet finalized the  
19 name for the marina; and

20 **WHEREAS**, the Jacksonville City Council desires to name the new  
21 marina in honor of the service and contributions of former  
22 Jacksonville Mayor Hans G. Tanzler, Jr., pursuant to Section 122.105,  
23 *Ordinance Code*; and

24 **WHEREAS**, Mr. Tanzler was a profoundly dedicated civic leader  
25 whose service to the City has been widely held to be instrumental in  
26 the creation of consolidated government; and

27 **WHEREAS**, Mr. Tanzler was born in Jacksonville on March 11,  
28 1927, and following graduation from Robert E. Lee High School in  
29 1945, he went on to attend the University of Florida where he was a  
30 standout basketball player and earned both his bachelor's and Juris  
31 Doctor degrees; and

1           **WHEREAS,** after graduation Mr. Tanzler practiced law in  
2 Jacksonville for several years and on June 10, 1963, Governor Farris  
3 Bryant appointed Mr. Tanzler to a newly created judgeship in the  
4 Duval County Criminal Court of Record, where he would go on to serve  
5 as a Criminal Court Judge until he resigned to run for Mayor; and

6           **WHEREAS,** in 1967, Judge Tanzler was elected mayor of the City  
7 of Jacksonville and as the reform Mayor of the former city, exclaimed  
8 that unless Jacksonville could plan to grow and govern with one mind,  
9 purpose and singular focus of authority, it would be destined to  
10 bureaucratic mediocracy; and

11           **WHEREAS,** it was understood by Mayor Tanzler that if the  
12 consolidation was approved by referendum of the electorate, all  
13 currently-elected officials, including Mayor Tanzler, must  
14 unselfishly resign their incumbency to seek election to the new  
15 consolidated government; and

16           **WHEREAS,** on August 8, 1967, and two months after Mayor Tanzler  
17 had taken office, voters approved the consolidation of the City of  
18 Jacksonville and Duval County governments by an almost two to one  
19 margin; and

20           **WHEREAS,** thereafter Mayor Tanzler was re-elected without  
21 opposition to govern the uncharted waters of the new consolidated  
22 Jacksonville government for the next eleven years, making him the  
23 last mayor of the old city government and the first mayor of  
24 consolidated Jacksonville; and

25           **WHEREAS,** the consolidation of the former City of Jacksonville  
26 and Duval County resulted in expanding Jacksonville from 38 square  
27 miles to 874 square miles, to become the largest city in land size  
28 in the United States; and

29           **WHEREAS,** Consolidation eliminated the redundancy of two  
30 governments, lowered taxes consistently for the first nine years  
31 after Consolidation, streamlined and augmented law enforcement, fire

1 and rescue protection, public works and other basic services for the  
2 urban core and the expanding suburbs; and

3 **WHEREAS,** under Mayor Tanzler's leadership, the administration  
4 oversaw the restoration of the St. Johns River, the reorganization  
5 of the city's health and welfare services, the resurfacing of 300  
6 miles of streets and the implementation of many other community  
7 programs that were not possible before Consolidation; and

8 **WHEREAS,** Mayor Tanzler sought to unify the new consolidated  
9 City of Jacksonville and pledged to provide more job opportunities  
10 for black people in the government, including many appointed to high-  
11 ranking positions within the City's government, including Alton  
12 Yates, Benny L. Canty, Harold J. Gibson, Eliza Atwater, Betty  
13 Holzendorf, Rudy Daniels and others, demonstrating his determination  
14 to create opportunities for black leadership and making Mayor Tanzler  
15 a desegregation trailblazer of his time; and

16 **WHEREAS,** prior to Consolidation, the St. Johns River had been  
17 a dumping ground for human and industrial waste, until Mayor Tanzler  
18 spearheaded initiatives to clean up the river pollution, which  
19 included closing 78 sewer out-falls that had been dumping up to 20  
20 million gallons of raw sewage per day directly into the river, and  
21 implementing sewage treatment and other environmental regulations and  
22 protections; and

23 **WHEREAS,** on June 18, 1977, the city held a "River Day Festival"  
24 to celebrate Mayor Tanzler's successful efforts in cleaning up the  
25 St. Johns River, wherein thousands of citizens gathered downtown to  
26 enjoy bands, balloons, helicopter rides, a yacht parade and skiing  
27 performances by the Cypress Gardens water-skiers; and

28 **WHEREAS,** Mayor Tanzler is probably best remembered and admired  
29 in local lore when he kicked-off the River Day Festival by water-  
30 skiing in the St. Johns River to demonstrate just how clean the water  
31 had become, and on that day Mayor Tanzler proudly declared that the

1 St. Johns River was officially open for swimming; and

2 **WHEREAS,** Mayor Tanzler passed away in Jacksonville on July 25,  
3 2013, at the age of 86; and

4 **WHEREAS,** the Council desires to recognize the outstanding  
5 achievements of Mayor Hans G. Tanzler, Jr., and to laud his leadership  
6 as the first mayor of Consolidated Government of the City of  
7 Jacksonville; and

8 **WHEREAS,** the provisions of Section 122.105, *Ordinance Code*,  
9 for naming of the marina to be established on the Property have been  
10 met, the public hearings have been held, and the Planning and  
11 Development Department has submitted its report to the Council; now,  
12 therefore

13 **BE IT ORDAINED** by the Council of the City of Jacksonville:

14 **Section 1.** The marina to be located at 330 East Bay Street,  
15 Jacksonville, Florida 32202 is hereby named "Hans G. Tanzler, Jr.  
16 Marina" in accordance with the procedures set forth in Section  
17 122.105, *Ordinance Code*. The Parks, Recreation and Community Services  
18 Department is responsible for management of the Hans G. Tanzler, Jr.  
19 Marina.

20 **Section 2. Effective Date.** This Ordinance shall become  
21 effective upon signature by the Mayor or upon becoming effective  
22 without the Mayor's signature.

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24 Form Approved:

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26           /s/ Carla A. Lopera          

27 Office of General Counsel

28 Legislation Prepared By: Carla Lopera

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