

1 Introduced by Council member R. Gaffney:
2

3 **ORDINANCE 2022-839**

4 AN ORDINANCE REGARDING CHAPTER 745 (ADDRESSING
5 AND STREET NAMING REGULATIONS) *ORDINANCE CODE*;
6 TO RE-NAME "GATOR BOWL BOULEVARD" BEGINNING AT
7 A. PHILIP RANDOLPH BOULEVARD AND EXTENDING TO
8 COMMODORE POINT EXPRESSWAY AT THE BASE OF THE
9 HART BRIDGE AS "EAST BAY STREET"; DIRECTING THE
10 LEGISLATIVE SERVICES DIVISION TO FORWARD THIS
11 ORDINANCE TO THE PLANNING AND DEVELOPMENT
12 DEPARTMENT AND THE PUBLIC WORKS DEPARTMENT;
13 PROVIDING AN EFFECTIVE DATE.
14

15 **WHEREAS**, the Planning and Development Department's Addressing
16 Unit received an application to re-name Gator Bowl Blvd. as "East Bay
17 Street"; and

18 **WHEREAS**, the applicant seeks to provide consistent downtown
19 naming in anticipation for planned Bay Street corridor improvements
20 including the development of waterfront parcels on E. Bay Street;"
21 and

22 **WHEREAS**, the applicant has submitted the required payment for
23 the street name change. The application and payment receipt are
24 attached as **Exhibit 1**; and

25 **WHEREAS**, the Council seeks to re-name "Gator Bowl Boulevard" to
26 "East Bay Street"; and

27 **WHEREAS**, on August 19, 2022 and September 19, 2022, and pursuant
28 to Section 745.105 (c), Ord. Code, the Planning and Development
29 Department mailed notification letters to affected property owners
30 requesting their consent or objection to the proposed street re-
31 naming. Copies of the notification letters are attached as **Exhibit**

1 **2** and **Exhibit 3**; and

2 **WHEREAS**, because the affected property owners failed to respond
3 to the City's written notifications, such non-response is deemed as
4 acceptance of the proposed street name change; and

5 **WHEREAS**, on October 5, 2022, the 911 Emergency Addressing
6 Advisory Committee voted to accept the Staff Recommendation to re-
7 name "Gator Bowl Boulevard" to "E. Bay Street". A copy of the minutes
8 of the October 5, 2022, public meeting of the 911 Emergency Addressing
9 Advisory Committee is attached as **Exhibit 4**; and

10 **WHEREAS**, on October 26, 2022, the Jacksonville Historic
11 Preservation Commission ("JHPC") voted to adopt the Staff Report with
12 a recommendation for approval to re-name "Gator Bowl Boulevard" to
13 "E. Bay Street." A copy of the JHPC agenda, Staff Report, and the
14 excerpt minutes of the October 26, 2022 public meeting of the
15 Jacksonville Historic Preservation Commission are attached hereto as
16 **Exhibit 5**; and

17 **BE IT ORDAINED** by the Council of the City of Jacksonville:

18 **Section 1. Gator Bowl Boulevard re-named as "E. Bay**
19 **Street."** Gator Bowl Boulevard extending from A. Philip Randolph Blvd.
20 to Commodore Point Expressway at the base of the Hart Bridge is hereby
21 re-named to "E. Bay Street" by which name such street and physical
22 location shall be hereafter known and designated. A copy of the map
23 of "E. Bay Street" is attached hereto as **Exhibit 6**.

24 **Section 2. Legislative Services Division directed to**
25 **forward a copy to the Planning and Development Department and the**
26 **Public Works Department.** The Chief of Legislative Services is directed
27 to send a copy of this legislation once enacted to the Planning and
28 Development Department, Addressing Unit, and the Public Works
29 Department for processing, implementation, and coordination with 911
30 Emergency, Fire and Rescue Department, the U.S. Postal Service, Google
31 and other affected agencies and organizations.

