



ONE CITY. ONE JACKSONVILLE.

City of Jacksonville, Florida

Lenny Curry, Mayor

City Hall at St. James
117 W. Duval St.
Jacksonville, FL 32202
(904) 630-CITY
www.coj.net

Sports Addix, LLC Project Summary October 12, 2022

Company:

Sports Addix, LLC
1708 Marshall Street
Jacksonville, FL 32206

Background:

Sports Addix, LLC is a Michigan Limited Liability Company providing screen-printing, embroidery and apparel manufacturing. The business was started in 2006 in Lowell, Michigan and was acquired by Mr. Steve Dean in 2019, who is relocating the business to Jacksonville, Florida. In April of 2022 Sports Addix purchased Great Atlantic Outfitters, a similar screen-printing business formerly located in the Arlington area of Jacksonville. The Company leased a vacant 25,300 square foot (S.F.) warehouse building located at 1708 Marshall Street and is in the process of renovating the building, including upgrading the electrical infrastructure, reroofing and other improvements sufficient to meet the current building code requirements. The Company seeks to expand their sports apparel business and proposes to retain their existing 43 employees and create another 25 new full-time jobs within 24 months after the renovations are completed.

The costs associated with the project are estimated to be \$679,000 and summarized as follows:

• Leasehold & Infrastructure Improvements	\$ 366,000
• Machinery & Equipment	276,000
• F F & E	<u>37,000</u>
Total	\$ 679,000

Sports Addix plans to retain 43 existing employees at an average wage of \$38,854 (\$18.67 hr) and proposes to create an additional 25 new full-time equivalent jobs at an average wage of \$51,000 (\$24.51 hr) plus benefits. Annual payroll of the new jobs to be created is \$1,275,000 per year.

Sports Addix is requesting City of Jacksonville support to offset a portion of the renovation and infrastructure improvements needed to provide the manufacturing infrastructure to create a multi-line screen-printing and apparel manufacturing facility to support its growing customer base. The incentive requested is a material factor in their decision to relocate their screen-printing and apparel manufacturing company to Jacksonville. Sports Addix is locating its proposed screen-printing and manufacturing facility within a Level 1 Economically Distressed Area.

# of Jobs To Be Created	Capital Investment	Intangibles
Sports Addix will retain 43 jobs and will create 25 new jobs @ an average wage of \$51,000, no later than 24 months after renovations are complete.	Estimated to be \$679,000 comprised of Leasehold Improvements \$366,000, Machinery & Equipment \$276,000, F. F. & E \$37,000	Supports the attraction of a new screen-printing and apparel manufacturing business within a Level 1 Economically Distressed Area in the Northwest Jacksonville Economic Development Fund boundary area.

Project Rationale & Benefits:

1. Supporting Sports Addix, LLC will assist in relocating a new screen-printing and apparel manufacturing business to Jacksonville and lease a vacant industrial building within the Northwest Jacksonville Economic Development Fund area, create 25 new jobs generating an annual payroll of \$1,275,000 per year plus benefits within 24 months of completion of improvements.
2. The project will result in new private capital investment of \$679,000 within a Level 1 Economically Distressed Area in the Urban Core and Northwest Jacksonville and tenant a formerly vacant building within the Talleyrand area of the urban core.

Project Incentives:

The City of Jacksonville proposes to provide:

- Sports Addix, LLC is seeking public investment through the Northwest Jacksonville Economic Development Fund Small Business Development Initiative Grant (SBDI) Program in the amount of \$50,000 to offset a portion of the infrastructure costs associated with the conversion of a former prefab metal warehouse building constructed in 1973 into a multi-line screen-printing and apparel manufacturing facility meeting the current building code requirements.
- The Northwest Economic Development Fund Advisory Board reviewed and (approved) the request at their October 11, 2022, meeting.
- The project has an ROI of 1.65:1, for the City of Jacksonville.

The total amount of City incentives would be up to \$50,000.