

NCSPHS AMENDMENT

The Neighborhoods, Community Services, Public Health and Safety Committee offers the following amendment to File 2022-515:

- (1) On **page 2, line 1**, after "*CODE*;" **insert** "WAIVING SECTION 118.107 (NONPROFITS TO RECEIVE FUNDING THROUGH A COMPETITIVE EVALUATED AWARD PROCESS), PART 1 (GENERAL PROVISIONS), CHAPTER 118 (CITY GRANTS), *ORDINANCE CODE*, TO ALLOW A DIRECT CONTRACT WITH JACKSONVILLE AND THE BEACHES CONVENTION & VISITORS BUREAU, INC., DOING BUSINESS AS "VISIT JACKSONVILLE";";
- (2) On **page 3, lines 1 and 3**, **strike** "("Membership; terms")" and **insert** "(Membership; terms)";
- (3) On **page 3, lines 2 and 3**, **strike** "Tourist" and **insert** "Duval County Tourist";
- (4) On **page 3, line 13**, **strike** "years, and" and **insert** "years, and";
- (5) On **page 3, line 16**, **strike** "year." and **insert** "year."
- (6) On **page 3, line 16**, after "year." **insert** " All terms of office shall begin on July 1 and members shall serve until their successors have been appointed.";
- (7) On **page 5, line 23**, **strike** "666.108(~~31~~) (1) (~~v~~iv)" and **insert** "666.108 (b) (~~3~~) (~~v~~i) (1) (iv)";
- (8) On **page 6, line 11**, **strike** "666.108 (~~b~~c) ~~§~~4)" and **insert** "666.108 (b) (~~8~~) (6)";
- (9) On **page 6, line 26**, **strike** "("Tourist Development Tax")" and **insert** "(Tourist Development Tax)"
- (10) On **page 6, line 27**, **strike** "Duval" and **insert** "(Duval"

- (11) On **page 15, line 29, strike** "subcategories:" and **insert** "subcategories. The specific services and deliverables to be provided under each of the following subcategories shall be set forth in the annual plans as mutually agreed by the Tourist Council and the selected county destination marketing organization:";
- (12) On **page 16, line 19, strike** "County" and **insert** "City";
- (13) On **page 16, lines 29-31, and page 17 lines 1-2, strike** "The specific services and deliverables to be provided under each of the above subcategories shall be set forth in the annual plans as mutually agreed by the Tourist Council and the selected county destination marketing organization.";
- (14) On **page 18 and page 19, strike** Table 1.1 - Funding Allocations for Plan Components and **insert** a new Table 1.1 - Funding Allocations for Plan Components to read as follows:

Plan components by abbreviated reference to Section 666.108 subsections only See Plan component descriptions in Section 666.108(b)(1) – (8) for full component descriptions	Minimum Funding Amount
(b)(1) Destination Services	4%
(b)(2) Marketing	30%
(b)(3) Convention/Group Attraction	25%
(b)(4) Planning & Research	0%
(b)(5) event grants	0%
(b)(6) Development	0%
(b)(7) Contingency	0%

Plan components by abbreviated reference to Section 666.108 subsections only See Plan component descriptions in Section 666.108(b)(1) — (8) for full component descriptions	Minimum Funding Amount
(b)(8) Promotion of Equestrian Center	0.25%

”;

- (15) On **page 19, line 8, strike “(64)” and insert “(64)”**;
- (16) On **page 20, line 8, strike “666.108(b) (7)” and insert “666.108 (b) ~~(7)~~ (5)”**;
- (17) On **page 20, line 20, strike “convention” and insert “convention”**;
- (18) On **page 20, line 25, strike “award” and insert “award”**;
- (19) On **page 20, line 27, strike “Grants, Sponsorships and Promotions” and insert “Grants, Sponsorships and Promotions”**;
- (20) On **page 21, line 21, strike “5.” and insert “Section 5.”**;
- (21) On **page 21, line 24, strike “with the City of” and insert “between the City and”**;
- (22) On **page 22, line 3½, insert a new Section 7 to read as follows:**
- “Section 7. Waiver of Section 118.107 (Nonprofits to receive funding through a competitive evaluated award process), Part 1 (General Provisions), Chapter 118 (City Grants), Ordinance Code.** The provisions of Section 118.107 (Nonprofits to receive funding through a competitive evaluated award process), Part 1 (General Provisions), Chapter 118 (City Grants), *Ordinance Code*, are hereby waived to allow for a direct contract between

the City of Jacksonville and Jacksonville and The Beaches Convention & Visitors Bureau, Inc., doing business as "Visit Jacksonville". The City of Jacksonville, through the TDC, and Visit Jacksonville are currently parties to three separate contracts regarding the provisions of tourist bureau information services, marketing, and convention services, each of which expires September 30, 2022, though each is subject to at least one renewal term at the City's discretion. The TDC has identified Visit Jacksonville, by virtue of its employees, leadership and experience, as uniquely and strongly positioned to serve the tourism interests of the City of Jacksonville for the foreseeable future and desires to cement an extended relationship with Visit Jacksonville, as evident by the TDC unanimously approving a direct contract with Visit Jacksonville at their February 24, 2022 meeting, to provide stability to the parties as they implement a long-term tourism strategy that benefits the City of Jacksonville and its citizens.";

- (23) Renumber remaining Sections accordingly;
- (24) On **page 1, line 1**, amend the introductory sentence to add that the bill was amended as reflected herein.

Form Approved:

/s/ Mary E. Staffopoulos

Office of General Counsel

Legislation Prepared By: Mary E. Staffopoulos

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