

**CITY COUNCIL RESEARCH DIVISION
LEGISLATIVE SUMMARY**



JEFFREY R. CLEMENTS
Chief of Research
(904) 255-5137

117 West Duval Street
City Hall, Suite 425
Jacksonville, FL 32202
FAX (904) 255-5229

Bill Type and Number: Ordinance 2022-516

Introducer/Sponsor(s): Council Members Bowman, Freeman and Newby

Date of Introduction: July 28, 2022

Committee(s) of Reference: NCSPHS, F

Date of Analysis: July 30, 2022

Type of Action: Appropriation; creation of employee cap position; requesting emergency one cycle passage

Bill Summary: The bill creates a position of Tourist Development Council Administrator and appropriates \$13,823 from Tourist Development Council fund balance to the TDC Administration activity to provide funding for the salary, benefits, and office expenses of the new position through September 30, 2022. Emergency passage after one committee cycle is requested.

Background Information: The TDC board determined that the volume of work in the TDC office (management of the Visit Jacksonville contract; advertisement, receipt, processing and grading of marketing and special event grant applications, tourism research, meeting preparation, etc.) necessitates a second position in the office for efficiency, increased capacity and the avoidance of reliance on a single person to carry the entire TDC function.

Policy Impact Area: TDC operations

Fiscal Impact: The bill appropriates \$13,823 from Tourist Development Council fund balance.

Analyst: Clements