

1 Introduced by Council President Freeman:
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4 **ORDINANCE 2022-514**

5 AN ORDINANCE APPROPRIATING \$938,000 FROM TOURIST
6 DEVELOPMENT COUNCIL FUND BALANCE RELATED TO
7 SAVINGS/UNSPENT FUNDS FROM PRIOR YEAR CONTRACTS
8 TO THE TOURIST DEVELOPMENT COUNCIL MARKETING
9 ACTIVITY (\$540,000), CONVENTION SALES AND
10 SERVICES ACTIVITY (\$300,000), AND TOURIST BUREAU
11 ACTIVITY (\$98,000); PURPOSE; REQUESTING ONE
12 CYCLE EMERGENCY PASSAGE; PROVIDING AN EFFECTIVE
13 DATE.
14

15 **WHEREAS**, the Duval County Tourist Development Council (the
16 "Tourist Development Council" or "TDC"), pursuant to Chapter 70,
17 *Ordinance Code*, administers the Tourist Development Plan set forth
18 in Chapter 666, *Ordinance Code*; and

19 **WHEREAS**, pursuant to a request for proposals for services
20 related to the Tourist Development Plan, the TDC awarded multi-year
21 contracts to the Jacksonville and the Beaches Convention and Visitors
22 Bureau, Inc. ("Visit Jacksonville") for marketing services,
23 convention sales and services, and tourist information bureau
24 services; and

25 **WHEREAS**, due to the COVID-19 pandemic, savings were realized
26 during the 2019/20 fiscal year by Visit Jacksonville and the full
27 amounts of the contracts for that year were not paid to Visit
28 Jacksonville; and

29 **WHEREAS**, the TDC authorized Visit Jacksonville to use the
30 savings from their fiscal year 2019/20 contracts in the subsequent
31 fiscal year; however, the funds were not properly carried over from

1 fiscal year 2019/20 to 2020/21 and as a result, fell to fund balance
2 and now require appropriation in order to be used for their intended
3 purpose; now therefore

4 **BE IT ORDAINED** by the Council of the City of Jacksonville:

5 **Section 1. Recitals.** The recitals set forth above are true
6 and correct and incorporated herein by reference.

7 **Section 2. Appropriation.** For the 2021-2022 fiscal year,
8 within the City's budget, there are hereby the appropriated the
9 indicated sum(s) from the account(s) listed in subsection (a) to the
10 account(s) listed in subsection (b):

11 (The account information is attached hereto as **Exhibit 1** and
12 incorporated herein by this reference)

13 (a) Appropriated from:

14 See attached **Exhibit 1** \$938,000.00

15 Appropriated to:

16 (b) See attached **Exhibit 1** \$938,000.00

17 (c) **Explanation of Appropriation.** This ordinance appropriates
18 \$938,000 from the Tourist Development Council Fund Balance
19 to the Tourist Development Council Marketing activity
20 (\$540,000), Convention Sales and Services activity
21 (\$300,000) and Tourist Bureau activity (\$98,000) to provide
22 funding for the Visit Jacksonville contracts.

23 **Section 3. Purpose.** The purpose of the appropriation above
24 is to appropriate fund balance resulting from unspent dollars related
25 to the fiscal year 2019/20 approved contracts with Visit Jacksonville
26 in order to allow Visit Jacksonville to utilize the funding for the
27 current fiscal year ending September 30, 2022.

28 **Section 4. Requesting emergency one cycle passage pursuant**
29 **to Council Rule 4.901 Emergency.** One cycle emergency passage of this
30 legislation is requested. The nature of the emergency is that the
31 appropriation is needed in order to fund operations of Visit

1 Jacksonville the remainder of the fiscal year.

2 **Section 5. Effective Date.** This ordinance shall become
3 effective upon signature by the Mayor or upon becoming effective
4 without the Mayor's signature.

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6 Form Approved:

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9 _____

10 Office of General Counsel
11 Legislation Prepared By: Harry M. Wilson, IV
12 GC-#1510029-v1-TDC_Fund_Balance_appropriation_bill.docx