

**CITY COUNCIL RESEARCH DIVISION  
LEGISLATIVE SUMMARY**



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**Bill Type and Number:** Ordinance 2022-318

**Introducer/Sponsor(s):** Council President at the request of the Mayor

**Date of Introduction:** April 26, 20228

**Committee(s) of Reference:** NCSPHS, F, R

**Date of Analysis:** April 28, 2022

**Type of Action:** Authorization to execute economic development agreement; authorizing grant award; designation of oversight agency; Public Investment Policy waiver

**Bill Summary:** The bill authorizes execution of an economic development agreement between the City and Breeze Aviation Group, Inc. to support the development of new airline routes from Jacksonville International Airport. It authorizes an Airline Network (AN) grant of up to \$1 million to support the new service. The Office of Economic Development is designated as the City's oversight agency. The City's Public Investment Policy is waived for the purpose of making a grant not currently authorized by the PIP.

**Background Information:** Breeze, a relatively new air carrier founded by the previous founder of JetBlue, is headquartered in Connecticut and its base of flight operations is in Salt Lake City. The airline has announced plans to initiate non-stop service from Jacksonville to seven cities initially - Columbus, Oh., Hartford, Conn., Las Vegas, Nev., New Orleans, La., Providence, R.I., Norfolk, Va., and Richmond, Va. – with more cities to be added in the future. In order to attract the enhanced air service the City has agreed to provide up to \$100,000 per route for up to 10 routes to be paid on a reimbursement basis for marketing efforts to build public awareness of the new service to help ensure its success. The agreement has a term of 24 months from its effective date. Visit Jacksonville Inc. will be given the opportunity to collaborate on marketing materials related to Jacksonville market flights. The PIP waiver is needed because the policy does not specifically authorize Airline Network grants.

**Policy Impact Area:** Economic development via air service enhancement

**Fiscal Impact:** The bill appropriates up to \$1 million payable to Breeze Airlines on a reimbursement basis.

**Analyst:** Clements