



JAMIE ROSSELAND

ABOUT

I am a consultant and subject matter expert in the field of anti-trafficking, with expertise in coordination of care, program development and implementation, trauma-competent and survivor-centered digital marketing strategies, and local level and state-level policy advocacy.

PROFESSIONAL SKILLS

Public speaking
Court advocacy
Care management
Copy writing and content creation
Digital outreach
Program development
Program implementation
Project management
Social innovation
Social media strategy
Training & technical assistance

PERSONAL SKILLS

Collaborative
Creative spirit
Effective prioritization
Fast learner and adaptable
Highly organized and detail oriented
Reliable and professional
Self-starter
Strategic mindset

CONTACT

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E: jamiefrosse@gmail.com

WORK EXPERIENCE

ANTI-TRAFFICKING FREELANCER & CONSULTANT

March 2020 to Present

- Partners with various NGOs to provide TTA, consultation on survivor-centered practices, and implementing strategic and innovative solutions
- Current or recent contracts with Polaris, Logos Wilderness Therapy, Hope at Hand, Inc., Voices for Florida, and the Survive and Thrive Advocacy Center

DIRECTOR OF INNOVATION

The Avery Center | September 2018 to 2021

- Re-envisioned brand voice and implements survivor-centered marketing strategies
- Oversees online platforms and innovative digital outreach
- Trains and supervises survivor job program participants in marketing and social innovation
- Leverages social capital to build strategic partnerships

SURVIVOR MENTOR

Delores Barr Weaver Policy Center | July 2017 to April 2020

- Implemented pilot programming and developed framework for providing services in collaboration with leadership team
- Responsible for providing mentorship, care management, and advocacy to victims/survivors aged 10 to 24 in Northeast Florida
- Collaborates with key stakeholders to improve coordination of care for target population
- Provides training and technical assistance at community events, state summits and symposiums, and national conferences

MARKETING COORDINATOR

Rethreaded | March 2015 to July 2017

- Responsible for creating and delivering marketing ideas and activities in close collaboration with Director of Marketing and graphic design department
- Managed projects and ensured company messages were consistent and trauma-informed.
- Managed social media accounts, Google AdWords, and newsletters

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EDUCATION

BACHELOR OF ARTS, INTERDISCIPLINARY SOCIAL SCIENCE

Florida State University | August 2020 - August 2022

FSU GPA 4.0; Cumulative GPA 3.58

ASSOCIATES OF ARTS, GENERAL EDUCATION

Florida State College at Jacksonville | May 2018 - May 2020

FSCJ GPA 3.74; Graduated with Highest Honors ; Member of Phi Theta Kappa Honor Society

AWARDS + RECOGNITIONS

CLASS OF 2021 SOCIAL SCIENCE SCHOLAR PROGRAM

Florida State University | January 2021 to December 2021

CLASS OF 2020 LEADERSHIP JACKSONVILLE

Leadership Jacksonville | June 2019 to May 2020

2019 HATS OFF TO WOMEN UNSUNG HEROINE AWARD

Florida State College at Jacksonville | April 2019

2018 SURVIVOR ADVOCATE OF THE YEAR

Florida Attorney General | October 2018

NOTABLE PUBLICATIONS

Delta 8.7 Justice Policy Guide (United Nations University Centre for Policy Research: New York, 2021)

Anthony, B. (2018) On-Ramps, Intersections, and Exit Routes: A Roadmap for Systems and Industries to Prevent and Disrupt Human Trafficking. Polaris. [Contributing Author]

Rosseland, J. (2017). Women Like Me Don't Come Back From the Dead. Justice Coalition's Victims' Advocate, [online] pp.1,3.

Kilbride, L. (2016). Do Prostitution Arrests Help Women Get Out Of Sex Trade? Trafficking Survivor Says No. [online] News.wjct.org.

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PUBLIC SPEAKING HIGHLIGHTS

Rosseland J., Wolfson E. (August, 2019) Human Trafficking and Healthcare: An Opportunity for Intervention. Presented at the Florida Safety for Healthcare Risk Management & Public Safety Conference, Orlando, FL

Helms, S., Rosseland, J. (April, 2019) Survivor-Led: Working with Survivor Leaders to Serve Victims of Sex Trafficking. Presented at Villanova Law CSE Institute's Third Annual Survivor-Led Symposium: Engaging Survivors of Commercial Sexual Exploitation to End Gender-Based Violence, Randor, PA

Bitanga, T., Bryan, K., Conn A., Gilot, B., Haley-Little K., Rosseland J., Smeltzer G. (October 2018) Trauma, Triumph, and Teamwork: Building Community Within the Movement. Presented at Shared Hope International's Juvenile Sex Trafficking Conference, San Diego, CA

Coonan T., Keen K. Rosseland J., Walker M. (October 2018) Why Employment? The Missing Piece in Survivor Care. Presented at the Florida Human Trafficking Summit, Orlando, FL

Beck A., Keen K., Rosseland J. (October 2017) The Missing Piece: Empowering Survivors Through Employment. Presented at Shared Hope International's Juvenile Sex Trafficking Conference, New Orleans, LA

COMMUNITY INVOLVEMENT

FLORIDA DEPT OF JUVENILE JUSTICE STATE ADVISORY GROUP
Member | April 2019 to Present

YOGA 4 CHANGE
Board Member | March 2019 to Present

SURVIVORS MARCH ON NASHVILLE #CLEMENCY4CYNTOIABROWN
Volunteer and Social Media Advocate | January 2019

WOMEN'S GIVING ALLIANCE
Advocacy Committee Member | March 2018 to March 2020

GATEWAY COMMUNITY SERVICES
Volunteer Mentor and Group Facilitator | June 2014 to December 2017

JACKSONVILLE SHERIFF'S OFFICE
Dept of Corrections Volunteer Group Facilitator | March 2015 to March 2016