

CITY COUNCIL RESEARCH DIVISION

LEGISLATIVE SUMMARY



COLLEEN HAMPSEY,
RESEARCH ASSISTANT
(904) 255-5151

117 West Duval Street
City Hall, Suite 425
Jacksonville, FL 32202
FAX (904) 630-3403

Bill Type and Number: 2022-135

Introducer/Sponsor(s): Council President at the request of the Mayor

Date of Introduction: February 22, 2022

Committee(s) of Reference: NCSPHS, F

Date of Analysis: February 23, 2022

Type of Action: Agreement authorization and designation of oversight agency

Bill Summary: This bill authorizes the agreement between the City and Jacksonville Transportation Authority to extend the term and permit expansion of the “Door-To-Store” Program, as approved by Ordinance 2021-46-E and previously expanded by Ordinance 2021-140-E, to provide for an additional grocery store drop off site (potentially Wal-Mart Super Center at 12100 Lem Turner Road). The Funding Agreement will begin on March 1, 2022 and expire on the earlier of the date that the Program Funds have been expended, or September 30, 2023. The Office of Economic Development will provide oversight.

Background Information: The purpose of this legislation is to promote better health outcomes within the Northwest Jacksonville Area, by providing the community access to fresh foods. Citizens in the area have limited availability to transportation and some residents may have to walk significant distances in order to catch mass transit. The Door-To-Store Program is a component of the Full-Service Grocery Store Improvement Program, which began as a pilot program in 2019 to provide on-demand, curb-to-curb round trip transportation services connecting residents to several full-service grocery stores. Pursuant to Ordinance 2021-46-E the City appropriated \$50,000 for the Program and authorized JTA to retain up to \$25,000 previously paid to JTA. JTA has not yet expended \$51,000 of the Program Funds and will use said funds to market the program and subsidize the cost of \$20.00 per trip (one-way), for a total of \$40.00 per round trip, that JTA currently pays to the ReadIRide contractor. The Door-To-Store Program will operate from 6 am - 7 pm Monday through Saturday and may include trips to/from the Jacksonville Farmers Market and the nine grocery stores identified within the Northside Zone.

Policy Impact Area: JTA “Door-To-Store” Program

Fiscal Impact: The maximum indebtedness of the City pursuant to this Agreement is \$0, no new cost to the City

Analyst: Hampsey