

1 Introduced by the Finance Committee:
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4 **RESOLUTION 2021-893**

5 A RESOLUTION ADOPTING THE CITY COUNCIL'S 1, 3,
6 AND 5 YEAR STRATEGIC PLAN; SETTING THE CITY
7 COUNCIL'S TOP BUDGET PRIORITIES FOR THE 2022-
8 2023 FISCAL YEAR; ENCOURAGING THE MAYOR TO
9 INCORPORATE THE COUNCIL PRIORITIES INTO THE
10 2022-2023 BUDGET; PROVIDING AN EFFECTIVE DATE.
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13 **WHEREAS**, in accordance with the requirements of Section 106.110,
14 *Ordinance Code*, the Council is required to update and adopt its
15 strategic plan annually; and

16 **WHEREAS**, the Council adopted prior 1, 3, and 5 year strategic
17 plans in Resolutions 2018-594-A, 2020-34-A, and 2021-364-A; and

18 **WHEREAS**, on November 18, 2021, the City Council conducted a
19 strategic planning meeting for fiscal year 2022-2023 to continue the
20 process of developing a long-term vision to guide the actions of City
21 Council; and

22 **WHEREAS**, in preparation for the meeting, City Council Members
23 were asked to review the prior year's strategic plan and to submit
24 ideas for priorities covering 1 year, 3 year and 5 year time frames,
25 and scores of topical ideas were submitted for consideration; and

26 **WHEREAS**, as was the practice prior, during the course of the
27 meeting the Council Members added additional ideas in each category,
28 then distributed a limited number of personal votes among their top
29 priorities in each time frame, which were tallied to determine the
30 overall top priorities in each category; and

31 **WHEREAS**, this strategic plan does not bind future City Council

1 bodies but is intended to develop a shared sense of priorities and
2 direction with the goal of supporting and investing in the vision for
3 the future of the city that these priorities embody;

4 **WHEREAS**, it is also the intention of City Council to communicate
5 its budgetary priorities to the Administration so that these areas
6 may be considered during the budget building process; and

7 **WHEREAS**, it is the Council's desire that these areas be
8 considered for additional investment to the extent that revenues
9 exceed expenses after taking into account mandatory cost increases,
10 inflation, those budgetary targets and requirements set forth in the
11 municipal code and other critical needs as determined during the
12 budget review and preparation process; and

13 **WHEREAS**, to the extent practicable, the Council requests the
14 recurring costs referenced in the below priority areas be considered
15 by the Administration for funding without the use of one-time
16 reserves; now therefore

17 **BE IT RESOLVED** by the Council of the City of Jacksonville:

18 **Section 1. Adoption of the Strategic Plan.** The City Council
19 hereby adopts its strategic plan as follows:

20 **1-year goals (2022-2023):**

- 21 • Provide \$200,000 for workforce industrial training;
- 22 • Improve neighborhood small business corridors;
- 23 • Implement meaningful, placemaking public art for each of the 14
24 Council Districts;
- 25 • Support streamlining and increase funding, fair practices, and
26 funding floor for the Public Service Grant Council, expanding
27 criteria for diversity initiatives and community grants
28 accountability;
- 29 • Recycling collections;
- 30 • Facilitate a community conversation to develop a roadmap for
31 removal, relocation, remaining, renaming, etc. of all

1 Confederate monuments/markers on city property. The plan should
2 be completed by July 2022 to facilitate inclusion of funding in
3 the FY 2022/23 annual budget.

4 **3-year goals (2022-2025) :**

- 5 • Increase funding and pursuit of grants for roadway/neighborhood
6 beautification, blight reduction, and tree corridors;
- 7 • Work with the Administration to review and establish policies
8 and procedures within Public Works Department and the Solid
9 Waste Division that address:
 - 10 a. workforce lessons,
 - 11 b. distance to landfill,
 - 12 c. recycling program, and
 - 13 d. population growth;
- 14 • Appropriate \$1,000,000 to safety and crime
15 reduction/neighborhood pilot project in New Town, Eastside,
16 Durkeeville, Arlington, and Justina;
- 17 • Create spaces within our parks that improve quality of life
18 throughout the city, including state of the art equipment;
- 19 • Appropriate dedicated funding to development of downtown
20 riverfront parks;
- 21 • Focus efforts on after school and summer programming, including
22 literacy and mental health initiatives.

23 **5-year goals (2022-2027) :**

- 24 • Continue the septic tank phase out initiative;
- 25 • Reduce the infant mortality rate;
- 26 • Continue the effort to provide primary healthcare to the working
27 poor;
- 28 • Work with the appropriate entities to keep trains from blocking
29 entryways to communities and schools for longer than the
30 allotted time;
- 31 • Work with local and national organizations to reduce the

1 homeless populations by 50% over the next five years.

2 **Section 2. Priorities of City Council.** The Council has
3 deliberated and debated the top priorities and hereby submits the
4 priorities of the City Council, attached hereto as **Exhibit 1.**

5 **Section 3. Encouraging the Mayor to Incorporate Council**
6 **priorities into the 2022-2023 budget.** The Council further encourages
7 the Mayor to incorporate the Council priorities into the 2022-2023
8 budget for the consolidated government of the City of Jacksonville.
9 Upon this Resolution becoming effective, the Council will prepare a
10 second Resolution, adopting suggested budgetary amounts for the Year
11 1 priorities.

12 **Section 4. Effective Date.** This Resolution shall become
13 effective upon signature by the Mayor or upon becoming effective
14 without the Mayor's signature.

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16 Form Approved:

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18 /s/ Margaret M. Sidman

19 Office of General Counsel

20 Legislation Prepared By: Margaret M. Sidman

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