



OVERALL PLAN





Bill Olson, CFE

President/CEO

The Expo Center at the Fairgrounds

April 12, 2023

Dear Bill.

I am writing to ensure that moving the Fairgrounds to a new location adjacent to the Equestrian Center is fully supported by the Northeast Florida Equestrian Society.

We have discussed this at length over the last several months and the NFES Board concluded early in this process that the move is a win-win for the Equestrian Center, the Greater Jacksonville Agricultural Fair, and the City of Jacksonville. We look forward to partnering with the Fair and are pleased that our facility will be a part of this great endeavor.

I fully realize that any undertaking of this size will generate both support and opposition. Every citizen will have an opinion either for or against and I'm sure all concerned will welcome feedback from a wide variety of sources.

In my position as Board Chair on behalf of the Northeast Florida Equestrian Society, I want to assure you that we support this move and look forward to the improvements and new opportunities that will result from this move.

Sincerely.

NFES Board Chair