



A NEW DAY.

# Health Programs

**Mayor Donna Deegan's Office**

*Chief Health Officer-Sunil Joshi, MD*

*Executive Director Health Programs-Lynn Sherman*



# Jacksonville

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Great place to live, work and play

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16<sup>th</sup> best place to live (US News and World Reports)

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6<sup>th</sup> best place to retire (US News and World Reports)

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3<sup>rd</sup> hottest job market in the US (Wall Street Journal)

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2<sup>nd</sup> fastest growing city since the pandemic (Economic Innovation Group)

# Challenges



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University of Wisconsin County Health Rankings are done for each state

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Florida with 67 counties

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Duval ranks below average in Health Outcomes

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[Countyhealthrankings.org](http://Countyhealthrankings.org)

# Why?

- Health Outcomes are ranked based on:
- Length of life
  - Premature Death Rate (PDR):
    - 75 years of age is the gold standard
    - The PDR is calculated over 3 years (2018-2020) and measures the number of life years lost per 100,000 population.
    - So if someone dies at age 70, that would be considered 5 years of life lost;
    - If someone dies at 1 year old, that would be 74 years of life lost



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# USA



- Premature Death Rate (PDR) in the United States
  - 8000



- Premature Death Rate (PDR) in Florida:
  - 8300



# Florida



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# Duval

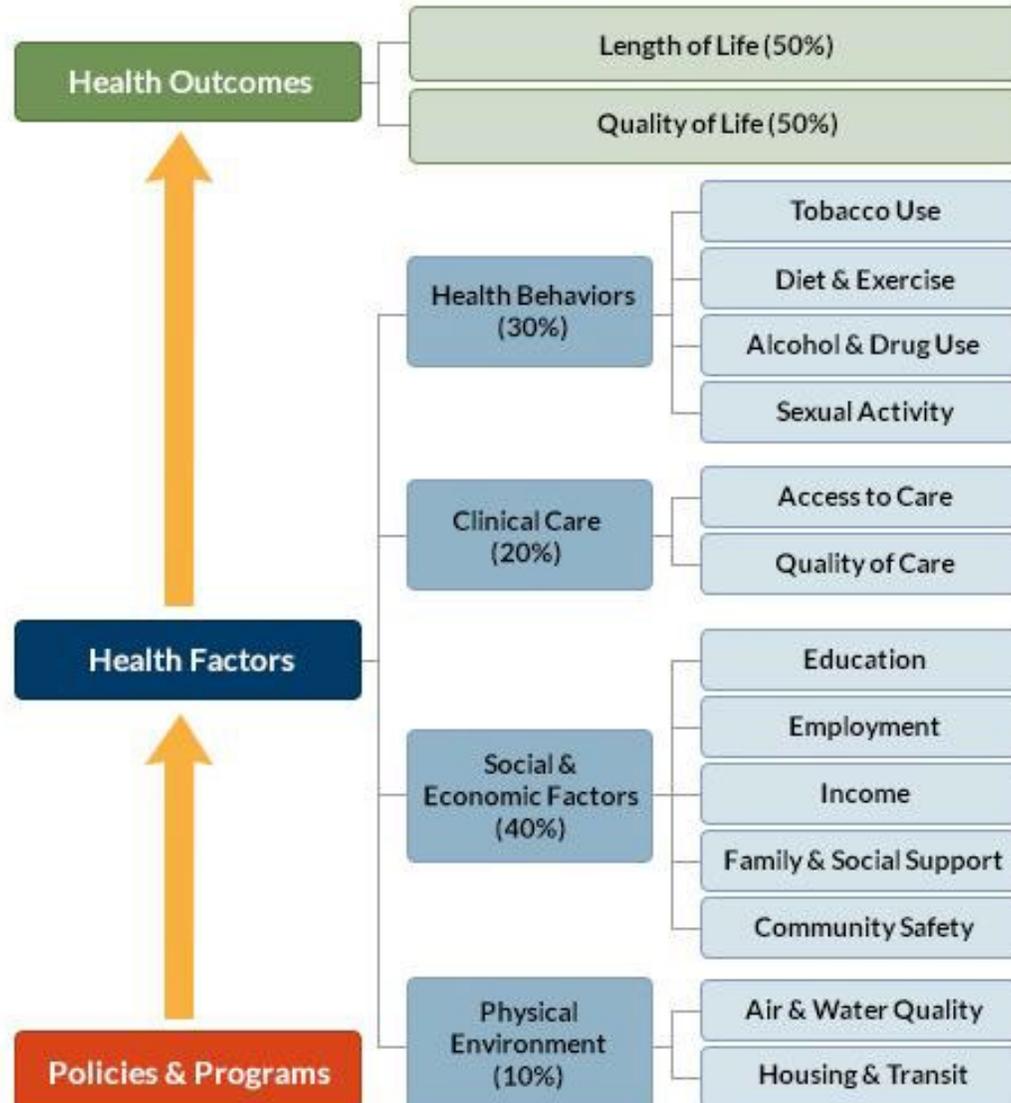
- The Premature Death Rate in Duval County:
  - 11,300



# Social Determinants of Health



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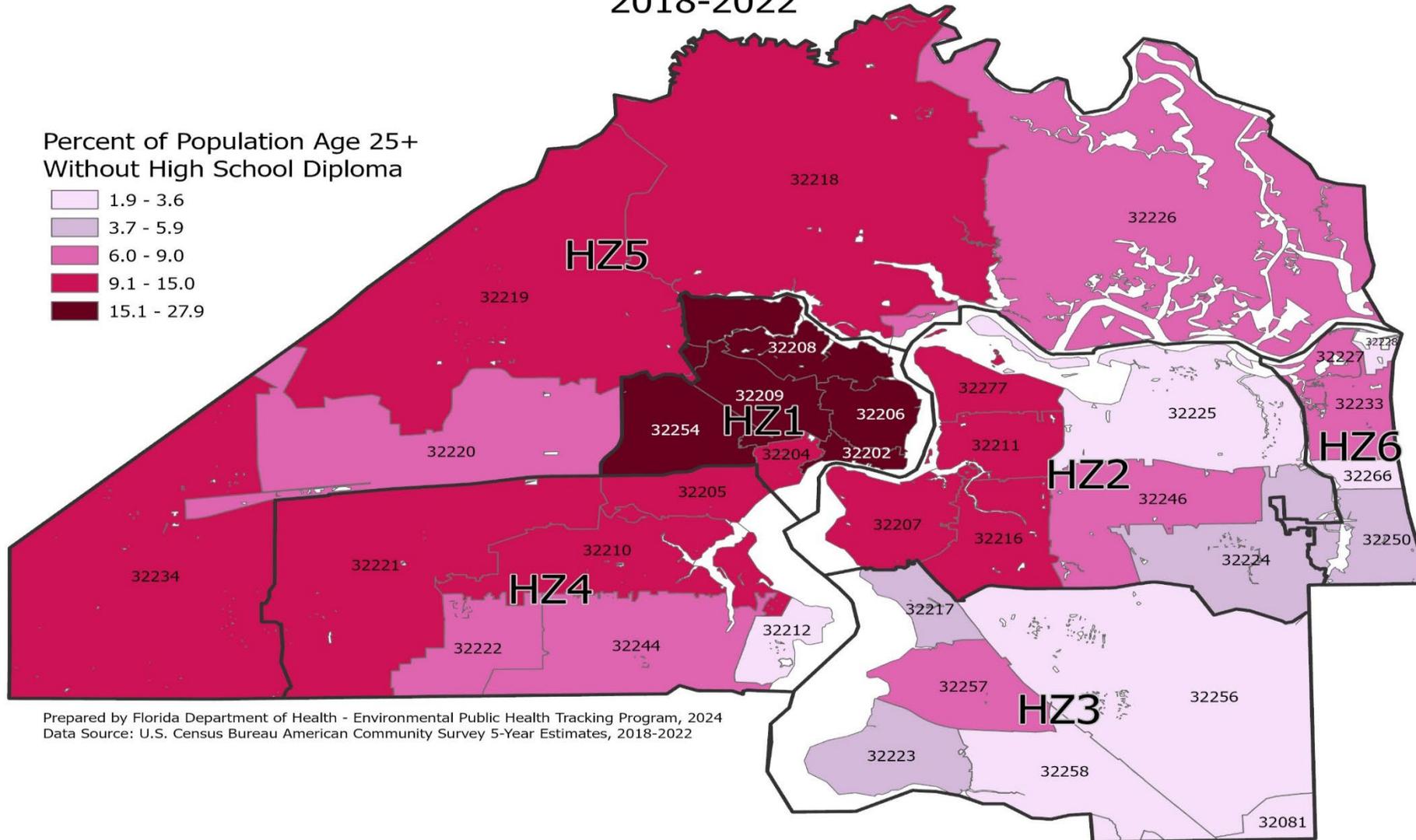
# High School Education by ZCTA

2018-2022



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Percent of Population Age 25+ Without High School Diploma



Prepared by Florida Department of Health - Environmental Public Health Tracking Program, 2024  
Data Source: U.S. Census Bureau American Community Survey 5-Year Estimates, 2018-2022

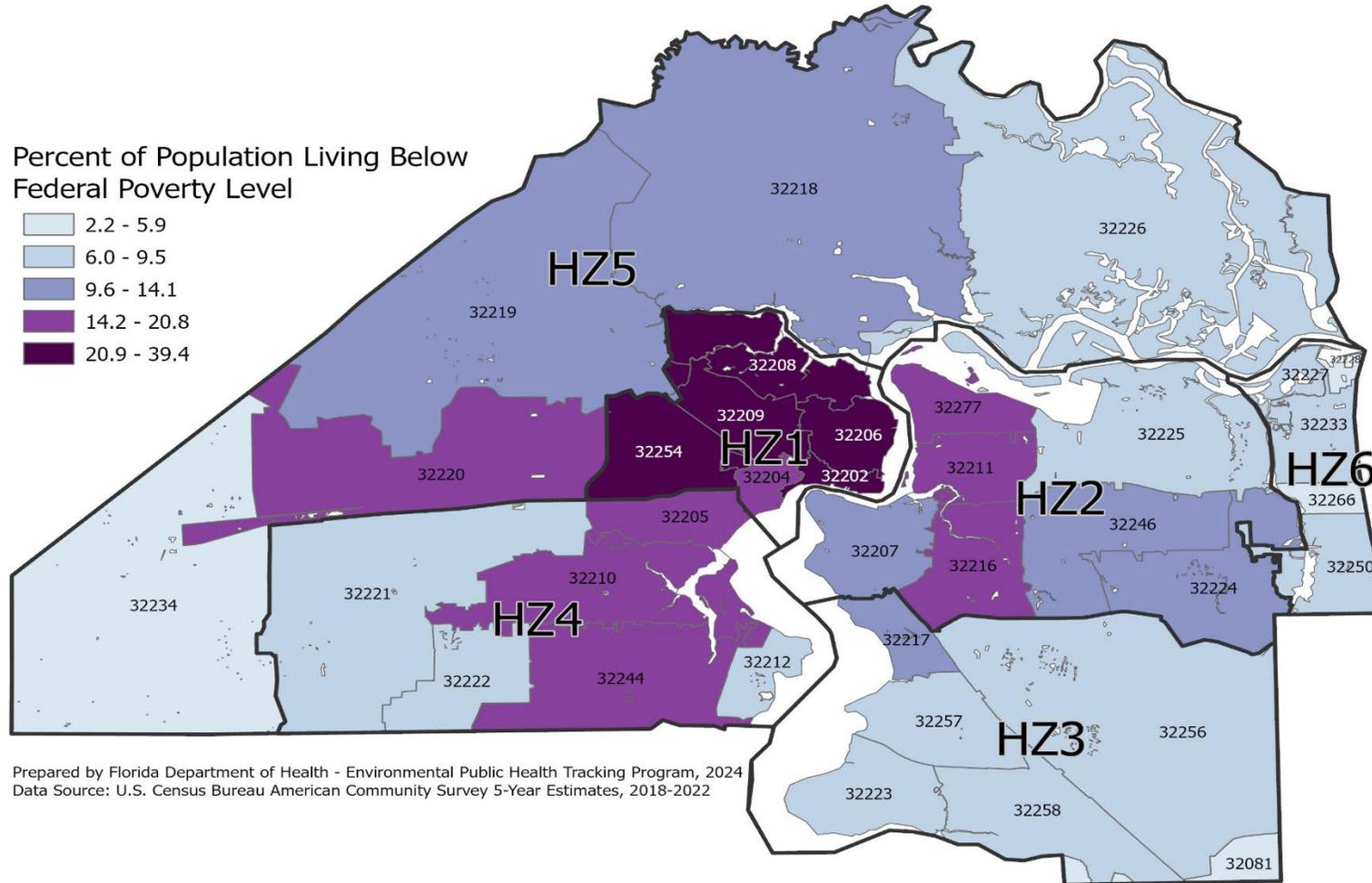
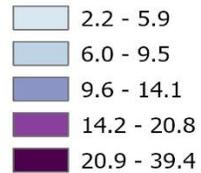
# Percent of Population Below Poverty Level by ZCTA

## 2018-2022



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Percent of Population Living Below Federal Poverty Level



Prepared by Florida Department of Health - Environmental Public Health Tracking Program, 2024  
 Data Source: U.S. Census Bureau American Community Survey 5-Year Estimates, 2018-2022

# Median Household Income by ZCTA

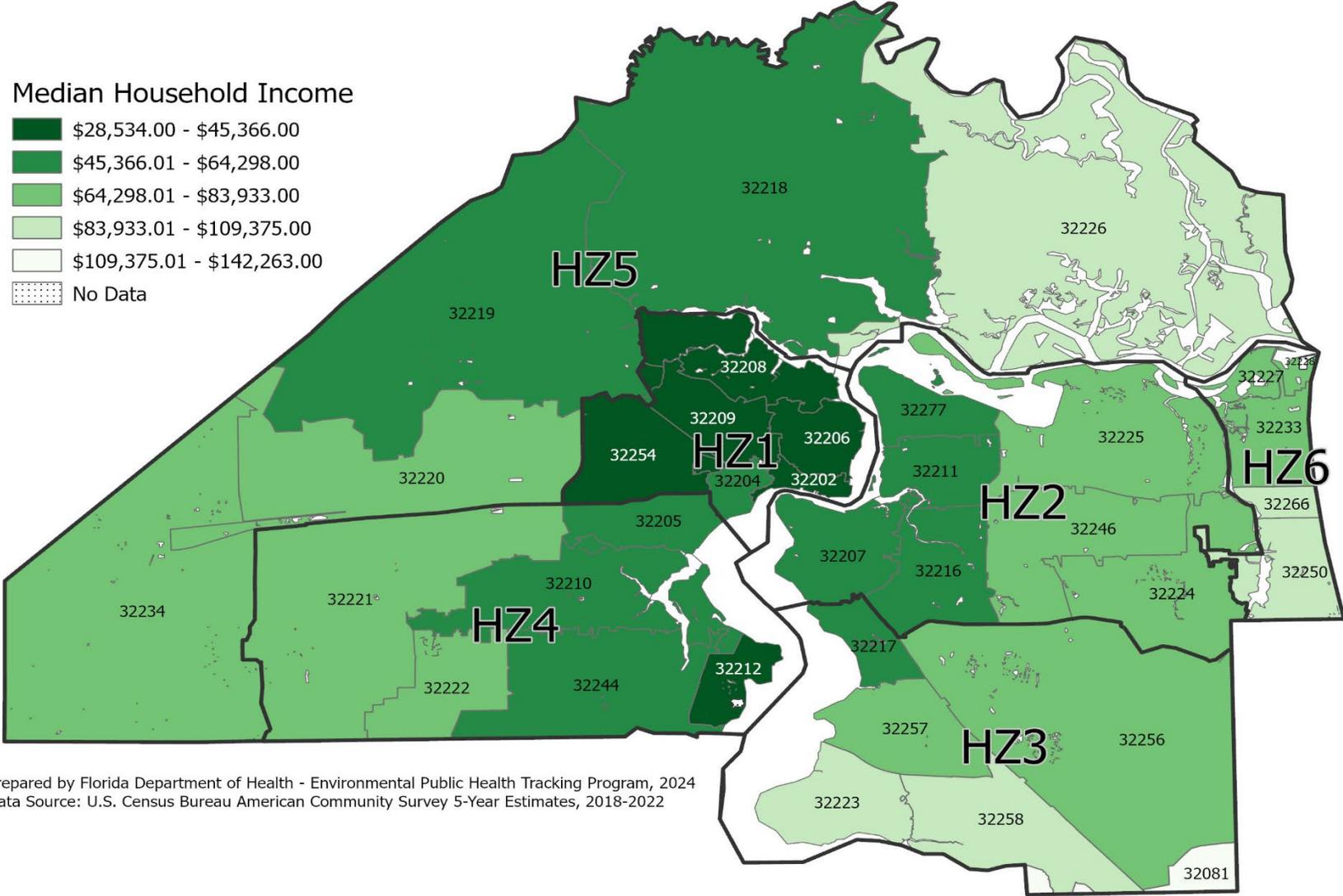
2018-2022



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### Median Household Income

- \$28,534.00 - \$45,366.00
- \$45,366.01 - \$64,298.00
- \$64,298.01 - \$83,933.00
- \$83,933.01 - \$109,375.00
- \$109,375.01 - \$142,263.00
- No Data



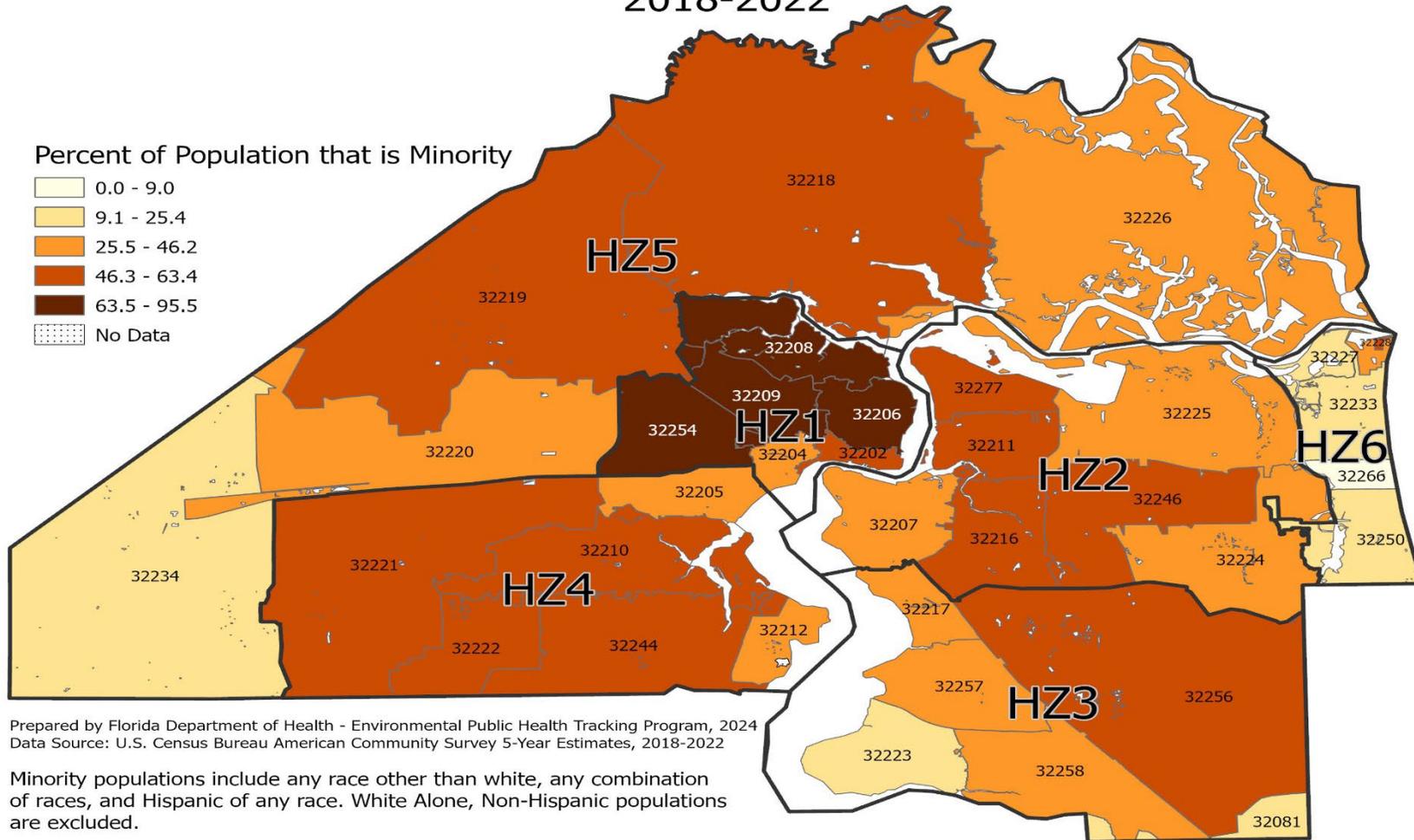
Prepared by Florida Department of Health - Environmental Public Health Tracking Program, 2024  
Data Source: U.S. Census Bureau American Community Survey 5-Year Estimates, 2018-2022



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# Percent Minorities by ZCTA

2018-2022



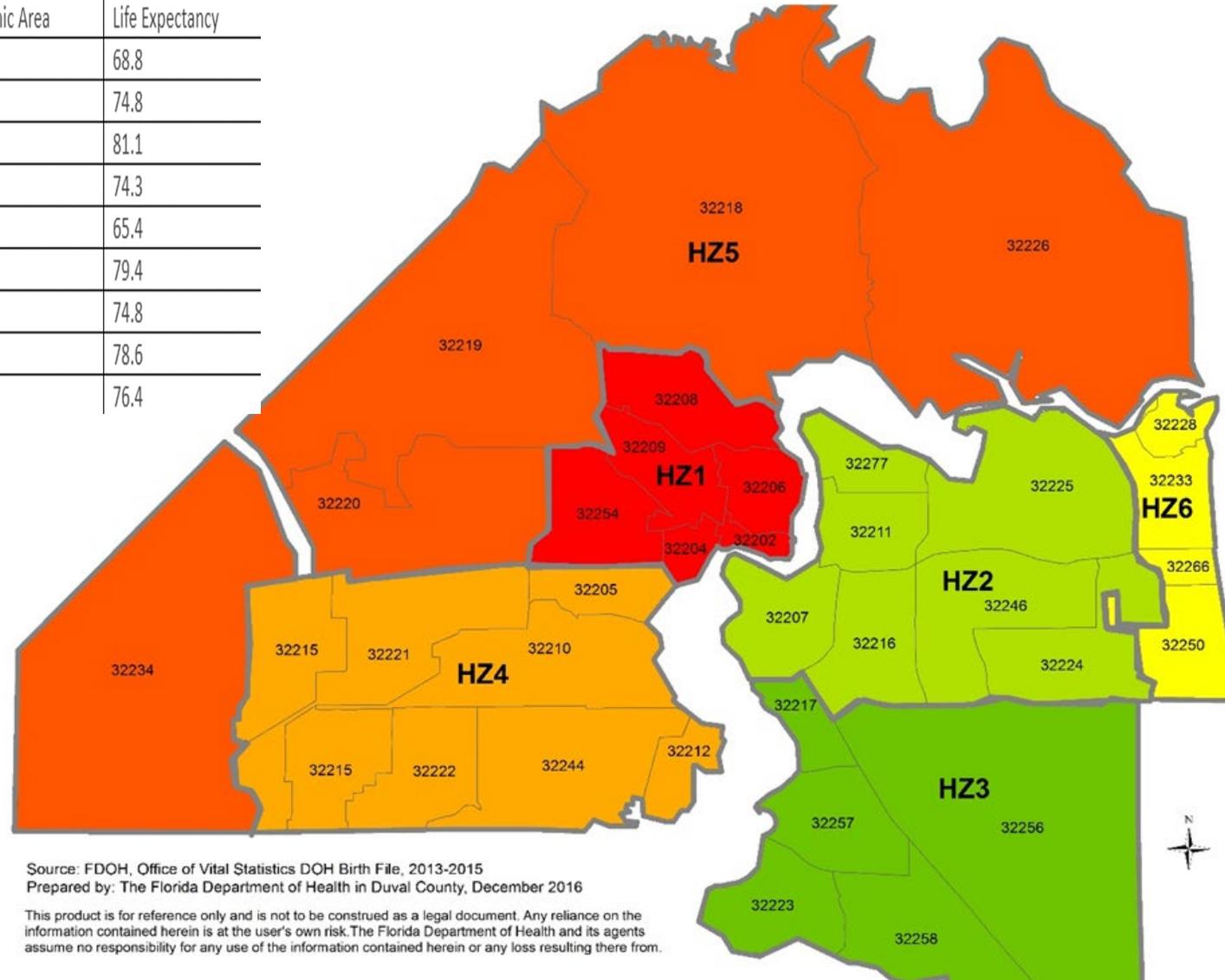
Prepared by Florida Department of Health - Environmental Public Health Tracking Program, 2024  
Data Source: U.S. Census Bureau American Community Survey 5-Year Estimates, 2018-2022

Minority populations include any race other than white, any combination of races, and Hispanic of any race. White Alone, Non-Hispanic populations are excluded.



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Geographic Area	Life Expectancy
HZ1	68.8
HZ2	74.8
HZ3	81.1
HZ4	74.3
HZ5	65.4
HZ6	79.4
Duval	74.8
Florida	78.6
USA	76.4



Source: FDOH, Office of Vital Statistics DOH Birth File, 2013-2015  
Prepared by: The Florida Department of Health in Duval County, December 2016

This product is for reference only and is not to be construed as a legal document. Any reliance on the information contained herein is at the user's own risk. The Florida Department of Health and its agents assume no responsibility for any use of the information contained herein or any loss resulting there from.

# Many groups have worked on community health improvement plans:

- Florida Department of Health-Duval,
- Not-for-profit hospitals,
- Blue Zones-Jacksonville,
- The Jacksonville City Council
  - Critical Quality of Life Issues Task Force,
- Mayor's Health Programs Transition team





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\$5.6 million approved for health programs

# \$5.6 million approved for health programs

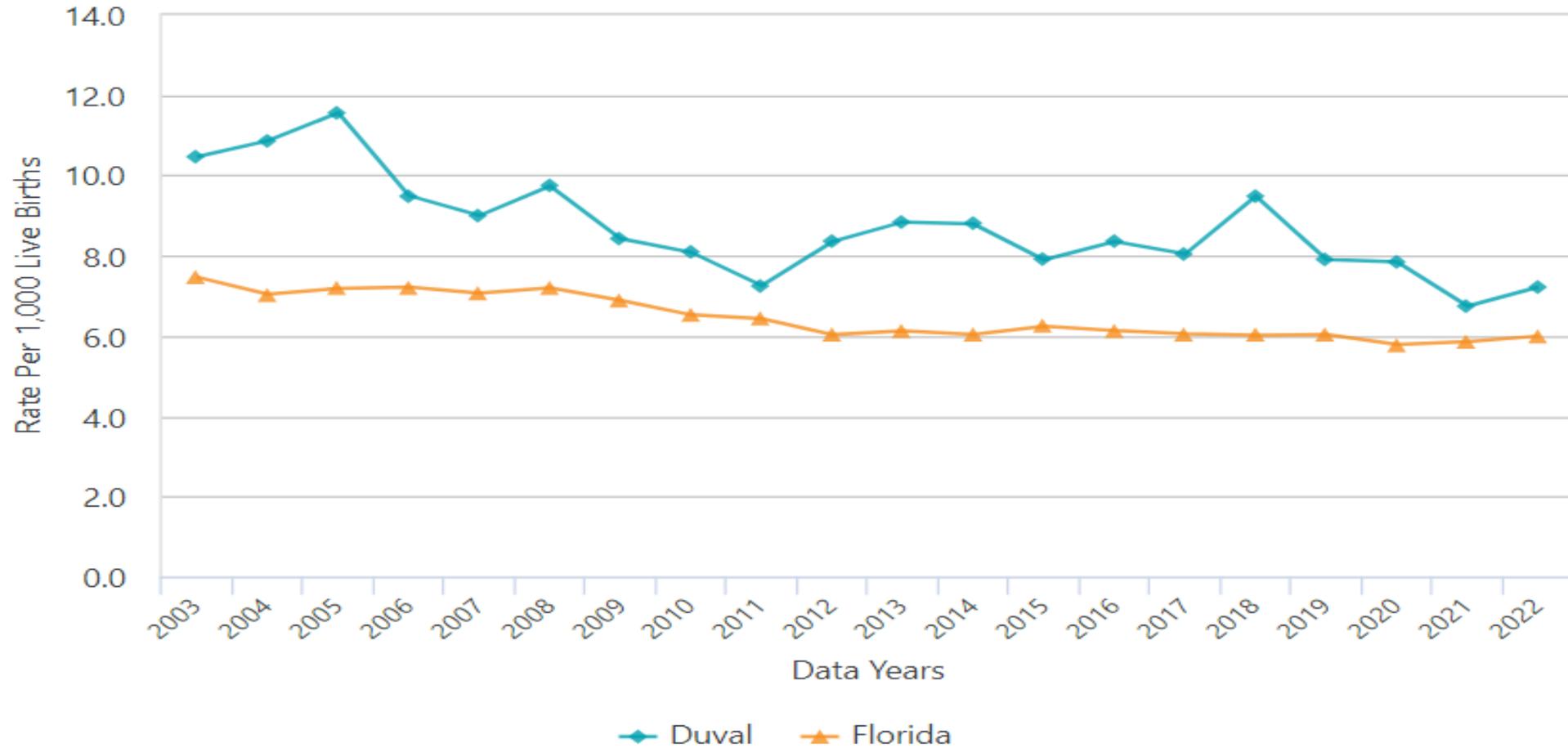


- December 12<sup>th</sup>, 2023 City Council Meeting:
  - Support organizations working to decrease Infant Mortality in Northeast Florida
  - Bring awareness of Mental Health Resources in Northeast Florida
  - Reduce elderly food insecurity
  - Support the training of Community Health Workers
  - Provide innovative ways to support Duval County Safety Net Primary care/Preventative care programs

# Infant Mortality



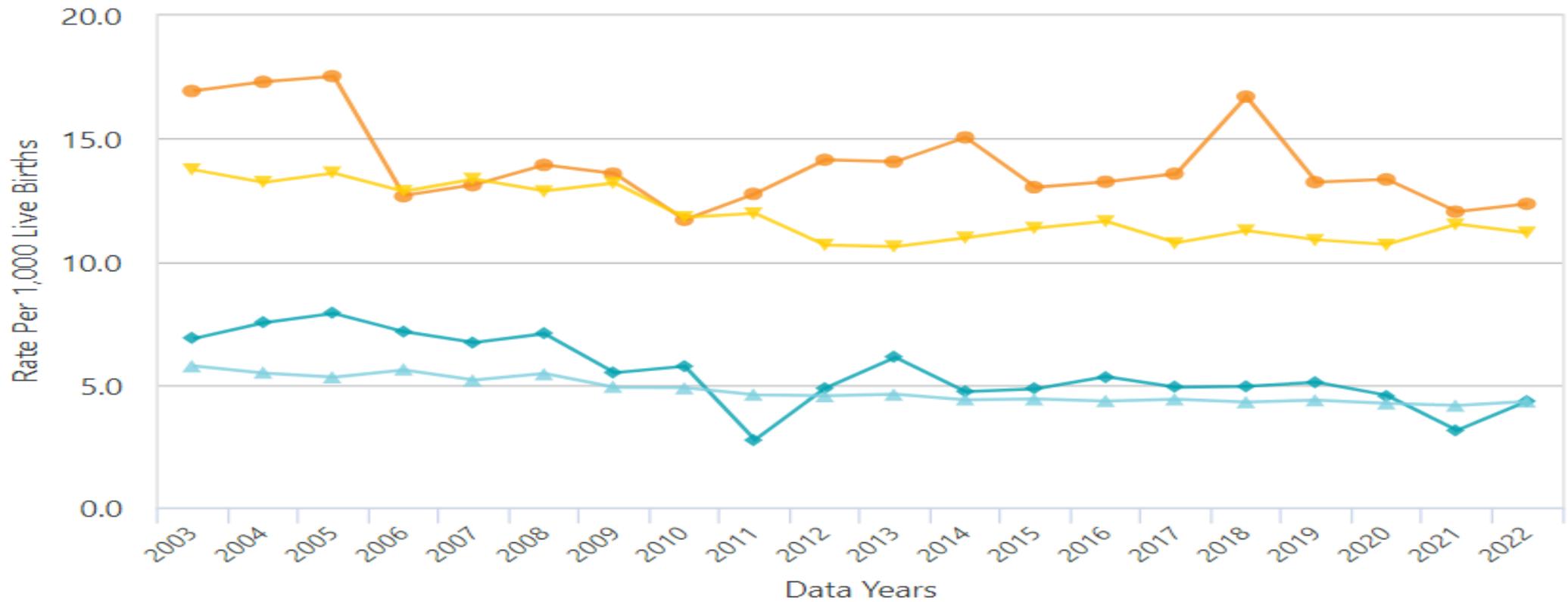
Infant Mortality (Aged 0-364 Days), Single Year



# Infant Mortality



Infant Mortality (Aged 0-364 Days), Single Year



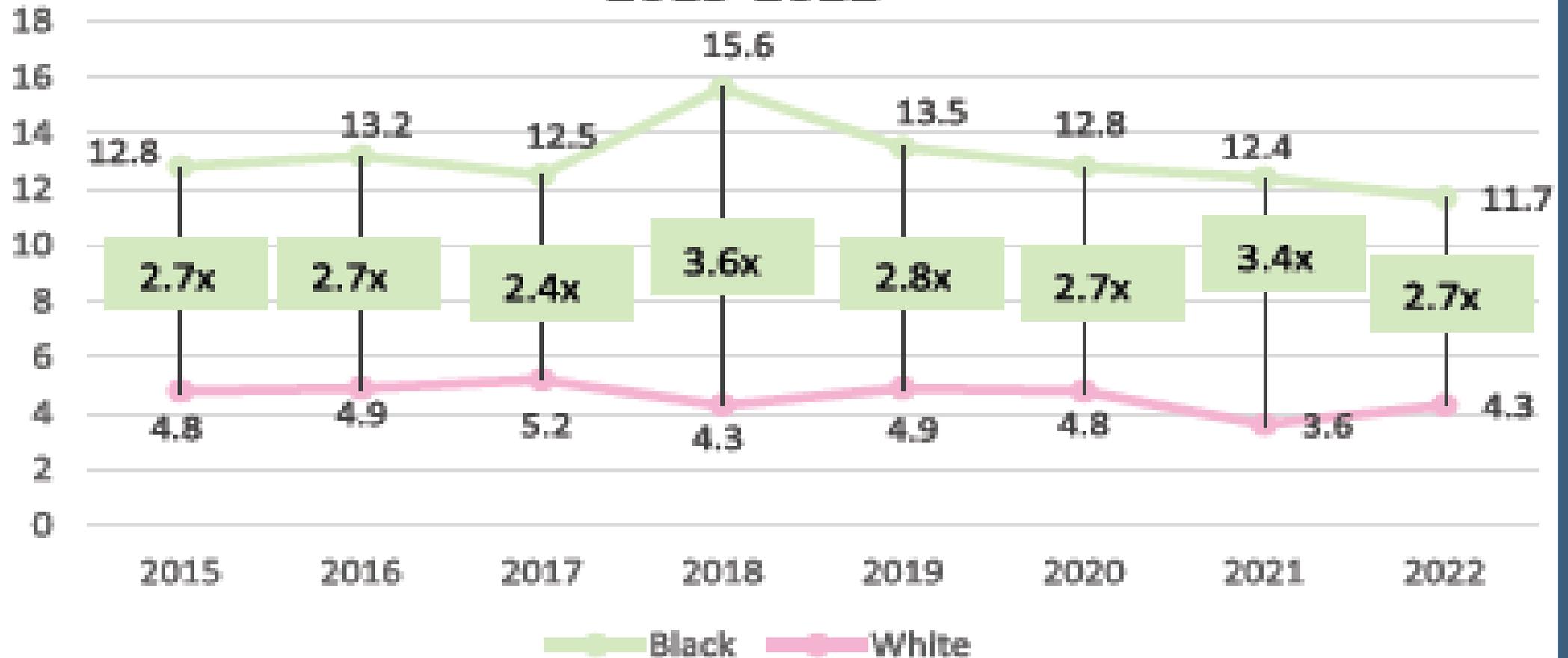
Show All Duval White Duval Black Florida White Florida Black

# Infant Mortality



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## Northeast Florida Infant Mortality by Race 2015-2022

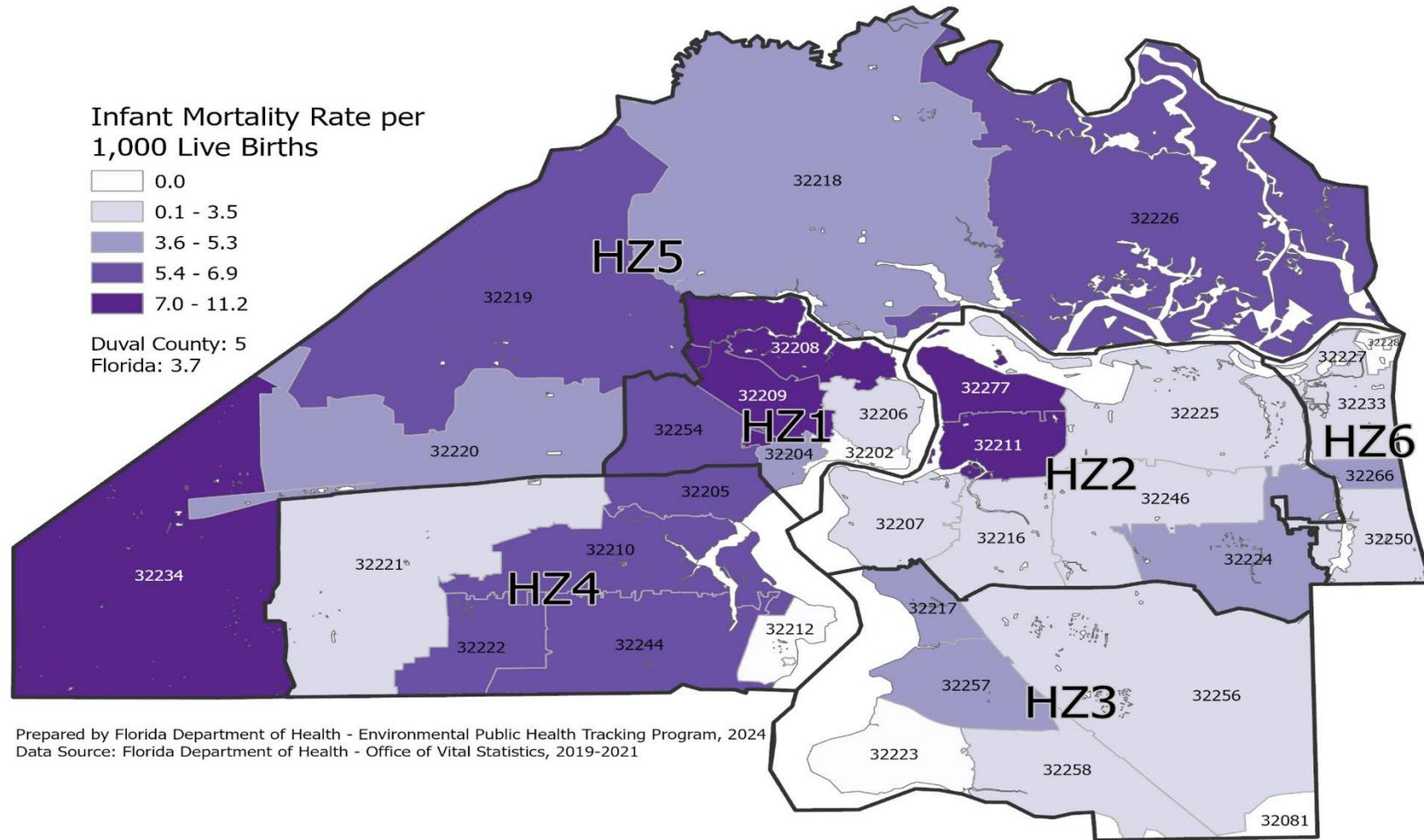




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# Infant Mortality Rate by ZCTA

2019-2021





# Infant Mortality

- In Northeast Florida: Though infant mortality in African Americans is high, the current rate of 11.7 represents a 25% decrease since 2018 (15.6)
- **What's working?**
  - Florida Statute 383.14
    - Identify high risk
  - Community Health Workers:
    - Home visitation
    - Education

# Infant Mortality



- **Goal:**
  - Lower infant mortality;
  - Improve maternal health in Jacksonville.
- **Strategy:**
  - Provide three additional community health workers to an organization that serves pregnant mothers and infants.
  - Increase the number of homes canvassed by 200 to educate on health, social services, sleep related injury and available resources.
  - Connect pregnant women and infants to home-visiting programs.
  - Engage and educate community members, including local businesses, churches, and pediatric clinics, on safe sleep standards, premature labor awareness, health planning, and toxic stress
- **Budget:**
  - \$250,000 in year one for a local organization working on maternal/infant mortality to hire up to 3 additional community health workers



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# Mental Health and Wellbeing

# Hospitalizations Due to Mental Illness



## Florida

### Hospitalizations From Mental Disorders

Indicator	Year	Count	Rate
Under age 18	2022	30,305	689.4
18-21	2022	12,726	1,263.2
22-24	2022	9,510	1,232.8
25-44	2022	71,129	1,263.6
45-64	2022	57,996	995.8
65-74	2022	15,223	574.4
75 or older	2022	8,738	426.0
Total	2022	205,632	920.9

## Duval

### Hospitalizations From Mental Disorders

Indicator	Year	Count	Rate
Under age 18	2022	1,481	626.8
18-21	2022	709	1,477.9
22-24	2022	560	1,411.4
25-44	2022	4,261	1,390.1
45-64	2022	2,946	1,154.9
65-74	2022	646	663.5
75 or older	2022	263	455.5
Total	2022	10,868	1,044.3

# Mental Health/Wellbeing



- Goal:
  - Improve access to mental health resources in Jacksonville.
- Strategies:
  - Promote mental health resources and “988” during Mental Health Awareness Month
  - Support the United Way to hire two full-time crisis counselors.
  - Support the training of 1500 community members in Mental Health First Aid in Year 1.
  - Support a pediatric organization to provide collaborative care coordination, psychoeducational assessments, peer support/life coach managers, ancillary provider services, administrative support, and address the social determinants of health as needed for children and adolescents.
- Budget:
  - \$200,000 to United Way to hire 2 additional fulltime crisis counselors
  - \$50,000 for 1500 people in Duval County to be trained in Mental Health First Aid by Starting Point
  - \$430,000 funding to Angel Kids, by direct contract to provide wrap around behavioral health services to children/adolescents in culturally competent manner

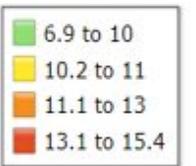
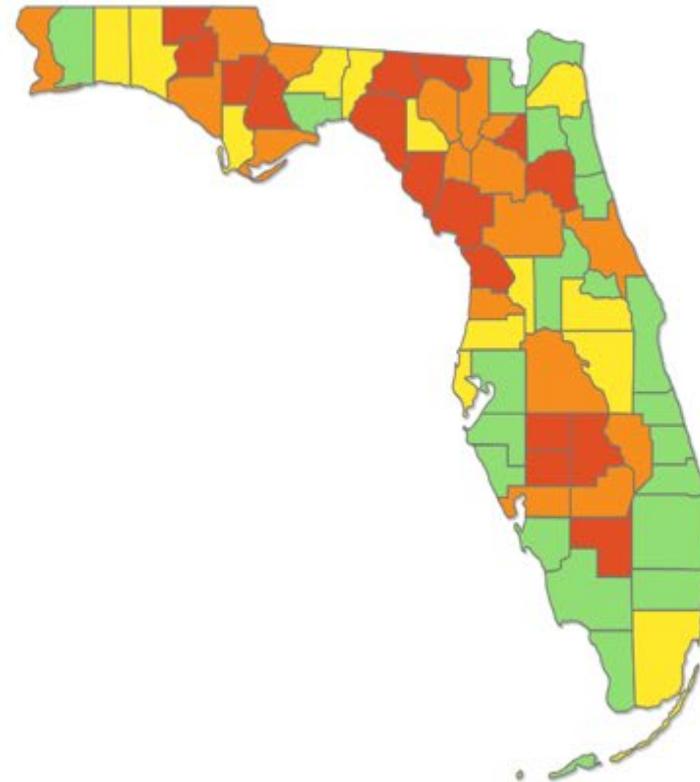
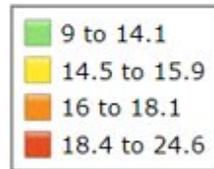
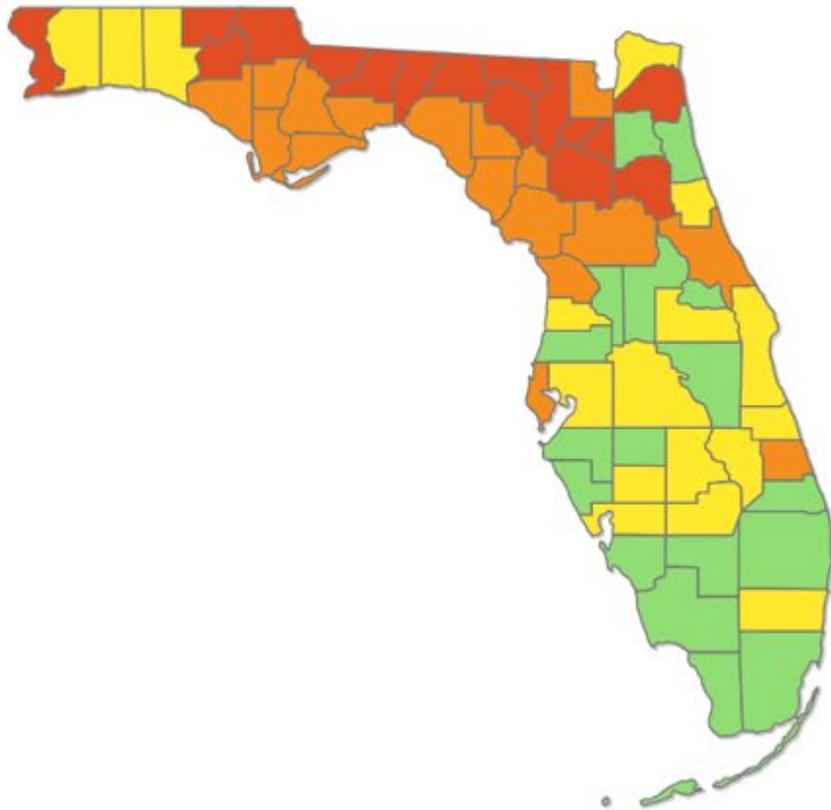
# Food Insecurity 2015 vs 2021



Food Insecurity Rate, Percent of Population, 2015



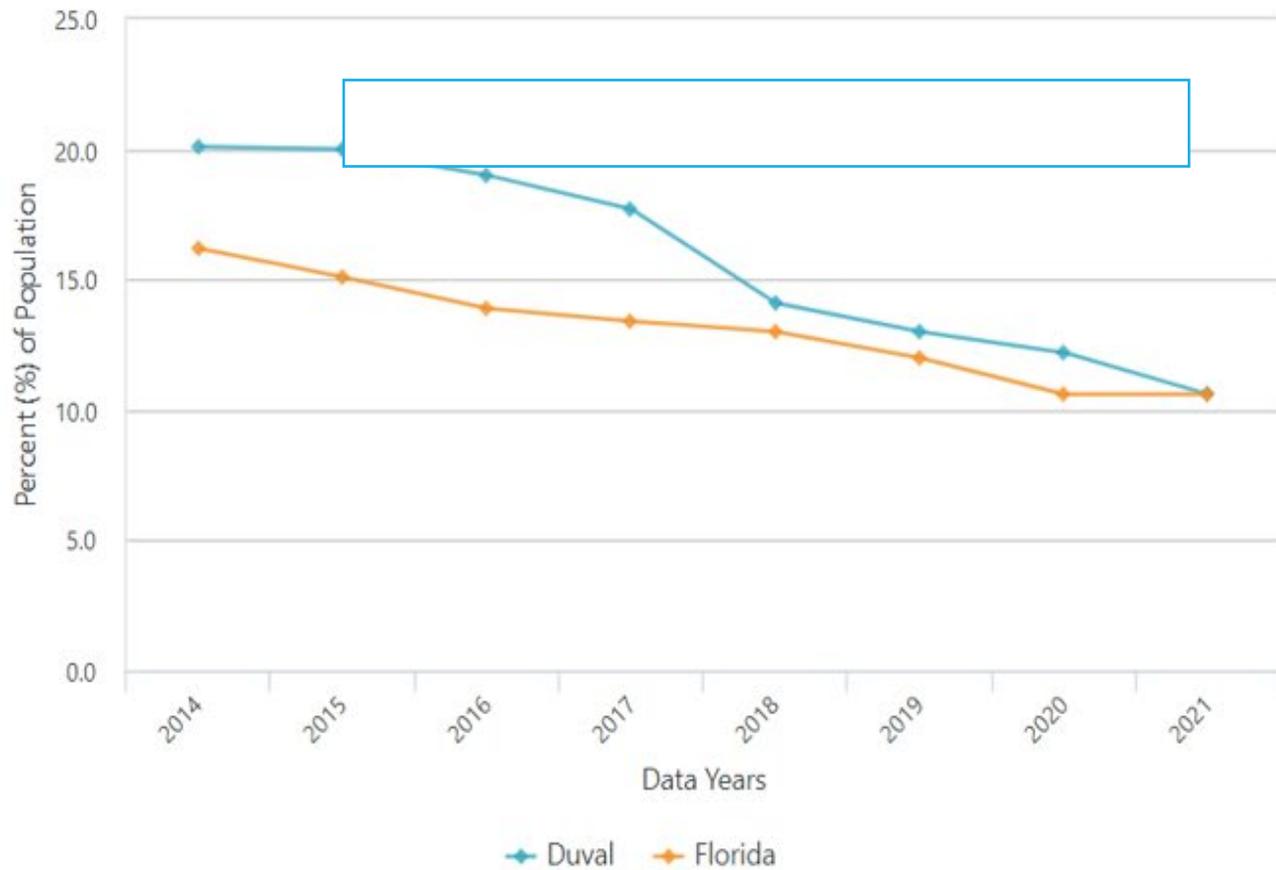
Food Insecurity Rate, Percent of Population, 2021



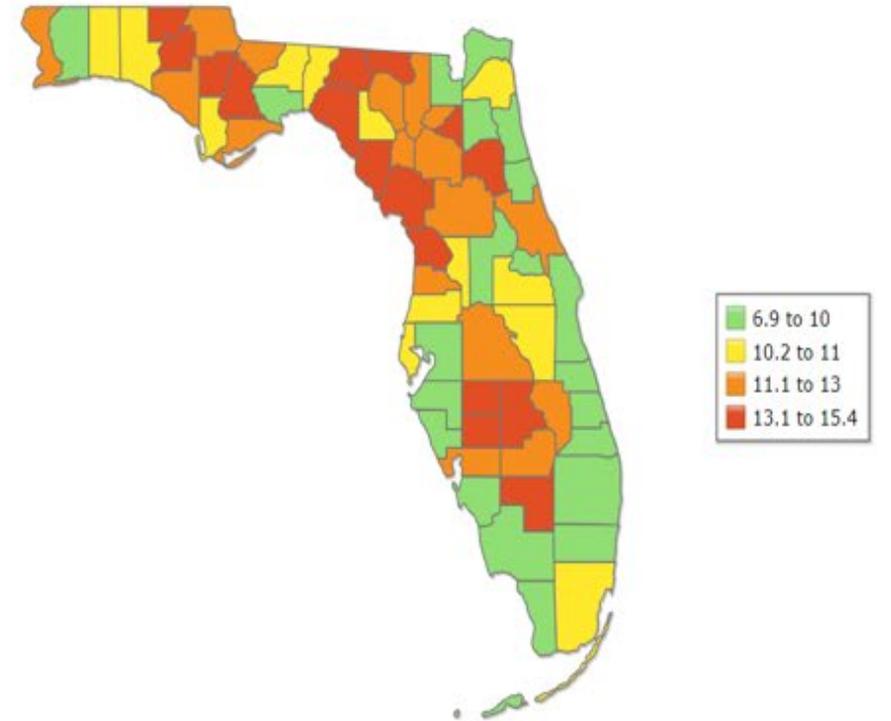
# Food Insecurity



### Food Insecurity Rate, Single Year



### Food Insecurity Rate, Percent of Population, 2021



# Food Insecurity



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- What's working?
  - Feeding Northeast Florida
  - Urban Farmers
  - JTA- REDIride
  - Meals on Wheels/Meals on Wings

# Food Insecurity in the Elderly



- Background:
  - Jacksonville has approximately 156,000 residents over the age of 65;
  - We know of approximately 3600 that are food insecure.
  - Meals on Wheels/Meals on Wings (and others) provide meals for seniors
    - congregate meals programs
    - home-delivered nutrition programs,
    - while following the nutrition guidelines of the Older Americans Act.
  - Providing one hot meal a day for over 870 individuals,
    - Still at least over 2700 on a waiting list for services

# Food Insecurity in the Elderly



- **Goal:**
  - Reduce hunger and food insecurity for the elderly who are currently on the waiting list to receive a meal on wheels.
- **Objective:**
  - Provide one hot meal five days a week for an additional 2,000 elderly citizens currently on the Meals on Wheels waiting list.
- **Strategies:**
  - Complete the procurement process to solicit competitive bids for collaborating organizations to submit proposals and select the best organization(s) from the proposals submitted.
  - Certify the eligibility to ensure the neediest elders are served first by facilitating in-home assessments for all elderly who have requested delivered meals beginning with levels two and three.
- **Budget:**
  - \$2,210,000 for an organization to provide one meal a day to an additional 2,000 food insecure elderly in Jacksonville

# Community Health Worker Training



- **Goal:**
  - Provide training and certify community health workers who are prepared to be hired by nonprofits/organizations to improve health outcomes.
- **Objective:**
  - Train and certify 180 community members from diverse communities and cultures to be community health workers in year 1
- **Strategies:**
  - Procurement process to solicit competitive bids; selected most qualified
  - Assist with marketing and promotion to recruit community members to enroll in training to become CHW
- **Budget:**
  - \$200,000 to an organization to train 180 community health workers

# Primary Care Access



- **Goal:**
  - Improve opportunities for access to primary care and dental care for uninsured and underinsured community members.
- **Objectives:**
  - Offer telehealth virtual access to care for at least 10,000 uninsured community members in Year 1.
  - Provide access to free health literacy about primary care and at least 5 common chronic conditions.
  - Collaborate with at least 3 - 4 dental care providers to develop a strategy for addressing the problem of access to affordable dental care.

# Primary Care Access

- Strategies:
  - Complete the procurement process to solicit competitive bids for qualified organizations to submit proposals for telehealth urgent care services; and select the most qualified.
    - Begin the telehealth program for uninsured in particular in Health Zone 1 for Year 1
    - Increase the number of people that schedule visits through JaxCareConnect for primary care services by 15%.
  - Complete the procurement process to solicit competitive bids for qualified organizations to submit a proposal regarding wrap around primary care services for the uninsured/underinsured and select the most qualified from the submitted proposals.
  - Place links to health literacy (literature and videos) for common chronic conditions such as obesity, hypertension, diabetes, and chronic lung disease on COJ's health landing page.
  - Work with organizations that facilitate community education on chronic diseases to spread the word to the community when opportunities are available



# Primary Care Access



- **Budget:**

- \$2,185,000 for a telehealth organization to provide urgent care virtual visits to the uninsured in Jacksonville with a focus on Health Zone 1
- \$75,000 for a qualified organization that provides wrap round services for the uninsured/underinsured with strategies to address the social determinants of health

# Health Insurance Access



- Goal:
  - Improve insurance enrollment during the open enrollment period.
- Objective:
  - Increase the number of new enrollments in Marketplace plans by 10%
- Strategies:
  - Partner with local media groups to provide a phone bank for local insurance brokers to educate and enroll citizens in ACA insurance.
  - Launch a social media campaign in collaboration with the Public Affairs team.
  - Organize a collaborative effort with our insurance committee and primary care and dental care committees to discuss network expansion for citizens facing limited network issues
- Budget:
  - Zero budget dollars

# Health Insurance Access



## • Outcomes:

- New Enrollees in Marketplace Insurance:
  - 40,726 (2024) vs 26,278 (2023)
  - 55% increase
- Total Enrollees in Marketplace Insurance:
  - 163,184 (2024) vs 109,287 (2023)
  - 49% increase
- For Reference: Total Florida Enrollees in Marketplace Insurance:
  - 4.2 M (2024) vs 3.2 M (2023)
  - 31% increase

# UF Health



- **City Contract:**

- Currently indigent population needs to requalify every 6 months
  - Very time consuming
  - Limits access to care
- 
- We have worked with UF Health and will change to 12-month requalification
    - Recommendation from the City Council's Critical Quality of Life Issues Task Force



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thank  
you

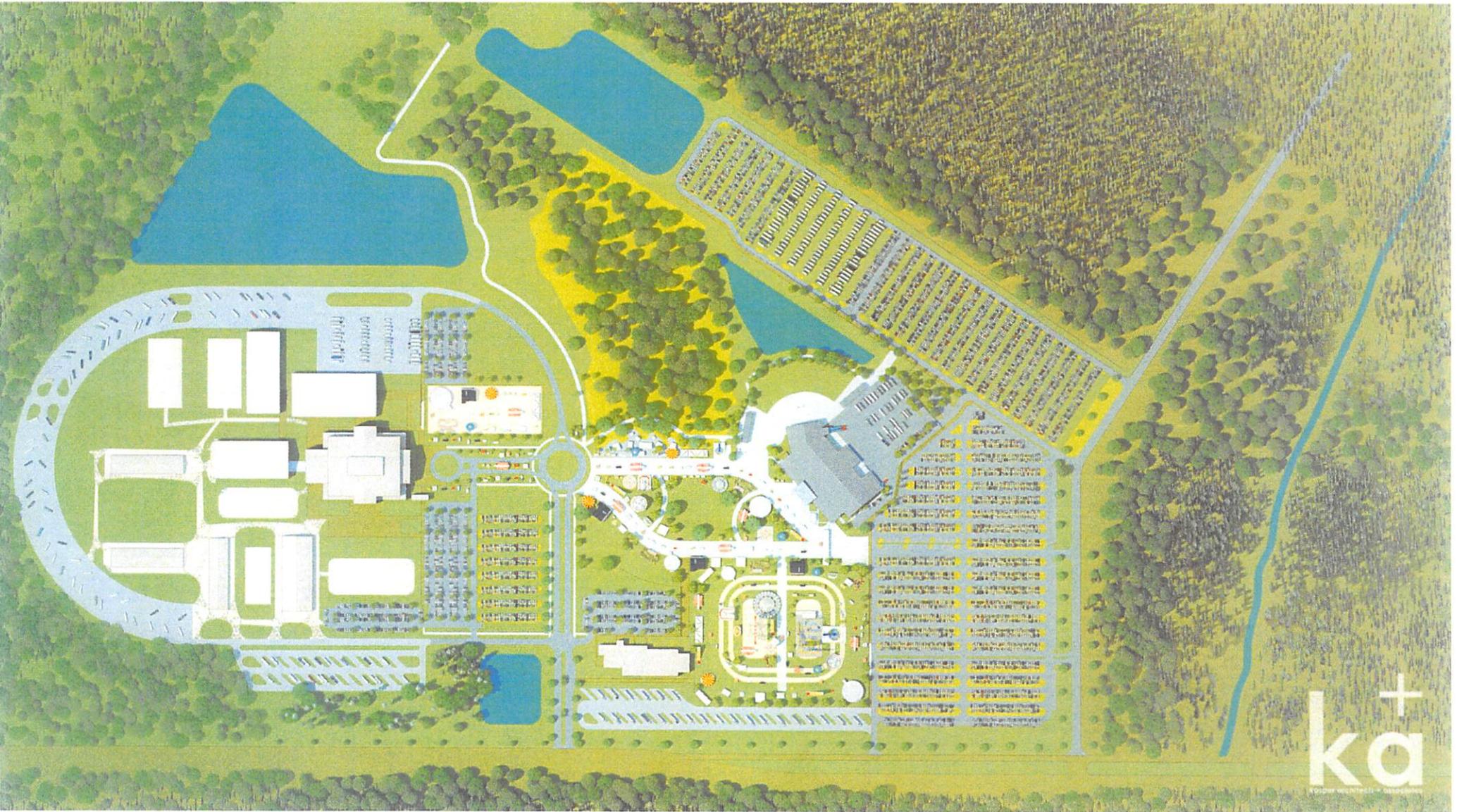


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**THANK YOU**

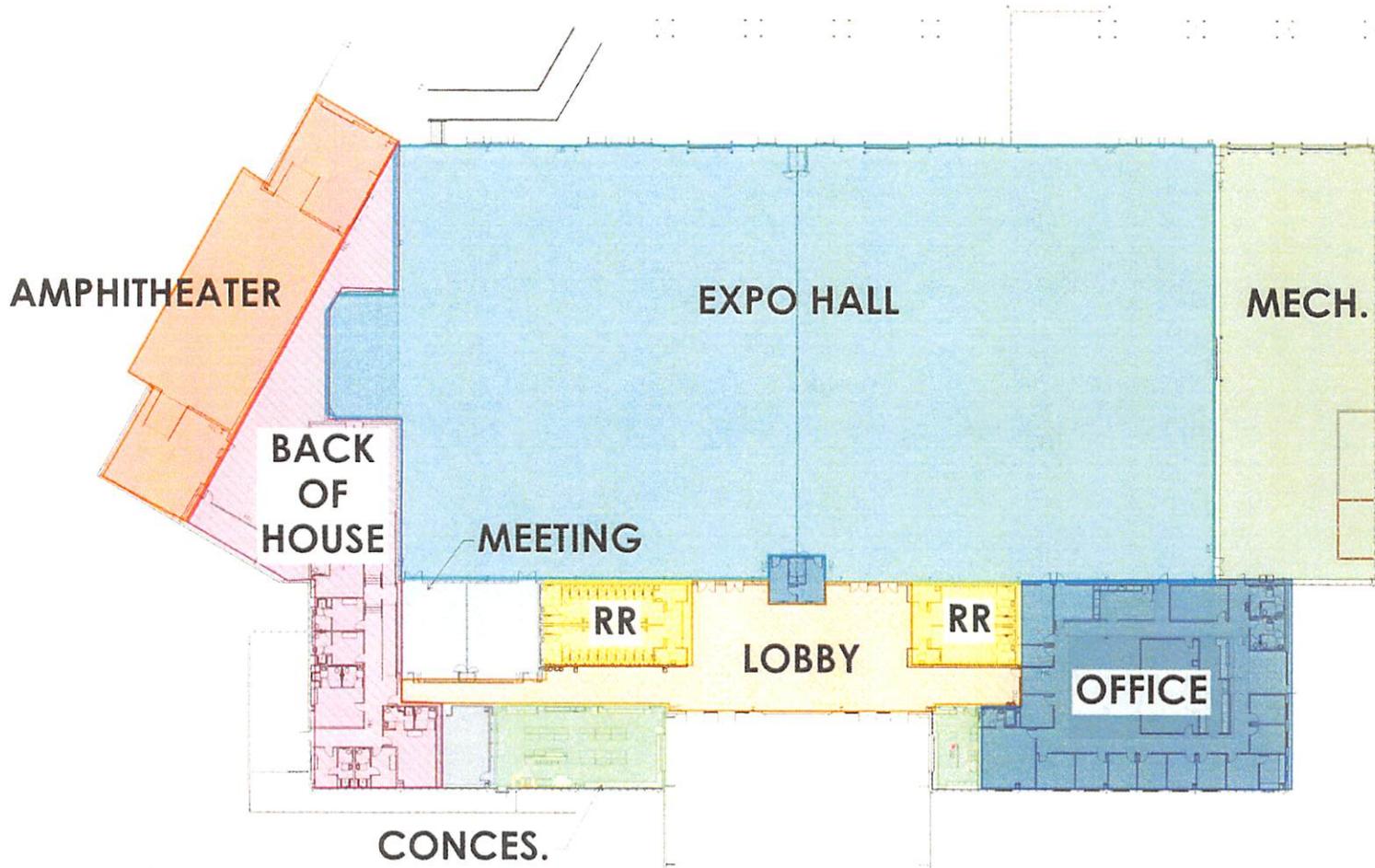
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SITE PLAN





OVERALL PLAN





Bill Olson, CFE

President/CEO

The Expo Center at the Fairgrounds

April 12, 2023

Dear Bill,

I am writing to ensure that moving the Fairgrounds to a new location adjacent to the Equestrian Center is fully supported by the Northeast Florida Equestrian Society.

We have discussed this at length over the last several months and the NFES Board concluded early in this process that the move is a win-win for the Equestrian Center, the Greater Jacksonville Agricultural Fair, and the City of Jacksonville. We look forward to partnering with the Fair and are pleased that our facility will be a part of this great endeavor.

I fully realize that any undertaking of this size will generate both support and opposition. Every citizen will have an opinion either for or against and I'm sure all concerned will welcome feedback from a wide variety of sources.

In my position as Board Chair on behalf of the Northeast Florida Equestrian Society, I want to assure you that we support this move and look forward to the improvements and new opportunities that will result from this move.

Sincerely,

A handwritten signature in blue ink, appearing to read "Peggy Fuller", is written over a horizontal line. The signature is fluid and cursive.

Dr. Peggy Fuller, DVM

NFES Board Chair

**NFES/HORSE THERAPIES, INC.**