

1 Introduced by the Finance Committee (Council Members Howland, White,
2 Arias, Carrico, Gaffney, Jr., Lahnen and Pittman):
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4

5 **ORDINANCE 2024-**

6 A ORDINANCE ADOPTING THE CITY COUNCIL'S 1-YEAR
7 STRATEGIC PLAN; SETTING THE CITY COUNCIL'S TOP
8 BUDGET PRIORITIES FOR THE 2024-2025 FISCAL YEAR;
9 ENCOURAGING THE MAYOR TO INCORPORATE THE COUNCIL
10 PRIORITIES INTO THE 2024-2025 BUDGET; WAIVING
11 THE PROVISIONS OF SECTION 106.110 (CITY COUNCIL
12 STRATEGIC PLAN), PART 1 (GENERAL PROVISIONS),
13 CHAPTER 106 (BUDGET AND ACCOUNTING CODE),
14 *ORDINANCE CODE*, REQUIRING SUBMITTAL OF THE
15 STRATEGIC PLAN WITH CORRESPONDING FUNDING
16 REQUESTS TO CITY ADMINISTRATION NO LATER THAN
17 FEBRUARY 15TH; PROVIDING AN EFFECTIVE DATE.
18

19 **WHEREAS**, in accordance with the requirements of Section
20 106.110, *Ordinance Code*, the Council is required to update and adopt
21 its strategic plan annually; and

22 **WHEREAS**, the Council adopted prior 1, 3, and 5 year strategic
23 plans by Resolutions 2018-594-A, 2020-34-A, 2021-364-A, and 2021-893-
24 A and Ordinance 2023-149-E; and

25 **WHEREAS**, on February 6, 2024, the Finance Committee conducted
26 an initial strategic planning meeting for fiscal year 2024-2025 to
27 continue the process of developing both a short-term and long-term
28 vision to guide the actions of City Council; and

29 **WHEREAS**, in preparation for the meeting, City Council Members
30 were asked to consider setting aside a large portion of the available
31 strategic planning dollars for fiscal year 2024-2025 into a reserve

1 account to offset debt service for significant capital projects
2 anticipated to occur within the next three years and to propose
3 smaller, short-term strategic initiatives to be considered by the
4 Council as priorities for the various Council Districts covering a
5 1-year time frame; and

6 **WHEREAS,** on February 21, 2024, the Finance Committee held a
7 final strategic planning meeting where the Committee determined it
8 appropriate to recommend the Council set aside \$5,000,000 in the
9 Stadium (Strategic Downtown Project) Reserve account in preparation
10 for anticipated significant capital projects in the Downtown over the
11 next several years, and further developed the final list of 1-year
12 strategic plan goals along with funding requests corresponding to
13 those goals for submittal to City Administration for inclusion in the
14 fiscal year 2024-2025 budget; and

15 **WHEREAS,** this strategic plan does not bind future City Council
16 bodies but is intended to develop a shared sense of priorities and
17 direction with the goal of supporting and investing in the vision for
18 the future of the city that these priorities embody; and

19 **WHEREAS,** it is also the intention of City Council to
20 communicate its budgetary priorities to the Administration so that
21 these areas may be considered during the budget building process; and

22 **WHEREAS,** it is the Council's desire that these areas be
23 considered for additional investment to the extent that revenues
24 exceed expenses after taking into account mandatory cost increases,
25 inflation, those budgetary targets and requirements set forth in the
26 municipal code and other critical needs as determined during the
27 budget review and preparation process; and

28 **WHEREAS,** to the extent practicable, the Council requests the
29 recurring costs referenced in the below priority areas be considered
30 by the Administration for funding without the use of one-time
31 reserves; now therefore

1 **BE IT ORDAINED** by the Council of the City of Jacksonville:

2 **Section 1. Adoption of the Strategic Plan.** The City
3 Council hereby adopts its strategic plan as follows:

4 **Long-term Strategic Priority (2024-2025):**

- 5 • Allocate funding to the Stadium (Strategic Downtown Project)
6 Reserve to offset future debt service for Downtown projects
7 (\$5,000,000).

8 **1-year goals (2024-2025) (short-term initiatives):**

- 9 • Provide funding to support opportunities and initiatives to
10 combat homelessness and promote development of affordable
11 housing:

- 12 ◦ Appropriate \$150,000 to Trinity Rescue Mission to provide
13 transportation to homeless individuals seeking to obtain
14 and sustain employment;

- 15 ◦ Appropriate \$125,000 to Habitat for Humanity of
16 Jacksonville for development of affordable housing in
17 Council District 14;

- 18 • Provide funding to support and provide access to food and basic
19 necessities:

- 20 ◦ Appropriate \$200,000 to Feeding Northeast Florida to
21 support expansion of its food pantry cold storage and
22 warehouse space;

- 23 ◦ Appropriate \$100,000 to Safe Future Foundation, Inc. to
24 support its mobile food pantry, diaper bank and period
25 bank.

- 26 • Provide funding to support and promote education and training
27 programs:

- 28 ◦ Appropriate \$200,000 to LIFT JAX for expansion of the
29 Workforce Education and Training Center at Debs Grocery
30 Store on Jacksonville's Eastside;

- 31 • Provide funding to support programs and services targeting

1 various underserved Duval County populations and residents:

- 2 o Appropriate \$50,000 to Ben's Place to provide day programs
- 3 to adult Duval County students with disabilities;
- 4 o Appropriate \$200,000 to Northside Community Involvement,
- 5 Inc. to provide resources and programs to support low-
- 6 income families and children in Duval County;
- 7 o Appropriate \$100,000 to Isaiah 117 House to provide
- 8 services and programs for children awaiting foster care
- 9 placement;
- 10 o Appropriate \$100,000 to the Northeast Florida Immigrant
- 11 Resource Alliance for the provision of services to Duval
- 12 County's immigrant population;
- 13 o Appropriate \$100,000 to Treasure House, Inc. for the
- 14 provision of services for families with neurodivergent
- 15 children;
- 16 o Establish a Police Athletic League in the Valencia Way
- 17 housing complex to work with area youth and to initiate
- 18 services and programs to combat crime (\$200,000);
- 19 o Provide funding for grants to various Community Development
- 20 Corporations to support economic development through the
- 21 provision of services and programs aimed at improving
- 22 access to affordable housing, social services, education
- 23 and safety workshops, cultural development and youth
- 24 programs (\$100,000);
- 25 • Provide funding to support and provide additional resources to
- 26 the City's veteran community:
 - 27 o Appropriate \$100,000 for upgrades to the UNF Military and
 - 28 Veterans Resource Center;
 - 29 o Appropriate \$265,657 to construct a rain/shade structure
 - 30 adjacent to the Veterans Memorial Wall;
- 31 • Appropriate \$200,000 to the City of Atlantic Beach to assist

1 with construction of a lifeguard station;

- 2 • Provide funding to support programs that encourage and promote
3 individual and familial health and healthy lifestyles:

4 ○ Appropriate \$200,000 to support organizations that provide
5 programs and services aimed at addressing health
6 disparities in Jacksonville's Southside and in other
7 underserved communities in Duval County;

8 ○ Appropriate \$100,000 to Edward Waters University to provide
9 certified personnel and expanded hours of operation for
10 the Samuel Newby Community Athletic Center;

- 11 • Appropriate \$200,000 to the City's Restore Endangered Historic
12 Adaptable Buildings Trust Fund to support efforts to preserve
13 Jacksonville's historically significant buildings (outside
14 Downtown);

- 15 • Provide funding to reduce blight and to support neighborhood
16 development and beautification:

17 ○ Establish a community grant program to support the City's
18 various registered neighborhood associations to complete
19 projects designed to combat blight and
20 beautify/rehabilitate neighborhoods (\$100,000);

21 ○ Provide funding to strengthen the Public Works Department's
22 ability to conduct Countywide tree trimming and median
23 maintenance/beautification (\$100,000);

24 ○ Provide funding to strengthen the Public Works Department's
25 ability to complete Countywide ditch service and
26 maintenance (\$100,000);

27 ○ Appropriate \$200,000 to the Mandarin Community Club to
28 provide various programs and services including
29 preservation and restoration of Mandarin's historic
30 properties, neighborhood beautification projects,
31 development of various educational programs and forums,

1 etc.;

- 2 • Facilitate and promote the growth and sustainability of small
3 businesses:

4 o Appropriate \$200,000 to provide additional support for the
5 Moncrief Area Business Improvement Program (proposed to be
6 expanded and renamed the "Myrle-Moncrief-Soutel Business
7 Corridor");

- 8 • Provide funding for improvements to City parks and certain
9 associated facilities:

10 o Appropriate \$200,000 to provide supplemental funding for
11 District 5 park improvements and enhancements approved by
12 the Special Committee on Parks and Quality of Life;

13 o Appropriate \$200,000 to construct a storage facility at
14 San Mateo Little League Park and to procure additional
15 field materials for baseball and softball programs at the
16 Park.

17 **Section 2. Priorities of City Council.** The Council has
18 deliberated and debated its top priorities for fiscal year 2024-2025
19 and hereby submits the long-term and short-term strategic priorities
20 of the City Council as outlined in Section 1 above.

21 **Section 3. Encouraging the Mayor to Incorporate Council**
22 **Priorities into the Fiscal Year 2024-2025 Budget.** The Council hereby
23 requests and encourages the Mayor to incorporate the Council strategic
24 priorities into the fiscal year 2024-2025 budget for the consolidated
25 government of the City of Jacksonville.

26 **Section 4. Waiver of Section 106.110 (City Council**
27 **Strategic Plan), Part 1 (General Provisions), Chapter 106 (Budget and**
28 **Accounting Code), Ordinance Code.** The provisions of Section 106.110
29 (City Council Strategic Plan), Part 1 (General Provisions), Chapter
30 106 (Budget and Accounting Code), *Ordinance Code*, requiring the City
31 Council to forward the funding requests for each component of the

1 strategic plan to City Administration no later than February 15th are
2 hereby waived.

3 **Section 5. Effective Date.** This Ordinance shall become
4 effective upon signature by the Mayor or upon becoming effective
5 without the Mayor's signature.

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7 Form Approved:

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10 _____
Office of General Counsel

11 Legislation Prepared By: Mary E. Staffopoulos

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CONSOLIDATED CITY OF JACKSONVILLE
 QUARTERLY FINANCIAL SUMMARY - SUBFUND LEVEL
 FOR THE QUARTER ENDED DECEMBER 31, 2023

00111 General Fund Operating

	BUDGET INFORMATION			
	Revised Budget	Y-T-D Actuals	Projections	Variance
REVENUE				
Ad Valorem Taxes	1,031,529,740	1,037,160,548	1,037,160,548	5,630,808
Utility Service Tax	98,205,952	16,130,866	99,551,648	1,345,696
Communication Service Tax	30,783,890	2,520,864	30,092,576	(691,314)
Other Taxes	8,097,205	6,618,587	8,245,996	148,791
Permits and Fees	427,000	91,417	367,668	(59,332)
Franchise Fees	48,203,461	4,247,987	46,052,849	(2,150,612)
Intergovernmental Revenue	502,908	220,454	502,908	0
State Shared Revenue	240,259,990	33,514,548	240,822,102	562,112
Charges for Services	27,547,336	5,331,797	26,364,330	(1,183,006)
Revenue From City Agencies	8,461,838	1,882,206	8,676,308	214,470
Net Transport Revenue	36,127,375	11,730,315	37,909,457	1,782,082
Fines and Forfeits	1,306,485	319,070	1,546,961	240,476
Miscellaneous Revenue	19,941,602	3,247,245	19,841,043	(100,559)
Pension Fund Contributions	0	404	404	404
Investment Pool / Interest Earnings	12,520,000	2,511,222	12,557,679	37,679
Debt Funding: Debt Management Fund	20,979,060	0	20,979,060	0
Transfers From Other Funds	4,207,833	1,051,958	4,207,833	0
General Fund Loan	25,745,486	6,436,372	25,745,486	0
Contribution From Local Units	134,735,122	12,991,914	134,668,796	(66,326)
TOTAL REVENUE	1,749,582,283	1,146,007,775	1,755,293,652	5,711,369
EXPENDITURES				
Salaries	591,400,493	132,356,972	584,603,987	6,796,505
Salary & Benefit Lapse	(10,500,071)	0	0	(10,500,071)
Pension Costs	259,010,477	6,717,435	251,388,045	7,622,432
Employer Provided Benefits	103,331,199	24,091,453	99,893,650	3,437,549
Internal Service Charges	144,453,105	32,923,913	136,963,231	7,489,875
Inter-Departmental Billing	463,937	0	539,012	(75,075)
Insurance Costs and Premiums	1,997	88,131	122,890	(120,893)
Insurance Costs and Premiums - Allocatio	14,576,679	7,220,729	14,576,679	0
Professional and Contractual Services	93,878,322	11,245,992	91,261,339	2,616,985
Other Operating Expenses	115,828,319	19,949,334	113,648,439	2,179,884
Library Materials	5,208,644	1,516,306	5,208,644	0
Capital Outlay	8,235,438	1,383,645	8,223,395	12,044
Capital Outlay - Debt Funded	562,500	0	562,500	0
Debt Service	39,017,753	0	38,929,843	87,910
Payment to Fiscal Agents	5,200,101	822,851	5,200,101	0
Debt Management Fund Repayments	66,641,123	0	66,641,123	0
Grants, Aids & Contributions	121,665,542	21,342,074	121,665,542	0

**CONSOLIDATED CITY OF JACKSONVILLE
 QUARTERLY FINANCIAL SUMMARY - SUBFUND LEVEL
 FOR THE QUARTER ENDED DECEMBER 31, 2023**

Supervision Allocation	(1,749,854)	(434,750)	(1,749,854)	0
Indirect Cost	1,940,560	485,140	1,940,560	0
Transfers to Other Funds	186,609,943	86,301,627	186,471,489	138,454
General Fund - Loan / Loan Repayment	57,250,426	57,250,426	57,250,426	0
Other Uses - Debt Funded	40,979,060	0	40,979,060	0
TOTAL EXPENDITURES	1,844,005,694	403,261,277	1,824,320,101	19,685,599
CURRENT YEAR	(94,423,411)	742,746,498	(69,026,449)	25,396,968
Transfers from Fund Balance	18,578,320			
Contingencies	(8,881,690)			
Cash Carryover	(510,000)			
BUDGET DIFFERENCE	(85,236,781)			

00111 General Fund Operating
Expenditures by Department

	Revised Budget	Projection	* Variance
Advisory Boards And Commissions	543,427	538,782	4,645
City Council	14,127,360	13,392,046	735,314
Corrections	162,139,395	157,867,297	4,272,098
Courts	6,672,215	6,642,412	29,803
Downtown Investment Authority	1,632,330	1,583,032	49,298
Employee Services	8,968,168	8,088,747	879,421
Executive Office of the Mayor	5,443,928	5,626,053	(182,125)
Executive Office of the Sheriff	9,112,630	7,923,191	1,189,439
Finance and Administration	26,419,072	26,006,620	412,452
Fire and Rescue-Center	383,764,349	379,252,774	4,511,575
Health Administrator	1,612,073	1,612,073	0
Investigations & Homeland Security	103,270,443	105,379,041	(2,108,598)
Jacksonville Human Rights Commission	1,208,938	1,186,016	22,922
Jax Citywide Activities	542,616,714	546,486,681	(3,869,967)
Medical Examiner	7,136,266	7,096,938	39,328
Military Affairs and Veterans	1,614,045	1,416,608	197,437
Neighborhoods	28,445,308	27,461,712	983,596
Office of Economic Development	2,965,313	2,930,966	34,347
Office of Ethics	754,090	756,970	(2,880)
Office of General Counsel-Center	2,164,790	2,102,411	62,379
Office of State's Attorney	2,824,677	2,766,881	57,796
Office of the Inspector General	1,561,698	1,561,239	459
Parks, Recreation & Community Services	58,020,124	56,614,738	1,405,386
Patrol & Enforcement	238,529,033	228,263,294	10,265,739
Personnel & Professional Standards	35,121,180	35,897,267	(776,087)
Planning and Development	5,704,983	5,426,875	278,108
Police Services	60,336,797	60,109,755	227,042
Public Defender's	2,456,565	2,424,693	31,872
Public Library	43,339,385	42,613,889	725,496
Public Works	71,695,673	71,598,024	97,649
Supervisor of Elections	13,804,724	13,693,076	111,648
Total	1,844,005,694	1,824,320,101	19,685,593

* Any difference between the General Fund subfund level report variance and the variance on this report is due to rounding.

A schedule is included which details any Department(s) that are projected to have a net unfavorable variance.

**GENERAL FUND OPERATING FUND
EXPENDITURES BY DEPARTMENT SUPPLEMENTAL DETAIL**

Executive Office of the Mayor

Projected Unfavorable Variance: (182,125)

	<u>Variance</u>
Personnel Costs	(110,676)
Inter-Departmental Billing - JSO	(75,075)
Operating and Capital Outlay	3,626

Investigations and Homeland Security

Projected Unfavorable Variance: (2,108,598)

	<u>Variance</u>
Personnel Costs - Excluding Overtime	640,649
Overtime	(2,909,789)
Operating and Capital Outlay	43,047
Internal Service Charges	117,495

Jax Citywide Activities

Projected Unfavorable Variance: (3,869,967)

	<u>Variance</u>
Citywide Salary & Benefit Lapse (excludes JSO)	(4,440,423)
Contribution to JPA - Comm Svc Tax	138,454
QTI / REV and Economic Grants	234,717
Tax Deed Purchases, Overpaid, Refunds	175,000
All Other Non-Departmental Expenses	22,285

Office of Ethics

Projected Unfavorable Variance: (2,880)

	<u>Variance</u>
Personnel Costs	(8,115)
Operating and Capital Outlay	508
Internal Service Charges	4,727

Personnel & Professional Standards

Projected Unfavorable Variance: (776,087)

	<u>Variance</u>
Personnel Costs - Excluding Overtime	(726,489)
Overtime	(376,100)
Operating and Capital Outlay	60,004
Internal Service Charges	266,498

FY 2024/25 Strategic Plan Council Member Requests

Ct.	Council Member	Page #'s	Overview	Proposed	Approved
				Dollar Amount	Dollar Amount
1	Lahnen	1	UNF Military & Veterans Resource Center (MVRC) Upgrades	\$ 100,000.00	\$ 100,000.00
2	M. Carlucci	2	Restore Endangered Historic Adaptable Buildings Trust Fund	\$ 200,000.00	\$ 200,000.00
3	Gay	3	San Mateo Little League Park - Storage Facility	\$ 200,000.00	\$ 200,000.00
4	Boylan	4-5	Mandarin Community Club	\$ 200,000.00	\$ 200,000.00
5	Amaro - 1	6	County-wide Tree Trimming and Median Beautification	\$ 100,000.00	\$ 100,000.00
6	Amaro - 2	6	County-wide ditch program	\$ 100,000.00	\$ 100,000.00
7	White - 1	7	Trinity Rescue Mission - Provide transportation to homeless individuals to obtain and sustain employment	\$ 150,000.00	\$ 150,000.00
8	White - 2	7	Ben's Place - Provide low-cost transitional day programs to adult Duval County students with disabilities as they time out/age out of high school at age 22.	\$ 50,000.00	\$ 50,000.00
9	Howland	8	Support the Expansion of the LIFT JAX/ Goodwill GoodCareers Workforce Training Center at Debs Grocery on Jacksonville's Eastside.	\$ 200,000.00	\$ 200,000.00
10	Pittman	9-11	Phase II of Small Business Corridors/Intersections Covering Upfront Business Costs - \$125,000 Façade Grants - \$75,000	\$ 200,000.00	\$ 200,000.00
11	Gaffney Jr.	12	Northside Community Involvement, Inc. for the Communities with Resources Working Together for the Betterment of Jacksonville, Florida program	\$ 200,000.00	\$ 200,000.00
12	Peluso - 1	13	Build up our Neighborhoods Community Grants Program	\$ 100,000.00	\$ 100,000.00
13	Peluso - 2	13	Neighborhood Economic Development Boost through Community Development Corporation Grants	\$ 100,000.00	\$ 100,000.00
14	Carrico	14	Addressing Health disparities on the Southside and in underserved Communities	\$ 200,000.00	\$ 200,000.00
15	Arias - 1	15	Northeast Florida Immigrant Resource Alliance	\$ 100,000.00	\$ 100,000.00
16	Clark-Murray - 1	17	Purchase blighted and neglected Community Center and Park at 2130 Woodside Street - Removed by CM Clark-Murray	\$ 200,000.00	\$ -
17	Clark-Murray - 2	17	Establish a Police Athletic League, PAL, in the Valencia Way Housing Complex.	\$ 200,000.00	\$ 200,000.00
18	Miller	18	Veterans Memorial Wall - Partially fund purchase and installation of an aesthetically compliant permanent shade/rain protection structure to be used by the public when honoring fallen soldiers at the Veterans Memorial Wall.	\$ 200,000.00	\$ 265,657.00
19	Johnson - 1	19	Funds to Edward Waters University (EWU) specifically to be used for personnel and certified staffing for the Samuel Newby Community Athletic Center. These funds will be used to ensure that the center is opened daily specifically for the use of the surrounding New Town Community.	\$ 100,000.00	\$ 100,000.00
20	Johnson - 2	19	Allocating \$125,000 to support Habitat for Humanity's initiative in addressing the affordable housing crisis in Jacksonville, FL. This contribution is dedicated to fostering the construction of a new development in District 14, providing affordable housing solutions for those in need within the community.	\$ 125,000.00	\$ 125,000.00
21	J. Carlucci	20	District 5 Parks - Adding funding for District 5 Parks to supplement funding previously provided through the Special Committee on Parks and Quality of Life to each District Council Member	\$ 200,000.00	\$ 200,000.00
22	Freeman - 1	21	Isaiah 117 House - Provide physical and emotional support in a safe and loving home for children awaiting foster care placement.	\$ 100,000.00	\$ 100,000.00
23	Freeman - 2	22-23	Safe Future Foundation, Inc. - Food Pantry (Mobile and Stable), Diaper Bank, Period Bank	\$ 100,000.00	\$ 100,000.00
24	Arias - 2	16	Treasure House, Inc.	\$ 100,000.00	\$ 100,000.00
25	Salem	24	Feeding Northeast Florida	\$ 200,000.00	\$ 200,000.00
26	Diamond	N/A	Assist Atlantic Beach in building a Life Guard Station		\$ 200,000.00

Total of Individual Requests	\$ 3,725,000.00	\$ 3,790,657.00
Max Amount of Strategic Plan	\$ 8,790,657.00	\$ 8,790,657.00
Total of Individual Requests	\$ (3,725,000.00)	\$ (3,790,657.00)
Stadium (Strategic Downtown Project) Reserve - Discussed at 12/7/23 Meeting	\$ (5,000,000.00)	\$ (5,000,000.00)
Difference	\$ 65,657.00	\$ -