



2023  
Transition Committee  
Budget  
Recommendations

# Youth and Families

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*Compiled from findings and recommendations of the Arts, Culture, Entertainment Transition Committee, the Constituency and Community Outreach Transition Committee, the Economic Development Transition Committee, the Public Safety Transition Committee, and the Infrastructure Transition Committee*

To build a resilient and vibrant future for Jacksonville, we must support and invest in our youngest generations to positively shape the long-term health, stability, and prosperity of our communities. Plus, opportunities for continued education and creative recreation reduce future generations' involvement with the criminal justice system.

**Afterschool and Summer Literacy Program Expansion.....\$1,900,000**

This \$1,900,000 investment will provide literacy-rich programming to an additional 500 students during the school year and an additional 800 students in the summer. \$1,100,000 to fund additional after-school slots, \$560,000 dollars for summer slots, and \$240,000 dollars to enhance security measures at sites serving over 100 children, in accordance with Florida State law.

*Transition Committee: Public Safety |Annual outcomes data to support renewal or expansion|*

*Distribution: KHA*

**Multi-layer Literacy Program.....\$1,750,000**

As a portion of future citywide initiatives, solicit bids via RFP to contract for scope of work including but not limited to: **Teacher Training and Coaching in Literacy:** We seek to implement a comprehensive training, monitoring, and coaching model for teachers, focusing on pre-kindergarten through 3rd grade. This strategy would provide evidence-based literacy curriculum and sustained support for teachers to ensure fidelity to the program. Collaboration with reputable institutions like the University of Florida, University of North Florida, and Florida State College of Jacksonville would be instrumental in achieving this. The initial investment required for this high-quality literacy training program is estimated at \$750,000 for the first year. **Intensive Summer Literacy Program:** A more intensive summer program has shown great promise, providing 8 hours of daily support for students. This program includes high-quality coaching, extensive literacy support, and dynamic family engagement components. To implement this program at our highest-need schools over the summer, we estimate a cost of \$850,000. **Early Literacy Promotion:** Partnering with First Readers, we propose providing one book per month to all children from birth to 4 years old enrolled in the School Readiness program. This initiative has already yielded positive results by involving families and teachers in the reading process. Expanding this program to 1,000 number of children would cost approximately \$100,000.

*Transition Committee: Public Safety | Annual outcomes data to support renewal or expansion|*

*Distribution: 3<sup>rd</sup> party contract via RFP through KHA*

**Future New ‘Jax Journey’ Accountability Tracker.....\$150,000**

These funds will be allocated to partner with a research firm for data collection mapping and analysis to identify gaps and needs. Gather qualitative data using focus groups, town hall meetings/public

forums, direct or participatory observation, and key-informant interviews to gather primary data; Creates and distributes surveys; Conducts meta-analysis of historical Journey reports; Performs qualitative and quantitative data analysis using primary and secondary sources; Creates images (i.e., tables, graphs, charts, diagrams, maps, etc.) to illustrate findings from secondary data analysis; Continually identify trends with a detailed final report to include details of the assessment’s findings, recommendations and asset mapping.

*Transition Committee: Public Safety |Annual outcomes data to support renewal or expansion|*

*Distribution: 3<sup>rd</sup> party contract via RFP through KHA*

**Youth Artists Programs.....\$100,000**

Funding for out-of-school City programs that utilize the arts and experienced artists across all genres. Partnerships with Library, KHA, Parks, etc. Admission and transportation for City supported after-school programs to cultural non-profits and arts education programming. Teaching-artist residencies imbedded in city after school programs.

\$50,000 for free access to cultural organizations and after school transportation (Approx. 5,000 kids and chaperones). \$50,000 for teaching-artist residencies (Est. 5 at \$10,000 each).

*Transition Committee: Arts, Culture, Entertainment | Recurring | Distribution: Parks/Special Events*

**Youth Civic Engagement.....\$170,000**

Support for activation of ‘Jacksonville Girls & Boys City’ program modeled on the Boys and Girls State programs administered across the county by the American Legion. Programs build a mythical city government by teaching high-schoolers the duties of the various city officers and guiding them through the legislative process.

*Transition Committee: Constituency and Community Outreach | Pilot – data to support renewal or expansion | Distribution: KHA or Library*

**Mayor’s Youth At-Work Partnership.....\$1,250,000**

Expand support to create opportunities for additional students to join The Mayor's Youth at Work Partnership (Summer Jobs Program). It is already successful in providing year-round paid internships for

up to 300 students. However, we can significantly expand its impact by offering these opportunities to more students over the summer. To support the pay and training of interns, we estimate the additional funding would more than double the existing program.

*Transition Committee: Economic Development/Public Safety | Annual outcomes data to support renewal or expansion | Distribution: KHA or 3<sup>rd</sup> Party through RFP*

**2024 Pool Plan.....\$250,000**

Funding to support an increase in salaries for lifeguards and staff at city pools (200,000). Funding to support marketing efforts to recruit lifeguards needed to staff COJ pools (50,000).

*Transition Committee: Infrastructure | Pilot program with annual outcomes data to support renewal or expansion | Distribution: Parks*

**COJ Pool Renovations.....\$1,000,000**

Supplementing current funding to refresh and renovate COJ pool properties, improving safety systems and physical appearance of COJ pools countywide. Completion of renovations to Englewood High School pool.

*Transition Committee: Infrastructure | Recurring | Distribution: Parks*

**Family restroom signage update.....5,000**

Funding for signage and installation designating ‘single-occupancy’ Unisex restrooms on COJ owned or controlled properties as ‘Family Restroom’.

Public Works to provide an accounting of applicable facilities.

*Transition Committee: Constituency and Community Outreach | One Time | Distribution: Public Works*

**WiFi in COJ Parks Expansion.....\$100,000**

Funding to support expansion of free WiFi to COJ parks in districts across the county. WiFi is essential to cell phone location service apps making access to the service an important safety feature of COJ parks. Providing free WiFi to families and children using COJ parks opens the door to a wide variety of activation possibilities such as interactive programming and learning.

*Transition Committee: Infrastructure | One-time installation cost // Recurring maintenance |*

*Distribution: Parks/ITD*

# Programs for the American Dream

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*Compiled from findings and recommendations of the Constituency and Community Outreach Transition Committee, and the Infrastructure Transition Committee*

Homeownership is integral to building a resilient city, establishing a strong local workforce, and decreasing crime. Homeowners tend to spend more time and money in their neighborhoods and have higher rates of civic involvement. Stable housing also supports better school performance among children and enhances the overall satisfaction and psychological health of families.

**Downpayment Assistance Program.....\$2,000,000**

Local funding to support individuals and families as the move from renting into home ownership.

Concept of program is to help those prospective buyers who do not qualify for Federal Assistance but due to high rental costs, need help to reach downpayment requirement. Income level and other qualifications to be developed by appropriate party.

*Transition Committee: Infrastructure | Pilot program with annual outcomes data to support renewal or expansion | Distribution: Neighborhoods/Housing*

**Local Stack Funding for Attainable Housing Community Partners and Non-profits.....\$2,000,000**

Dedicated local funding to be distributed via appropriate process to community partners such as LISC Jax, Lift Jax, the CDCs, and other non-profits. Resources could be used to support Jacksonville Community Land Trust and Jacksonville Housing Authority to purchase properties.

*Transition Committee: Infrastructure | Pilot program with annual outcomes data to support renewal or expansion | Distribution: Neighborhoods/Housing*

**Attainable Housing Tap Fee Fund.....\$750,000**

Funding to eliminate or reduce the impact of tap and connection fees on low-income and attainable housing projects. Those fees are often passed onto the resident in the form of increased rent. This is separate from tap assistance program for single-family homes. A pilot program would assist in eliminating or reducing the fees for approximately 35 projects.

*Transition Committee: Infrastructure | Pilot program with annual outcomes data to support renewal or expansion | Distribution: Neighborhoods/Housing*

**Lien Forgiveness Program.....\$75,000**

To help clear title issues and create easier path to home sales or refinancing - Program to forgive code violation liens if property owner mitigates the condition that created the lien and improves the property.

*Transition Committee: Constituency and Community Outreach | Pilot – data to support renewal or expansion | Distribution: Neighborhoods/Housing*

# Prevent Homelessness

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*Compiled from findings and recommendations of the Infrastructure Transition Committee*

The lack of stable, safe, or adequate housing is right around the corner for many families. Longer time spent without a home is linked to increased levels of mental distress, substance abuse, malnutrition and more. The impact is even more devastating on children. Programs for diversion and increased shelter opportunities directly help citizens but also benefit the city by reducing the need for healthcare resources, preventing increased crime, and lay the foundation for a resilient community.

**Emergency Rental and Eviction Diversion.....\$2,000,000**

Initiate local funding support to Emergency Rental Assistance Program to expand ability to serve increasing need with expanded eligibility to include non-COVID related rental issues. Past funding near this level was provided only to residents facing past due rent because of COVID-related circumstance. Fund supports folks up to 12 months.

*Transition Committee: Infrastructure | Recurring | Distribution: Neighborhoods/Housing*

**Homelessness Diversion Trust Fund.....\$500,000**

To help those individuals and families facing immediate need. Fund is supported with matching \$500,000 from Council President’s Discretionary line-item.

*Transition Committee: Infrastructure | One-time | Distribution: Neighborhoods/Housing*

**Homelessness Diversion/Problem Solving Pilot.....\$200,000**

Support for pilot to immediately rehouse or address whatever issue is bringing a person to the front door of homeless assistance. Goal is to divert 10% of people seeking assistance out of the homes response system and back to safe housing for a minimum of 90 days. This is not to be confused with prevention dollars. This is ‘but for’ money.

*Transition Committee: Infrastructure | Pilot program with annual outcomes data to support renewal or expansion | Distribution: Neighborhoods/Housing*

**Emergency Homelessness Relief Fund (Non-congregate Shelter Fund).....\$200,000**

To alleviate pressure on shelters when multi-family housing structure is deemed unsafe, fund would provide support for a limited number of days for individuals or families to stay in hotel allowing property owners to address the issues or find other housing options.

*Transition Committee: Infrastructure | Pilot program with annual outcomes data to support renewal or expansion | Distribution: Social Services*

**Homelessness Continuum of Care Bonus Match Fund.....\$200,000**

Fund to increase the likelihood of a guaranteed match by Federal program. Continuum of Care grant competition projects require a 20% match to be considered. Fund representing a guaranteed match from COJ would increase the likelihood of an award in the national competition.

Projects competing for funding focus topics including but not limited to end homelessness for all persons experiencing homelessness; place emphasis on racial equity and anti-discrimination policies for LGBTQ+ individuals; use a Housing First approach; reduce unsheltered homelessness and reduce the criminalization of homelessness; improve system performance; partner with housing agencies to leverage access to mainstream housing programs; partner with health agencies to coordinate health and supportive services, including to prevent and respond to future infectious disease outbreaks; advance racial equity and addressing racial disparities in homelessness; engage people with lived experience of homelessness in decision-making; and support local engagement to increase the supply of affordable housing.

*Transition Committee: Infrastructure | Pilot program with annual outcomes data to support renewal or expansion | Distribution: Neighborhoods/Housing*

# **A Healthier Jacksonville**

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*Compiled from findings and recommendations of the Health Transition Committee,*

A healthy population is foundational to the physical and fiscal health of Jacksonville. Providing better healthcare and resources for Duval's growing population will improve health outcomes for all, set the stage for a more prosperous and resilient city, and save the lives of our most vulnerable populations such as children and the elderly.

**Infant Mortality and Maternal Health Initiative.....\$250,000**

Solicit bids via RFP to contract with organization to address factors related to infant mortality and maternal health. A key factor in improving participation in prenatal/preventative care to improve awareness of available programs is to utilize Community Health Workers (CHW) with lived experiences who are needed to help develop a trusting relationship and to engage with women in the concentrated areas.

Recommendations include but are not limited to, improved participation in preventative and prenatal care, improved awareness and utilization of community programs for pregnant women and families, and increased awareness of the impact of social determinants of health, adverse childhood experiences and systemic racism on maternal health and birth outcomes.

*Transition Committee: Health | Proposal is 3-year pilot with annual outcomes data to support renewal or expansion | Distribution: 3<sup>rd</sup> Party through RFP or Direct Funding to committee identified organization Northeast Florida Health Start*

**Mental Health Call Center.....\$200,000**

Support for two additional 9-8-8 crisis call center managers and an informational campaign about the 988 Crisis and Suicide Lifeline for mental health crisis help and resources.

The United Way of Northeast Florida does a tremendous job of taking calls from the “988” mental health hotline. They are answering about 600 to 800 calls from Duval County per month. This is a 75% increase in crisis calls over the last year. They have a success rate of 98.7% in terms of avoiding Baker Acts and/or having to call 911. They are able to answer 82% of all the local (Northeast Florida) calls that come in locally. The other 18% were answered by the national call center. The United Way of Northeast Florida currently has 12 crisis managers. In order to handle an influx of calls locally they would need an additional two crisis managers.

*Transition Committee: Health | Proposal is 3-year pilot with annual outcomes data to support renewal or expansion | Distribution: Social Services or Direct funding to United Way*

**Primary Care and Wrap Around Service Access Initiative.....\$70,000**

Solicit bids via RFP to contract a 3<sup>rd</sup> party to provide access to basic primary care and wrap around services. Scope of services will include: Providing accessibility to primary health care and wrap around services to address the social determinants of health including addressing food insecurity, paying for health insurance premiums (of those who can't afford it), for transportation to and from doctor appointments, and providing job training for those who are unemployed.

*Transition Committee: Health | Proposal is 3-year pilot with annual outcomes data to support renewal or expansion | Distribution: 3<sup>rd</sup> party through RFP or Direct funding to Overflow Health*

**Telehealth Safety Net Clinic.....\$2,185,000**

Solicit bids via RFP to contract a 3<sup>rd</sup> party to contract for Telehealth Safety Net Clinic. Scope of services to include virtual access to care for those that are uninsured. They have a 24-hour-a-day, seven days a week care navigation hotline with on demand virtual visits and they will provide a mobile unit with Para-Medics to enter underserved areas.

Pilot program in Healthzone 1 (32209, 08, 06, 04, 02, 54)

According to the ACHA Florida Health Finder, the average self-pay cost for an ER visit in Duval County is \$5,116. Using this data, 10,000 visits to Virtual Health Provider instead of Emergency Room could reduce ER utilization cost by 51 million dollars. Once the Virtual Health Provider visit is complete, the patient can navigate for follow-up care and planning with other local area safety net resources through JaxCare Connect (see Primary Care Initiative).

*Transition Committee: Health | Proposal is for a pilot with annual outcomes data to support renewal or expansion | Distribution: 3<sup>rd</sup> party through RFP*

**Pediatric Mental Health Support.....\$430,000**

Solicit bids via RFP to contract a 3<sup>rd</sup> party to provide pediatric mental health. Scope of services to include, coordination of care, home evaluations, and follow-up services.

Must take Medicaid. Scope of services to include, collaborative care coordinators, psycho-educational assessments (will expand capacity to reach more children for testing), peer support/life coach case managers, ancillary provider services (provider travel, co-location, crisis intervention, case management), admin support, helping to improve the Social Determinants of Health (prevent homelessness, food access, JEA, transportation, mental health, clothing, safety).

In Florida, the pediatric Medicaid population is most vulnerable since most private counselors do not accept these patients. There are many that do. It is important that these groups be supported so that they may continue to provide behavioral health services but also so that they may increase and enhance these services.

Clinics that provide behavioral support for Medicaid children in Northeast Florida are vital. Those that are located throughout the community, with a collaborative care team of peds psychologists, pediatricians, multilingual providers, clinics located in HRSA qualified underserved communities AND take Medicaid are well situated to make an impact.

*Transition Committee: Health | Proposal is for a pilot with annual outcomes data to support renewal or expansion | Distribution: 3<sup>rd</sup> party through RFP or direct funding to Angel Kids*

**Health Insurance (ACA) Enrollment Education.....\$200,000**

Introducing and educating the public about the importance of healthcare insurance which can then make primary care and medications less costly (vs out of pocket costs) though there still may be a copay or coinsurance associated with it. Education, communication, public messaging, website enhancement, social media, digital media push will all be necessary to get the word out on ACA sign-ups/re-enrollment.

Hospitals in Jacksonville are providing charity care at high rates. For example, UF Health is the area's top safety net institution and according to their own website provided over \$42,000,000.00 in

charity care in 2022; the city covers this additional burden with direct funding. Higher rates of insured citizens would lower the amount of safety net care provided by organizations such as UF Health.

*Transition Committee: Health | Recurring | Distribution: Public Affairs*

**Mental Health ‘Train the Trainer’ Fund.....\$160,000**

Mental Health First Aid is offered in the form of an interactive 12-hour course that presents an overview of mental illness and substance use disorders and introduces participants to risk factors and warning signs of mental health problems, builds understanding of their impact, and overviews common treatments.

Those who take the 12-hour course learn a 5-step action plan encompassing the skills, resources and knowledge to help an individual in crisis connect with appropriate professional, peer, social, and self-help care. The course is for a variety of audiences and key professions, including primary care professionals, employers and business leaders, faith communities, school personnel and educators, law enforcement, nursing home staff, mental health authorities, state policymakers, volunteers, young people, families and the general public.

Mental Health First Aid is a groundbreaking public education program that helps the general population identify, understand, and respond to signs of mental illnesses and substance use disorders. It is managed, operated, and disseminated by the National Council for Community Behavioral Healthcare.

*Transition Committee: Health | Proposal is for three-year pilot with annual outcomes data to support renewal or expansion | Distribution: Parks/Community Services*

## **Building Local Business**

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*Compiled from findings and recommendations of the Economic Development Transition Committee*

Local small businesses are the lifeblood of our city's economic and cultural development. They account for a significant percentage of new jobs and economic activity and help define what makes Jacksonville unique. Plus, the dollars spent in Duval with small businesses circulate longer and to greater effect within the local community.

**Permitting Evolution First Step.....\$350,000**

Solicit bids, via RFP, to hire a nationally recognized outside firm to audit the City’s permitting and building inspection processing services. The scope of services will include identifying business needs and gaps, training staff to map and measure performance, identifying peer agency performance metrics, and identification of specific implementation recommendations, including those related to appropriate IT infrastructure/support upgrades.

*Transition Committee: Economic Development | One-time | Distribution: ITD or RFP through Office of Economic Development*

**Small Business Capital Access.....\$1,000,000**

Establishment of two distinct programs designed to facilitate capital access for the small business community in Jacksonville. These programs will be funded through a combined allocation of \$1.5 million and are aimed at fostering economic growth, entrepreneurship, and resilience within the city.

The proposed programs consist of a Micro-Grant Initiative with initial funding of \$150,000; a Tiered Low-Interest Loan Program with initial funding of \$750,000; and a \$150,000 allocation for administrative oversight by an outside institution(s) in order to address critical issues faced by small businesses in our community.

Given the volume of small businesses in Duval County, we estimate that the requested funding would allow for up to 300 micro-grants and around 65 low-interest loans to businesses (total loans may be more or less depending on the number of participants in each tier of funding).

*Transition Committee: Economic Development | Annual outcomes data to support renewal or expansion | Distribution: Office of Economic Development/JSEB*

**Small Business Education and Augmentation .....\$100,000**

The Florida Small Business Development Center at UNF provides area small and growing business owners access to the proper consulting, training, and professional and government resources, thus increasing their chances of long-term success. In Duval County, funding from the City of Jacksonville leverages annual funding from the SBA, Department of Defense, State of Florida, UNF, and other public- and private-sector sources, and program income generated by workshops and special programs.

With this funding, the FSBDC offers no-cost, individual business consulting to clients each year in locations at UNF, at FSCJ Cecil Campus, and on-site at client businesses. The FSBDC trains more than participants on the basics of starting and growing a business. The SBRN is a free resource and referral service for existing and prospective small business owners in Duval County, providing them with access to the private-sector professionals and nonprofit organizations they need to grow. This \$100,000 would supplement the \$108,000 already awarded to the FSBDC in order to build upon their existing efforts and impact more businesses in the community.

The current contract with the FSBDC at UNF is for \$108,000. We estimate that the additional \$100,000 of funding would allow the organization to nearly double its impact in Duval County.

*Transition Committee: Economic Development | Recurring | Distribution: Office of Economic Development*

# Serving Those Who Served

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*Compiled from findings and recommendations of the Military and Veterans Affairs Transition Committee*

For individuals who previously served on active duty in the U.S. armed forces, the transition to civilian life can be tough. Through advocacy, direct support, and building awareness, Jacksonville can ensure that veterans are empowered in their future endeavors.

**Military and Veteran’s Program Outreach.....\$50,000**

Initiate awareness and marketing campaign aimed at connecting more veteran and active-duty military members and families to COJ supported programs.

*Transition Committee: Military and Veterans Affairs | Recurring | Distribution: Military and Veteran’s Affairs Dept.*

**Veterans Community Center First Step Fund.....\$250,000**

Funding to support initial costs to research, procure, renovate, either new building or existing structure for future Veterans Community Center. Potential uses include site survey, engineering drawings, build-out design, etc. Final build-out or real estate purchase budget to be included in future CIP. Future center staffing requirements to be included in future budget/personnel decisions.

*Transition Committee: Military and Veterans Affairs | One-time | Distribution: Military and Veteran’s Affairs Dept./COJ Real Estate*

# Accessible Duval

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*Compiled from recommendations of the Constituency and Community Outreach Transition Committee*

An accessible city improves the lives of all residents. Families and communities are strong, happier socially, and better off financially. Individuals can enjoy increase independence and stay involved in their local workforce and cultural institutions.

**Disabled Community Support.....\$100,000**

The Temporary Loan Closet (TLC) provides durable medical equipment for free to residents in Duval County. The TLC includes a selection of wheelchairs (manual and electric), walkers, canes, crutches, shower equipment, and other items available to be loaned temporarily. Both short and long-term loans are available. The TLC inventory is equipment received through donations from community members. CIL Jacksonville (a COJ supported 501-(c)3 providing services to help the disabled community) ensures that donated equipment is in good working condition. If equipment needs repair, CIL Jacksonville has partnerships with medical equipment providers to complete them at a reasonable cost. The Temporary Loan Closet saves people with disabilities around \$300,000 annually, with over 1200 pieces of equipment.

The Temporary Loan Closet program lacks a driver to transport Durable Medical Equipment to people outside the I-295 beltway and to pick up community donations. Furthermore, the lack of transportation exacerbates the problem of removing consumers from the waiting list, causing a build-up in equipment entering the community. CIL Jacksonville must find additional funding to repair, clean, and obtain equipment to fulfill program requests.

Funding would support hiring a driver, purchasing replacement parts, and purchase of high-demand equipment (i.e. bariatric equipment, manual wheelchairs, etc.)

*Transition Committee: Constituency and Community Outreach | Pilot – data to support renewal or expansion | Distribution: Parks/Disabled Services or Direct Funding*

**Grant application process evolution.....200,000**

Solicit bids via RFP or support ITD to develop paperless grant application process to be used by all COJ and COJ-adjacent organizations.

Develop a ‘one-size fits most’ application to allow organizations to efficiently compete for grant opportunities and track their applications in the system.

*Transition Committee: Constituency and Community Outreach |One time | Distribution: 3<sup>rd</sup> Party contract through RFP/ITD*

**Community Open House for Non-profits.....\$100,000**

Funding to support an open house for the community to be introduced to and interact with various COJ supported non-profit organizations. Support a celebration of the hundreds of non-profit workers and volunteers. Develop a fundraising event in conjunction with open house.

*Transition Committee: Constituency and Community Outreach | Annual outcomes data to support renewal or expansion | Distribution: Parks/Special Events*

**User-Focused Database for Non-profits.....\$10,000**

Solicit bids via RFP or support ITD to develop an electronic database for COJ supported non-profits to share information about the services they provide. Will allow public to access information and get support more easily.

*Transition Committee: Constituency and Community Outreach | One-time | Distribution: RFP or ITD*

# Beautiful Jacksonville

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*Compiled from findings and recommendations of the Arts, Culture, Entertainment Transition Committee, the Constituency and Community Outreach Transition Committee, and the Infrastructure Transition Committee*

Investment in beautification efforts and culture development provides a holistic benefit to the city. For our citizens, it creates an appealing and vibrant community, spurring investment, supporting mental health and wellbeing and securing the legacy of Jacksonville as a good place to put down roots. It also supports economic efforts to attract new, quality businesses that bring jobs as well as engaged tourists who will stay long and spend more dollars in the local economy.

**CPAC Public Art Initiative.....\$150,000**

Public art initiative partnering with 6 CPAC districts. Funding would pass through the Neighborhoods Department to CPACs. Connects neighborhoods through arts integration in parks, Emerald Trail, urban core, etc. with 6-10 projects per year.

*Transition Committee: Arts, Culture, Entertainment | Pilot program with annual outcomes data to support renewal or expansion | Distribution: Neighborhoods*

**Direct Grants for Artists.....\$750,000**

Public/Private partnership for direct artist grants and professional development. Allows artists, cultural workers, and creative entrepreneurs to apply for grants to continue their work. Invest in artists as essential workers in the economic development and social cohesion of the city. Requires a change in ordinance to allow the Cultural Council of Great Jacksonville to provide grants to individual artists through a similar process to CSGs. Currently, CSGs are only for buildings and administrative staff.

*Transition Committee: Arts, Culture, Entertainment | Pilot program with annual outcomes data to support renewal or expansion | Distribution: Cultural Council*

**Black History Destination Activation.....\$250,000**

Mapping, marking, and marketing of key Black history sites in Jacksonville. Support, fund, acknowledge, amplify and connect Jacksonville’s Black Historical Cultural destinations (those that already exist and shovel-ready projects) including, but not limited to Norman Studios in Arlington, Ritz Theatre and Museum, Jacksonville Music Museum in downtown, Black History and Legacy of LaVilla at Old Stanton School in downtown, J.P. Smalls Park/Durkeeville/Bob Hayes Museum, LaVilla Marker project, Jacksonville Community Remembrance Project Historic Markers and Monument, Lift Every Voice and Sing Park and James Weldon Johnson Park, other Black historical cultural destinations outside the Downtown core, such as Mandarin Museum and park, Out East, Gullah Geechee sites in Arlington, Old Mayport, etc.

Matching funds for select shovel ready projects that have high return for city around goals of preservation, cultural tourism, lifting neighborhoods, and righting historic wrongs. Implementation of select recommendations outlined by Civil Rights Task Force.

A feasibility study and outline of a plan for a Civil Rights Museum in Snyder Memorial to take advantage of national funding opportunities.

*Transition Committee: Arts, Culture, Entertainment | Destination support: Recurring | Study: One-time | Distribution: Neighborhoods*

**MLK Week of Service programs.....250,000**

Funding for implementation of programming and awareness campaign calling for Week of Service around MLK Day. United Way has received an AmeriCorps grant to pilot such a program. The recommendation is for the city to team up with United Way to deliver this program at a higher scale.

*Transition Committee: Constituency and Community Outreach |Recurring | Distribution: Parks/Special Events*

**‘Cool Communities’ Initiative.....\$500,000**

Funds relevant materials (like light-reflecting paint), marketing for community education and outreach to ensure community buy-in.

Build community forest/orchards with tree selections that address food security, heat and climate change. Plant not only trees that help sequester carbon, but also fruit and nut trees at parks on vacant city land.

Workforce development done in partnership with community ambassador programs (if established) or established with community youth groups.

Launch in Health Zone 1: 32208, 32209, 32206, 32202, 32204, and 32254

*Transition Committee: Infrastructure | Pilot program with annual outcomes data to support renewal or expansion | Distribution: Public Works/Planning/Resilience*



The recommendations above are the result of hundreds of citizen volunteers who committed more than 28-thousand people hours in meetings, research, thoughtful debate, and writing, to help the people of Jacksonville.

We are honored to present their thoughtful solutions to problems they and their neighbors encounter and their vision for the foundation of our collective future.

