

Bill Language	Strategic Plan Legislation					
	18-594	19-062	20-034	20-152	21-364	21-XXX
Strategic Plan vs Budget Specific	Strategic Plan	Budget Specific	Strategic Plan	Budget Specific	Strategic Plan	Strategic Plan
Section 1	1-, 3-, 5-year goals	FY 2019-2020 priorities	1-, 3-, 5-year goals	FY 2020-2021 priorities	1-, 3-, 5-year goals	1-, 3-, 5-year goals
Section 2	Adopting Measurable Success Metrics	Encouraging Mayor	Measurable Success Metrics	Encouraging Mayor	Measurable Success Metrics	Measurable Success Metrics
Section 3	Measurable Success Metrics	Effective Date	Effective Date	Effective Date	First Year Priorities with budgetary amounts	First Year Priorities with budgetary amounts
Section 4	Effective Date	-	-	-	Encouraging Mayor	Encouraging Mayor
Section 5	-	-	-	-	One – Cycle Emergency	-
Section 6	-	-	-	-	Effective Date	Effective Date

Sec. 106.110. - City Council Strategic Plan.

Annually, on or before November 1, the Council shall review and update the City Council Strategic Plan, and adopt the Strategic Plan by means of a Resolution. The Council President shall coordinate the meetings of Council to deliberate and discuss the strategic plan. A final Resolution shall be forwarded to the Administration to be considered as Council budget priorities.

(Ord. [2019-557-E](#), § 1)

1 Introduced by the Finance Committee:
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4 **RESOLUTION 2021-**

5 A RESOLUTION ADOPTING THE CITY COUNCIL'S 1, 3,
6 AND 5 YEAR STRATEGIC PLAN; YEAR 1 STRATEGIC PLAN
7 MEASURABLES ADOPTED; ENCOURAGING THE MAYOR TO
8 INCORPORATE THE COUNCIL PRIORITIES INTO THE
9 2022-2023 BUDGET; PROVIDING AN EFFECTIVE DATE.
10

11 **WHEREAS**, in accordance with the requirements of Section 106.110,
12 *Ordinance Code*, the Council is required to update and adopt its
13 strategic plan annually; and

14 **WHEREAS**, the Council adopted prior 1, 3, and 5 year strategic
15 plans in Resolutions 2018-594-A, 2020-34-A, and 2021-364-A; and

16 **WHEREAS**, on November 18, 2021, the City Council conducted a
17 strategic planning meeting for fiscal year 2022-2023 to continue the
18 process of developing a long-term vision to guide the actions of City
19 Council; and

20 **WHEREAS**, in preparation for the meeting, City Council Members
21 were asked to review the prior year's strategic plan and to submit
22 ideas for priorities covering 1 year, 3 year and 5 year time frames,
23 and scores of topical ideas were submitted for consideration; and

24 **WHEREAS**, as was the practice prior, during the course of the
25 meeting the Council Members added additional ideas in each category,
26 then distributed a limited number of personal votes among their top
27 priorities in each time frame, which were tallied to determine the
28 overall top priorities in each category; and

29 **WHEREAS**, this strategic plan does not bind future City Council
30 bodies but is intended to develop a shared sense of priorities and
31 direction with the goal of supporting and investing in the vision for

1 the future of the city that these priorities embody;

2 **WHEREAS**, it is also the intention of City Council to communicate
3 its budgetary priorities to the Administration so that these areas
4 may be considered during the budget building process; and

5 **WHEREAS**, it is the Council's desire that these areas be
6 considered for additional investment to the extent that revenues
7 exceed expenses after taking into account mandatory cost increases,
8 inflation, those budgetary targets and requirements set forth in the
9 municipal code and other critical needs as determined during the
10 budget review and preparation process; and

11 **WHEREAS**, to the extent practicable, the Council requests the
12 recurring costs referenced in the below priority areas be considered
13 by the Administration for funding without the use of one-time
14 reserves; now therefore

15 **BE IT RESOLVED** by the Council of the City of Jacksonville:

16 **Section 1. Adoption of the Strategic Plan.** The City Council
17 hereby adopts its strategic plan as follows:

18 **1-year goals (2022-2023):**

- 19 • Provide \$200,000 for workforce industrial training;
- 20 • Improve neighborhood small business corridors;
- 21 • Implement meaningful, placemaking public art for each of the 14
22 Council Districts;
- 23 • Support streamlining and increase funding, fair practices, and
24 funding floor for the Public Service Grant Council, expanding
25 criteria for diversity initiatives and community grants
26 accountability;
- 27 • Recycling collections;
- 28 • Facilitate a community conversation to develop a roadmap for
29 removal, relocation, remaining, renaming, etc. of all
30 Confederate monuments/markers on city property. The plan should
31 be completed by July 2022 to facilitate inclusion of funding in

1 the FY 2022/23 annual budget.

2 **3-year goals (2022-2025):**

- 3 • Increase funding and pursuit of grants for roadway/neighborhood
- 4 beautification, blight reduction, and tree corridors;
- 5 • Work with the Administration to review and establish policies
- 6 and procedures within Public Works Department and the Solid
- 7 Waste Division that address:
 - 8 a. workforce lessons,
 - 9 b. distance to landfill,
 - 10 c. recycling program, and
 - 11 d. population growth;
- 12 • Appropriate \$1,000,000 to safety and crime
- 13 reduction/neighborhood pilot project in New Town, Eastside,
- 14 Durkeeville, Arlington, and Justina;
- 15 • Create spaces within our parks that improve quality of life
- 16 throughout the city, including state of the art equipment;
- 17 • Appropriate dedicated funding to development of downtown
- 18 riverfront parks;
- 19 • Focus efforts on after school and summer programming, including
- 20 literacy and mental health initiatives.

21 **5-year goals (2022-2027):**

- 22 • Continue the septic tank phase out initiative;
- 23 • Reduce the infant mortality rate;
- 24 • Continue the effort to provide primary healthcare to the working
- 25 poor;
- 26 • Work with the appropriate entities to keep trains from blocking
- 27 entryways to communities and schools for longer than the
- 28 allotted time;
- 29 • Work with local and national organizations to reduce the
- 30 homeless populations by 50% over the next five years.

31 **Section 2. Priorities of City Council.** The Council has

1 deliberated and debated the top priorities and hereby submits the
2 priorities of the City Council, with suggested budgetary amounts for
3 Year 1 priorities, attached hereto as **Exhibit 1**.

4 **Section 3. Encouraging the Mayor to Incorporate Council**
5 **priorities into the 2022-2023 budget.** The Council further encourages
6 the Mayor to incorporate the Council priorities into the 2022-2023
7 budget for the consolidated government of the City of Jacksonville.

8 **Section 4. Effective Date.** This Resolution shall become
9 effective upon signature by the Mayor or upon becoming effective
10 without the Mayor's signature.

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12 Form Approved:

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14 _____
15 Office of General Counsel

16 Legislation Prepared By: Margaret M. Sidman

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