

# BARBARA H. BREDEHOEFT

barbara@biscottis.net □ 4732 Ortega Forest Dr 32210 □ 904-910-5230

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## SUMMARY OF QUALIFICATIONS

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- ~Ability to lead a large team of employees to successfully build a brand from the ground up
- ~Ability to navigate tough situations, difficult people and tight budgets
- ~Ability to transition a business seamlessly from one generation of ownership to the next

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## PROFESSIONAL EXPERIENCE

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### ***Founder & Director***

#### ***Biscottis***

***3556 St Johns Ave***

Jacksonville, FL  
October 1993-May 2022

- Created a progressive restaurant concept recognized in the top 25 restaurants for 30 years
- Built a catering business with \$2M+ in annual sales
- Developed systems and standards for thriving in a highly competitive business
- Enhanced the food scene in Jacksonville with a boutique, slow food restaurant

#### ***Bb's***

***1019 Hendricks Ave***

January 2000-May 2022

- Purchased and renovated a landmark building, preserving the icon sign
- Created a fine-dining concept in an underserved area on the Southbank
- Established one of the first full-service liquor licenses in a 100 seat restaurant (2004)
- Mentored 5 chef/employees that successfully operate their own concepts in Jacksonville today

#### ***B the Bakery***

***3665 Park Street***

August 2006-present

- Developed recipes and systems to produce 32 different hand-made cakes and pastries
- Developed a wholesale business selling to independent restaurants and caterers
- Researched and developed bread for Biscottis & bb's to produce all breads from scratch
- Launched a wedding cake business that went from 5 wedding cakes in 2018 to 100+ in 2023

#### ***1019 Hendricks Ave & 3665 Park Street LLC***

***Manage commercial property***

Jacksonville, FL  
December 1999-present

- Construction, legal, accounting & Negotiating
  - Successfully renovated 2 commercial properties & negotiated long-term leases
  - Managed accounting, city requirements, neighboring property & maintenance of property

#### ***Consultant***

May 2022-present

- Legal, financial, marketing, mentoring, human resource, construction and public relations
- Keynote Speaker on Customer Service in Jackson Hole, Wyoming for Veterinary Management Group

#### ***Ruby Tuesday's Corporation***

1986 – 1995

- Managing partner Silver Spoon Concept-opened The Jacksonville Landing 1988
- Awarded General Manager of the Year 1990-
- Awarded a new car for Highest Sales increase in Company history 1991.
- HR award for lowest turnover-
- Traveling team opening Silver Spoons across the United States

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## EDUCATION

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### University of Tennessee

*Bachelor of Science, Tourism, Food & Lodging Administration*

- Graduated with honors
- Awarded 2 academic scholarships

Knoxville, TN

December 1986

## BOARD POSITIONS

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Jacksonville Women's network

2006-2010

Slow Food Northeast Florida

2012-2018

Visit Jacksonville

2021-present

Catholic Charites

2022-present