

1 Introduced by Council Member Arias:
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4 **ORDINANCE 2026-462-E**

5 AN ORDINANCE MAKING CERTAIN FINDINGS AND
6 APPROPRIATING \$26,666.67, FROM MUNICIPAL DUES &
7 AFFILIATION - DUES AND SUBSCRIPTIONS ACCOUNT TO
8 THE EDED OFFICE OF ECONOMIC DEVELOPMENT -
9 INDUSTRY DEVELOPMENT - CONTRACTUAL SERVICES
10 ACCOUNT TO PROVIDE FUNDING TO THE FIRST COAST
11 HISPANIC CHAMBER OF COMMERCE COMMUNITY
12 DEVELOPMENT, INC. ("CHAMBER"), AS AUTHORIZED BY
13 ORDINANCE 2025-842-E, AS INITIATED BY B.T.
14 26-076; AUTHORIZING THE MAYOR, OR HER DESIGNEE,
15 AND THE CORPORATION SECRETARY TO ENTER INTO A
16 MARKETING FUNDING AGREEMENT BETWEEN THE CITY OF
17 JACKSONVILLE ("CITY") AND THE CHAMBER TO MARKET
18 JACKSONVILLE AND PROMOTE ECONOMIC DEVELOPMENT
19 AND JOB CREATION WITHIN THE CITY; WAIVING
20 SECTION 118.107 (NONPROFITS TO RECEIVE FUNDING
21 THROUGH A COMPETITIVE EVALUATED AWARD PROCESS;
22 WAIVER AND DISCLOSURES), PART 1 (GENERAL
23 PROVISIONS), CHAPTER 118 (CITY GRANTS),
24 *ORDINANCE CODE*, TO ALLOW FOR A DIRECT CONTRACT
25 WITH THE CHAMBER; WAIVING THE PROVISIONS OF
26 SECTION 106.303 (FORMAT AND DETERMINATION OF
27 AMOUNTS APPROPRIATED), SUBPART A (GENERAL
28 PROVISIONS), PART 3 (APPROPRIATIONS), CHAPTER
29 106 (BUDGET AND ACCOUNTING CODE), *ORDINANCE*
30 *CODE*, TO ALLOW MODIFICATION OF THE APPROPRIATION
31 OF FUNDS EXHIBIT TO FACILITATE COMPLIANCE WITH

1 THE REQUIREMENTS OF THE AMERICANS WITH
2 DISABILITIES ACT; PROVIDING FOR OVERSIGHT BY THE
3 OFFICE OF ECONOMIC DEVELOPMENT; REQUESTING
4 EMERGENCY PASSAGE UPON INTRODUCTION; PROVIDING
5 AN EFFECTIVE DATE.

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7 **BE IT ORDAINED** by the Council of the City of Jacksonville:

8 **Section 1. Findings.** It is hereby ascertained, determined,
9 found and declared as follows:

10 (a) The recitals set forth herein are true and correct.

11 (b) The location of the Chamber's marketing and economic
12 development efforts in Jacksonville, Florida ("Program"), is more
13 particularly described in the Agreement. The Agreement will promote
14 and further the public and municipal purposes of the City.

15 (c) Enhancement of the City's tax base and revenues, are matters
16 of State and City policy and State and City concern in order that the
17 State and its counties and municipalities, including the City, shall
18 not continue to be endangered by unemployment, underemployment,
19 economic recession, poverty, crime and disease, and consume an
20 excessive proportion of the State and City revenues because of the
21 extra services required for police, fire, accident, health care,
22 elderly care, charity care, hospitalization, public housing and
23 housing assistance, and other forms of public protection, services
24 and facilities.

25 (d) The provision of the City's assistance as identified in the
26 Agreement is necessary and appropriate to make the Program feasible;
27 and the City's assistance is reasonable and not excessive, taking
28 into account the needs of the Chamber to make the Program economically
29 and financially feasible, and the extent of the public benefits
30 expected to be derived from the Program, and taking into account all
31 other forms of assistance available.

1 (e) The authorizations provided by this Ordinance are for public
2 uses and purposes for which the City may use its powers as a county,
3 municipality and as a political subdivision of the State of Florida
4 and may expend public funds, and the necessity in the public interest
5 for the provisions herein enacted is hereby declared as a matter of
6 legislative determination.

7 (f) This Ordinance is adopted pursuant to the provisions of
8 Chapters 163, 166 and 125, Florida Statutes, as amended, the City's
9 Charter, and other applicable provisions of law.

10 **Section 2. Appropriation.** For the 2025-2026 fiscal year,
11 within the City's budget, there is hereby appropriated the indicated
12 sum(s) from the account(s) listed in subsection (a) to the account(s)
13 listed in subsection (b):

14 (B.T. 26-076, attached hereto as **Exhibit 1** and incorporated herein
15 by this reference)

16 (a) Appropriated from:

17 See B.T. 26-076 \$26,666.67

18 (b) Appropriated to:

19 See B.T. 26-076 \$26,666.67

20 (c) Explanation of Appropriation:

21 The funding above is an appropriation of \$26,666.67 from
22 the Municipal Dues & Affiliation - Dues and Subscriptions
23 Account to the EDED Office of Economic Development -
24 Industry Development - Contractual Services Account to
25 provide funding to the First Coast Hispanic Chamber of
26 Commerce Community Development, Inc. ("Chamber") as
27 described herein.

28 **Section 3. Purpose.** The purpose of the appropriation in
29 Section 2 is to provide funding to the Chamber to market the City and
30 promote economic development and job creation within the City.

31 **Section 4. Approval and Authorization to Execute a**

1 **Marketing Funding Agreement Between the City and the First Coast**
2 **Hispanic Chamber of Commerce Community Development, Inc. ("Chamber").**

3 There is hereby approved, and the Mayor, or her designee, and the
4 Corporation Secretary are hereby authorized to execute and deliver
5 on behalf of the City a Marketing Funding Agreement with First Coast
6 Hispanic Chamber of Commerce Community Development, Inc. in an amount
7 not-to-exceed \$26,666.67, substantially in the form placed **Revised**
8 **On File** with the Legislative Services Division, for a term through
9 September 30, 2026, including extensions, renewals and amendments to
10 the agreement, and to otherwise take all action necessary to
11 effectuate the intent of this Ordinance, subject to appropriate legal
12 review and approval by the General Counsel, or his or her designee,
13 and the City's Risk Management Division for appropriate insurance and
14 indemnification requirements in accordance with Section 128.601,
15 *Ordinance Code*.

16 **Section 5. Waiver of Section 118.107, Ordinance Code.** The
17 provisions of Section 118.107 (Nonprofits to receive funding through
18 a competitive evaluated award process; waiver and disclosures), Part
19 1 (General Provisions), Chapter 118 (City Grants), *Ordinance Code*,
20 are hereby waived to allow for a direct contract with First Coast
21 Hispanic Chamber of Commerce Community Development, Inc. This waiver
22 is justified because the Chamber offers unique services regarding
23 marketing the City of Jacksonville in conjunction with attracting
24 business relocations, expansions, and job creation. The Chamber has
25 provided the Affidavit of Disclosure required by subsection
26 118.107(b)(2), *Ordinance Code*, attached hereto as **Exhibit 2** to
27 accompany this waiver.

28 **Section 6. Waiving the Provisions of Section 106.303,**
29 **Ordinance Code.** Section 106.303 (Format and determination of amounts
30 appropriated), Subpart A (General Provisions), Part 3
31 (Appropriations), Chapter 106 (Budget and Accounting Code), *Ordinance*

1 Code, is hereby waived. This waiver is necessary to allow the
2 modification of the Appropriation of Funds Exhibit to be in the form
3 attached hereto as **Exhibit 1**, in order to facilitate compliance with
4 the requirements of the Americans with Disabilities Act. B.T. 26-076
5 in the form authorized pursuant to Ordinance 2015-428-E and reflecting
6 the Mayor's approval can be found on file with the Budget Office.

7 **Section 7. Oversight Department.** The Office of
8 Economic Development shall oversee the agreement described herein.

9 **Section 8. Requesting Emergency Passage Upon Introduction.**
10 Emergency passage upon introduction is requested to as the term of
11 the agreements authorized hereby expire September 30, 2026, and the
12 Chamber is requesting funding so that it may fully utilize such
13 funding within the term authorized.

14 **Section 9. Effective Date.** This Ordinance shall become
15 effective upon signature by the Mayor or upon becoming effective
16 without the Mayor's signature.

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18 Form Approved:

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20 /s/ Mary E. Staffopoulos

21 Office of General Counsel

22 Legislation Prepared By: John Sawyer

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