

**CITY COUNCIL RESEARCH DIVISION
LEGISLATIVE SUMMARY**



JEFFREY R. CLEMENTS
Chief of Research
(904) 255-5137

117 West Duval Street
City Hall, Suite 425
Jacksonville, FL 32202
FAX (904) 255-5229

Bill Type and Number: Ordinance 2023-793

Introducer/Sponsor(s): Council Members Salem and Amaro

Date of Introduction: November 14, 2023

Committee(s) of Reference: NCSPHS, TEU

Date of Analysis: November 16, 2023

Type of Action: Naming City-owned building

Bill Summary: The bill names the building located at 6360 Commerce Street in Arlington, on the campus of the Norman Studios complex, as the “Rita F. Reagan Building” in honor of her long history of involvement in the acquisition and preservation of the building.

Background Information: The late Mrs. Reagan, the wife of former City Council member Harry Reagan, was deeply involved for more than two decades in the community-driven effort to reassemble the multiple buildings of the Norman Studios complex under City ownership and to create a museum presenting the remarkable history of the site, which is unique both in Jacksonville’s history and in the history of the motion picture industry nationally. Mrs. Reagan led the efforts, first as a member of Old Arlington Inc. and later as a founding member, President and pro-bono Executive Director of Norman Studios Silent Film Museum, Inc. until her death earlier this year. The City has acquired all of the original studio buildings and the first phase of the museum explaining the site’s history and importance was opened in the summer of 2023.

This bill names the structure located at 6360 Commerce Street, which was the original set building where much of the movie filming took place, for Rita Reagan.

Policy Impact Area: Public facility naming

Fiscal Impact: Anticipated minimal cost for signage

Analyst: Clements