

Introduced by Council Member Arias:

**ORDINANCE 2026-63**

AN ORDINANCE AMENDING SECTION 154.301 (HOURS OF OPERATION), PART 3 (HOURS OF SALE), CHAPTER 154 (ALCOHOLIC BEVERAGES), *ORDINANCE CODE*, TO EXCLUDE ESTABLISHMENTS UNDER CHAPTER 154, PART 5, *ORDINANCE CODE*; CREATING A NEW PART 5 (DOWNTOWN ENTERTAINMENT DISTRICT), CHAPTER 154, *ORDINANCE CODE*, TO DEFINE A DOWNTOWN ENTERTAINMENT DISTRICT; PROVIDING FOR CODIFICATION INSTRUCTIONS; PROVIDING AN EFFECTIVE DATE.

**BE IT ORDAINED** by the Council of the City of Jacksonville:

**Section 1. Amending Section 154.301 (Hours of Operation), Part 3 (Hours of Sale), Chapter 154 (Alcoholic Beverages), Ordinance Code.**

Section 154.301 (Hours of Operation), Part 3 (Hours of Sale), Chapter 154 (Alcoholic Beverages), *Ordinance Code*, is hereby amended in part to read as follows:

**CHAPTER 154. ALCOHOLIC BEVERAGES.**

**\* \* \***

**PART 3. HOURS OF SALE.**

**Sec. 154.301. Hours of Operation.**

The sale, consumption and service of all alcoholic beverages, including liquor, beer and wine, in all establishments licensed by the State to sell alcoholic beverages is permitted on Monday through Sunday from 6:00 a.m. until 2:00 a.m. the following day, local time, except for those establishments regulated under Part 5, provided, however, and in standing with the provisions of F.S. § 562.14, such

1 establishments may remain open and be utilized between the hours of  
2 2:00 a.m. and 6:00 a.m. as long as no alcoholic beverages are sold,  
3 served or consumed on the licensed premises during that time period.

4 **Section 2. Creating a new Part 5 (Downtown Entertainment**  
5 **District), Chapter 154 (Alcoholic Beverages), Ordinance Code.** There  
6 is hereby created a new Part 5 (Downtown Entertainment District),  
7 Chapter 154 (Alcoholic Beverages), *Ordinance Code* to read as follows:

8 **CHAPTER 154. ALCOHOLIC BEVERAGES.**

9 \* \* \*

10 **PART 5. DOWNTOWN ENTERTAINMENT DISTRICT.**

11 **Sec. 154.501. Purpose and intent.**

12 (a) It is important to develop a downtown entertainment  
13 district that will promote the vitality of the downtown to insure the  
14 dominance of the downtown area as the City's entertainment center and  
15 discourage the spread of blighted areas downtown.

16 (b) Keeping downtown establishments licensed to serve  
17 alcoholic beverages open after 2 a.m. will encourage the  
18 centralization of entertainment, retail and restaurant uses within a  
19 defined downtown entertainment district.

20 (c) Concentrating those establishments licensed to sell  
21 alcoholic beverages after 2 a.m. in a confined area of the City can  
22 conserve public safety resources and reduce public nuisances and  
23 crime.

24 (d) Extending the hours of operation of establishments serving  
25 alcoholic beverages in a Downtown Entertainment district will not  
26 adversely affect the public health, safety or welfare.

27 **Sec. 154.502. Downtown Entertainment District boundary.**

28 The boundaries of the Downtown Entertainment District are shown  
29 on the Downtown Entertainment District Map below.



The Downtown Entertainment District includes all land within the NorthCore/Church, Central Core and Sports and Entertainment Districts as set forth in Section 656.361.2 and described as set forth below:

*NorthCore District:* Beginning at the centerline of Broad Street and the centerline of State Street; thence easterly along the centerline of State Street to the centerline of Main Street; thence southerly along the centerline of Main Street to the centerline of Church Street; thence easterly along the centerline of Church Street to the centerline of Broad Street; thence northerly along the centerline of Broad Street to the point of beginning.

*Central Core District:* Beginning at the centerline of the St. Johns River and the centerline of the Acosta Bridge; thence run westerly along the centerline of the Acosta Bridge to the centerline of Broad Street; thence run northerly along the centerline of Broad Street to the centerline of Church Street; thence easterly along the centerline of Church Street to the centerline of Main Street; thence southerly along the centerline of Main Street to the centerline of Adams Street; thence easterly along the centerline of Adams Street to the center line of Liberty Street; thence southerly along the centerline of Liberty Street to the centerline of Bay Street; thence easterly along the centerline of Bay Street for a distance of

1 approximately 425 feet to the centerline of Washington Street as  
2 shown on the Official Map of Jacksonville dated March 5, 1877; thence  
3 proceeding southerly along the centerline of Washington Street as  
4 shown on the Official Map of Jacksonville dated March 5, 1877 to the  
5 St. Johns River; thence southerly along the prolongation of said  
6 centerline to the centerline of the St. Johns River; thence westerly  
7 along the centerline of the St. Johns River to the point of beginning.

8 *Sports and Entertainment District:* Beginning at the centerline  
9 of Liberty Street at the centerline of Adams Street; thence run  
10 southerly along the centerline of Liberty Street to the centerline  
11 of Bay Street; thence easterly along the centerline of Bay Street for  
12 a distance of approximately 425 feet to the centerline of Washington  
13 Street as shown on the Official Map of Jacksonville dated March 5,  
14 1877; thence proceeding southerly along the centerline of Washington  
15 Street to the St. Johns River; thence southerly along the along the  
16 prolongation of said centerline as shown on the Official Map of  
17 Jacksonville dated March 5, 1877 to the centerline of the St. Johns  
18 River; thence easterly along the centerline of the St. Johns River  
19 for a distance of approximately 6,800 feet to an imaginary line drawn  
20 by the prolongation of the centerline of Bryan Street southerly into  
21 the St. Johns River; thence northerly along that imaginary line drawn  
22 to the centerline of Bay Street; thence northerly along the centerline  
23 of Bryan Street to the center line of the Arlington Expressway; thence  
24 proceed westerly along the centerline of the Arlington Expressway to  
25 the centerline Hogan's Creek; thence southerly along the centerline  
26 of Hogan's Creek to the centerline of Adams Street; thence westerly  
27 along the centerline of Adam's Street to the point of beginning.

28 **Sec. 154.503. Sale, consumption, and service times permitted.**

29 Notwithstanding the requirements of Section 154.301, the sale,  
30 consumption, and service of all alcoholic beverages in all  
31 establishments licensed by the state to sell alcoholic beverages is

1 permitted on Monday thru Sunday from 6 a.m. until 3 a.m. the following  
2 day, local time, for all licensed establishments within the Downtown  
3 Entertainment District.

4       **Section 3.       Codification Instructions.** The Codifier and the  
5 Office of General Counsel are authorized to make all chapter and  
6 division "tables of contents" consistent with the changes set forth  
7 herein. Such editorial changes and any other changes necessary to  
8 make the Ordinance Code consistent with the intent of this legislation  
9 are approved and directed herein, and changes to the Ordinance Code  
10 shall be made forthwith and when inconsistencies are discovered.

11       **Section 4.       Effective Date.** This Ordinance shall become  
12 effective upon signature by the Mayor or upon becoming effective  
13 without the Mayor's signature.

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15  
16 Form Approved:

17  
18       /s/ Dylan Reingold      

19 Office of General Counsel

20 Legislation Prepared By: Dylan Reingold

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