



Paul Martinez
President & Chief Executive Officer
Boys & Girls Clubs of Northeast Florida 2014–Present

Paul Martinez serves as President and Chief Executive Officer of Boys & Girls Clubs of Northeast Florida, leading one of the largest and highest-performing Club organizations in the country, and one of the larger non-profits on the First Coast. Under his leadership, the organization has grown into a multi-county network serving more than 18,000 youth annually across 59 Clubs in Nassau, Duval, Clay, St. Johns, and Alachua counties.

With more than 30 years of executive, marketing, and organizational leadership experience, Paul brings a results-driven, community-centered approach to youth development, fundraising, and strategic growth. His background spans nonprofit management, government operations, brand development, grant oversight, and partnership building. He is also a long-standing civic leader and Board Member of the Florida State Hispanic Chamber of Commerce, where he supports economic opportunity, entrepreneurship, and community advancement.

Paul is known for building strong leadership teams, strengthening operational infrastructure, and expanding access to high-quality programming focused on academic success, workforce readiness, character development, and healthy lifestyles.

Education

Jacksonville University, Bachelor of Science in Marketing and Management, 1987
Leadership Jacksonville, Graduate, 2013
Lifework Leadership Program, Graduate, 2012
Regional Leadership Academy, Northeast Florida Regional Council, 2011

Professional Experience

President and Chief Executive Officer
Boys & Girls Clubs of Northeast Florida | 2014–Present

Director of Intra-Governmental Services
City of Jacksonville, Florida | 2013–2015

Chief Executive Officer
Martinez Advertising and Communications Group
1995–2013

Founder and Chief Executive Officer
The Car Channel | 1991–1994

Personal

Paul is married to his wife, Tracey, and they have three children. He enjoys boating and fishing and is an active member of Church of Eleven22. He volunteers with Clara White Mission and White Harvest Farms.

Professional and Civic Leadership

Board Member, Florida State Hispanic Chamber of Commerce (longstanding service and advocacy for Hispanic-owned businesses and workforce development)

Board Member, Hispanic Council for Reform of Educational Options

Member, North Florida Hispanic Leadership Alliance

Mayoral Appointee, Mayor’s Hispanic Advisory Board

Advisory Committee, Global Day of Prayer
Volunteer Marketing Consultant, Clara White Mission

Board Member, Mission One Community Development Corporation

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